



HOCKEY CANADA

Annual Report

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HOCKEY CANADA MESSAGES

MICHAEL BRIND'AMOUR

CHAIR, HOCKEY CANADA BOARD OF DIRECTORS



As we turn the page on 2019, I turn the page on my first year as chair of the board. This responsibility, entrusted to me by our membership, has given me an opportunity to appreciate how Hockey Canada is so fortunate to be able to rely on quality people.

The constant effort and countless hours, the creativity and knowledge, the skills and competencies of a vast array of devoted people working for the benefit of the Canadian player and the development of our national sport is more than impressive—it is outstanding.

All across Canada, from the local minor hockey associations to the provincial and national levels, everyone—the volunteers, administrators, coaches, officials, employees, senior personnel, contractors and sponsors—is involved in making hockey a better game for our youth, and I am sure hockey has enriched their lives and taught them life lessons on the ice and away from the rink.

As a model national sport organization, Hockey Canada continues to build on our foundation in every way we can. We meet the demands of a safe sport environment and work to eliminate abuse, harassment and discrimination in sport; improve our development programs and create new ones; bring new players into the game; and improve the governance of our organization by taking measurable steps to address diversity and inclusion. Hockey Canada builds for the now and for the future, with an awareness of what lies ahead.

We are proud of our athletes, who are ambassadors for our game and for our country. They continued to represent Canada with pride on the international stage during the 2018-19 season, including our gold medal-winning National Women's Under-18 Team and teams that wore the Maple Leaf across the globe. According to the IIHF World Ranking, Canada ranks No. 1 in men's hockey and No. 2 in the women's game. This doesn't happen by chance.

Across our country, hockey is so much more than a game. It characterizes us as Canadians, and ensuring it remains woven into the fabric of a nation demands our constant attention and creativity. It commands our organization and its Members to adjust to the changing landscape of our evolving society. I am proud that Hockey Canada is working diligently to achieve these objectives.

I look forward to the continued partnership between the board of directors, staff and senior executives of Hockey Canada, and Canadians across the country. I commend all for what you do for our game and for what we will do together in the future. Together is the key.

Thank you.

TOM RENNEY

CHIEF EXECUTIVE OFFICER, HOCKEY CANADA



As we celebrate another terrific season for Hockey Canada and Canadian hockey, where do I begin?

Internationally, Canada's National Women's Under-18 Team claimed a fifth gold medal at the IIHF U18 Women's World Championship, and Canadian entries played for medals at five of the six IIHF and IPC world championships.

At home, communities across the country welcomed national and international events, showcasing the passion we have for our game, and the talent we produce.

And our development programs remain the envy of the hockey world, with programs like Dreams Come True, Esso Fun Days and First Shift continuing to bring in new players and help shape the next generation.

Hockey Canada is in a wonderful place, and with excitement we continue to look towards the future.

When I look at our game, I cannot help but notice how hockey shapes all of us. It is such an important part of who we are, and how we are seen by the rest of the world. There are few Canadians who have not been touched by hockey in some way, and it has helped define our nation.

The backbone of the game continues to be the volunteers. From the minor hockey coach behind the bench in Tofino, B.C., to the score clock operator at the TELUS Cup in Thunder Bay, Ont., to the Zamboni driver in Happy Valley-Goose Bay, N.L., these are the Canadians who tirelessly give their time to make hockey happen, and our game is better because of what they do.

To the Members and minor hockey associations across the country, thank you for your unending support. Nothing Hockey Canada does, from national and international events to skill development camps, safety initiatives and countless other programs, would be possible without your time and effort.

We are also extremely grateful for the support received from our sponsors, licensees, and funding partners, who have brought value to Hockey Canada events, making them premier sporting attractions.

I am so proud to lead this organization as CEO, but it is you who makes the game go. Every time I have the opportunity to travel across our country, I am energized by the Canadians I meet who have a story to tell about how hockey has enriched their lives. I look forward to continuing to work with you to make our game the best it can be.

Thank you, and we'll see you around the rink.



2019-20 **FOCUS**

I. **GROW THE GAME**



BY FOCUSING ON **RECRUITMENT AND RETENTION**

- 🍁 Research & Data Analysis
- 🍁 Recruitment and Retention Strategy Developed
- 🍁 Plan the Plan
- 🍁 Note: Brand Initiative Currently Underway

II. **CONSISTENCY**



IN MEASURED **PROGRAM DELIVERY**

- 🍁 MEP Implementation
- 🍁 Program Inventory Developed Coast to Coast to Coast
- 🍁 Prioritization of Inventory and Go Forward Assessments/Reviews

III. CONTINUED FINANCIAL STABILITY



THROUGH DIVERSIFICATION

- 🍁 Sales Funnel and Timing
- 🍁 Procurement (Cost Reduction) Initiative
- 🍁 IIHF Agreement

IV. EVENT & TEAM SUCCESS



DELIVER WORLD CLASS PERFORMANCE

- 🍁 Gold Medal Pathway Impact from Pond to Podium in Para, Women's and Men's
- 🍁 HP (Research, Development and Plan Built)

V. ORGANIZATIONAL DEVELOPMENT



BUILD A HIGH PERFORMANCE ORGANIZATION TO SUPPORT OUR STRATEGIES

- 🍁 Technology – HCR 3.0
- 🍁 HR Strat Plan
 - 🍁 Diversity
 - 🍁 Leadership Development
- 🍁 Volunteer Strategy/Initiative

WHO IS HOCKEY CANADA?

Hockey Canada is the national governing body for hockey across this country. The organization works in conjunction with the 13 provincial and territorial Members and its affiliated organizations in growing the game at all levels.

Hockey Canada oversees the management of programs in Canada from entry-level to high performance teams and competitions, including world championships and the Olympic Winter Games. Hockey Canada is also Canada's voice within the International Ice Hockey Federation.

Hockey Canada has offices in Calgary, Toronto and Ottawa.



BOARD OF DIRECTORS



The members of the Hockey Canada Board of Directors come from all walks of life and from all corners of this country, yet they all have one thing in common—they are custodians of the game who want nothing more than for hockey to prosper in the land of Olympic and world champions. These Canadians are elected by their peers from Hockey Canada's 13 Members and help develop a comprehensive plan to grow the game on a local and national level. The board is composed of volunteers who graciously devote their time and energy to the betterment of the game of hockey from coast to coast to coast.

VISION
WORLD SPORTS LEADERS

LEAD, DEVELOP AND PROMOTE POSITIVE HOCKEY EXPERIENCES

Hockey is Canada and Canada is hockey.

Whoever said those words took the pulse of a nation that has had a long and storied love affair with hockey.

Let's face it—hockey is a touchstone of Canadian life. It is Canada's national theatre and it is the chatter of the country. Hockey is more than a sport for Canadians, it is a part of the country's heart and soul.

Hockey Canada is the national guardian of this great game and Hockey Canada had a record-setting year at all levels of the game, on and off the ice.

So take a minute and read why Hockey Canada is the front-runner on so many fronts and why other sports pale in comparison when it comes to tireless volunteers and leadership.

HOCKEY CANADA BELIEVES IN...

- ✳ a positive hockey experience for all participants, in a safe, sportsmanlike environment.
- ✳ the development of life skills which will benefit participants throughout their lives.
- ✳ the values of fair play and sportsmanship, including the development of respect for all people by all participants.
- ✳ hockey opportunities for all people regardless of age, gender, colour, race, ethnic origin, religion, sexual orientation or socio-economic status, and in both official languages.
- ✳ the importance for participants to develop dignity and self-esteem.
- ✳ instilling the values of honesty and integrity in participants at all times.
- ✳ the promotion of teamwork, and the belief that what groups and society can achieve as a whole is greater than that which can be achieved by individuals.
- ✳ the country of Canada, its tradition in the game of hockey, and the proud and successful representation of this tradition around the world.
- ✳ the value of hard work, determination, the pursuit of excellence and success in all activities.
- ✳ the benefits of personal and physical well-being.

