



# HOCKEY CANADA ANNUAL REPORT

2022-23





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Hockey Canada's 2022-23 Annual Report contains information and statistics from July 1, 2022 to June 30, 2023, covering the organization's fiscal year.



# MESSAGES FROM HOCKEY CANADA

On behalf of the Hockey Canada Board of Directors, it is my honour to share this message with you at the conclusion of the 2022-23 hockey season.

In December, our Board of Directors was elected by Hockey Canada's Members to serve a special one-year term, in line with the recommendations from the Hon. Thomas Cromwell, C.C., as part of his independent governance review of the organization.

We knew there would be significant challenges ahead of us, and that transforming the culture of a sport and organization that has hundreds of thousands of participants and stakeholders could not happen overnight.

Since then, we have been working tirelessly to address key areas, including sport safety, good governance, leadership renewal, and financial stability and transparency.

Hockey Canada has committed to the government, our Members, our Partners and to Canadians that we will continue to enhance the organization's sport safety initiatives, in order to ensure safe and welcoming environments on and off the ice in all corners of our country.

As part of that commitment, Hockey Canada has become a full signatory to Abuse-Free Sport and in the Office of the Sport Integrity Commissioner (OSIC), established an Independent Third Party for any complaints of maltreatment, abuse and harassment that do not fall under OSIC's jurisdiction and announced a renewed and expanded partnership with Respect Group Inc.

Next season, all instances of maltreatment, abuse and harassment under Section 11 – Maltreatment of the Hockey Canada Playing Rules will be tracked and reported on, as part of our ongoing efforts to change the culture of hockey and remind Canadians that such behaviour is not tolerated in our game.

Hockey Canada and our Members have already implemented a significant number of the recommendations from Mr. Cromwell's independent governance review, and we continue to look to explore the remaining recommendations. We are also pleased Members are looking to undertake their own independent governance reviews, some of which have already begun or are completed.

We are excited to have Katherine Henderson join Hockey Canada as the organization's next president and chief executive officer beginning in September, and look forward to her leadership as we continue to make necessary changes to improve the culture of our game.

In February, the board was pleased to promote Pat McLaughlin to chief operating officer, and we are appreciative of his leadership and commitment to Hockey Canada and the important role he has played in restoring positive relations with key stakeholders during very challenging times.

Throughout our time with Hockey Canada, the board has made it clear that transparency and accountability are paramount to all of the work being done across the organization. With this in mind, we are identifying additional ways to ensure further financial transparency, including creating additional policies specific to the use of funds and sharing our audited financial statements to the public.

For our organization and our Members, participation in grassroots hockey returning to pre-pandemic levels last season was a great sign for the long-term future of the sport. In particular, we were encouraged by the growing number of girls and women who are signing up to play hockey in communities across the country.

In order to achieve everything I have mentioned, we need the buy-in of the entire Hockey Canada staff and its Members, and I am confident they are as determined as we are on the board to continue to make positive changes on and off the ice. I would like to thank each of them for the work they are doing to address systemic issues in the game.

To each player, coach, official, administrator, parent and volunteer, please rest assured that we are unwavering in our commitment to providing you with an environment where you can always feel safe and welcome. Without you, there is no Hockey Canada and we take our responsibility to deliver the sport to you extremely seriously, whether it be at the competitive or recreation level.

Thank you all for your ongoing support of Hockey Canada.

Sincerely yours,



The Hon. Hugh L. Fraser  
Chair of the Hockey Canada Board of Directors



# MESSAGES FROM HOCKEY CANADA

The 2022-23 hockey season will be remembered as one of the most important and transformational years in Hockey Canada's history.

As we reflect on the events that are captured throughout this year's annual report, I would like to thank the Hockey Canada Board of Directors, our Members, staff, corporate and hockey partners, fans and volunteers for your support.

To Minister St-Onge and the members of the Standing Committee on Canadian Heritage, thank you for your important work to prioritize safe sport in Canada and the trust you displayed by restoring our government funding. We do not take that vote of confidence lightly and we look forward to continuing to work with you and your colleagues to continue to make hockey safer.

