



HOCKEY CANADA ANNUAL REPORT

JULY 2017 — JUNE 2018

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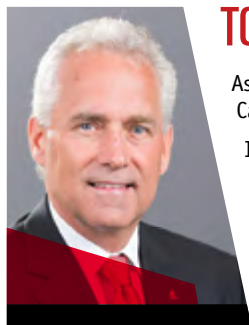
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HOCKEY CANADA MESSAGES



TOM RENNEY CHIEF EXECUTIVE OFFICER, HOCKEY CANADA

As we celebrate another successful season for Hockey Canada and Canadian hockey, where do I begin?

Internationally, Canada's National Junior Team claimed a 17th gold medal at the IIHF World Junior Championship, and our men's, women's and para teams ensured Canada was the only country to leave PyeongChang with a trio of Olympic and Paralympic hockey medals.

At home, communities across the country welcomed national and international events, showcasing the passion we have for our game, and the talent we produce.

And our development programs remain the envy of the hockey world, with programs like the Canadian Tire First Shift continuing to bring in new players and help shape the next generation.

Hockey Canada is in a wonderful place, and it is with excitement that we look now towards the future.

When I take a step back and look at our game, I cannot help but notice how hockey shapes all of us. It is such an important part of who we are, and how we are seen by the rest of the world. There are few Canadians who have not been touched by hockey in some way, and it has helped define our nation.

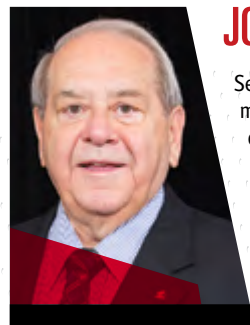
The backbone of the game continues to be the volunteers. From the minor hockey coach behind the bench in Parksville, B.C., to the score clock operator at the TELUS Cup in Sudbury, Ont., to the Zamboni driver in Bonavista, N.L., these are the Canadians who tirelessly give their time to make hockey happen, and our game is better because of what they do.

To the member branches and minor hockey associations across the country, thank you for your unending support. Nothing Hockey Canada does, from national and international events to skill development camps, safety initiatives and countless other programs, would be possible without your time and effort.

We are also extremely grateful for the support received from our sponsors, licensees, and funding partners, who have brought value to Hockey Canada events, making them premier sporting attractions in Canada.

I am so proud to lead this organization as CEO, but it is you who makes the game go. Every time I have the opportunity to travel across our country, I am energized by the Canadians I meet who have a story to tell about how hockey has enriched their lives. I look forward to continuing to work with you to make our game the best it can be.

Thank you, and we'll see you around the rink.



JOE DRAGO CHAIR, HOCKEY CANADA BOARD OF DIRECTORS

Serving as chair of the Hockey Canada Board of Directors has afforded me the opportunity to travel from one side of our country to the other, and experience first-hand the impact hockey has on the lives of so many Canadians.

It doesn't matter their role in the game – players, coaches, officials, volunteers or fans – they have been shaped by hockey, and by the life lessons the game has taught them on the ice and away from the rink.

To me, seeing this in the biggest of cities and smallest of towns just drives home the importance of Hockey Canada's role in continuing to develop the game, and to develop not just great players, but great citizens.

I take tremendous pride in what Hockey Canada accomplished last season, on and off the ice. Our national teams found success internationally, standing atop the podium at the IIHF World Junior Championship and playing for gold at the Olympics and Paralympics, and our athletes wore the Maple Leaf with pride, serving as ambassadors for our game. We also created new development programs and strengthened existing ones, bringing new players into the game as we continue to build towards a bright future for Canadian hockey.

Nothing we do would be possible without the lasting support of everyone involved, with our member branches and minor hockey associations, and from the grassroots to the international stage. It is their passion that helps our game prosper.

In our country, hockey is so much more than a game. It defines who we are as Canadians, and ensuring it remains woven into the fabric of a nation demands our constant attention, constant creativity, and constant change.

I look forward to the continued partnership between the board of directors, the staff of Hockey Canada, and Canadians across the country, and I thank you for what you have done for our game, and for what you will do in the future.

Go Canada Go!

WHO IS HOCKEY CANADA?

Hockey Canada is the national governing body for hockey across this country. The organization works in conjunction with the 13 member branches and its affiliated organizations in growing the game at all levels.

Hockey Canada oversees the management of programs in Canada from entry-level to high-performance teams and competitions, including world championships and the Olympic Winter Games. Hockey Canada is also Canada's voice within the International Ice Hockey Federation.

Hockey Canada has offices in Calgary, Toronto and Ottawa.



BOARD OF DIRECTORS



The members of the Hockey Canada Board of Directors come from all walks of life and from all corners of this country, yet they all have one thing in common – they are custodians of the game who want nothing more than for hockey to prosper in the land of Olympic and world champions. These men and women are elected by their peers from Hockey Canada's 13 member branches and help develop a comprehensive plan to grow the game on a local and national level. The board is composed of volunteers who graciously devote their time and energy to the betterment of the game of hockey from coast to coast to coast.

VISION: WORLD SPORTS LEADERS

LEAD, DEVELOP AND PROMOTE POSITIVE HOCKEY EXPERIENCES

Hockey is Canada and Canada is hockey.

Whoever said those words took the pulse of a nation that has had a long and storied love affair with hockey.

Let's face it – hockey is a touchstone of Canadian life. It is Canada's national theatre and it is the chatter of the country. Hockey is more than a sport for Canadians, it is a part of the country's heart and soul.

Hockey Canada is the national guardian of this great game and Hockey Canada had a record-setting year at all levels of the game, on and off the ice.

So take a minute and read why Hockey Canada is the front-runner on so many fronts and why other sports pale in comparison when it comes to tireless volunteers and leadership.

HOCKEY CANADA BELIEVES IN...

- ... a positive hockey experience for all participants, in a safe, sportsmanlike environment.
- ... the development of life skills which will benefit participants throughout their lives.
- ... the values of fair play and sportsmanship, including the development of respect for all people by all participants.
- ... hockey opportunities for all people regardless of age, gender, colour, race, ethnic origin, religion, sexual orientation or socio-economic status, and in both official languages.
- ... the importance for participants to develop dignity and self-esteem.
- ... instilling the values of honesty and integrity in participants at all times.
- ... the promotion of teamwork, and the belief that what groups and society can achieve as a whole is greater than that which can be achieved by individuals.
- ... the country of Canada, its tradition in the game of hockey, and the proud and successful representation of this tradition around the world.
- ... the value of hard work, determination, the pursuit of excellence and success in all activities.
- ... the benefits of personal and physical well-being.



YEAR IN REVIEW

JULY/17 Six Canadians (two players and four staff) attend IIHF Development Camp in Vierumäki, Finland ... Thunder Bay, Ont., named host of 2019 TELUS Cup ... Brent Kisio named head coach of Canada's National Men's Summer Under-18 Team for 2017 Ivan Hlinka Memorial Cup ... Noémie Marin named head coach of Canada's National Women's Development Team for 2017-18 season ... Delaney Collins named head coach of Canada's National Women's Under-18 Team for 2017-18 season ... Seven Canadian staff attend inaugural IIHF Women's Goaltending Development Camp in Granada, Spain ... Sean Burke named general manager of Canada's National Men's Team for 2017-18 season ... Willie Desjardins named head coach of Canada's National Men's Team for 2017-18 season ... Brad McEwen named head scout for men's Program of Excellence

AUGUST/17 Canada's National Men's Team wins bronze medal at 2017 Sochi Hockey Open in Sochi, Russia ... Canada's National Men's Summer Under-18 Team wins gold medal at 2017 Ivan Hlinka Memorial Cup in Breclav, Czech Republic and Bratislava, Slovakia ... Canada's National Men's Team wins bronze medal at 2017 Tournament of Nikolai Puchkov in St. Petersburg, Russia ... Canada's National Women's Under-18 Team wins one of three games in series against United States in Lake Placid, N.Y. ... Charlottetown, P.E.I., named host of 2017 World Sledge Hockey Challenge ... Hockey Canada and BDO launch Goals for Kids program

SEPTEMBER/17 Hockey Canada and Chevrolet launch second season of Good Deeds Cup ... Mike Reagan named head coach of Canada West for 2017 World Junior A Challenge ... Patrice Bosch named head coach of Canada East for 2017 World Junior A Challenge ... 20 players named to Canada's National Sledge Team for 2017-18 season

OCTOBER/17 Hockey Canada Foundation announces \$333,000 legacy in Saskatoon, Sask., from 2017 HCF Gala & Golf ... Communities from Newfoundland & Labrador to British Columbia host The Long Game as part of World Girls' Hockey Weekend ... Saint John and Quispamsis, N.B., named hosts of 2018 World Under-17 Hockey Challenge ... London, Ont., named host of 2018 Hockey Canada Foundation Gala & Golf ... 26 Canadian officials selected by International Ice Hockey Federation for events during 2016-17 season