YEAR IN REVIEW

JULY 2018

Tim Hunter named head coach of Canada's National Junior Team for 2018-19 season 🍁 André Tourigny named head coach of Canada's National Men's Summer Under-18 Team for 2018 Hlinka Gretzky Cup 🍁 Brett Gibson, Louis Robitaille and Dennis Williams named head coaches of Canada's national under-17 teams for 2018 World Under-17 Hockey Challenge 🍁 14 Canadian staff attend IIHF Women's High Performance Camp in Vierumäki, Finland

AUGUST 2018

Canada's National Men's Summer Under-18 Team wins gold medal at 2018 Hlinka Gretzky Cup in Edmonton and Red Deer, Alta. 🍁 Rick Swan named head coach of Canada West for 2018 World Junior A Challenge 🍁 Patrice Bosch named head coach of Canada East for 2018 World Junior A Challenge 🍁 Canada's National Women's Under-18 Team wins two of three games in series against United States in Calgary, Alta. 🍁 Canada's National Women's Development Team faces United States in three-game series in Calgary, Alta. 🍁 Portage la Prairie, Man., named host of 2020 National Junior A Championship 🍁 14 Team Canada alumnae selected at 2018 CWHL Draft



September '18

18 players named to Canada's National Para Hockey Team for 2018-19 season 🏒 Hockey Canada announces partnership with Tim Hortons, including title sponsorship of Timbits Initiation Program 🏒 Four-time Olympic gold medallist Caroline Ouellette announces retirement from Canada's National Women's Team 🏒 Prince Albert, Sask., named host of 2020 Esso Cup

October '18

306 events held across Canada as part of World Girls' Ice Hockey Weekend 🏒 First Shift expands with first para hockey programs 🏒 Saint-Hyacinthe, Que., named host of 2020 TELUS Cup 🏒 27 Canadian officials selected by International Ice Hockey Federation for events during 2018-19 season 🏒 Halifax and Truro, N.S., named host of 2020 IIHF Women's World Championship

November '18

Hockey Canada and Chevrolet launch third season of Good Deeds Cup 🏒 Canada's National Women's Team wins silver medal at 2018 4 Nations Cup in Saskatoon, Sask. 🏒 Canada Red, Canada Black and Canada White finish fourth, fifth and sixth, respectively, at 2018 World Under-17 Hockey Challenge in Saint John and Quispamsis, N.B. 🏒 Michael Brind'Amour elected as chair of Hockey Canada Board of Directors 🏒 Kevin Dineen named head coach of Canada's National Men's Team for 2018 Spengler Cup 🏒 Hockey Canada Foundation announces \$400,000 legacy in London, Ont., from 2018 HCF Gala & Golf

December '18

Judah Kleinsasser of Ste. Agathe, Man., and Henry Goertzen of Two Hills, Alta., win Boston Pizza and Bauer Design-A-Mask contest for 2019 IIHF World Junior Championship 🏒 Edmonton and Red Deer, Alta., named hosts of 2021 IIHF World Junior Championship 🏒 Canada's National Para Hockey Team takes silver medal at 2018 Canadian Tire Para Hockey Cup in London, Ont. 🏒 Dawson Creek, B.C., named host of 2019 World Junior A Challenge 🏒 Morden and Winkler, Man., named hosts of 2019 National Women's Under-18 Championship 🏒 Canada West wins bronze medal at 2018 World Junior A Challenge in Bonnyville, Alta. 🏒 Canada's National Men's Team finishes second at 2018 Spengler Cup in Davos, Switzerland

January '19

Canada's National Junior Team finishes sixth at 2019 IIHF World Junior Championship in Vancouver and Victoria, B.C. 🏒 Hockey Canada Foundation launches Pat Quinn Scholarship Fund 🏒 Canada's National Women's Under-18 Team wins gold medal at 2019 IIHF U18 Women's World Championship in Obihiro, Japan 🏒 Medicine Hat, Alta., and Swift Current, Sask., named hosts of 2019 World Under-17 Hockey Challenge 🏒 Jayna Hefford, Ken Hitchcock and George Kingston named Distinguished Honourees of the Order of Hockey in Canada 🏒 Paradise, N.L., named host of 2019 Canadian Tire Para Hockey Cup

February '19

Hayley Wickenheiser elected to IIHF Hall of Fame 🏒 40 Bantam-aged players participate in Canadian leg of IIHF Global Girls' Game in Calgary, Alta. 🏒 Quebec wins men's hockey gold medal at 2019 Canada Winter Games in Red Deer, Alta.

March '19

West Carleton Warriors win Chevrolet Good Deeds Cup 🏒 Alberta wins women's hockey gold medal at 2019 Canada Winter Games in Red Deer, Alta. 🏒 Charlottetown and Summerside, P.E.I., named hosts of 2020 World Under-17 Hockey Challenge 🏒 Martin Mondou, Alan Millar and Mark Hunter named to Program of Excellence management group for 2019-20 season 🏒 Canada's National Para Hockey Team splits two game series with United States in Indian Trail, N.C. 🏒 Jason Botterill, Ron Francis and Ron Hextall named to management group with Canada's National Men's Team for 2019 IIHF World Championship

April '19

Brett Gibson named head coach of Canada's National Men's Under-18 Team for 2019 IIHF U18 World Championship 🏒 Alain Vigneault named head coach of Canada's National Men's Team for 2019 IIHF World Championship 🏒 Lacombe Generals win 2019 Allan Cup in Lacombe, Alta. 🏒 Canada's National Women's Team wins bronze medal at 2019 IIHF Women's World Championship in Espoo, Finland 🏒 Bridgewater, N.S., named host of 2020 Canadian Tire Para Hockey Cup 🏒 St. Albert Slash win 2019 Esso Cup in Sudbury, Ont. 🏒 Canada's National Men's Under-18 Team finishes fourth at 2019 IIHF U18 World Championship in Örnsköldsvik and Umeå, Sweden 🏒 Toronto Young Nationals win 2019 TELUS Cup in Thunder Bay, Ont.

May '19

Canada's National Para Hockey Team wins silver medal at 2019 IPC World Para Hockey Championship in Ostrava, Czech Republic 🏒 Canada's National Para Hockey Development Team faces United States in three-game series at 2019 Défi sportif AlterGo in Montreal, Que. 🏒 Dale Hunter named head coach of Canada's National Junior Team for 2019-20 season 🏒 Dan Lambert named head coach of Canada's National Men's Summer Under-18 Team for 2019 Hlinka Gretzky Cup 🏒 Brooks Bandits win 2019 National Junior A Championship in Brooks, Alta. 🏒 Canada's National Men's Team wins silver medal at 2019 IIHF World Championship in Bratislava and Kosice, Slovakia 🏒 Michael Dyck, Jody Hull and Martin Laperrière named head coaches of Canada's national under-17 teams for 2018 World Under-17 Hockey Challenge 🏒 Larry Gould of wins Outstanding Volunteer Award at Hockey Canada national awards banquet in Ottawa, Ont.

June '19

Michael Dyck named head coach of Canada's National Men's Summer Under-18 Team for 2019 Hlinka Gretzky Cup 🏒 69 Canadians (36 Program of Excellence alumni) selected at 2019 NHL Draft 🏒 Guy Carbonneau, Jim Rutherford and Hayley Wickenheiser elected to Hockey Hall of Fame

EVENTS

Hockey Canada went from one end of the country to the other during the 2018-19 season, bringing national and international events to fans in six of the 13 Members. The 2019 IIHF World Junior Championship in Vancouver and Victoria, B.C., was the main event, bringing the holiday tradition back to Canadian ice for the 14th time, and the event schedule included players and teams from all 10 provinces and one territory. From November to May, more than 100,000 fans were treated to the best in the game with over 700 Canadian players showing their talent in 12 host communities, allowing hockey to continue to thrive and grow in every corner of Canada.

Events profits continue to be poured back into member branches, minor hockey associations and community programs to grow the game, and Brooks, Alta., is a primary example; the \$350,000 legacy from the National Junior A Championship—the highest-ever for a Hockey Canada event—was used to create a minor hockey endowment fund to eliminate the barriers of entry for families in need, build a scholarship fund for local minor and junior hockey players, and enhance the Centennial Regional Arena to make it more accessible and augment its ability to host future events. For the entire season, more than \$500,000 was invested back into host communities, with over \$10 million in economic impact demonstrating once again the impact hockey is having on communities from coast to coast to coast.





GOLD: Russia
SILVER: Finland
BRONZE: Sweden

8	482,053
TEAMS	WEBCAST
22	337,700
GAMES	TSN
5,322 / 508	127
FACEBOOK	VOLUNTEERS
EN / FR	25,356
9,289 / 358	ATTENDANCE
TWITTER	
EN / FR	



GOLD: United States
SILVER: Canada
BRONZE: Finland

4	—
TEAMS	WEBCAST
8	117,800
GAMES	TSN
—	145
FACEBOOK	VOLUNTEERS
EN / FR	12,534
—	ATTENDANCE
TWITTER	
EN / FR	



GOLD: United States
SILVER: Canada
BRONZE: South Korea

3	2,638
TEAMS	WEBCAST
7	123,000
GAMES	TSN
2,304 / 88	117
FACEBOOK	VOLUNTEERS
EN / FR	2,229
1,254 / 78	ATTENDANCE
TWITTER	
EN / FR	



GOLD: United States
SILVER: Russia
BRONZE: Canada West

6	—
TEAMS	WEBCAST
13	32,000
GAMES	TSN
4,397 / 99	147
FACEBOOK	VOLUNTEERS
EN / FR	3,118
6,159 / 90	ATTENDANCE
TWITTER	
EN / FR	



DEC. 26, 2018-JAN. 5, 2019

GOLD: Finland
SILVER: United States
BRONZE: Russia

10	—
TEAMS	WEBCAST
30	60,000,000
GAMES	TSN
77,998 / 4,678	779
FACEBOOK	VOLUNTEERS
EN / FR	304,573
82,166 / 4,527	ATTENDANCE
TWITTER	
EN / FR	

NATIONAL WOMEN'S TEAM RIVALRY SERIES



FEB. 12, 2019 – LONDON, ONT.
FEB. 14, 2019 – TORONTO, ONT.