On the ice, we were inspired by our men's, women's and para national teams who delivered unforgettable highlights and memories to Canadians.

In spite of the challenges that our organization faced, our Members, local hockey associations and volunteers continued to work tirelessly to deliver programming to hundreds of thousands of participants across Canada. Without them, there would be no Hockey Canada and we appreciate their efforts to ensure that hockey will remain an important sport in our country for generations to come.

We are grateful that the relationship we have with our Members has allowed us to collaboratively create a roadmap for the future of Hockey Canada and hockey in Canada, which certainly would not be possible to implement without their endorsement, guidance and support.

As you'll read in this report, staff across all departments of our organization undertook a number of important initiatives to advance the sport in communities across the country and I thank them for their commitment to Hockey Canada and representing us with pride.

Last July, Hockey Canada announced a comprehensive action plan that shared our commitment to driving cultural change and addressing the toxic behaviour that exists in corners of the game. Since then, we have implemented significant measures to improve the culture of the sport and the safety of participants, including:

- Adopting the Universal Code of Conduct to Prevent and Address Maltreatment in Sport;
- Becoming a full signatory to Abuse-Free Sport and the Office of the Sport Integrity Commissioner (OSIC);
- Establishing an Independent Third Party for any hockey-related maltreatment complaints against anyone affiliated with Hockey Canada who falls outside of OSIC's jurisdiction;
- Implementing recommendations from an independent governance review led by the Hon. Thomas Cromwell, C.C.;
- Publishing the report on Rule 11.4 – discrimination, which tracked all incidents of verbal taunts, insults or intimidation based on discriminatory grounds as a critical first step to better track, identify and respond to maltreatment in hockey;
- Electing a new Board of Directors to serve a special one-year term focused on sport safety, good governance, leadership renewal, and financial stability and transparency;
- Renewing and enhancing our partnership with Respect Group Inc., and requiring all national team athletes, coaches and staff to undergo a mandatory enhanced screening process, and complete training on sexual violence and consent;
- Announcing the first Beyond the Boards Summit, which will be led by external subject-matter experts to help establish a roadmap to change the culture of the game at all levels

In December, we made our financial statements accessible to all Canadians for the first time and we will continue to do our part to regain your trust through transparency and accountability.

We were encouraged that the majority of our corporate partners returned ahead of the 2023 IIHF Women's World Championship in Brampton, ON, and we thank them for their support as we work to deliver on the commitments we made to them and all Canadians.

We recognize and appreciate that there is much more work to do, and we are committed to evolving to drive long-term, sustainable change within the hockey ecosystem in Canada.

Our registration numbers and development programs continued to show that players, coaches and officials are returning to the ice in promising numbers after the COVID-19 pandemic, and we are proud that initiatives such as the Hockey Canada Foundation Assist Fund and Dreams Come True helped provide assistance to those facing barriers to participate in hockey.

Canada's national teams represented the Maple Leaf on the international stage with tremendous pride, and combined to win five gold medals, three silver medals and one bronze medal during the season.

We also announced a new athlete agreement with Canada's National Women's Team, an investment which we hope will further enhance the support provided to our athletes and help the women's game grow at all levels.

Hosting events on behalf of the International Ice Hockey Federation and World Para Ice Hockey is a privilege, and we are thankful for their trust as we hosted a number of international tournaments across the country, including the 2022 Hlinka Gretzky Cup, 2022 and 2023 IIHF World Junior Championships, 2023 IIHF Women's World Championship and 2023 World Para Hockey Championship.

After a two-year hiatus, we were able to host the World Under-17 Hockey Challenge and World Junior A Hockey Challenge as part of our domestic event schedule and had four Rivalry Series games played on Canadian ice, including the series-clinching win in Laval, QC.

