

2022-23 IMPACT REPORT



**Working every day to grow
the game and remove
barriers to hockey in Canada.**





**\$13 MILLION
IN FUNDING**

**distributed to communities in every
Canadian province and territory
through public and corporate
fundraising campaigns.**

PROVIDING SOLUTIONS TO ADDRESS:

Cost of Entry

Registration fee subsidies and equipment donations to families and players across the nation.

Gender Equity

Supporting hundreds of girls and women through skills development programs and financial support to build confidence from grassroots to high performance.

Underserved & Marginalized Communities

Supporting the development of public hockey facilities and accessible rinks, and providing registration subsidies and equipment to Black, Indigenous and racialized communities.





8,558
FAMILIES

benefitted from the Hockey Canada Foundation Assist Fund since 2020.



+ \$1.9
MILLION

to support and amplify the growth of women and girls of all ages since 2010 including coaches, officials and Canada's National Women's Team.



\$4.3
MILLION

in legacy funding to communities across the nation to help provide long-lasting access to the game of hockey.



“WE DIDN'T KNOW ANYTHING ABOUT HOCKEY PRIOR TO ARRIVING IN CANADA, BUT WE WANTED OUR FAMILY TO BE A PART OF THE COMMUNITY.” – Angela, Hockey Parent, Brantford, ON

- OUR PREMIER PROGRAMS -



Begun in response to the financial strains many Canadian families were experiencing in 2020, the Hockey Canada Foundation Assist Fund provides registration fee subsidies to help Canadian kids get in or stay in the game. The number of applications for funding have doubled in the past three years, proving that the need for assists is growing.

8,558 FAMILIES ASSISTED

38% OF OUR FUNDING

is received by Black, Indigenous and racialized youth





Hockey is Hers has supported thousands of women and girls of all ages, including coaches, officials and Canada's National Women's Team.

+ \$1.9 MILLION INVESTED SINCE 2010

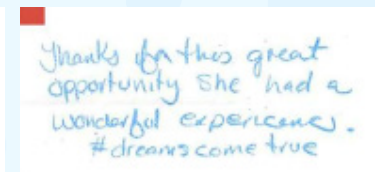
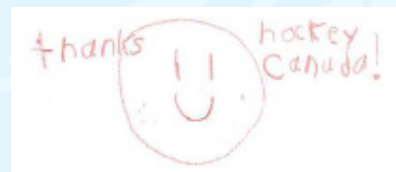
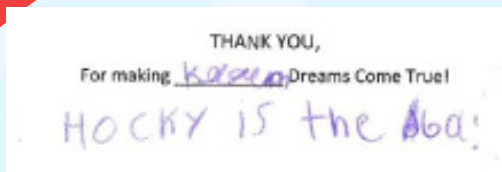
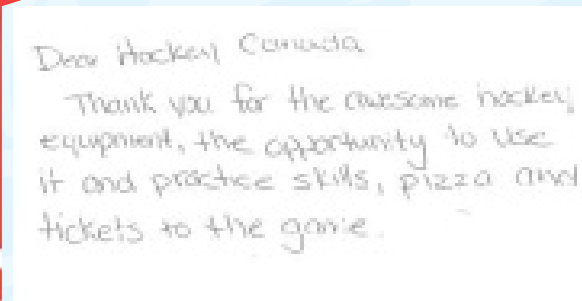
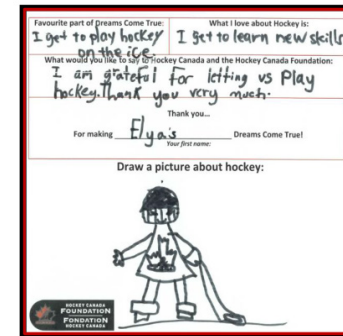
Our programs and events focus on player, coach and official development, as well as growth and retention from the grassroots to national team level including:

- Esso Fun Days
- IIHF Global Girls' Game
- IIHF World Girls' Ice Hockey Weekend
- 2022 IIHF Women's World Championship
- We Are Coaches
- Creating Coaches
- Women Master Coach Developer
- Officiating Program of Excellence
- U18 & Development
- Women's Para Hockey of Canada



DREAMS COME TRUE

Established in 2006, the Hockey Canada Foundation's Dreams Come True program has provided financial support toward registration fees, equipment and on-ice skill development for **more than 1,700 participants from families facing hardships.**





Beyond our premier programs, we provide funding toward initiatives that also support our key pillars of reducing cost of entry, building gender equity and delivering access to underserved and marginalized communities.