2	—
TEAMS	WEBCAST
2	266,000
GAMES	TSN
—	—
FACEBOOK	VOLUNTEERS
EN / FR	15,604
—	ATTENDANCE
TWITTER	
EN / FR	



CHAMPIONS: Lacombe Generals
RUNNERS-UP: Innisfail Eagles

6	—
TEAMS	WEBCAST
11	8,400
GAMES	TSN
—	—
FACEBOOK	VOLUNTEERS
EN / FR	—
—	ATTENDANCE
TWITTER	
EN / FR	



GOLD: St. Albert Slash
SILVER: Sudbury Lady Wolves
BRONZE: Stoney Creek Sabres

6	132,018
TEAMS	WEBCAST
19	5,200
GAMES	TSN
2,133 / 463	124
FACEBOOK	VOLUNTEERS
EN / FR	8,874
3,246 / 216	ATTENDANCE
TWITTER	
EN / FR	



GOLD: Toronto Young Nationals
SILVER: Cantonniers de Magog
BRONZE: Tisdale Trojans

6	189,415
TEAMS	WEBCAST
19	19,400
GAMES	TSN
4,342 / 760	142
FACEBOOK	VOLUNTEERS
EN / FR	16,926
6,553 / 491	ATTENDANCE
TWITTER	
EN / FR	



CHAMPIONS: Brooks Bandits
RUNNERS-UP: Prince George Spruce Kings

5	—
TEAMS	WEBCAST
13	27,900
GAMES	TSN
4,805 / 85	164
FACEBOOK	VOLUNTEERS
EN / FR	18,286
8,529 / 99	ATTENDANCE
TWITTER	
EN / FR	

HIGH PERFORMANCE



CANADA'S IIHF RANKING

MEN'S IIHF RANKING: 1ST

WOMEN'S IIHF RANKING: 2ND

Canadian hockey went around the world during the 2018-19 season, with national teams wearing the Maple Leaf in five provinces and seven countries. Canada's National Women's Under-18 Team claimed its fifth gold medal at the IIHF U18 Women's World Championship, part of a successful international season that saw Canada play for a medal at five of the six IIHF and IPC world championships. Perhaps most importantly, the 212 players who wore red and white were tremendous ambassadors for Canada's game, a testament to the work done by Hockey Canada's 13 Members and more than 3,500 minor hockey associations from coast to coast to coast.

RESULTS

EVENT	RESULT	RECORD	GF	GA
2018 Hlinka Gretzky Cup (National Men's Summer U18 Team)	gold medal	5-0	30	12
National Women's Under-18 Team vs. United States	—	2-1	10	9
National Women's Development Team vs. United States	—	0-3	3	9
2018 4 Nations Cup (National Women's Team)	silver medal	2-2	12	8
2018 Canadian Tire Para Hockey Cup	silver medal	2-3	16	12
2018 Spengler Cup (National Men's Team)	second place	3-1	13	7
2019 IIHF World Junior Championship	sixth place	3-2	24	7
2019 IIHF U18 Women's World Championship	gold medal	4-1	16	10
Rivalry Series (National Women's Team)	—	2-1	6	4
National Para Hockey Team vs. United States	—	1-1	4	7
2019 IIHF Women's World Championship	bronze medal	5-2	33	9
2019 IIHF U18 World Championship	fourth place	5-2	37	20
2019 IPC World Para Hockey Championship	silver medal	3-2	31	8
2019 Défi sportif AlterGo (National Para Hockey Development Team)	—	0-3	5	12
2019 IIHF World Championship	silver medal	8-2	45	17
TOTAL		45-26	285	151

2018-19 NATIONAL TEAM PARTICIPATION – BY MEMBER



B.C. HOCKEY (20)

Bowen Byram, Anne Cherkowski, Dylan Cozens, Andrew Ebbett, Dante Fabbro, Aaron Gagnon, Jennifer Gardiner, James Gemmell, Tyson Jost, Adam Kingsmill, Sasha Mutala, Sarah Potomak, Sam Reinhart, Malia Schneider, Troy Stecher, Shea Theodore, Kyle Turris, Patrick Wiercioch, Josh Williams, Micah Zandee-Hart



HOCKEY ALBERTA (27)

Jaret Anderson-Dolan, Zach Boychuk, Kodie Curran, Kirby Dach, Cody Dolan, Taylor Gauthier, Auren Halbert, Carter Hart, Dylan Holloway, Dion Knelsen, Micah Kovacevich, Peyton Krebs, Zach Lavin, Brett Leason, Stephanie Markowski, Emerance Maschmeyer, Ian Mitchell, Alex Poznikoff, Tyson Rietveld, Matthew Robertson, Ian Scott, Danielle Serdachny, Branden Sison, Ty Smith, Shannon Szabados, Brayden Tracey, Rachel Weiss



SASKATCHEWAN HOCKEY ASSOCIATION (12)

Emily Clark, Braden Close, Adam Cracknell, Jaycee Gebhard, Daemon Hunt, Kaedan Korczak, Nolan Maier, Damon Severson, Braden Schneider, Grace Shirley, Sophie Shirley, Connor Zary



HOCKEY MANITOBA (14)

Ashton Bell, Josh Brook, Kristen Campbell, Colt Conrad, Cody Glass, Ryleigh Houston, Raygan Kirk, Halli Krzyzaniak, Brigitte Lacquette, Spencer Lambert, Jocelyne Larocque, Jacob Micflikier, Mark Stone, Kati Tabin



HOCKEY NORTHWESTERN ONTARIO (2)

Mackenzie Blackwood, Matt Murray



ONTARIO HOCKEY FEDERATION (82)

Erin Ambrose, Rob Armstrong, Victoria Bach, Tyler Bertuzzi, Kevin Bieksa, Lindsay Bochna, Evan Bouchard, Jaime Bourbonnais, Daniella Calabrese, Jacob Calvert, Megan Carter, Anthony Cirelli, Kendall Cooper, Jared Coreau, Laura Cote, Dominic Cozzolino, Rod Crane, Anthony Culmone, Matt D'Agostini, Zac Dalpe, Chris DiDomenico, Michael DiPietro, Jamie Drysdale, Curtis Duguay, James Dunn, Cory Emmerton, MacKenzie Entwistle, Renata Fast, Sarah Fillier, Laura Fortino, Morgan Frost, Loren Gabel, Julia Gosling, Katelyn Gosling, Nicole Gosling, Teagan Grant, Thomas Harley, Barrett Hayton, Adam Henrique, Brittany Howard, Brianne Jenner, Rebecca Johnston, Nicole Kelly, Geneviève Lacasse, Maggie MacEachern, Emma Maltais, Jared McCann, Tyler McGregor, Brandon Montour, Dominic Moore, Darnell Nurse, Sarah Nurse, Kristin O'Neill, Markus Phillips, Christina Picton, Kyle Quincey, Amanda Rampado, Jamieson Rees, Garrett Riley, Ella Shelton, Corbyn Smith, Kevin Sorley, Natalie Spooner, Laura Stacey, Dylan Strome, Jack Studnicka, Nick Suzuki, Ryan Suzuki, Shea Tiley, Owen Tippett, Philip Tomasino, Catherine Trevors, Kaitlin Tse, Alexa Vasko, Michael Vukojevic, Daniel Vukovic, Kean Washkurak, Corbin Watson, Daryl Watts, Greg Westlake, Maddi Wheeler, Daniel Winnik



HOCKEY EASTERN ONTARIO (6)

Graeme Clarke, Tyrone Henry, Rebecca Leslie, Josiane Pozzebon, Jamie Lee Rattray, Sam Swafford



HOCKEY QUEBEC (32)

Alexis Auclair, Ann-Sophie Bettez, Thomas Chabot, Maxime Comtois, Mélodie Daoust, Tricia Deguire, Simon Després, Pierre-Luc Dubois, Zach Fucale, Alexie Guay, Maxence Guenette, Jean-François Huneault, Anton Jacobs-Webb, Mathieu Joseph, Alexis Lafrenière, Maxim Lapierre, Dominic Larocque, Nathan Légaré, Antoine Lehoux, Jonathan Lemieux, Anthony Mantha, Jonathan Marchessault, Torrey Mitchell, Ann-Frédéric Naud, Maxim Noreau, Xavier Parent, Jakob Pelletier, Marie-Philip Poulin, Samuel Poulin, Mahika Sarrazin, Raphaëlle Tousignant, Joe Veleno



HOCKEY NEW BRUNSWICK (3)

Sean Couturier, Jacob Leblanc, Philippe Myers



HOCKEY NOVA SCOTIA (7)

Justin Barron, Maddie Beck, Shane Bowers, Jared McIsaac, Allie Munroe, Jill Saulnier, Blayne Turnbull



HOCKEY P.E.I. (3)

Billy Bridges, Noah Dobson, Jordan Spence



HOCKEY NEWFOUNDLAND & LABRADOR (4)

Maggie Connors, Liam Hickey, Alex Newhook, Shailynn Snow














HOCKEY DEVELOPMENT

The hockey associations across the country are comprised of players, coaches, officials, safety personnel and administrators who, when combined, make up a rich and diverse hockey development system in Canada. Hockey Canada development programs continue to serve as a catalyst to developing future citizens—skills camps for players, along with the Hockey Canada Officiating Program, Hockey Canada Safety Program and National Coach Certification Program. Hockey Canada strives to maintain its position as a world hockey leader with the goal of ensuring a safe, positive and meaningful experience for all involved in the game.