As we countdown to puck drop for the 2023-24 season, we want to reassure you that we are as committed to delivering gold medals off the ice as we are on it and that ensuring participants are provided safe, welcoming and inclusive environments is critical to the future of our sport and organization.

To all players, coaches, officials, staff, parents and volunteers across Canada, we wish you success and good luck this season. We already cannot wait for the lifelong memories that will be created in rinks from coast to coast to coast.

From all of us at Hockey Canada, thank you.

Sincerely yours,



Pat McLaughlin  
Chief Operating Officer

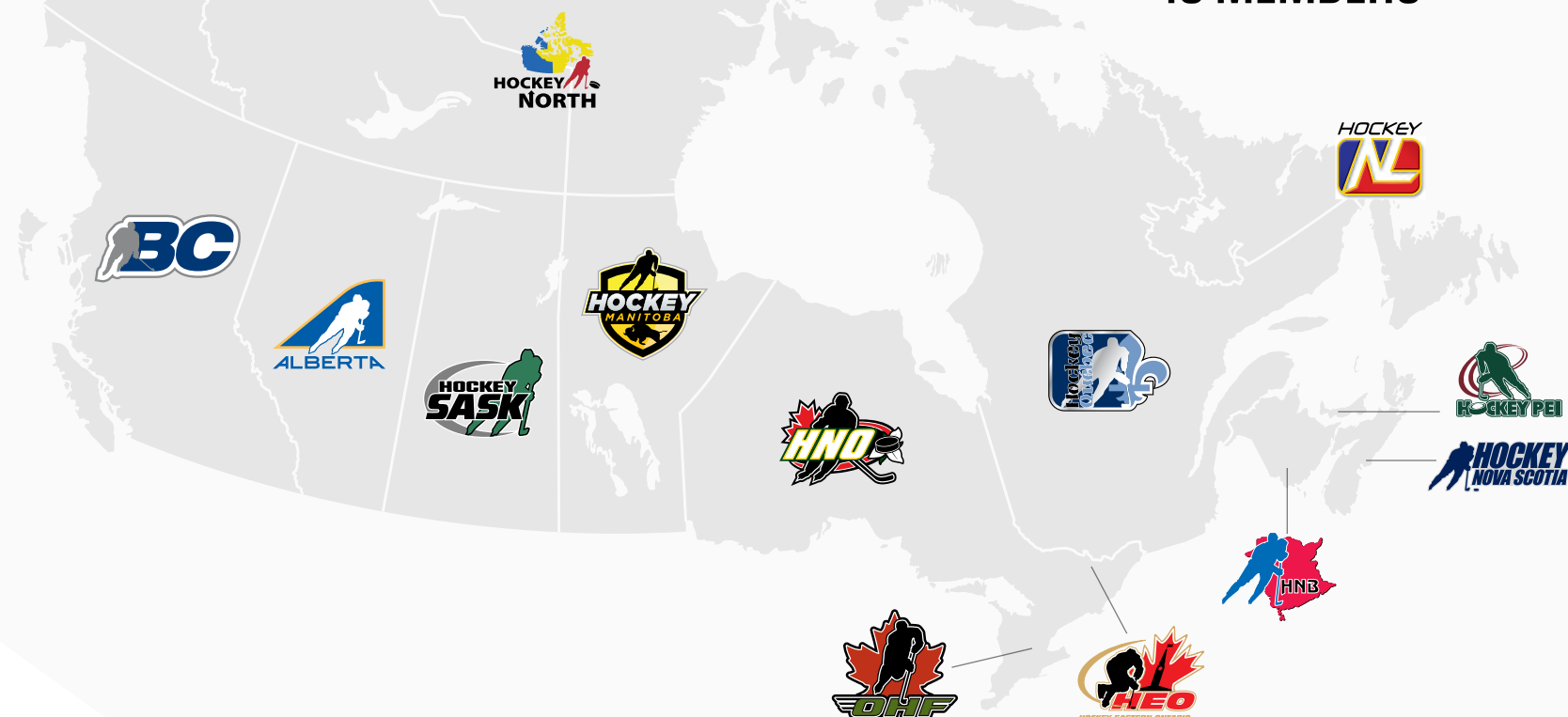


# WHO IS HOCKEY CANADA?

**VISION:**  
WORLD SPORTS LEADER

**MISSION:**  
TO LEAD, DEVELOP AND PROMOTE  
POSITIVE HOCKEY EXPERIENCES

13 MEMBERS



# WHO IS HOCKEY CANADA?

## BRAND STORY:

### EMPOWERING CANADIAN HOCKEY AT EVERY LEVEL

As the national governing body for hockey, Hockey Canada oversees the growth of the game from coast to coast to coast. We collaborate closely with our 13 Members and partners including the Canadian Hockey League and U SPORTS to advance hockey at all levels.

From grassroots development and programs to high-performance teams and international competitions such as IIHF world championships and the Olympic Winter Games, our influence extends globally as we proudly represent Canada as its voice within the International Ice Hockey Federation.

We embody the unwavering spirit of Canadian hockey, dedicated to nurturing the legacy and tradition of the game, developing core skills like skating, passing and shooting on the ice, and life skills like perseverance, dedication and teamwork off of it, and inspiring fans. Together, we build a vibrant hockey community that unites the nation, fosters excellence and celebrates a shared passion for the game.

## OUR PURPOSE:

Unite Canadians through hockey and foster a diverse, inclusive experience for all by leading, developing and promoting positive hockey experiences that transcend the game, inspire personal growth and celebrate the collective spirit of Canadians.