2022-2023 GRANTS:

Each year we contribute hundreds of thousands of dollars in grants to important programs, including:

NHL/NHLPA First Shift - \$220,000

The First Shift program is designed to ensure a positive experience for new-to-hockey families, by providing children and families the opportunity to try hockey in an affordable and fun way.

IIHF Global Girls' Game - \$5,000

The IIHF Global Girls' Game concept is a hockey game that takes place over the course of two-and-a-half days. In Canada, the weekend celebrates Canadian inspiration, camaraderie, participation and respect for girls in hockey.



IIHF World Girls' Ice Hockey Weekend - \$46,500

The IIHF World Girls Ice Hockey Weekend creates a national sense of community which allows players, coaches, officials and fans to make their celebration of hockey something more. Anyone in Canada can register to host their own event that works to recruit, retain or engage Canadians in the sport of hockey.

Growth & Retention Strategy (Research) - \$150,000

Support the enhancement of the hockey experience for Hockey Canada participants through positive change, and support Members/LHAs with Growth & Retention opportunities.

Officiating Program of Excellence - \$50,000

The Officiating Program of Excellence is designed to identify and train officials who have the potential to succeed in elite hockey.

**Learning Management System(LMS) - \$50,000**

The LMS platform will allow Hockey Canada to deliver curriculum to staff, Members, participants, coaches, officials and parents.

We Are Coaches Program - \$43,000

The We Are Coaches program is designed to increase the number of trained women coaches in Canada to provide mentors and role models for young participants.

Women Master Coach Developer Program - \$80,000

This summit brings together influential and successful women coaches across multiple sports to learn coach mentorship tactics from world leaders in the field, discuss challenges and opportunities surrounding women's leadership in hockey, and develop a network of leaders with the shared goal of growing the women's game.

Creating Coaches - \$50,000

In partnership with U SPORTS, the Creating Coaches program provides student-athletes with student-athletes with the mentorship, resources and support system required to ensure their first coaching experience is positive and engaging, while also providing young girls with a role model and leader in hockey.

Pond to Podium - \$88,000

The Pond to Podium Development Series provides coaches, players, officials and parents with resources directly from athletes, coaches and staff from Canada's National Men's, Women's and Para hockey teams.

Gold Medal Pathways - \$75,000

Through the technical, tactical, mental and physical performance standards that Hockey Canada men's and women's National Teams utilize, Gold Medal Pathways is designed to affect the daily training environment of emerging high performance athletes and coaches (U13 - U16) to better prepare them for national team success.

FitSpirit - \$15,000

FitSpirit helps Canadian girls discover the benefits and fun of being physically active by introducing them to sports in a fun, friendly way. Participation in sports, like hockey, acts as a powerful tool that equips teenage girls to rise to life's challenges by improving their psychological well-being, mental health, social skills, cognitive abilities and academic success.

Development Hubs - \$75,000

Development Hubs are recommended training centres for coaches and players to go to for on-and off-ice training, during and out of a season.

PowerHockey - \$36,000

PowerHockey is a distinctly inclusive parasport, enabling people with complex disabilities who use a power wheelchair (i.e. powerchair) to experience and fall in love with the game of hockey. PowerHockey Canada is a national parasport organization committed to growing participation opportunities and helping para athletes achieve their full potential through the sport.

(Re)igniting the Spark with Women's Para Hockey of Canada - \$60,000

Women's Para Hockey of Canada will provide opportunities in education and awareness around the sport of para hockey in regions of the country with less access. (Re)igniting the Spark will focus heavily on engaging community, educating coaches and volunteers, and enabling women and girls with disabilities to become aware of benefits that hockey provides.





The Hockey Canada Foundation understands the vital role of hockey in our country, and we are so proud to do our part to keep our game strong.