HOCKEY UNIVERSITY

The online education program continues to serve as an excellent educational resource for approximately 33,000 volunteers on an annual basis. Coaches, officials and safety personnel continue to rely on this platform to equip them with the skills and resources to be the best they can be.

MEMBER	COACHING	OFFICIATING	SAFETY	CHECKING	TOTAL	MEMBER	COACHING	OFFICIATING	SAFETY	CHECKING	TOTAL
	1,322	1,407	2,162	830	5,721		724	295	0	16	1,035
	1,833	1,802	2,880	1,099	7,614		2,389	1,115	1,604	558	5,666
	1,288	2,420	725	216	4,649		653	272	248	14	1,187
	1,160	529	511	399	2,599		382	274	307	147	1,110
	7	31	0	12	50		871	249	1,154	0	2,274
	228	49	0	123	400		69	98	82	0	249
	3,121	1,471	1	2,604	7,197	TOTAL	14,047	10,012	9,674	6,018	39,751














COACHING CLINICS

Over 1,750 coaching clinics were conducted across the nation by Hockey Canada's 13 Members.

# OF COACHING CLINICS HOSTED	TOTAL
Coach 1 – Intro to Coach	348
Coach 2 – Coach Level	397
Development 1	221
High Performance 1	8
Instructional Stream	590
Professional Development	224
TOTAL	1,788















RESPECT IN SPORT – ACTIVITY LEADER & PARENT PROGRAMS

More than 90,000 hockey program leaders completed the Respect in Sport Activity Leader and Respect in Sport Parent programs between July 1, 2018 and June 30, 2019, and the results continue to be overwhelmingly positive.

MEMBER	ACTIVITY LEADER	PARENT	TOTAL	MEMBER	ACTIVITY LEADER	PARENT	TOTAL
	3,877	1,739	5,616		1,407	1,733	3,140
	13,217	28,729	41,946		4,544	381	4,925
	1,608	605	2,213		783	1,176	1,959
	0	2,275	2,275		512	963	1,475
	24	0	24		942	1,163	2,105
	295	402	697		262	76	338
	10,222	13,817	24,039	TOTAL	37,693	53,059	90,752

HOCKEY CANADA SKILLS ACADEMY

The Hockey Canada Skills Academy program celebrated its 19th anniversary in 2018-19. With Hockey Canada Skills Academies in 11 of 13 Hockey Canada Members, Hockey Canada continues to provide schools with resources and training to offer hockey skills programs during the school day.

MEMBER	ACADEMIES	MEMBER	ACADEMIES	MEMBER	ACADEMIES
	35		13		0
	27		43		1
	5		2		5
	24		91		236
	0		1		

*The Hockey Quebec Sports School/Skills Academy model has been in place for more than 20 years in the Quebec school system. Along with the Sport Etude and Midget Espoir programs through Hockey Quebec, Hockey Canada Skills Academy programs continue to demonstrate an excellent example of academic and athletic pursuits within the school system.

HOCKEY CANADA DIGITAL COACHING RESOURCES

PROVINCE	DRILL HUB	HOCKEY CANADA NETWORK	PROVINCE	DRILL HUB	HOCKEY CANADA NETWORK
B.C.	2,137	7,016	N.S.	1,028	968
Alta.	4,115	9,798	P.E.I.	231	467
Sask.	1,103	3,579	N.L.	461	2,076
Man.	1,486	2,972	N.W.T.	63	199
Ont.	8,808	20,055	Y.T.	24	168
Que.	4,110	8,744	Nvt.	34	85
N.B.	879	1,780	TOTAL	28,901	236

GROW THE GAME

Using research and data to support strategic initiatives in collaboration with Members, the newly-formed Grow the Game department focuses on the recruitment and retention of grassroots hockey players from coast to coast to coast. Working with existing audiences, new audiences and audiences representing diversity and inclusion, Hockey Canada strives to create opportunities to ensure hockey is a fun and lifelong passion for everyone.

ESSO FUN DAY

Since its launch in 1998, 19,954 participants have experienced the Esso Fun Day program through 685 events. These events create a free, safe and fun environment for new female players to learn the basic skills and rules and give them the confidence to register in a hockey program.

83 2018-19 EVENTS

2,179 (1,537 NEW TO HOCKEY)
2018-19 PARTICIPANTS

IIHF WORLD GIRLS' ICE HOCKEY WEEKEND

The goal of this annual grassroots initiative is to host events from coast to coast to coast that recruit, retain and engage female players, coaches, officials and fans. Since 2011, Canada has connected with over 83,000 participants through 759 events.

306 2018-19 EVENTS

23,388 2018-19 PARTICIPANTS

IIHF GLOBAL GIRLS' GAME

Over two-and-a-half days, 40 countries across six continents hosted one-hour games. Participants in Canada were chosen from every province and territory. They learned from guest speakers, had unique on- and off-ice experiences and left as ambassadors of female hockey.

1 2018-19 EVENTS

40 2018-19 PARTICIPANTS

DREAMS COME TRUE

In partnership with the Hockey Canada Foundation, Dreams Come True helps families with financial needs so a child's involvement in the game doesn't have to be compromised. Since 2007, there have been 35 unique programs supporting more than 1,300 players.

4 2018-19 EVENTS

104 (63 M/41 F) 2018-19 PARTICIPANTS

CANADIAN TIRE FIRST SHIFT

Designed to ensure an accessible, affordable, safe and, most importantly, fun experience for new-to-hockey families, the program has welcomed more than 22,000 children to a six-week on-ice trial with expertly fitted head-to-toe Bauer equipment.

190 2018-19 EVENTS

6,837 (4,627 M/2,210 F) 2018-19 PARTICIPANTS

















TRY HOCKEY

Established in 2016, Try Hockey connects with Grade 2-5 students for a one-day school-based floorball program. In addition, teachers are provided with a 10-week floorball lesson plan and students are offered an on-ice opportunity, supported by the local minor hockey association.















20 IN-SCHOOL, **5** ON-ICE 2018-19 EVENTS

4,123 (2,164 M/1,959 F) 2018-19 PARTICIPANTS
















REGISTRATION BY YEAR

		2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
	M	38,383	39,495	39,549	40,268	51,728	53,167	53,546	53,573	53,888	53,622	52,623	51,810
	F	6,644	6,722	6,748	6,832	7,202	8,836	7,983	8,034	8,145	8,469	7,920	9,027
		45,027	46,217	46,297	47,100	58,930	62,003	61,529	61,607	62,033	62,091	60,543	60,837
	M	54,568	56,133	56,316	60,127	62,434	63,202	59,981	63,706	65,725	71,340	72,341	71,320
	F	7,930	8,438	8,468	8,907	8,911	9,131	9,807	10,28	11,233	9,387	12,005	12,005
		62,498	64,571	64,784	69,034	71,345	71,691	69,112	73,513	76,010	82,573	81,728	83,325
	M	23,162	24,902	24,773	25,124	32,186	32,844	32,421	32,774	32,903	33,506	32,617	32,816
	F	3,751	4,099	4,022	4,030	4,712	4,973	4,849	5,015	5,121	5,046	5,136	5,645
		26,913	29,001	28,795	29,154	36,898	37,817	37,270	37,789	38,024	38,552	37,753	38,461
	M	20,114	20,098	20,430	20,336	23,500	24,462	24,708	24,701	24,534	24,694	24,284	24,650
	F	4,146	4,137	4,233	4,192	4,570	4,940	5,143	5,368	5,598	5,838	5,960	6,249
		24,260	24,235	24,663	24,528	28,070	29,402	29,851	30,069	30,132	30,532	30,244	30,899
	M	4,986	5,037	4,975	4,600	4,654	4,670	4,707	4,714	4,723	4,730	4,524	4,662
	F	465	487	496	492	484	513	573	511	589	618	581	625
		5,451	5,524	5,471	5,092	5,138	5,183	5,280	5,225	5,312	5,348	5,105	5,287
	M	24,215	24,741	25,593	25,868	27,847	25,270	28,520	29,523	29,048	26,132	27,836	27,457
	F	988	1,034	1,040	1,165	1,142	1,187	1,304	1,162	1,218	1,173	1,134	1,211
		25,203	25,775	26,633	27,033	28,989	26,457	29,824	30,685	30,266	27,305	28,970	28,668
	M	175,568	187,204	175,258	165,915	183,486	193,009	189,138	186,581	182,884	182,059	176,659	178,966
	F	40,249	46,205	46,109	45,356	44,765	42,936	41,864	41,830	39,838	39,329	38,461	50,723
		215,817	233,409	221,367	211,271	228,251	235,945	231,002	228,411	222,722	221,388	215,120	229,689
	M	94,001	94,430	96,859	96,968	97,766	94,100	93,185	94,082	92,831	89,190	87,776	86,034
	F	6,018	6,415	6,601	6,773	6,993	6,519	6,354	6,517	6,684	6,816	6,615	6,874
		100,019	100,845	103,460	103,741	104,459	100,619	99,539	100,599	99,515	96,006	94,391	92,908
	M	14,612	14,748	15,116	14,535	14,077	14,168	15,632	13,755	13,649	13,224	13,077	12,978
	F	1,484	1,838	1,806	1,878	1,776	2,268	2,751	2,482	2,362	2,643	2,314	2,578
		16,096	16,586	16,922	16,413	15,853	16,436	18,383	16,237	16,011	15,867	15,391	15,556
	M	15,387	15,262	15,409	15,260	15,198	15,889	15,928	14,548	14,480	14,772	14,624	13,924
	F	2,432	2,675	2,832	2,779	3,066	3,262	3,405	3,227	3,438	3,424	2,677	3,725
		17,819	17,937	18,241	18,039	18,264	19,151	19,333	17,775	17,918	18,196	17,301	17,649
	M	4,562	4,391	4,346	4,338	4,198	4,118	4,020	4,079	4,031	4,240	4,356	4,225
	F	1,517	1,457	1,403	1,417	1,272	1,249	1,183	1,156	1,182	1,245	1,039	1,272
		6,079	5,848	5,749	5,755	5,470	5,367	5,203	5,235	5,213	5,485	5,395	5,497
	M	7,735	8,152	8,519	9,109	9,317	9,215	9,315	9,031	9,307	9,355	9,286	9,227
	F	1,296	1,314	1,408	1,557	1,627	1,637	1,690	1,945	1,976	2,169	2,050	2,381
		9,031	9,466	9,927	10,666	10,944	10,852	11,005	10,976	11,283	11,524	11,336	11,608
	M	2,913	3,400	2,916	2,679	2,636	2,389	2,705	2,874	3,162	3,242	2,700	3,406
	F	541	487	458	449	455	421	382	440	489	538	437	644
		3,454	3,887	3,374	3,128	3,091	2,810	3,087	3,314	3,651	3,780	3,137	4,050
	M	1,324	1,378	1,394	1,457	1,405	1,419	1,424	1,425	1,439	1,443	1,436	1,412
	F	-	-	-	-	-	-	-	-	-	-	-	-
		1,324	1,378	1,394	1,457	1,405	1,419	1,424	1,425	1,439	1,443	1,436	1,412
	M	-	-	-	-	-	-	13,050	16,650	17,010	16,920	18,240	18,112
	F	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	13,050	16,650	17,010	16,920	18,240	18,112
	M	481,530	499,371	491,453	486,584	530,432	537,922	548,280	552,016	549,614	548,469	542,379	540,999
	F	77,461	85,308	85,624	85,827	86,675	87,230	86,612	87,494	86,925	88,541	83,711	102,959
		558,991	584,679	577,077	572,411	617,107	625,152	634,892	639,510	636,539	637,010	626,090	643,958