NOVEMBER/17 Team Canada jersey unveiled for 2018 Olympic and Paralympic Winter Games ... Ontario Red wins gold medal at 2017 National Women's Under-18 Championship ... Canada's National Sledge Team sweeps three-game series with Korea in Gangneung, South Korea ... Sudbury, Ont., named host of 2018 TELUS Cup ... Canada Red takes silver medal at 2017 World Under-17 Hockey Challenge in Dawson Creek and Fort St. John, B.C. ... Canada's National Women's Team takes silver medal at 2017 4 Nations Cup in Tampa, Fla. ... Canada's National Men's Team finishes fourth at 2017 Karjala Tournament in Helsinki, Finland

DECEMBER/17 Canada's National Sledge Team takes silver medal at 2017 World Sledge Hockey Challenge in Charlottetown, P.E.I. ... Canada West wins gold medal at 2017 World Junior A Challenge in Truro, N.S. ... Canada's National Men's Team finishes fifth at 2017 Channel One Cup in Moscow, Russia ... 23 players nominated to Canada's 2018 Women's Olympic Team ... Canada's National Men's Team wins 2017 Spengler Cup in Davos, Switzerland

JANUARY/18 Canada's National Junior Team wins gold medal at 2018 IIHF World Junior Championship in Buffalo, N.Y. ... Canada's National Women's Development Team finishes fifth at 2018 Nations Cup in Füssen, Germany ... 25 players nominated to Canada's 2018 Men's Olympic Team ... Canada's National Women's Under-18 Team wins bronze medal at 2018 IIHF U18 Women's World Championship in Dmitrov, Russia ... Marie-Philip Poulin named captain of Canada's 2018 Women's Olympic Team ... Mike Babcock, Danielle Goyette and Ryan Smyth named Distinguished Honourees of the Order of Hockey in Canada

FEBRUARY/18 Chris Kelly named captain of Canada's 2018 Men's Olympic Team ... Canada's National Sledge Team splits two-game series with United States in Buffalo, N.Y., and Port Colborne, Ont. ... 17 players nominated to Canada's 2018 Paralympic Hockey Team ... Bonnyville, Alta., named host of 2018 World Junior A Challenge ... Canada's Women's Olympic Team takes silver medal at 2018 Olympic Winter Games in PyeongChang, South Korea ... Canada's Men's Olympic Team wins bronze medal at 2018 Olympic Winter Games in PyeongChang, South Korea

MARCH/18 Canada's Paralympic Hockey Team takes silver medal at 2018 Paralympic Winter Games in PyeongChang, South Korea ... Don Hay named head coach of Canada's National Men's Under-18 Team for 2018 IIHF U18 World Championship ... Sean Burke and Martin Brodeur named co-general managers of Canada's National Men's Team for 2018 IIHF World Championship ... Four Canadian officials selected for 2018 IIHF World Championship

APRIL/18 Bill Peters named head coach of Canada's National Men's Team for 2018 IIHF World Championship ... Stoney Creek Generals win 2018 Allan Cup in Rosetown, Sask. ... Mike Foligno named head coach of Canada's National Sledge Development Team for 2018 Défi sportif AlterGo ... St. Albert Slash win 2018 Esso Cup in Bridgewater, N.S. ... Canada's National Men's Under-18 Team finishes fifth at 2018 IIHF U18 World Championship in Chelyabinsk and Magnitogorsk, Russia ... Canada's National Sledge Development Team wins one of three games with United States at 2018 Défi sportif AlterGo in Montreal, Que. ... Notre Dame Hounds win 2018 TELUS Cup in Sudbury, Ont.

MAY/18 Saskatoon, Sask., named host of 2018 4 Nations Cup ... Canada's National Men's Team finishes fourth at 2018 IIHF World Championship in Copenhagen and Herning, Denmark ... Chilliwack Chiefs win 2018 RBC Cup in Chilliwack, B.C. ... Gerry Taylor wins Outstanding Volunteer Award at Hockey Canada national awards banquet in Regina, Sask.

JUNE/18 Canadian Tire First Shift registration opens for 200+ programs in all 13 Hockey Canada member branches for 2018-19 season ... Martin Mondou, Alan Millar and Steve Staios named to Program of Excellence management group for 2018-19 season ... Gilles Bouchard named head coach of Canada's National Men's Summer Under-18 Team for 2018 Hlinka Gretzky Cup ... London, Ont., named host of 2018 Canadian Tire Para Hockey Cup ... 73 Canadians (41 Program of Excellence alumni) selected at 2018 NHL Entry Draft



EVENTS

Hockey Canada took the game from coast to coast once again during the 2017-18 season, hosting national and international events in eight of the 13 member branches – from the World Under-17 Hockey Challenge in Dawson Creek and Fort St. John, B.C., to the World Sledge Hockey Challenge in Charlottetown, P.E.I., and dozens of communities in between – that included teams and players from all 10 provinces and one territory. In the end, more than 100,000 fans were treated to the best in the game with over 700 Canadian players showing their talent in eight host communities, allowing hockey to continue to thrive and grow in every corner of the country.

A legacy of more than \$400,000 was left in these communities. For example, Lunenburg County used its legacy dollars to help grow the female game. It has offered coaching clinics, on-ice development sessions, officiating clinics and a female officiating scholarship program. In addition, Hockey Canada registered and trained more than 1,300 volunteers, many of whom completed surveys suggesting they would be interested in volunteering for other Hockey Canada events.

**NATIONAL WOMEN'S TEAM SERIES
VS. UNITED STATES**



OCT. 22, 2017 – QUEBEC CITY, QUE.
DEC. 5, 2017 – WINNIPEG, MAN.
DEC. 17, 2017 – EDMONTON, ALTA.

2	3
TEAMS	GAMES
–	–
FACEBOOK	TWITTER
EN / FR	EN / FR
–	193,000
HOCKEY TV	TSN
250	33,482
VOLUNTEERS	ATTENDANCE

**Championnat national féminin des moins de 18 ans
National Women's Under-18 Championship**



Québec, Québec
 1^{er}-5 novembre 2017 / November 1-5, 2017

GOLD: Ontario Red	SILVER: Ontario Blue
BRONZE: British Columbia	
8	18
TEAMS	GAMES
1,817 / 381	2,057 / 116
FACEBOOK	TWITTER
EN / FR	EN / FR
14,174	25,600
HOCKEY TV	TSN
82	5,490
VOLUNTEERS	ATTENDANCE

**World Under-17 Hockey Challenge
Défi mondial de hockey des moins de 17 ans**



Dawson Creek – Fort St. John, B.C./C.-B.
 November 5-11, 2017 / 5-11 novembre 2017

GOLD: United States	SILVER: Canada Red
BRONZE: Czech Republic	
8	22
TEAMS	GAMES
4,914 / 481	8,178 / 347
FACEBOOK	TWITTER
EN / FR	EN / FR
29,232	436,000
HOCKEY TV	TSN
286	33,189
VOLUNTEERS	ATTENDANCE

**World Sledge Hockey Challenge
Défi mondial de hockey sur luge**



Charlottetown, P.E.I./Î.-P.-É.
 December 3-9, 2017 / 3-9 décembre 2017

GOLD: United States	SILVER: Canada
BRONZE: Korea	
4	10
TEAMS	GAMES
2,153 / 73	1,196 / 74
FACEBOOK	TWITTER
EN / FR	EN / FR
5,334	98,000
HOCKEY TV	TSN
105	6,784
VOLUNTEERS	ATTENDANCE

**World Junior A Challenge
Défi mondial junior A**



Truro, N.S./N.-É.
 December 10-16, 2017 / 10-16 décembre 2017

GOLD: Canada West	SILVER: United States
BRONZE: Czech Republic	
6	13
TEAMS	GAMES
4,147 / 81	5,513 / 89
FACEBOOK	TWITTER
EN / FR	EN / FR
14,242	88,000
HOCKEY TV	TSN
141	19,968
VOLUNTEERS	ATTENDANCE



CHAMPIONS: Stoney Creek Generals
RUNNERS-UP: Lacombe Generals

6	–
TEAMS	TWITTER
–	EN / FR
FACEBOOK	16,000
EN / FR	TSN
11	
GAMES	



Bridgewater, N.S./N.-É.
 April 22-28, 2018 / 22-28 avril 2018

GOLD: St. Albert Slash	SILVER: Saskatoon Stars
BRONZE: Pionnières de Lanaudière	
6	19
TEAMS	GAMES
1,937 / 414	2,834 / 198
FACEBOOK	TWITTER
EN / FR	EN / FR
13,208	35,000
HOCKEY TV	TSN
75	10,627
VOLUNTEERS	ATTENDANCE



Sudbury, Ontario
 April 23-29, 2018 / 23-29 avril 2018

GOLD: Notre Dame Hounds	SILVER: Cantonniers de Magog
BRONZE: Lethbridge Hurricanes	
6	19
TEAMS	GAMES
3,758 / 558	5,869 / 420
FACEBOOK	TWITTER
EN / FR	EN / FR
24,570	5,000
HOCKEY TV	TSN
175	13,920
VOLUNTEERS	ATTENDANCE



Chilliwack, B.C./C.-B.
 May 12-20, 2018 / 12-20 mai 2018

CHAMPIONS: Chilliwack Chiefs	RUNNERS-UP: Wellington Dukes
5	13
TEAMS	GAMES
4,557 / 71	7,703 / 84
FACEBOOK	TWITTER
EN / FR	EN / FR
30,357	53,000
HOCKEY TV	TSN
80	28,976
VOLUNTEERS	ATTENDANCE



CANADA'S IIHF RANKING

MEN'S IIHF RANKING: 1ST
WOMEN'S IIHF RANKING: 2ND

HIGH PERFORMANCE

Canadian hockey was on display across the country and around the world during the 2017-18 season, with national teams wearing the Maple Leaf in five provinces and nine countries. Canada's National Junior Team claimed its 17th gold medal at the IIHF World Junior Championship, outscoring its opponents 39-11, while Canada was the lone country to earn medals in the men's, women's and para hockey tournaments at the Olympic and Paralympic Winter Games. Perhaps most importantly, the 267 who wore red and white were tremendous ambassadors for Canada's game, a testament to the work done by Hockey Canada's 13 member branches and more than 3,500 minor hockey associations from coast to coast to coast.