## OUR PROMISE:

Hockey Canada is dedicated to being the largest team in Canada, where bonds are forged, barriers are broken and dreams are realized. We are committed to fostering a sense of belonging, supporting our communities and amplifying the collective voices of Canadians who share a passion for hockey. Together, we make hockey more than a game – we make it a unifying force that brings our country together.



# WHO IS HOCKEY CANADA?

## OUR VALUES:

### ACCESSIBLE & ENJOYABLE:

We aim to change the belief that hockey is solely an all-or-nothing pursuit. We believe in making hockey accessible to everyone, creating more opportunities, friendships and fun. We encourage people to find joy in the little moments shared on and off the ice, making hockey an enjoyable experience.

### DEVELOPMENT OF LIFE SKILLS:

We recognize the importance of hockey in developing essential skills that benefit participants throughout their lives. We are committed to nurturing personal growth, instilling dignity and self-esteem, and promoting the values of honesty and integrity.

### FAIR PLAY:

We value fair play and respect for everyone involved in the game. We aim to instill these values in participants at all levels and encourage a safe and honourable environment, on and off the ice.

### GROWTH & INNOVATION:

We embrace a forward-thinking approach that considers the evolving expectations of players, fans, coaches, officials and organizers. We continuously seek to improve and innovate, applying the latest thinking to enhance the hockey experience and ensure it remains relevant and fulfilling.

### INCLUSIVITY:

We believe in providing hockey opportunities for everyone, regardless of age, gender, colour, race, ethnic origin, religion, sexual orientation or socio-economic status. We strive to create an environment that welcomes and promotes diversity and respect.

### TEAMWORK & COLLABORATION:

We believe in the power of teamwork and the idea that collective achievements are greater than individual accomplishments. We foster a sense of unity, cooperation and support among players, coaches, officials, organizers and fans, working together to make hockey a truly inclusive and rewarding experience.

### TRADITION & PRIDE:

We take tremendous pride in the rich tradition of hockey in Canada and its successful representation around the world. We celebrate the game's heritage and the positive impact it has on communities across the nation, and are committed to upholding and promoting our nation's hockey legacy.