MEMBER REGISTRATION 2018-19 – OFFICIALS
















		LEVEL I	LEVEL II	LEVEL III	LEVEL IV	LEVEL V	LEVEL VI	OTHER	TOTAL MALE/FEMALE	2018-19 BRANCH TOTAL
	M	1,961	1,127	460	80	33	12	62	3,735	4,175
	F	280	108	41	7	-	-	4	440	
	M	2,250	2,275	298	59	20	10	21	4,933	5,297
	F	184	150	24	4	1	-	1	364	
	M	1,929	938	208	48	22	7	19	3,171	3,442
	F	198	56	9	3	2	-	3	271	
	M	558	269	511	37	12	5	-	1,432	1,569
	F	73	36	26	2	-	-	-	137	
	M	72	35	89	29	12	3	-	240	255
	F	9	1	4	1	-	-	-	15	
	M	993	3,181	1,574	494	129	18	-	6,389	6,969
	F	196	298	75	4	7	-	-	580	
	M	366	401	325	50	19	6	-	1,167	1,244
	F	42	28	5	-	2	-	-	77	
	M	938	1,798	1,328	63	10	11	-	4,148	4,318
	F	46	58	47	15	4	-	-	170	
	M	458	264	299	52	29	10	18	1,130	1,201
	F	42	18	10	-	1	-	-	71	
	M	220	186	389	68	12	8	-	883	958
	F	24	15	27	8	1	-	-	75	
	M	147	40	140	8	4	4	-	343	378
	F	17	4	13	1	-	-	-	35	
	M	228	151	277	39	14	2	-	711	783
	F	37	17	16	2	-	-	-	72	
	M	12	29	7	3	-	-	-	51	52
	F	1	-	-	-	-	-	-	1	
	M	10,132	10,694	5,945	1,030	316	96	120	28,333	30,641
	F	1,149	789	297	47	18	-	8	2,308	
LEVEL TOTALS		11,281	11,483	6,242	1,077	334	96	128	30,641	

MEMBER REGISTRATION 2018-19 – PLAYERS

		HOUSE LEAGUE	UNIVERSITY	COLLEGE	SR. AAA & AA	SENIOR OTHER	ADULT REC-HOUSE	MAJOR JUNIOR	JUNIOR A	JUNIOR OTHER	HIGH SCHOOL	JUVENILE	INTERMEDIATE	MIDGET	BANTAM	PEEWEE	ATOM	NOVICE	INITIATION	PRE-NOVICE	TYKE	PARA HOCKEY	SPECIAL NEEDS	NA	TOTAL
	M	-	-	-	306	156	14,874	-	408	935	21	597	-	6,069	4,862	6,059	6,188	5,257	3,771	1,020	4	20	-	1,263	51,810
	F	-	-	-	150	24	2,667	-	-	12	2	76	-	1,009	804	1,004	1,029	931	776	167	3	3	-	370	9,027
		-	-	-	456	180	17,541	-	408	947	23	673	-	7,078	5,666	7,063	7,217	6,188	4,547	1,187	7	23	-	1,633	60,837
	M	1,155	81	182	997	246	11,341	-	378	2,176	-	-	-	7,523	7,307	9,019	9,898	9,003	9,221	-	29	180	-	2,584	71,320
	F	111	68	95	-	24	2,159	-	-	307	-	-	-	1,223	1,092	1,421	1,629	1,502	1,789	-	5	48	-	532	12,005
		1,266	149	277	997	270	13,500	-	378	2,483	-	-	-	-	8,746	8,399	10,440	11,527	10,505	11,010	-	34	228	-	3,116
	M	-	-	-	-	2,652	8,171	-	-	725	-	-	-	3,168	2,681	3,579	4,036	3,941	3,809	-	-	54	-	-	32,816
	F	-	-	-	-	51	613	-	-	-	-	-	-	650	463	780	969	1,004	1,099	-	-	16	-	-	5,645
		-	-	-	-	2,703	8,784	-	-	725	-	-	-	-	3,818	3,144	4,359	5,005	4,945	4,908	-	-	70	-	-
	M	2,027	-	-	50	721	5,537	-	261	655	1,248	-	-	1,515	2,473	3,118	3,243	1,999	715	1,088	-	-	-	-	24,650
	F	303	-	-	39	86	1,222	-	3	133	61	-	-	492	656	863	986	799	288	318	-	-	-	-	6,249
		2,330	-	-	89	807	6,759	-	264	788	1,309	-	-	2,007	3,129	3,981	4,229	2,798	1,003	1,406	-	-	-	-	30,899
	M	136	27	-	-	-	428	-	165	106	107	-	-	442	546	663	674	627	741	-	-	-	-	-	4,662
	F	46	-	-	-	-	-	-	-	-	1	-	-	14	38	92	101	116	217	-	-	-	-	-	625
		182	27	-	-	-	428	-	165	106	108	-	-	456	584	755	775	743	958	-	-	-	-	-	5,287
	M	-	-	-	-	-	4,836	-	283	580	-	441	-	3,918	3,631	4,002	3,911	3,131	2,668	-	-	25	31	-	27,457
	F	-	-	-	-	-	-	-	-	-	-	5	-	68	118	155	191	266	402	-	-	6	-	-	1,211
		-	-	-	-	-	4,836	-	283	580	-	446	-	3,986	3,749	4,157	4,102	3,397	3,070	-	-	31	31	-	28,668
	M	1,457	54	26	-	119	30,008	-	890	2,068	-	4,716	1	22,346	22,803	24,787	24,820	15,715	15,516	310	8,033	343	479	4,475	178,966
	F	81	337	-	153	5,981	1,423	-	-	1	-	106	1,744	7,187	6,860	7,291	7,075	5,075	5,532	43	831	100	68	835	50,723
		1,538	391	26	153	6,100	31,431	-	890	2,069	-	4,822	1,745	29,533	29,663	32,078	31,895	20,790	21,048	353	8,864	443	547	5,310	229,689
	M	-	90	283	1	353	2,243	-	2,314	3,069	4,068	1,775	-	11,329	10,489	13,540	14,177	11,749	1,001	9,502	-	-	31	20	86,034
	F	-	76	174	24	18	174	-	276	138	62	78	-	899	853	1,092	1,057	881	303	766	-	-	3	-	6,874
		-	166	457	25	371	2,417	-	2,590	3,207	4,130	1,853	-	12,228	11,342	14,632	15,234	12,630	1,304	10,268	-	-	34	20	92,908
	M	-	-	-	-	339	272	-	119	192	731	94	-	1,706	1,743	2,042	1,960	1,764	1,885	-	-	13	-	118	12,978
	F	-	-	-	-	37	209	-	-	-	475	1	-	217	265	329	336	326	367	-	-	2	-	14	2,578
		-	-	-	-	376	481	-	119	192	1,206	95	-	1,923	2,008	2,371	2,296	2,090	2,252	-	-	15	-	132	15,556
	M	-	-	-	-	-	363	-	133	535	-	145	-	1,907	2,034	2,219	2,256	2,065	2,179	-	-	24	21	43	13,924
	F	-	-	-	-	-	737	-	-	3	-	3	-	372	414	459	588	462	667	-	-	7	1	12	3,725
		-	-	-	-	-	1,100	-	133	538	-	148	-	2,279	2,448	2,678	2,844	2,527	2,846	-	-	31	22	55	17,649
	M	-	-	-	-	94	155	-	22	221	-	49	-	668	519	584	651	624	560	-	-	11	-	67	4,225
	F	-	-	-	-	-	128	-	-	-	-	-	-	180	161	214	195	171	195	-	-	3	-	25	1,272
		-	-	-	-	94	283	-	22	221	-	49	-	848	680	798	846	795	755	-	-	14	-	92	5,497
	M	33	-	-	-	267	340	-	-	217	98	4	-	1,373	1,219	1,370	1,535	1,397	1,080	140	29	14	-	111	9,227
	F	32	-	-	-	-	130	-	-	32	27	-	-	332	293	417	178	324	288	37	10	1	-	280	2,381
		65	-	-	-	267	470	-	-	249	125	4	-	1,705	1,512	1,787	1,713	1,721	1,368	177	39	15	-	391	11,608
	M	-	-	-	-	-	1,589	-	3	60	-	-	-	260	249	338	320	275	269	-	30	-	-	13	3,406
	F	-	-	-	-	-	172	-	-	-	-	-	-	18	23	66	88	100	84	-	13	-	-	80	644
		-	-	-	-	-	1,761	-	3	60	-	-	-	278	272	404	408	375	353	-	43	-	-	93	4,050
	M	-	-	-	-	-	-	1,412	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,412
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	1,412	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,412
	M	-	-	-	-	-	18,112	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18,112
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	18,112	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18,112
	M	4,808	252	491	1,354	4,947	98,269	1,412	4,976	11,539	6,273	7,821	1	62,224	60,556	71,320	73,669	57,547	43,415	12,060	8,125	684	562	8,694	540,999
	F	573	481	269	366	6,221	9,634	-	279	626	628	269	1,744	12,661	12,040	14,183	14,422	11,957	12,007	1,331	862	186	72	2,148	102,959
		5,381	733	760	1,720	11,168	107,903	1,412	5,255	12,165	6,901	8,090	1,745	74,885	72,596	85,503	88,091	69,504	55,422	13,391	8,987	870	634	10,842	643,958