RESULTS

EVENT	RESULT	RECORD	GF	GA
2017 Sochi Hockey Open (National Men's Team)	bronze medal	2-1	6	4
2017 Ivan Hlinka Memorial Cup (National Men's Summer U18 Team)	gold medal	4-1	22	8
2017 Tournament of Nikolai Puchkov (National Men's Team)	bronze medal	2-1	9	4
National Women's Under-18 Team vs. United States	--	1-2	5	7
National Women's Team vs. United States	--	5-1	16	9
National Sledge Team vs. Korea	--	3-0	17	1
2017 Karjala Tournament (National Men's Team)	fourth place	1-2	6	8
2017 4 Nations Cup (National Women's Team)	silver medal	2-2	16	9
2017 World Sledge Hockey Challenge	silver medal	3-2	29	11
2017 Channel One Cup (National Men's Team)	fifth place	1-2	5	8
2017 Spengler Cup (National Men's Team)	first place	4-0	17	6
2018 IIHF World Junior Championship	gold medal	6-1	39	11
2018 Nations Cup (National Women's Development Team)	fifth place	1-2	8	6
2018 IIHF U18 Women's World Championship	bronze medal	3-3	19	15
National Sledge Team vs. United States	--	1-1	4	2
2018 Olympic Winter Games (women)	silver medal	4-1	18	5
2018 Olympic Winter Games (men)	bronze medal	4-2	21	12
2018 Paralympic Winter Games	silver medal	4-1	43	2
2018 Défi sportif AlterGo (National Sledge Development Team)	--	1-2	3	7
2018 IIHF U18 World Championship	fifth place	4-1	23	11
2018 IIHF World Championship	fourth place	6-4	40	23
TOTAL		62-32	366	169

2017-18 NATIONAL TEAM PARTICIPATION — BY MEMBER BRANCH



B.C. HOCKEY (29)

Victor Bartley, Mathew Barzal, Gilbert Brulé, Luka Burzan, Bowen Byram, Andrew Ebbett, Stefan Elliott, Matt Ellison, Dante Fabbro, Cal Foote, Nolan Foote, James Gemmell, Curtis Hamilton, Tyson Jost, Geoff Kinrade, Ben Maxwell, Brandon McMillan, Hannah Miller, Ryan Nugent-Hopkins, Amy Potomak, Sarah Potomak, Greg Scott, Trent Seymour, Jackson Shepard, Jonathan Sigalet, Kyle Turris, Courtney Vorster, Kendra Woodland, Micah Zandee-Hart



HOCKEY ALBERTA (34)

Steve Arsenault, Jake Bean, René Bourque, Zach Boychuk, Kale Clague, Codie Cross, Dillon Dubé, Matt Frattin, Dara Greig, Carter Hart, Jess Healey, Brandon Hickey, Rob Klinkhammer, Courtney Kollman, Micah Kovacevich, Brandon Kozun, Zach Lavin, Cale Makar, Meghan Mikkelsen, Colton Parayko, Mason Raymond, Tyson Rietveld, Matthew Robertson, Mat Robinson, Jeff Schultz, Ben Scrivens, Branden Sison, Ty Smith, Sam Steel, Tyler Steenbergen, Karl Stollery, Shannon Szabados, Jonny Tychonick, Chase Wouters



SASKATCHEWAN HOCKEY ASSOCIATION (18)

Emily Clark, Braden Close, Sean Collins, Jordan Eberle, Cole Fonstad, Bud Holloway, Taylor Kirwan, Darcy Kuemper, Ryan Murray, Mackenna Parker, Brayden Schenn, Craig Schira, Jaden Schwartz, Grace Shirley, Sophie Shirley, Willow Slobodzian, Linden Vey, James Wright



HOCKEY MANITOBA (23)

Calen Addison, Logan Angers, Carter Ashton, Jordan Banman, Cam Barker, Ashton Bell, Bailey Bram, Barry Brust, Kevin Clark, Joel Edmundson, Ryan Garbutt, Chay Genoway, Brett Howden, Quinton Howden, Halli Krzyzaniak, Brigitte



Lacquette, Jocelyne Larocque, Jacob Micflikier, Halle Oswald, Ryan Pulock, Bryan Sholomicki, Zach Whitecloud, Jett Woo

HOCKEY NORTHWESTERN ONTARIO (1)

Haley Irwin



ONTARIO HOCKEY FEDERATION (97)

Lexie Adzija, Lindsay Agnew, Meghan Agosta, Erin Ambrose, Rob Armstrong, Justin Azevedo, Victoria Bach, Kevin Bahl, Josh Bailey, Taylor Beck, Jesse Blacker, Jaime Bourbonnais, Brad Bowden, Zoe Boyd, Brandon Buck, Carlo Colaiacovo, Courtney Correia, Dominic Cozzolino, Rod Crane, Anthony Culmone, Matt D'Agostini, Claire Dalton, Ty Dellandrea, Michael DiPietro, Adam Dixon, Aidan Dudas, James Dunn, Aaron Ekblad, Cory Emmerton, Jake Evans, Renata Fast, Sarah Fillier, Jessica Forcey, Alex Formenton, Laura Fortino, Liam Foudy, Loren Gabel, Jonah Gadjovich, Cody Goloubef, Julia Gosling, Barrett Hayton, Cameron Hillis, Bo Horvat, Brienne Jenner, Rebecca Johnston, Boris Katchouk, Chris Kelly, Jordan Kyrour, Geneviève Lacasse, Chris Lee, Maggie MacEachern, Emma Maltais, Coalton Martin, Madelyn McArthur, Jack McBain, Jay McClement, Connor McDavid, Curtis McElhinney, Tyler McGregor, David McIntyre, Michael McLeod, Patrick McNeill, Brooke McQuigge, Allan McShane, Ryan Merkley, Victor Mete, Darnell Nurse, Sarah Nurse, Kristin O'Neill, Ryan O'Reilly, Daniel Paille, Trevor Parkes, Nicole Pateman, Justin Peters, Colton Point, Taylor Raddysh, Emily Rickwood, Garrett Riley, Ella Shelton, Dylan Sikura, Corbyn Smith, Kevin Sorley, Nick Spaling, Natalie Spooner, Laura Stacey, Paul Szczechura, Stefano Tamburello, Akil Thomas, Christian Thomas, Robert Thomas, Conor Timmins, Kaitlin Tse, Rebecca Vanstone, Jennifer Wakefield, Corbin Watson, Greg Westlake, Wojtek Wolski



HOCKEY EASTERN ONTARIO (11)

Ben Delaney, Tyrone Henry, Shawn Lalonde, Rebecca Leslie, Jonathan Matsumoto, Abygail Moloughney, Serron Noel, Eric O'Dell, Will Petschenig, Josiane Pozzebon, Derek Roy,



HOCKEY QUEBEC (39)

Alexis Auclair, Anthony Beauvillier, Thomas Chabot, Maxime Comtois, Mélodie Daoust, Jeremy Davies, Tricia Dequire, Rosalie Demers, Ann-Renée Desbiens, Simon Després, Pierre-Luc Dubois, Gabriel Fortier, Marc-André Gagnani, Alexis Gravel, Benoît-Olivier Groulx, Alexie Guay, Anton Jacobs-Webb, Alexis Lafrenière, Maxim Lapierre, Dominic Larocque, Raphaël Lavoie, Antoine Lehoux, Kevin Mandolese, Maxim Noreau, Jean-Gabriel Pageau, Pierre-Alexandre Parenteau, Nick Petersen, Ève-Audrey Picard, Kevin Poulin, Marie-Philip Poulin, Marc-Antoine Pouliot, Olivier Rodrigue, Lauriane Rougeau, Olivier Roy, Brooke Stacey, Max Talbot, Audrey-Anne Veillette, Joe Veleno, Marc-Édouard Vlasic



HOCKEY NEW BRUNSWICK (3)

Marlène Boissonnault, Jacob LeBlanc, Anderson MacDonald



HOCKEY NOVA SCOTIA (7)

Drake Batherson, Colten Ellis, Andrew Gordon, Jared McIsaac, Allie Munroe, Jillian Saulnier, Blayne Turnbull



HOCKEY P.E.I. (2)

Billy Bridges, Noah Dobson



HOCKEY NEWFOUNDLAND & LABRADOR (3)

Maggie Connors, Liam Hickey, Teddy Purcell
















MEMBERSHIP DEVELOPMENT

The 3,500 minor hockey associations across the country are comprised of players, coaches, officials, safety personnel and administrators who, when combined, make up a rich and diverse hockey development system in Canada. Hockey Canada development programs continue to serve as a catalyst to developing future citizens – skills camps for players, along with the Hockey Canada Officiating Program, Hockey Canada Safety Program and National Coach Certification Program. Hockey Canada strives to maintain its position as a world hockey leader with the goal of ensuring a safe, positive and meaningful experience for all involved in the game.