CANADA

# WHO IS HOCKEY CANADA?

## 2022-23 FOCUS:

### CREATING VALUE FOR THE CUSTOMER

Customer-focused  
programs and  
services

Aligned program  
and service  
delivery

Focused growth  
and retention

### VALUE MANAGEMENT

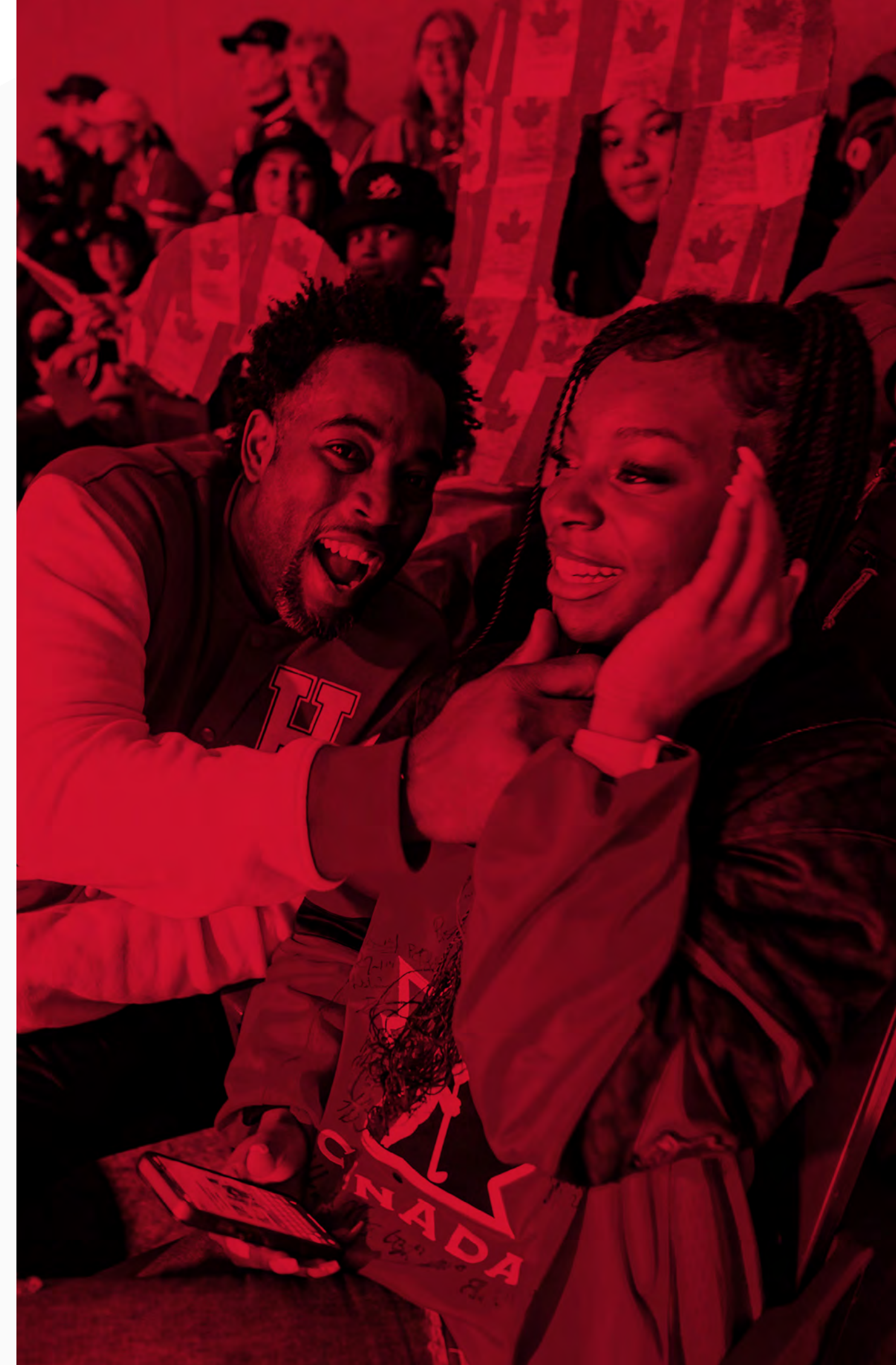
Risk, safety, finance,  
insurance and legal

Maltreatment

Equity, diversity  
and inclusion

### ORGANIZATIONAL ALIGNMENT

Strategy, leading  
change, execution  
and governance





# BOARD OF DIRECTORS

The members of the Hockey Canada Board of Directors come from all walks of life and from all corners of this country, yet they all have one thing in common – they are custodians of the game who want nothing more than for hockey to prosper.