*Approximately 16,000 registrants previously not included in the annual report by Hockey Canada have been added in the 2018-19 data. Historical data has not been adjusted.

MEMBER REGISTRATION 2018-19 – COACHES

		HOUSE LEAGUE	UNIVERSITY	COLLEGE	SR. AAA & AA	SENIOR OTHER	ADULT REC-HOUSE	MAJOR JUNIOR	JUNIOR A	JUNIOR OTHER	HIGH SCHOOL	JUVENILE	INTERMEDIATE	MIDGET	BANTAM	PEEWEE	ATOM	NOVICE	INITIATION	PRE-NOVICE	TYKE	PARA HOCKEY	SPECIAL NEEDS	NA	TOTAL
	M	-	-	-	34	22	-	-	47	120	25	75	-	1,088	1,008	1,182	1,303	1,072	667	173	1	4	-	49	6,870
	F	-	-	-	1	1	-	-	-	-	2	1	-	45	37	57	63	44	28	12	-	-	-	9	300
		-	-	-	35	23	-	-	47	120	27	76	76	1,133	1,045	1,239	1,366	1,116	695	185	1	4	-	58	7,170
	M	232	11	23	76	19	-	-	45	374	-	-	-	1,789	1,903	2,530	3,072	2,858	3,273	-	8	23	-	346	16,582
	F	6	7	8	-	1	-	-	-	18	-	-	-	103	102	146	167	165	232	-	7	7	-	42	1,004
		238	18	31	76	20	-	-	45	392	-	-	-	1,892	2,005	2,676	3,239	3,023	3,505	-	8	30	-	388	17,586
	M	-	-	-	-	200	62	-	-	87	-	-	-	529	503	719	917	1,019	980	-	-	10	-	-	5,026
	F	-	-	-	-	3	3	-	-	-	-	-	-	27	18	24	39	51	57	-	-	1	-	-	223
		-	-	-	-	203	65	-	-	87	-	-	-	556	521	743	956	1,070	1,037	-	-	11	-	-	5,249
	M	529	-	-	4	55	3	-	32	87	198	-	-	292	539	815	954	690	172	295	-	-	-	-	4,665
	F	28	-	-	-	2	-	-	-	9	3	-	-	22	40	47	71	53	21	37	-	-	-	-	333
		557	-	-	4	57	3	-	32	96	201	-	-	314	579	862	1,025	743	193	332	-	-	-	-	4,998
	M	23	3	-	-	-	-	-	17	6	9	-	-	97	119	130	144	97	108	-	-	-	-	-	753
	F	2	-	-	-	-	-	-	-	-	-	-	-	-	3	9	4	6	20	-	-	-	-	-	44
		25	3	-	-	-	-	-	17	6	9	-	-	97	122	139	148	103	128	-	-	-	-	-	797
	M	-	-	-	-	-	2	-	24	47	-	58	-	682	711	829	861	823	517	-	-	3	5	-	4,562
	F	-	-	-	-	-	-	-	-	-	-	1	-	3	12	17	22	27	23	-	-	-	-	-	105
		-	-	-	-	-	2	-	24	47	-	59	-	685	723	846	883	850	540	-	-	3	5	5	4,667
	M	134	7	4	6	810	135	-	96	267	-	377	161	3,703	4,045	4,485	4,444	2,743	1,380	26	992	41	31	521	24,408
	F	4	-	-	5	95	17	-	2	-	-	6	56	160	212	215	254	188	59	1	32	9	10	96	1,421
		138	7	4	11	905	152	-	98	267	-	383	217	3,863	4,257	4,700	4,698	2,931	1,439	27	1,024	50	41	617	25,829
	M	-	20	42	2	16	3	-	354	418	423	235	-	2,079	2,044	2,831	3,023	2,810	68	2,058	-	-	2	4	16,432
	F	-	7	13	3	-	1	-	16	9	5	6	-	45	51	69	79	81	3	70	-	-	-	-	459
		-	27	55	5	16	4	-	370	427	428	241	-	2,124	2,095	2,900	3,102	2,891	71	2,128	-	-	3	4	16,891
	M	-	-	-	-	34	-	-	15	21	225	15	-	333	401	453	463	399	351	-	-	-	-	11	2,721
	F	-	-	-	-	-	-	-	-	-	46	1	-	11	10	13	6	13	18	-	-	-	-	1	119
		-	-	-	-	34	-	-	15	21	271	16	-	344	411	466	469	412	369	-	-	-	-	12	2,840
	M	-	-	-	-	-	2	-	13	67	-	22	-	399	503	550	581	529	619	-	-	3	7	10	3,305
	F	-	-	-	-	-	1	-	-	1	-	-	-	23	15	24	32	36	50	-	-	1	1	4	188
		-	-	-	-	-	3	-	13	68	-	22	-	422	518	574	613	565	669	-	-	4	8	14	3,493
	M	-	-	-	-	6	-	-	5	27	-	-	-	122	107	135	133	110	77	-	-	-	-	3	725
	F	-	-	-	-	-	-	-	-	-	-	-	-	14	8	4	8	4	6	-	-	-	-	1	45
		-	-	-	-	6	-	-	5	27	-	-	-	136	115	139	141	114	83	-	-	-	-	4	770
	M	7	-	-	-	17	-	-	-	28	54	-	-	194	216	250	252	241	136	8	1	-	-	64	1,468
	F	1	-	-	-	-	-	-	-	-	1	-	-	8	5	8	6	4	17	-	1	-	-	10	61
		8	-	-	-	17	-	-	-	28	55	-	-	202	221	258	258	245	153	8	2	-	-	74	1,529
	M	-	-	-	-	-	-	-	-	7	-	-	-	36	32	49	47	31	27	-	7	-	-	6	242
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	4	3	4	-	1	-	-	10	24
		-	-	-	-	-	-	-	-	7	-	-	-	36	33	50	51	34	31	-	8	-	-	16	266
	M	-	-	-	-	-	-	188	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	188
	F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	188	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	188
	M	925	41	69	122	1,179	207	188	648	1,556	934	782	161	11,343	12,131	14,958	16,194	13,422	8,375	2,560	1,009	84	45	1,014	87,947
	F	41	14	21	9	102	22	-	18	37	57	15	56	461	514	634	755	675	538	120	34	18	12	173	4,326
		966	55	90	131	1,281	229	188	666	1,593	991	797	217	11,804	12,645	15,592	16,949	14,097	8,913	2,680	1,043	102	57	1,187	92,273

HOCKEY CANADA FOUNDATION



The Hockey Canada Foundation is a registered non-profit that operates hand-in-hand with Hockey Canada to provide secure, sustainable, long-term funding to support the future development of the game. In partnership with its generous donors, the Hockey Canada Foundation has raised more than \$9.6 million, including \$4.3 million in Gala & Golf legacy funding since 2009.