HOCKEY UNIVERSITY

The online education program continues to serve as an excellent educational resource for approximately 33,000 volunteers on an annual basis. Coaches, officials and safety personnel continue to rely on this platform to equip them with the skills and resources to be the best they can be.

Member	Coaching	Officiating	Safety	Total	Member	Coaching	Officiating	Safety	Total	Member	Coaching	Officiating	Safety	Total
	1,292	1,365	2,300	4,957		183	57	0	240		344	358	229	931
	1,616	2,093	2,460	6,169		3,219	1,541	0	4,760		653	281	1,067	2,001
	1,152	2,405	620	4,177		816	351	0	1,167		70	111	90	271
	1,065	473	509	2,047		2,442	1,134	1,420	4,996	TOTAL	13,502	10,521	9,091	33,134
	20	46	6	72		630	306	390	1,326					














COACHING CLINICS

Over 1,800 coaching clinics were conducted across the nation by Hockey Canada's 13 member branches.

# of Coaching Clinics Hosted	Total
Coach 1 - Intro To Coach	352
Coach 2 - Coach Level	390
Development 1	217
Development 2	0
High Performance 1	8
Instructional Stream	621
Professional Development	230
TOTAL	1,838

RESPECT IN SPORT — PARENT PROGRAM














More than 63,000 parents completed the Respect in Sport Parent Program between July 1, 2017 and June 30, 2018, and the results continue to be overwhelmingly positive; parents feel better equipped to support their child in the hockey environment.

Member	Total	Member	Total	Member	Total
	4,233		435		1,003
	16,545		14,374		1,845
	616		1,977		53
	2,259		56	TOTAL	44,733
	29		1,308		

Statements	Parents in Agreement
Useful information	96%
Simple and easy to understand	99%
Convenient method of online delivery	96%
Makes you a more child-centered sport parent	91%
More confident to ensure a safe sports environment	91%
More confident to set realistic expectations	91%
More confident to interact positively with others	91%
Would recommend this program for other parents	91%

HOCKEY CANADA SKILLS ACADEMY

The Hockey Canada Skills Academy program celebrated its 16th anniversary in 2017-18. With Hockey Canada Skills Academies in 11 of 13 Hockey Canada member branches, Hockey Canada continues to provide schools with resources and training to offer hockey skills programs during the school day.

Member	Academies	Member	Academies	Member	Academies
	36		13		0
	27		44		1
	6		2		5
	24		80	TOTAL	239
	0		1		

*The Hockey Quebec Sports School/Skills Academy model has been in place for more than 20 years in the Quebec school system. Along with the Sport Etude and Midget Espoir programs through Hockey Quebec, Hockey Canada Skills Academy programs continue to demonstrate an excellent example of academic and athletic pursuits within the school system.

HOCKEY CANADA DIGITAL COACHING RESOURCES

Member	Drill Hub	Hockey Canada Network	Member	Drill Hub	Hockey Canada Network
B.C.	1,785	5,091	N.S.	883	1,494
Alta.	3,418	7,794	P.E.I.	197	381
Sask.	870	2,299	N.L.	361	575
Man.	1,163	1,983	N.W.T.	53	143
Ont.	7,074	14,672	Y.T.	30	71
Que.	3,275	6,948	Nvt.	18	140
N.B.	709	1,251	TOTAL	19,836	42,842

ESSO FUN DAYS

Continuing to be the leading female recruitment program in Canada, Esso Fun Days introduces females of all ages to the game of hockey in a safe and fun environment. During the 2017-18 season, 58 successful events were held in nine provinces across Canada, creating an opportunity for more than 1,500 new females to lace up and get started in hockey.

Province	Events	Province	Events
B.C.	14	N.B.	4
Alta.	7	N.S.	3
Sask.	1	P.E.I.	2
Man.	4	N.L.	6
Ont.	17	TOTAL	58

WORLD GIRLS' HOCKEY WEEKEND

As part of the seventh annual World Girls' Hockey Weekend in October 2017, Hockey Canada membership staged The Long Game as the signature event, with continuous games ranging from Atom to Senior and running from east to west.

	Atom		Peewee		Bantam		Midget		Senior	
	Red	White	Red	White	Red	White	Red	White	Red	White
TOTAL	75	61	53	41	46	51	9	9	24	35

















Other events through World Girls' Hockey Weekend were registered as hosted from coast to coast to coast, ranging from small family parties and classroom teachings to large tournaments and road hockey games within the member branches.

Canada had the most events in the world with 301 events registered that equaled more than 20,000 participants taking part in Canadian celebrations. Marking the largest and most successful event to date.















In addition to the Long Game, Hockey Canada membership also participated in the third IIHF Global Girls' Game in March 2018; the game started in New Zealand and finished up 48 hours, five continents and 40 countries later in Mississauga, Ont.

Blue	Location	White	Blue	Location	White	Blue	Location	White
3	Auckland, New Zealand	4	3	Helsinki, Finland	12	0	Huttwil, Switzerland	8
1	Shimane, Japan	3	1	Sofia, Bulgaria	4	3	Sisak, Croatia	4
2	Taipei City, Chinese Taipei	1	2	Presov, Slovakia	1	11	Katowice, Poland	8
0	Kuala Lumpur, Malaysia	2	5	Budapest, Hungary	7	10	Oslo, Norway	1
8	Adelaide, Australia	4	2	Sheffield, Great Britain	2	2	Cergy-Pontoise, France	1
1	Ufa, Russia	2	3	Stockholm, Sweden	2	2	Heerenveen, Netherlands	4
5	Dubai, United Arab Emirates	3	3	Vienna, Austria	1	2	Lovosice, Czech Republic	4
6	Miercurea Ciuc, Romania	6	4	Belfast, Ireland	6	1	Mexico City, Mexico	0
6	Ankara, Turkey	4	4	Boston, Mass.	1	1	Reykjavik, Iceland	3
5	Tallinn, Estonia	9	0	Pretoria, South Africa	5	3	Mississauga, Ont.	2
2	Novi Sad, Serbia	3	3	Tukums, Latvia	0	134	TOTAL	129
5	Tukums, Latvia	0	4	Ljubljana, Slovenia	3			
0	Athens, Greece	0	2	Odense, Denmark	4			
11	Kyiv, Ukraine	4	8	Memmingen, Germany	1			

