The board helps develop a comprehensive plan to grow the game on a local and national level, and is composed of volunteers who graciously devote their time and energy to the betterment of the game from coast to coast to coast.

Hockey Canada would like to thank and recognize the previous Hockey Canada Board of Directors that was in place at the start of the 2022-23 fiscal year: Michael Brind’Amour, Terry Engen, Kirk Lamb, John Neville, Barry Reynard, Bobby Sahni, Andrea Skinner, Mary Anne Veroba and Goops Wooldridge.

On Dec. 17, 2022, Hockey Canada’s Members elected the current Hockey Canada Board of Directors, consisting of diverse and experienced candidates put forward by an independent Nominating Committee. The newly elected board, comprised of eight directors and a chair, has a breadth of experience in governance, law, sports and business. The board has led Hockey Canada through urgent changes, including the recruitment of a new chief executive officer and the implementation of the organization’s Action Plan to address toxic behaviours in and around hockey.

In line with the recommendations put forward by former Supreme Court Justice Thomas Cromwell, the Board of Directors is serving a special one-year term with a focus on sport safety, good governance, leadership renewal, and financial stability and transparency.



**HON. HUGH L. FRASER**  
O.C., FCIARB, FCCA  
**CHAIR OF THE BOARD**



**GRANT BORBRIDGE**



**CASSIE CAMPBELL-PASCALL**



**JULIE DURANCEAU**



**DAVID EVANS**



**MARNI FULLERTON**



**JONATHAN GOLDBLOOM**



**MARIAN JACKO**



**ANDREA POOLE**



# HOCKEY CANADA MEMBERS



**BC HOCKEY**  
**STEPHANIE WHITE**  
Chair of the Board



**ONTARIO HOCKEY  
FEDERATION**  
**JOHN KASTNER**  
Chair of the Board



**HOCKEY  
NOVA SCOTIA**  
**ARNIE FARRELL**  
Outgoing President  
**BRAD MACKINLEY**  
Incoming President



**HOCKEY ALBERTA**  
**LEN SAMLETZKI**  
Chair of the Board



**HOCKEY EASTERN  
ONTARIO**  
**KRISTA OUTHWAITE**  
President



**HOCKEY  
NEWFOUNDLAND  
& LABRADOR**  
**JARED BUTLER**  
President



**HOCKEY SASKATCHEWAN**  
**TIM HUBIC**  
Chair of the Board



**HOCKEY QUÉBEC**  
**CLAUDE FORTIN**  
Chair of the Board



**HOCKEY NORTH**  
**SAM SHANNON**  
Incoming President



**HOCKEY MANITOBA**  
**BERT DOW**  
President



**HOCKEY NEW BRUNSWICK**  
**TODD PYE**  
President



**HOCKEY NORTHWESTERN  
ONTARIO**  
**JASON PERRIER**  
Outgoing President  
**DEAN FILANE**  
Incoming President



**HOCKEY PEI**  
**AL MACISAAC**  
President



# AFFILIATED ORGANIZATIONS & HOCKEY PARTNERS

Hockey Canada is proud to be associated with the following organizations:



**ABORIGINAL  
SPORT CIRCLE**  
[aboriginalsportcircle.ca](http://aboriginalsportcircle.ca)



**CANADIAN DEAF  
ICE HOCKEY FEDERATION**  
[cdihf.deafhockey.com](http://cdihf.deafhockey.com)



**NATIONAL HOCKEY  
LEAGUE**  
[nhl.com](http://nhl.com)



**CANADIAN  
AMPUTEE HOCKEY**  
[canadianamputeehockey.ca](http://canadianamputeehockey.ca)



**CANADIAN HOCKEY  
LEAGUE**  
[chl.ca](http://chl.ca)



**NATIONAL HOCKEY LEAGUE  
PLAYERS' ASSOCIATION**  
[nhlpa.com](http://nhlpa.com)



**CANADIAN ARMED  
FORCES**  
[forces.gc.ca](http://forces.gc.ca)



**CANADIAN JUNIOR  
HOCKEY LEAGUE**  
[cjlhockey.com](http://cjlhockey.com)



**CANADA INLINE**  
[canadainline.com](http://canadainline.com)



**CANADIAN BALL  
HOCKEY ASSOCIATION**  
[cbha.com](http://cbha.com)



**INTERNATIONAL ICE  
HOCKEY FEDERATION**  
[iihf.com](http://iihf.com)



**U SPORTS**  
[usports.ca](http://usports.ca)



# BY THE NUMBERS

## HOCKEY CANADA

- 3 Offices across Canada
- 9 Board members
- 12 Affiliated organizations and hockey partners
- 13 Members

## DEVELOPMENT PROGRAMS

- 113 Hockey Canada Skills Academies
- 1,030 Coaching clinics conducted
- 43,943 Hockey Canada Network registrants
- 45,242 Volunteers accessed Hockey University
- 73,578 Respect in Sport participants
- 8,008,154 Hockey Canada Network pageviews

## BRAND & COMMUNITY ENGAGEMENT

- 1,874,224 Social media fans
- 318,373,641 Social media impressions
- 7,551,664 New users to HockeyCanada.ca
- 88,682,728 Pageviews on HockeyCanada.ca
- 168,819 Insiders (email subscribers)

## BUSINESS DEVELOPMENT

- 4 Premier partners
- 2 Official broadcast partners
- 6 International partners
- 4 National partners
- 5 Suppliers
- 28 Licensees across 12 product categories