The Hockey Canada Foundation understands the dynamic role hockey plays in teaching important life lessons and instilling the values that make Canadians truly unique. Canada is becoming increasingly diverse and many new Canadians are not naturally drawn to the game. As technology pervades our lives, Canadians are becoming more sedentary and having fewer interpersonal interactions—giving kids the opportunity to play will get them active and allow them to be part of a team.

The Hockey Canada Foundation understands the vital role of hockey in our country and believes that anyone who wants to play hockey should be able to. With that in mind, that the Foundation supports programs that eliminate barriers preventing many from getting into the game.



OUR VISION

Uniting Canadians through hockey—one person, one community, one country.

OUR MISSION

Preserve, nurture and strengthen the bond between Canadians and hockey.

OUR STRATEGIC PRIORITIES

The Hockey Canada Foundation is committed to **three** strategic priorities:

ENABLE:

Removing barriers to the game.

EDUCATE:

Providing resources and tools to better equip kids, parents and coaches.

ENGAGE:

Promoting nation-building, citizenship, mentorship and community involvement.

EVENT

FUNDS RAISED

2019 Hockey Canada Foundation Gala & Golf	\$743,297
Major Gifts	\$304,742
Corporate	\$214,814
Third-Party Events	\$87,590
eBay Jersey Auctions	\$42,035
TCAA Charity Golf & Fantasy Games	\$31,054
TOTAL	\$1,423,532

2018-19 GRANTS

AMOUNT

The Big Play – Jumpstart	\$300,000
Canadian Tire First Shift	\$135,000
Dreams Come True	\$107,000
Long-Term Alumni Engagement Plan	\$53,000
IIHF World Girls' Ice Hockey Weekend	\$50,000
KidSport	\$50,000
Hockey Canada Event Volunteers	\$40,000
Aboriginal and Inner-City Youth Programming	\$35,000
Para Hockey – Mentorship & Development	\$35,000
Para Hockey – Pollination Project	\$35,000
Female Leadership Empowerment	\$31,531
Comrie's Sports Equipment Bank	\$30,000
Grassroots Initiatives	\$30,000
Quebec Regional Centre – Northern Development Program	\$30,000
Try Hockey Program	\$30,000
Bill Hay Future Leaders Internship	\$25,000
IIHF Global Girls' Game	\$22,500
Quebec Regional Centre – Try Goaltending (WJC Legacy)	\$22,000
Hockey Canada Skills Academy – Floorball	\$20,000
Atlantic Skill Development Camps	\$12,000
TOTAL	\$1,093,031

COMMUNICATIONS

It doesn't matter where you are or what you're doing, in today's age of instantaneous information, Hockey Canada's communications platforms strive to keep fans in the know. Where is the next Hockey Canada Skills Camp? Who won the TELUS Cup? Who will wear the 'C' for Canada at the IIHF World Junior Championship? Hockey Canada's external communications strategy uses a variety of platforms to share information and messaging, including HockeyCanada.ca, social media and more than 100 news releases a year.

In particular, Hockey Canada continues to make a significant impact on social media, with hundreds of thousands of fans checking out Facebook, Twitter and Instagram for up-to-the-minute news and behind-the-scenes updates from teams and events across the country and around the world.



HOCKEYCANADA.CA VISITS

23,353,778 TOTAL VIEWS

TOP FIVE

DAYS WITH THE MOST HOCKEYCANADA.CA VISITS DURING 2018-19 SEASON

1	1,374,303	2	937,752	3	901,156	4	752,182	5	609,855
	DECEMBER 26, 2018		JANUARY 2, 2019		DECEMBER 31, 2018		DECEMBER 29, 2018		DECEMBER 30, 2018

TOP FIVE

MOST VIEWED HOCKEYCANADA.CA PAGES DURING 2018-19 SEASON

1	3,884,285	2	782,352	3	630,750	4	621,483	5	445,404
	2019 IIHF WORLD JUNIOR CHAMPIONSHIP SCHEDULE (EN)		HOCKEY CANADA HOMEPAGE (EN)		2019 IIHF WORLD JUNIOR CHAMPIONSHIP ROSTERS (EN)		2019 IIHF WORLD CHAMPIONSHIP SCHEDULE (EN)		2019 NATIONAL JUNIOR TEAM ROSTER (EN)

HOCKEY CANADA SOCIAL MEDIA

1,931,329 TOTAL FANS ACROSS ALL SOCIAL MEDIA



749,530 Total Fans
38,584,236 Impressions
357,017 Engagements
1,754 Posts
1,883,549 Video Views



500,436 Followers
69,816,480 Impressions
2,648,263 Engagements
1,032 Posts
1,832,547 Video Views



670,917 Followers
81,422,627 Impressions
3,577,483 Engagements
8,437 Tweets
5,219,047 Video Views

OTHER SOCIAL MEDIA

23,877 LinkedIn
Followers
9,686 YouTube
Subscribers
1,981,702 YouTube
Lifetime Views



12 EDITIONS
DURING
2018-19
SEASON

2,094,901 98-99%
DELIVERED

391,971 14-21%
OPENED

16,937 1-2%
CLICKS

BUSINESS DEVELOPMENT & PARTNERSHIP

The 2018-19 season saw an impressive roster of Canadian and international brands partner with Hockey Canada to reach audiences from coast to coast to coast. The IIHF World Junior Championship in Vancouver and Victoria saw major in-venue and in-market activations from the likes of TELUS, Nike, PepsiCo, Sport Chek, Air Canada, Molson and others, while programs including BDO Goals for Kids, Esso Medals of Achievement and the Chevrolet Good Deeds Cup supported the growth of hockey at the grassroots level. This season also marked the addition of Tim Hortons to the Hockey Canada partner family, a natural fit with programs including its annual trading card campaign and the Timbits Hockey Canada Initiation Program.



2018-19 HOCKEY CANADA PARTNER FAMILY

PREMIER PARTNERS



INTERNATIONAL PARTNERS



NATIONAL PARTNERS



BUSINESS SUPPORTERS

Interact

Konica
Minolta

ServiceMaster
Clean

Blademaster
Jet Ice

PREFERRED SUPPLIERS

Normatec
Renfrew Hockey Tape

LICENSING & MERCHANDISING



Hockey Canada's licensing program experienced a highly successful 2018-19 season, with several highlights.

The Hlinka Gretzky Cup in Edmonton and Red Deer saw Team Canada debut its new black jersey, which was widely distributed through retail outlets across Canada. The black jersey appeared throughout the season, including at the 2019 IIHF World Junior Championship, IIHF Women's World Championship and IIHF World Championship.

In November 2018, Hockey Canada launched its new online partnership with Fanatics, providing customers a more robust selection of products and promotional concepts to drive sales.

In-venue sales at the World Juniors were operated by Fanatics, with sales in Vancouver and Victoria exceeding revenue forecasts. With Fanatics and Nike, Hockey Canada was able to provide fans with a vast selection of apparel, including event and Team Canada apparel and jerseys from all participating countries.

Hockey Canada was privileged to partner with more than 28 licensees who supported the retail trade with high-quality items across 14 primary product categories—apparel, collectibles, cresting, electronics and accessories, equipment, eyewear, footwear, headwear, household products, luggage, media, novelties, timepieces and jewelry, and toys and games. The partnership with the Canadian Tire Corporation, including Canadian Tire, Sport Chek, Pro Hockey Life, National Sports and Sports Experts, provided unprecedented retail offerings for Canadians across the country in over 900 locations, along with retail channels including sport specialty, department store, mass-merchant, tourism/travel, grocery/pharmacy and online shops.

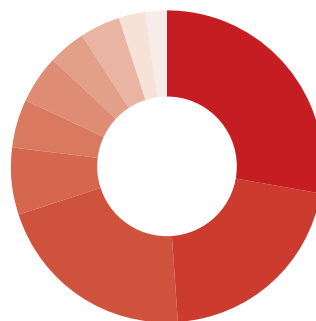
TOP LICENSING PARTNERS



FINANCE

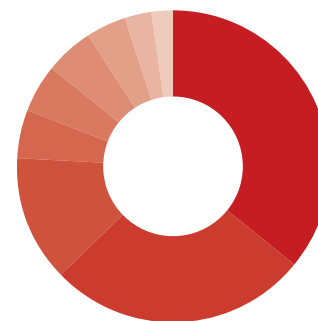


For the year ended June 30, 2019, Hockey Canada continued to practice sustainable financial management. Hockey Canada finances its operations primarily through national and international events, sponsorship, donations and government funding, as well as through a number of other sources. During the season, the 2019 IIHF World Junior Championship was hosted in Vancouver and Victoria, B.C., and the 2018 Hlinka Gretzky Cup was hosted in Edmonton and Red Deer, Alta. Events such as these create a financial legacy that will benefit not only those host communities but grassroots programming throughout the country. With a strong brand identity, Hockey Canada continues to have solid partnerships with its international and national sponsors. In addition, funding at the municipal, provincial and federal levels of government allow Hockey Canada to grow the game both nationally and internationally. This includes the federal Own the Podium program which provides funding to Olympic athletes in a four-year funding window.