REGISTRATION BY YEAR

		2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18
	M	38,383	39,495	39,549	40,268	51,728	53,167	53,546	53,573	53,888	53,622	52,623
	F	6,644	6,722	6,748	6,832	7,202	8,836	7,983	8,034	8,145	8,469	7,920
		45,027	46,217	46,297	47,100	58,930	62,003	61,529	61,607	62,033	62,091	60,543
	M	54,568	56,133	56,316	60,127	62,434	63,202	59,981	63,706	65,725	71,340	72,341
	F	7,930	8,438	8,468	8,907	8,911	8,489	9,131	9,807	10,28	11,233	9,387
		62,498	64,571	64,784	69,034	71,345	71,691	69,112	73,513	76,010	82,573	81,728
	M	23,162	24,902	24,773	25,124	32,186	32,844	32,421	32,774	32,903	33,506	32,617
	F	3,751	4,099	4,022	4,030	4,712	4,973	4,849	5,015	5,121	5,046	5,136
		26,913	29,001	28,795	29,154	36,898	37,817	37,270	37,789	38,024	38,552	37,753
	M	20,114	20,098	20,430	20,336	23,500	24,462	24,708	24,701	24,534	24,694	24,284
	F	4,146	4,137	4,233	4,192	4,570	4,940	5,143	5,368	5,598	5,838	5,960
		24,260	24,235	24,663	24,528	28,070	29,402	29,851	30,069	30,132	30,532	30,244
	M	4,986	5,037	4,975	4,600	4,654	4,707	4,714	4,723	4,730	4,730	4,524
	F	465	487	496	492	484	513	573	511	589	618	581
		5,451	5,524	5,471	5,092	5,138	5,183	5,280	5,225	5,312	5,348	5,105
	M	24,215	24,741	25,593	25,868	27,847	25,270	28,520	29,523	29,048	26,132	27,836
	F	988	1,034	1,040	1,165	1,142	1,187	1,304	1,162	1,218	1,173	1,134
		25,203	25,775	26,633	27,033	28,989	26,457	29,824	30,685	30,266	27,305	28,970
	M	175,568	187,204	175,258	165,915	183,486	193,009	189,138	186,581	182,884	182,059	176,659
	F	40,249	46,205	46,109	45,356	44,765	42,936	41,864	41,830	39,838	39,329	38,461
		215,817	233,409	221,367	211,271	228,251	235,945	231,002	228,411	222,722	221,388	215,120
	M	94,001	94,430	96,859	96,968	97,766	94,100	93,185	94,082	92,831	89,190	87,776
	F	6,018	6,415	6,601	6,773	6,693	6,519	6,354	6,517	6,684	6,816	6,615
		100,019	100,845	103,460	103,741	104,459	100,619	99,539	100,599	99,515	96,006	94,391
	M	14,612	14,748	15,116	14,535	14,077	14,168	15,632	13,755	13,649	13,224	13,077
	F	1,484	1,838	1,806	1,776	2,268	2,751	2,482	2,362	2,362	2,643	2,314
		16,096	16,586	16,922	16,413	15,853	16,436	18,383	16,237	16,011	15,867	15,391
	M	15,387	15,262	15,409	15,260	15,198	15,889	15,928	14,548	14,480	14,772	14,624
	F	2,432	2,675	2,832	2,779	3,066	3,262	3,405	3,227	3,438	3,424	2,677
		17,819	17,937	18,241	18,039	18,264	19,151	19,333	17,775	17,918	18,196	17,301
	M	4,562	4,391	4,346	4,338	4,198	4,118	4,020	4,079	4,031	4,240	4,356
	F	1,517	1,457	1,403	1,417	1,272	1,249	1,183	1,156	1,182	1,245	1,039
		6,079	5,848	5,749	5,755	5,470	5,367	5,203	5,235	5,213	5,485	5,395
	M	7,735	8,152	8,519	9,109	9,317	9,215	9,315	9,031	9,307	9,355	9,286
	F	1,296	1,314	1,408	1,557	1,627	1,637	1,690	1,945	1,976	2,169	2,050
		9,031	9,466	9,927	10,666	10,944	10,852	11,005	10,976	11,283	11,524	11,336
	M	2,913	3,400	2,916	2,679	2,636	2,389	2,705	2,874	3,162	3,242	2,700
	F	541	487	458	449	455	421	382	440	489	538	437
		3,454	3,887	3,374	3,128	3,091	2,810	3,087	3,314	3,651	3,780	3,137
	M	1,324	1,378	1,394	1,457	1,405	1,419	1,424	1,425	1,439	1,443	1,436
	F	-	-	-	-	-	-	-	-	-	-	-
		1,324	1,378	1,394	1,457	1,405	1,419	1,424	1,425	1,439	1,443	1,436
	M	-	-	-	-	-	-	13,050	16,650	17,010	16,920	18,240
	F	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	13,050	16,650	17,010	16,920	18,240
	M	481,530	499,371	491,453	486,584	530,432	537,922	548,280	552,016	549,614	548,469	542,379
	F	77,461	85,308	85,624	85,827	86,675	87,230	86,612	87,494	88,925	88,541	83,711
		558,991	584,679	577,077	572,411	617,107	625,152	634,892	639,510	636,539	637,010	626,090




















OFFICIALS

		LEVEL I	LEVEL II	LEVEL III	LEVEL IV	LEVEL V	LEVEL VI	Other	TOTAL
	M	2,124	1,225	401	79	29	13	-	3,871
	F	268	116	37	6	-	-	-	427
									4,298
	M	2,505	2,332	315	66	22	10	56	5,306
	F	200	157	19	4	1	-	2	383
									5,689
	M	2,032	648	208	51	19	8	4	2,970
	F	213	47	8	5	2	-	-	275
									3,245
	M	550	301	545	34	9	3	-	1,442
	F	80	36	24	3	-	-	-	143
									1,585
	M	65	37	87	30	12	2	-	233
	F	10	3	5	1	-	-	-	19
									252
	M	1,158	2,946	1,550	479	149	21	-	6,303
	F	101	157	26	2	1	-	-	287
									6,590
	M	334	525	325	41	17	5	-	1,247
	F	33	28	3	1	1	-	-	66
									1,313
	M	1,006	1,852	1,369	91	12	9	-	4,339
	F	48	51	45	17	3	-	-	164
									4,503
	M	471	270	301	58	33	8	9	1,150
	F	36	18	6	1	1	-	-	62
									1,212
	M	221	179	386	45	11	7	-	849
	F	35	21	24	5	1	-	-	86
									935
	M	106	69	167	11	5	5	-	363
	F	20	5	18	1	-	-	-	44
									407
	M	282	161	292	47	13	2	-	797
	F	32	15	16	2	-	-	-	65
									862
	M	9	36	15	6	1	-	-	67
	F	-	4	-	1	-	-	-	5
									72
	M	10,863	10,581	5,961	1,038	332	93	69	28,937
	F	1,076	658	231	49	10	-	-	2,024
		11,939	11,239	6,192	1,087	342	93	-	30,961

MEMBER BRANCH REGISTRATION - PLAYERS

		HOUSE LEAGUE	UNIV.	COLLEGE	SR. AAA & AA	SENIOR OTHER	ADULT REC-HOUSE	MAJOR JR.	JR. A	JUNIOR OTHER	HIGH SCHOOL	JUVENILE	INTERMEDIATE	MIDGET	BANTAM	PEE WEE	ATOM	NOVICE	INITIATION	PRE-NOVICE	TYKE	SLEDGE HOCKEY	SPECIAL NEEDS	NA	TOTAL
	M	-	-	-	364	145	15,675	-	385	873	-	663	-	6,077	5,187	5,935	6,115	5,510	2,933	1,070	40	23	-	1,628	52,623
	F	-	-	-	12	149	1,876	-	-	12	12	80	-	1,104	818	980	949	895	502	216	13	3	-	299	7,920
		-	-	-	376	294	17,551	-	385	885	12	743	-	7,181	6,005	6,915	7,064	6,405	3,435	1,286	53	26	-	1,927	60,543
	M	1,042	77	169	924	250	12,683	-	387	2,210	-	-	-	7,278	7,455	8,823	9,856	9,639	8,930	-	19	180	-	2,419	72,341
	F	109	89	100	-	22	41	-	-	239	-	-	-	1,231	1,104	1,275	1,419	1,531	1,714	-	6	45	-	462	9,387
		1,151	166	269	924	272	12,724	-	387	2,449	-	-	-	8,509	8,559	10,098	11,275	11,170	10,644	-	25	225	-	2,881	81,728
	M	16	-	-	-	2,434	8,262	-	-	738	3	-	-	3,186	2,793	3,392	3,928	4,059	3,779	-	-	-	-	27	32,617
	F	13	-	-	-	50	427	-	-	1	5	-	-	663	487	669	885	978	925	-	-	-	-	33	5,136
		29	-	-	-	2,484	8,689	-	-	739	8	-	-	3,849	3,280	4,061	4,813	5,037	4,704	-	-	-	-	60	37,753
	M	1,933	-	-	31	766	5,427	-	263	684	1,244	-	-	1,502	2,455	2,972	3,306	2,029	598	1,060	-	-	-	14	24,284
	F	292	-	-	39	94	1,187	-	-	132	64	-	-	491	599	849	917	809	176	311	-	-	-	-	5,960
		2,225	-	-	70	860	6,614	-	263	816	1,308	-	-	1,993	3,054	3,821	4,223	2,838	774	1,371	-	-	-	14	30,244
	M	145	26	-	-	-	384	-	156	100	92	-	-	478	543	660	658	603	679	-	-	-	-	-	4,524
	F	31	-	-	-	-	-	-	-	-	-	-	-	15	21	103	109	126	176	-	-	-	-	-	581
		176	26	-	-	-	384	-	156	100	92	-	-	493	564	763	767	729	855	-	-	-	-	-	5,105
	M	-	-	-	-	-	4,645	-	286	654	-	474	-	3,856	3,695	3,969	3,988	3,465	2,657	-	-	57	90	-	27,836
	F	-	-	-	-	-	-	-	-	-	-	7	-	66	106	175	202	244	312	-	-	11	11	-	1,134
		-	-	-	-	-	4,645	-	286	654	-	481	-	3,922	3,801	4,144	4,190	3,709	2,969	-	-	68	101	-	28,970
	M	1,081	-	20	27	113	30,722	-	826	2,093	-	5,101	-	21,896	22,820	24,737	24,392	16,986	12,884	1,432	6,184	365	323	4,657	176,659
	F	100	-	-	135	4,709	1,364	-	-	1	-	97	1,537	5,645	4,971	5,176	5,010	4,288	2,112	122	655	75	42	2,422	38,461
		1,181	-	20	162	4,822	32,086	-	826	2,094	-	5,198	1,537	27,541	27,791	29,913	29,402	21,274	14,996	1,554	6,839	440	365	7,079	215,120
	M	9	83	276	-	178	3,186	-	2,478	3,214	2,332	1,102	-	11,957	11,104	13,934	14,512	12,736	473	9,963	-	-	27	212	87,776
	F	-	72	180	29	9	322	-	278	134	21	11	-	920	880	1,036	1,021	887	55	731	-	-	2	27	6,615
		9	155	456	29	187	3,508	-	2,756	3,348	2,353	1,113	-	12,877	11,984	14,970	15,533	13,623	528	10,694	-	-	29	239	94,391
	M	-	-	-	-	501	374	-	24	212	776	47	-	1,713	1,784	1,946	2,028	1,858	1,655	-	-	-	-	159	13,077
	F	-	-	-	-	60	-	-	-	-	509	-	-	155	279	277	263	312	280	-	-	-	-	179	2,314
		-	-	-	-	561	374	-	24	212	1,285	47	-	1,868	2,063	2,223	2,291	2,170	1,935	-	-	-	-	338	15,391
	M	-	-	-	-	-	1,060	-	132	483	-	156	-	2,038	2,081	2,221	2,275	2,069	1,996	-	-	48	22	43	14,624
	F	-	-	-	-	-	-	-	-	2	-	-	-	355	361	446	534	461	492	-	-	13	5	8	2,677
		-	-	-	-	-	1,060	-	132	485	-	156	-	2,393	2,442	2,667	2,809	2,530	2,488	-	-	61	27	51	17,301
	M	-	-	-	17	109	251	-	111	253	-	46	-	653	565	577	634	577	520	-	-	10	-	33	4,356
	F	-	-	-	-	-	-	-	-	-	-	-	-	229	162	154	199	169	114	-	-	4	-	8	1,039
		-	-	-	17	109	251	-	111	253	-	46	-	882	727	731	833	746	634	-	-	14	-	41	5,395
	M	19	-	-	26	282	412	-	-	207	122	6	-	1,350	1,305	1,355	1,447	1,560	975	79	31	-	-	110	9,286
	F	37	-	-	-	-	-	-	-	291	27	-	-	277	291	337	150	284	259	11	7	-	21	349	2,050
		56	-	-	26	282	412	-	-	207	149	6	-	1,627	1,596	1,692	1,597	1,844	1,234	90	38	-	21	459	11,336
	M	-	-	-	-	-	1,004	-	7	64	-	-	-	265	244	317	299	254	205	-	41	-	-	-	2,700
	F	-	-	-	-	-	-	-	-	-	-	-	-	26	7	54	75	90	69	-	11	-	-	105	437
		-	-	-	-	-	1,004	-	7	64	-	-	-	291	251	371	374	344	274	-	52	-	-	105	3,137
	M	-	-	-	-	-	-	1,436	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,436
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	1,436	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,436
	M	-	-	-	-	-	18,240	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18,240
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	18,240	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18,240
	M	4,245	186	465	1,389	4,778	102,325	1,436	5,055	11,785	4,569	7,595	-	62,249	62,031	70,838	73,438	61,345	38,284	13,604	6,315	683	462	9,302	542,379
	F	582	161	280	215	5,093	5,217	-	278	521	638	195	1,537	11,177	10,086	11,531	11,733	11,074	7,186	1,391	692	151	81	3,892	83,711
	TOTAL	4,827	347	745	1,604	9,871	107,542	1,436	5,333	12,306	5,207	7,790	1,537	73,426	72,117	82,369	85,171	72,419	45,470	14,995	7,007	834	543	13,194	626,090

MEMBER BRANCH REGISTRATION - COACH

		HOUSE LEAGUE	UNIV.	COLLEGE	SR. AAA & AA	SENIOR OTHER	ADULT REC-HOUSE	MAJOR JR.	JR. A	JUNIOR OTHER	HIGH SCHOOL	JUVENILE	INTERMEDIATE	MIDGET	BANTAM	PEE WEE	ATOM	NOVICE	INITIATION	PRE-NOVICE	TYKE	SLEDGE HOCKEY	SPECIAL NEEDS	NA	TOTAL
	M	-	-	-	20	34	7	-	41	114	-	90	-	1,131	1,034	1,192	1,254	1,149	643	197	2	2	-	57	6,967
	F	-	-	-	-	2	4	-	-	-	-	2	-	53	42	49	53	58	35	11	1	-	-	3	313
	M	209	15	21	72	22	-	-	46	335	-	-	-	1,768	1,955	2,512	2,930	3,181	3,156	-	7	19	-	293	16,541
	F	7	6	14	-	2	-	-	-	13	-	-	-	84	93	102	128	144	198	-	1	7	-	32	831
	M	216	21	35	72	24	-	-	46	348	-	-	-	1,852	2,048	2,614	3,058	3,325	3,354	-	8	26	-	325	17,372
	F	4	-	-	-	218	55	-	-	82	-	-	-	546	543	679	868	1,041	956	-	-	-	-	7	4,999
	M	1	-	-	-	5	4	-	-	-	-	-	-	40	18	25	33	49	62	-	-	-	-	-	237
	F	5	-	-	-	223	59	-	-	82	-	-	-	586	561	704	901	1,090	1,018	-	-	-	-	7	5,236
	M	480	-	-	-	63	5	-	34	86	208	-	-	301	518	798	968	650	171	323	-	-	-	3	4,608
	F	19	-	-	1	1	-	-	-	10	5	-	-	28	35	40	53	40	10	29	-	-	-	-	271
	M	499	-	-	1	64	5	-	34	96	213	-	-	329	553	838	1,021	690	181	352	-	-	-	3	4,879
	F	23	4	-	-	-	-	-	17	8	9	-	-	91	116	115	125	129	167	-	-	-	-	-	804
	M	2	-	-	-	-	-	-	-	-	-	-	-	-	1	3	3	11	23	-	-	-	-	-	43
	F	25	4	-	-	-	-	-	17	8	9	-	-	91	117	118	128	140	190	-	-	-	-	-	847
	M	-	-	-	-	-	-	-	25	63	-	54	-	644	744	842	876	796	511	-	-	6	-	-	4,561
	F	-	-	-	-	-	-	-	-	1	-	-	-	6	12	11	30	27	23	-	-	-	-	-	110
	M	-	-	-	-	-	-	-	25	64	-	54	-	650	756	853	906	823	534	-	-	6	-	-	4,671
	F	140	-	2	5	627	123	-	96	272	-	369	188	3,685	4,166	4,556	4,469	3,145	1,471	249	885	46	23	281	24,798
	M	14	-	-	7	115	17	-	-	1	-	6	51	158	183	180	213	192	66	9	22	10	61	1,311	
	F	154	-	2	12	742	140	-	96	273	-	375	239	3,843	4,349	4,736	4,682	3,337	1,537	258	907	52	33	342	26,109
	M	1	12	25	1	8	-	-	356	423	282	124	-	2,070	2,163	2,855	3,018	2,966	58	2,001	-	-	1	4	16,368
	F	-	9	11	3	1	-	-	14	9	2	1	-	60	74	74	65	60	6	58	-	-	-	-	424
	M	1	21	36	4	9	-	-	370	432	284	125	-	2,130	2,214	2,929	3,083	3,026	64	2,059	-	-	1	4	16,792
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	M	-	-	-	-	44	-	-	14	28	223	2	-	302	366	405	425	442	308	-	-	-	-	62	2,621
	F	-	-	-	-	1	-	-	-	-	41	-	-	11	5	5	9	7	9	-	-	-	-	3	91
	M	-	-	-	-	45	-	-	14	28	264	2	-	313	371	410	434	449	317	-	-	-	-	65	2,712
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	M	-	-	-	-	-	-	-	19	58	-	20	-	424	514	529	580	529	608	-	-	3	6	7	3,297
	F	-	-	-	-	-	-	-	-	-	-	-	-	22	18	23	29	24	55	-	-	-	1	2	174
	M	-	-	-	-	-	-	-	19	58	-	20	-	446	532	552	609	553	663	-	-	3	7	9	3,471
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	M	-	-	-	1	14	-	-	5	27	-	-	-	115	120	122	137	129	62	-	-	-	-	2	734
	F	-	-	-	-	-	-	-	-	-	-	-	-	18	6	8	5	6	4	-	-	-	-	-	47
	M	-	-	-	1	14	-	-	5	27	-	-	-	133	126	130	142	135	66	-	-	-	-	2	781
	F	5	-	-	-	18	-	-	-	30	37	-	-	196	221	254	240	209	92	2	-	-	2	65	1,372
	M	2	-	-	-	-	-	-	-	-	-	-	-	10	6	9	3	1	5	-	1	-	-	10	47
	F	7	-	-	1	18	-	-	-	30	37	-	-	206	227	263	243	210	97	2	1	-	2	75	1,419
	M	-	-	-	-	-	4	-	-	5	-	-	-	22	31	41	52	37	18	-	9	-	-	3	222
	F	-	-	-	-	-	1	-	-	-	-	-	-	1	1	10	6	6	2	-	-	-	-	8	35
	M	-	-	-	-	-	5	-	-	5	-	-	-	23	32	51	58	43	20	-	9	-	-	11	257
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	M	-	-	-	-	-	-	162	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	162
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	M	-	-	-	-	-	-	162	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	162
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	M	862	31	48	100	1,048	194	162	653	1,531	759	659	188	11,295	12,491	14,900	15,942	14,403	8,221	2,772	903	76	32	784	88,054
	F	45	15	25	11	127	26	-	14	34	48	9	51	491	471	539	630	625	498	107	25	13	11	119	3,934
TOTAL		907	46	73	111	1,175	220	162	667	1,565	807	668	239	11,786	12,962	15,439	16,572	15,028	8,719	2,879	928	89	43	903	91,988



HOCKEY CANADA FOUNDATION

The Hockey Canada Foundation was founded in 2000 and is a registered non-profit that operates hand-in-hand with Hockey Canada to fulfill its mission. The Foundation provides secure, sustainable, long-term funding to support the future development of the game through the delivery of a wide range of hockey programs. It relies on donations to establish and grow a selection of endowment and general purpose funds to help ensure Canada remains at the forefront of developing and promoting amateur hockey. Canadians who want to give back to the game can do so knowing their gift will have an impact for generations to come.