USE OF FUNDS

28% Administration
 21% National Teams
 21% Insurance Costs
 7% Events & Properties
 5% Hockey Development
 5% Technology
 4% Business Development & Partnerships
 4% Other
 3% Grow the Game
 2% Operations
100% TOTAL



SOURCE OF FUNDS

36% Business Development & Partnerships
 27% Insurance Premiums
 13% Funding Agencies
 5% Hockey Development
 5% National Teams
 5% Branch Assessments
 4% Events & Properties
 3% Grow the Game
 2% Interest Revenue
100% TOTAL

FUNDING PARTNERS

Hockey Canada's funding partners and Sport Canada continue to provide enormous support. These agencies generously fund Hockey Canada, helping to realize the goal of developing the game across the country and internationally, through programs like Own the Podium, which enhances Hockey Canada's success at the Olympic and Paralympic Winter Games, or by providing support for the development of players, coaches and officials at the local, provincial and national levels.

Canada



Canadian
Heritage

Patrimoine
canadien

Sport Canada



SEAMAN HOTCHKISS
HOCKEY FOUNDATION



HOCKEY CANADA MEMBERS



HOCKEY NORTH

President:
Jared Ottenhof

3506 McDonald Drive
Yellowknife, N.T.
X1A 2H1

Tel: (867) 920-2729
www.hockeynorth.ca



B.C. HOCKEY

Chair of the Board:
Bill Greene

6671 Oldfield Road
Saanichton, B.C.
V8M 2A1

Tel: (250) 652-2978
Fax: (250) 652-4536
www.bchockey.net



HOCKEY ALBERTA

President:
Terry Engen

#201, 120 College Circle
Red Deer, Alta.
T4R 0T7

Tel: (403) 342-6777
Fax: (403) 346-4277
www.hockeyalberta.ca



SASKATCHEWAN HOCKEY ASSOCIATION

Chair of the Board:
Mary Anne Veroba

#2 – 575 Park Street
Regina, Sask.
S4N 5B2

Tel: (306) 789-5101
Fax: (306) 789-6112
www.sha.sk.ca



HOCKEY MANITOBA

President:
Bill Whitehead

508 – 145 Pacific Avenue
Winnipeg, Man.
R3B 2Z6

Tel: (204) 925-5755
Fax: (204) 925-5761
www.hockeymanitoba.ca



HOCKEY NORTHWESTERN ONTARIO

President:
Jason Perrier

107 Cumberland Street North
Thunder Bay, Ont.
P7A 4M3

Tel: (807) 623-1542
Fax: (807) 623-0037
www.hockeyhno.com



ONTARIO HOCKEY FEDERATION

Chair of the Board:
Tony Foresi

400 Sheldon Drive, Unit 9
Cambridge, Ont.
N1T 2H9

Tel: (226) 533-9070
Fax: (519) 620-7476
www.ohf.on.ca



HOCKEY EASTERN ONTARIO

President:
Barb Levere

813 Shefford Road, Suite 201
Ottawa, Ont.
K1J 8H0

Tel: (613) 224-7686
Fax: (613) 224-6079
www.hockeyeasternontario.ca



HOCKEY QUEBEC

President:
Yve Sigouin

7450 boulevard les
Galeries d'Anjou, suite 210
Montreal, Que.
H1M 3M3

Tel: (514) 252-3079
Fax: (514) 252-3158
www.hockey.qc.ca



HOCKEY NEW BRUNSWICK

President:
Todd Pye

861 Woodstock Road
Fredericton, N.B.
E3B 7R7

Tel: (506) 453-0089
Fax: (506) 453-0868
www.hnb.ca



HOCKEY NOVA SCOTIA

President:
Arnie Farrell

259 Commodore Drive
Dartmouth, N.S.
B3B 0M1

Tel: (902) 454-9400
Fax: (902) 454-3883
www.hockeynovascotia.ca



HOCKEY PRINCE EDWARD ISLAND

President:
Mike Hammill

40 Enman Crescent, Suite 209
Charlottetown, P.E.I.
C1E 1E6

Tel: (902) 368-4334
Fax: (902) 368-4337
www.hockypei.com



HOCKEY NEWFOUNDLAND AND LABRADOR

President:
Jack Lee

32 Queensway
P.O. Box 176
Grand Falls-Windsor, N.L.
A2A 2J4

Tel: (709) 489-5512
Fax: (709) 489-2273
www.hockeynl.ca



HOCKEY CANADA

201-151 Canada Olympic
Road SW
Calgary, AB T3B 6B7

Tel: (403) 777-3636
Fax: (403) 777-3635

RA Centre
2451 Riverside Drive
Ottawa, ON K1H 7X7

Tel: (613) 696-0211
Fax: (613) 696-0787
hockeycanada.ca

AFFILIATED ORGANIZATIONS AND HOCKEY PARTNERS

Hockey Canada is proud to be associated with the following associations:



ABORIGINAL SPORT CIRCLE

c/o House of Sport
RA Centre
2451 Riverside Drive
Ottawa, ON K1H 7X7
www.aboriginalsportcircle.ca



CANADIAN AMPUTEE HOCKEY

www.amputeehockey.com



CANADIAN ARMED FORCES

National Defence Headquarters
MGen George R. Pearkes Building
101 Colonel By Drive
Ottawa, ON K1A 0K2
www.forces.gc.ca



CANADIAN BALL HOCKEY ASSOCIATION

9107 Norum Road
Delta, BC V4C 3H9
www.cbha.com



CANADIAN DEAF ICE HOCKEY FEDERATION

4176 Colonial Drive
Mississauga, ON L5L 4B9
cdihf.deafhockey.com



CANADIAN HOCKEY LEAGUE

305 Milner Avenue, Suite 201
Scarborough, ON M1B 3V4
www.chl.ca



CANADIAN JUNIOR HOCKEY LEAGUE

www.cjhlhockey.com



INTERNATIONAL ICE HOCKEY FEDERATION

Brandschenkestrasse 50
Postfach 1817, 8027 Zurich, Switzerland
www.iihf.com



NATIONAL HOCKEY LEAGUE

1185 Avenue of the Americas
New York, NY 10036
www.nhl.com



NATIONAL HOCKEY LEAGUE PLAYERS' ASSOCIATION

20 Bay Street, Suite 1700
Toronto, ON M5J 2N8
www.nhlpa.com



ROLLER HOCKEY CANADA

603 Sixmile Crescent S
Lethbridge, AB T1K 5W8
www.rollerhockeycanada.ca



U SPORTS

45 Vogell Road, #701
Richmond Hill, ON L4B 3P6
www.usports.ca

INSURANCE

Hockey Canada continues to place emphasis on creating a safe environment for all of those involved with the game through education, injury prevention, effective playing rules and emphasizing respect in the game.

In addition, Hockey Canada knows the importance of having effective insurance coverages in place for all participants and volunteers, and through the work of the Hockey Canada Risk Management Committee and Hockey Canada Board of Directors, the organization offers what it feels is an insurance program that is one of the best in sport. Hockey Canada reviews its ongoing safety and risk management practices and the coverages that all participants benefit from, allowing it to put effective affordable insurance in place on an annual basis.



INSURANCE PROGRAM STRUCTURE



RISK MANAGEMENT AND INSURANCE FEES

Each Hockey Canada participant pays into the Hockey Canada Insurance Program, or has a fee paid on his/her behalf. The \$21.30 fee covers the following:

LIABILITY INSURANCE

The Hockey Canada liability coverage is a General Liability Insurance Policy designed to respond on behalf of any of the registered participants in the game including players, coaches, managers, trainers, on- and off-ice officials and volunteers. The policy is a personal injury and property damage policy.

ACCIDENTAL DEATH AND DISMEMBERMENT INSURANCE

AD&D insurance covers very serious, permanent injuries that might occur while participating in a Hockey Canada or member-sanctioned activity. This coverage is in addition to any other valid and collectable insurance policy.

MAJOR MEDICAL/DENTAL INSURANCE

This insurance augments provincial, medical and hospital plans. It covers players, coaches, trainers/safety people, referees and other designated volunteers against accidents which occur during participation in a Hockey Canada or member-sanctioned activity.

RISK MANAGEMENT AND ADMINISTRATION

This covers administration of the Hockey Canada Insurance Program, including risk management-related programming.

DIRECTORS AND OFFICERS LIABILITY INSURANCE

This policy covers the directors and officers of all minor hockey associations, junior teams, Members and Major Junior teams and leagues for their exposure to legal action arising from alleged wrongful acts, which they are believed to have committed while on the board of directors of one or more of these organizations.



HOCKEYCANADA.CA