The Hockey Canada Foundation understands the dynamic role hockey plays in teaching important life-lessons and instilling the values that make Canadians truly unique. It has developed a bold plan for the future to ensure hockey remains a strong and vital element of Canadian culture.



OUR VISION

Uniting Canadians through hockey –
one person, one community, one country.

OUR MISSION

Preserve, nurture, and strengthen
the bond between Canadians and hockey.

OUR STRATEGIC PRIORITIES

The Hockey Canada Foundation is committed to **THREE** strategic priorities:

ENABLE

REMOVING BARRIERS
TO THE GAME.

EDUCATE

PROVIDING
RESOURCES AND
TOOLS TO BETTER
EQUIP KIDS,
PARENTS, AND
COACHES.

ENGAGE

PROMOTING
NATION-BUILDING,
CITIZENSHIP,
MENTORSHIP,
AND COMMUNITY
INVOLVEMENT.

EVENTS

	FUNDS RAISED
2018 Hockey Canada Foundation Gala & Golf	\$790,450
Third-Party Events	\$197,640
Major Gifts	\$146,604
eBay Jersey Auctions	\$95,489
Corporate	\$90,730
TCAA Charity Golf & Fantasy Games	\$42,743
TOTAL	\$1,363,656

GRANTS

	FUNDS RAISED
The Big Play – HCF and Jumpstart	\$250,000
Canadian Tire First Shift	\$150,000
Dreams Come True	\$93,000
Try Hockey Program	\$40,000
World Girls' Hockey Weekend	\$35,000
Comrie's Sports Equipment Bank	\$30,000
Grassroots Initiatives	\$30,000
Sledge Hockey Field of Dreams Project	\$30,000
Bill Hay Future Leaders Internship	\$25,000
National Coach Certification Program – Education	\$23,000
Spring Development Model	\$21,000
Hockey Canada Skills Academy – Floorball	\$19,000
Quebec Regional Centre – Try Goaltending (WJC Legacy)	\$19,000
Atlantic Skill Development Camps	\$17,000
Global Girls' Game	\$12,000
Aboriginal and Inner-City Youth Programming	\$8,000
TOTAL	\$802,000



COMMUNICATIONS

It doesn't matter where you are or what you're doing, in today's age of instantaneous information, Hockey Canada's communications platforms strive to keep Canadians in the know. Where is the next Hockey Canada Skills Camp? Who won the TELUS Cup? Who will wear the 'C' for Canada at the IIHF World Junior Championship? How do I get my child involved in minor hockey? Where can I find coaching resources? Hockey Canada's external communications strategy uses a variety of platforms to share information and messaging, including HockeyCanada.ca, social media and more than 100 news releases a year.

In particular, Hockey Canada continues to make a significant impact on social media, with hundreds of thousands of fans checking out checking out Facebook, Twitter and Instagram for up-to-the-minute news and behind-the-scenes updates from teams and events across the country and around the world.

HOCKEYCANADA.CA VISITS

24,537,858 TOTAL VIEWS

TOP FIVE DAYS WITH THE MOST HOCKEYCANADA.CA VISITS

1	716,850	2	716,652	3	668,733	4	638,794	5	627,600
	JANUARY 5, 2018		JANUARY 4, 2018		DECEMBER 29, 2017		DECEMBER 26, 2017		FEBRUARY 21, 2018

TOP FIVE MOST VIEWED HOCKEYCANADA.CA PAGES

1	3,190,122	2	1,284,108	3	688,114	4	540,076	5	481,834
	2018 IIHF WORLD JUNIOR CHAMPIONSHIP		2018 OLYMPIC WINTER GAMES (MEN) SCHEDULE		2018 IIHF WORLD CHAMPIONSHIP SCHEDULE		HOCKEY CANADA HOMEPAGE		2018 IIHF WORLD JUNIOR CHAMPIONSHIP HOMEPAGE



16 EDITIONS DURING 2017-18 SEASON

3,349,245 DELIVERED
DELIVERY RATE: 98-100%

667,227 OPENED
OPEN RATE: 12-23%

39,754 CLICKS
CLICK RATE: 1-5%

**HOCKEY CANADA IN THE
NEW MEDIA**

1,784,437

TOTAL FANS ACROSS ALL SOCIAL MEDIA

10,000,000+

TOTAL VIDEO VIEWS ACROSS ALL SOCIAL MEDIA



747,291 TOTAL FANS

77,244,740 IMPRESSIONS

596,027 ENGAGEMENTS

2,279 POSTS

4,500,000 VIDEO VIEWS



370,912 FOLLOWERS

53,391,298 IMPRESSIONS

2,926,372 ENGAGEMENTS

364 POSTS

1,600,000 VIDEO VIEWS



634,171 FOLLOWERS

96,771,079 IMPRESSIONS

4,252,142 ENGAGEMENTS

9,136 TWEETS

3,900,000 VIDEO VIEWS



20,180 LINKEDIN FOLLOWERS

8,598 YOUTUBE SUBSCRIBERS

1,680,930 YOUTUBE LIFETIME VIEWS



2017-2018

HOCKEY CANADA PARTNER FAMILY

PREMIER PARTNERS



INTERNATIONAL PARTNERS



NATIONAL PARTNERS



BUSINESS DEVELOPMENT & PARTNERSHIPS

Leading Canadian and global organizations continued to tell hockey-themed brand stories across the country. Premier partners TELUS and Nike demonstrated their support for Team Canada through unique marketing initiatives that extended the reach of the Hockey Canada brand. BDO Goals For Kids, Esso Medals of Achievement, Canadian Tire First Shift and the Chevrolet Good Deeds Cup supported the growth of the sport at the grassroots level, while national promotions and contesting such as Boston Pizza Design-A-Mask, EA SPORTS Team Canada Sweepstakes, Timber Mart Sharp Shooter and Wrigley Happy Hockey Days brought unique opportunities for Team Canada fans across the country.



LICENSING & MERCHANDISING

Hockey Canada's licensing program experienced a highly successful 2017-18 season, culminating with the 2018 Olympic Winter Games. The December unveiling of the much-anticipated Nike jerseys for the men's, women's and para hockey teams energized fans across the country. The three versions of the jersey (red, white and black) featured a contemporary emblem design, along with an upgrade to lightweight and breathable rip-stop material that incorporated single-layer, laser-perforated numbers, resulting in better articulation for Canada's athletes.

A broad array of officially-licensed Team Canada and Olympic-inspired apparel, along with other products, were designed to offer fans from coast to coast to coast an opportunity to show their pride and wave the flag.

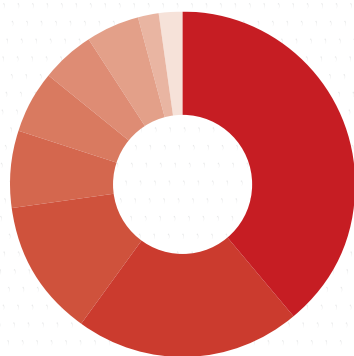
Hockey Canada was privileged to partner with more than 37 licensees who supported the retail trade with high-quality items across 14 primary product categories – apparel, collectibles, cresting, electronics and accessories, equipment, eyewear, footwear, headwear, household products, luggage, media, novelties, timepieces and jewelry, and toys and games. The partnership with the Canadian Tire Corporation, including Canadian Tire, Sport Chek, Pro Hockey Life, National Sports and Sports Experts, provided unprecedented retail offerings for Canadians across the country in over 900 locations, along with retail channels including sport specialty, department store, mass-merchant, tourism/travel, grocery/pharmacy and online shops.

TOP LICENSING PARTNERS



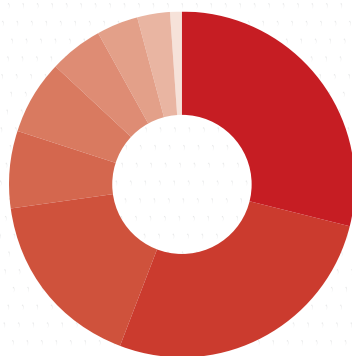
FINANCE

For the year ended June 30, 2018, Hockey Canada continued to operate with prudent financial management and an emphasis on sustainability. Hockey Canada finances its operations primarily through national and international events, sponsorship, donations and government funding, as well as through a number of other sources. Throughout the year, planning was underway for hosting the 2019 IIHF World Junior Championship in Vancouver and Victoria, B.C., and 2018 Hlinka Gretzky Cup in Edmonton and Red Deer, Alta. Events such as these create a financial legacy that will benefit not only those host communities but grassroots programming throughout the country. With a strong brand identity, Hockey Canada continues to have solid partnerships with its international and national sponsors. In addition, funding at the municipal, provincial and federal levels of government allow Hockey Canada to grow the game both nationally and internationally. This includes the federal Own the Podium program which provides funding to Olympic athletes in a four-year funding window.



SOURCE OF FUNDS

39% Marketing & Business Development
 21% Insurance Premiums
 13% Funding Agencies
 7% Membership Development & Recruitment
 6% High Performance
 5% Branch Assessments
 5% Events
 2% Interest Revenue
 2% Other



USE OF FUNDS

29% High Performance
 27% General Operations
 17% Insurance Costs
 7% Membership Development & Recruitment
 7% Events
 5% Marketing & Business Development
 4% Other
 3% Member Services
 1% Technology



FUNDING PARTNERS

Hockey Canada's funding partners and Sport Canada continue to provide enormous support. These agencies generously fund Hockey Canada, helping to realize the goal of developing the game across the country and internationally, through programs like Own the Podium, which enhances Hockey Canada's success at the Olympic Winter Games, or by providing support for the development of players, coaches and officials at the local, provincial and national levels.

Canada



Canadian
Heritage

Patrimoine
canadien

Sport Canada



SEAMAN HOTCHKISS
HOCKEY FOUNDATION



MEMBER BRANCHES



BC HOCKEY

Chair of the Board: Bill Greene
6671 Oldfield Road
Saanichton, B.C. V8M 2A1
Tel: (250) 652-2978
Fax: (250) 652-4536
www.bchockey.net



HOCKEY ALBERTA

President: Terry Engen
#201, 120 College Circle
Red Deer, Alta. T4R 0T7
Tel: (403) 342-6777
Fax: (403) 346-4277
www.hockeyalberta.ca



SASKATCHEWAN HOCKEY ASSOCIATION

President: Mary-Anne Veroba
#2 – 575 Park Street
Regina, Sask. S4N 5B2
Tel: (306) 789-5101
Fax: (306) 789-6112
www.sha.sk.ca



HOCKEY MANITOBA

President: Bill Whitehead
145 Pacific Avenue
Winnipeg, Man. R3B 2Z6
Tel: (204) 925-5755
Fax: (204) 925-5761
www.hockeymanitoba.ca



ONTARIO HOCKEY FEDERATION

President: Tony Foresi
400 Sheldon Drive, Unit 9
Cambridge, Ont. N1T 2H9
Tel: (226) 533-9070
Fax: (519) 620-7476
www.ohf.on.ca



HOCKEY NORTHWESTERN ONTARIO

President: Glenn Timko
107 Cumberland Street North
Thunder Bay, Ont. P7A 4M3
Tel: (807) 623-1542
Fax: (807) 623-0037
www.hockeyhno.com



HOCKEY EASTERN ONTARIO

President: Barb Levere
813 Shefford Road,
Suite 201
Ottawa, Ont. K1J 8H0
Tel: (613) 224-7686
Fax: (613) 224-6079
www.hockeyeasternontario.ca



HOCKEY QUEBEC

President: Yve Sigouin
7450 boulevard les
Galeries d'Anjou, suite 210
Montreal, Que. H1M 3M3
Tel: (514) 252-3079
Fax: (514) 252-3158
www.hockey.qc.ca



HOCKEY NEW BRUNSWICK

President: Todd Pye
861 Woodstock Road
Fredericton, N.B. E3B 7R7
Tel: (506) 453-0089
Fax: (506) 453-0868
www.hnb.ca



HOCKEY PRINCE EDWARD ISLAND

President: Mike Hammill
40 Enman Crescent,
Suite 209
Charlottetown, P.E.I.
C1E 1E6
Tel: (902) 368-4334
Fax: (902) 368-4337
www.hockeypei.com



HOCKEY NOVA SCOTIA

President: Garth Isenor
7 Mellor Avenue, Suite 17
Dartmouth, N.S. B3B 0E8
Tel: (902) 454-9400
Fax: (902) 454-3883
www.hockeynovascotia.ca



HOCKEY NEWFOUNDLAND AND LABRADOR

President: Jack Lee
32 Queensway
P.O. Box 176
Grand Falls-Windsor, N.L.
A2A 2J4
Tel: (709) 489-5512
Fax: (709) 489-2273
www.hockeynl.ca



HOCKEY NORTH

President: Mike Gravel
3506 McDonald Drive
Yellowknife, N.T. X1A 2H1
Tel: (867) 446-8890
www.hockeynorth.ca



HOCKEY CANADA

201-151 Canada Olympic
Road SW
Calgary, AB T3B 6B7
Tel: (403) 777-3636
Fax: (403) 777-3635
RA Centre
2451 Riverside Drive
Ottawa, ON K1H 7X7
Tel: (613) 696-0211
Fax: (613) 696-0787
hockeycanada.ca

AFFILIATED ORGANIZATIONS AND HOCKEY PARTNERS

Hockey Canada is proud to be associated with the following associations:



ABORIGINAL SPORT CIRCLE

c/o House of Sport
RA Centre
2451 Riverside Drive
Ottawa, ON K1H 7X7
www.aboriginalsportcircle.ca



CANADIAN AMPUTEE HOCKEY

www.amputeehockey.com



CANADIAN ARMED FORCES

National Defence Headquarters
MGen George R. Pearkes Building
101 Colonel By Drive
Ottawa, ON K1A 0K2
www.forces.gc.ca



CANADIAN BALL HOCKEY ASSOCIATION

9107 Norum Road
Delta, BC V4C 3H9
www.cbha.com



CANADIAN DEAF ICE HOCKEY FEDERATION

4176 Colonial Drive
Mississauga, ON L5L 4B9
cdihf.deafhockey.com



CANADIAN HOCKEY LEAGUE

305 Milner Avenue, Suite 201
Scarborough, ON M1B 3V4
www.chl.ca



CANADIAN JUNIOR HOCKEY LEAGUE

www.cjhlhockey.com



INTERNATIONAL ICE HOCKEY FEDERATION

Brandschenkestrasse 50
Postfach 1817, 8027 Zurich, Switzerland
www.iihf.com



NATIONAL HOCKEY LEAGUE

1185 Avenue of the Americas
New York, NY 10036
www.nhl.com



NATIONAL HOCKEY LEAGUE PLAYERS' ASSOCIATION

20 Bay Street, Suite 1700
Toronto, ON M5J 2N8
www.nhlpa.com



ROLLER HOCKEY CANADA

603 Sixmile Crescent S
Lethbridge, AB T1K 5W8
www.rollerhockeycanada.ca



U SPORTS

45 Vogell Road, #701
Richmond Hill, ON L4B 3P6
www.usports.ca



INSURANCE

Hockey Canada continues to place emphasis on creating a safe environment for all of those involved with the game through education, injury prevention, effective playing rules and emphasizing respect in the game.

In addition, Hockey Canada knows the importance of having effective insurance coverages in place for all participants and volunteers, and through the work of the Hockey Canada Risk Management Committee and Hockey Canada Board of Directors, the organization offers what it feels is an insurance program that is one of the best in sport. Hockey Canada reviews its ongoing safety and risk management practices and the coverages that all participants benefit from, allowing it to put effective affordable insurance in place on an annual basis.

INSURANCE PROGRAM STRUCTURE

**HOCKEY
CANADA BOARD
OF DIRECTORS**

**HOCKEY CANADA
RISK MANAGEMENT COMMITTEE**

**Hockey Canada Accidental
Medical/Dental Coverage**

Managed by Hockey Canada

Secondary Program

**Hockey Canada Insurance Brokers
— B.F. Lorenzetti**

THIRD-PARTY COVERAGE

**Comprehensive General Liability
Sexual Misconduct Liability
Directors and Officers Liability
Accidental Death and Dismemberment**

RISK MANAGEMENT AND INSURANCE FEES

Each Hockey Canada participant pays into the Hockey Canada Insurance Program, or has a fee paid on his/her behalf. The \$21.30 fee covers the following:

LIABILITY INSURANCE

The Hockey Canada liability coverage is a General Liability Insurance Policy designed to respond on behalf of any of the registered participants in the game including players, coaches, managers, trainers, on- and off-ice officials and volunteers. The policy is a personal injury and property damage policy.

ACCIDENTAL DEATH AND DISMEMBERMENT INSURANCE

AD&D insurance covers very serious, permanent injuries that might occur while participating in a Hockey Canada or member-sanctioned activity. This coverage is in addition to any other valid and collectable insurance policy.

MAJOR MEDICAL/DENTAL INSURANCE

This insurance augments provincial, medical and hospital plans. It covers players, coaches, trainers/safety people, referees and other designated volunteers against accidents which occur during participation in a Hockey Canada or member-sanctioned activity.

RISK MANAGEMENT AND ADMINISTRATION

This covers administration of the Hockey Canada Insurance Program, including risk management-related programming.

DIRECTORS AND OFFICERS LIABILITY INSURANCE

This policy covers the directors and officers of all minor hockey associations, junior teams, members and Major Junior teams and leagues for their exposure to legal action arising from alleged wrongful acts, which they are believed to have committed while on the board of directors of one or more of these organizations.