# YEAR IN REVIEW

JUL  
2022

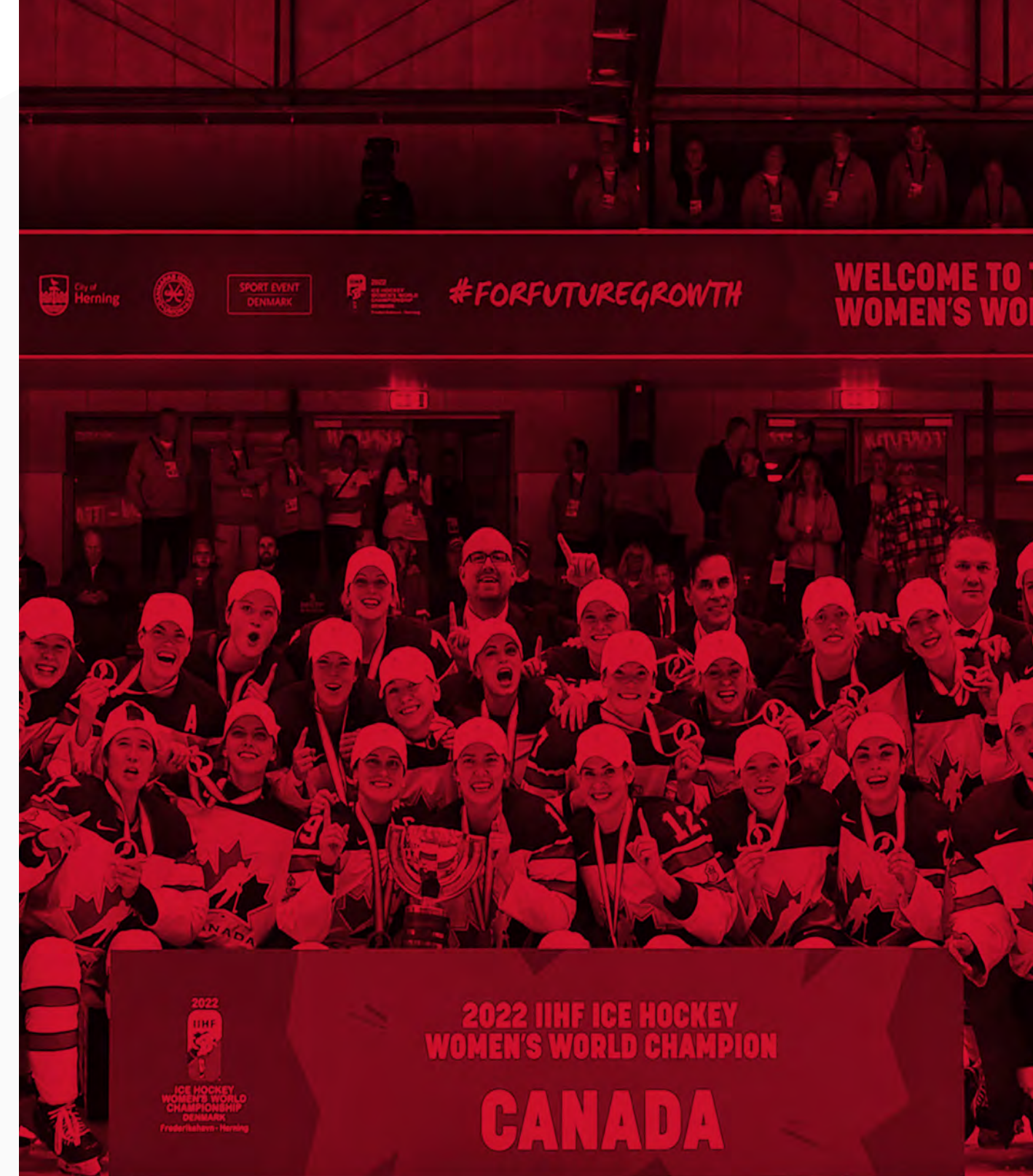
Six officials (Cynthia Côté, Gabrielle Gracey, Mitchell Hardy, Ashley Lajeunesse, Anthony Lapointe, Connor McCracken) awarded Kenneth R. Stiles Memorial Scholarship • Hockey Canada releases Open Letter to Canadians • Troy Ryan named head coach of Canada's National Women's Team for 2022-23 season • Kori Cheverie named head coach of Canada's National Women's Development Team for 2022-23 season • Courtney Birchard-Kessel named head coach of Canada's National Women's Under-18 Team for 2022-23 season • 142 players invited to BFL National Women's Program Selection Camp in Calgary, AB • Hockey Canada representatives appear before Heritage Committee • Hockey Canada unveils Action Plan to address systemic issues in hockey

AUG  
2022

The Honourable Thomas Cromwell, C.C., selected to lead independent review of Hockey Canada governance structure • Canada's National Men's Summer Under-18 Team wins gold medal at 2022 Hlinka Gretzky Cup in Red Deer, AB • Canada's National Women's Under-18 Team sweeps three-game series against United States in Calgary, AB • Canada's National Women's Development Team wins one of three games in series against United States in Calgary, AB • Canada's National Junior Team wins gold medal at 2022 IIHF World Junior Championship in Edmonton, AB • Michael Brind'Amour resigns as chair of Hockey Canada Board of Directors • Andrea Skinner named interim chair of Hockey Canada Board of Directors • Russ Herrington named head coach of Canada's National Para Hockey Team for 2022-23 season

SEP  
2022

Canada's National Women's Team wins gold medal at 2022 IIHF Women's World Championship in Herning and Frederikshavn, Denmark • Summer Congress held virtually • Canada's National Para Hockey Team earns silver medal at 2022 IPH Cup in Ostrava, Czechia • Dennis Williams named head coach of Canada's National Junior Team for 2023 IIHF World Junior Championship



# YEAR IN REVIEW

OCT  
2022

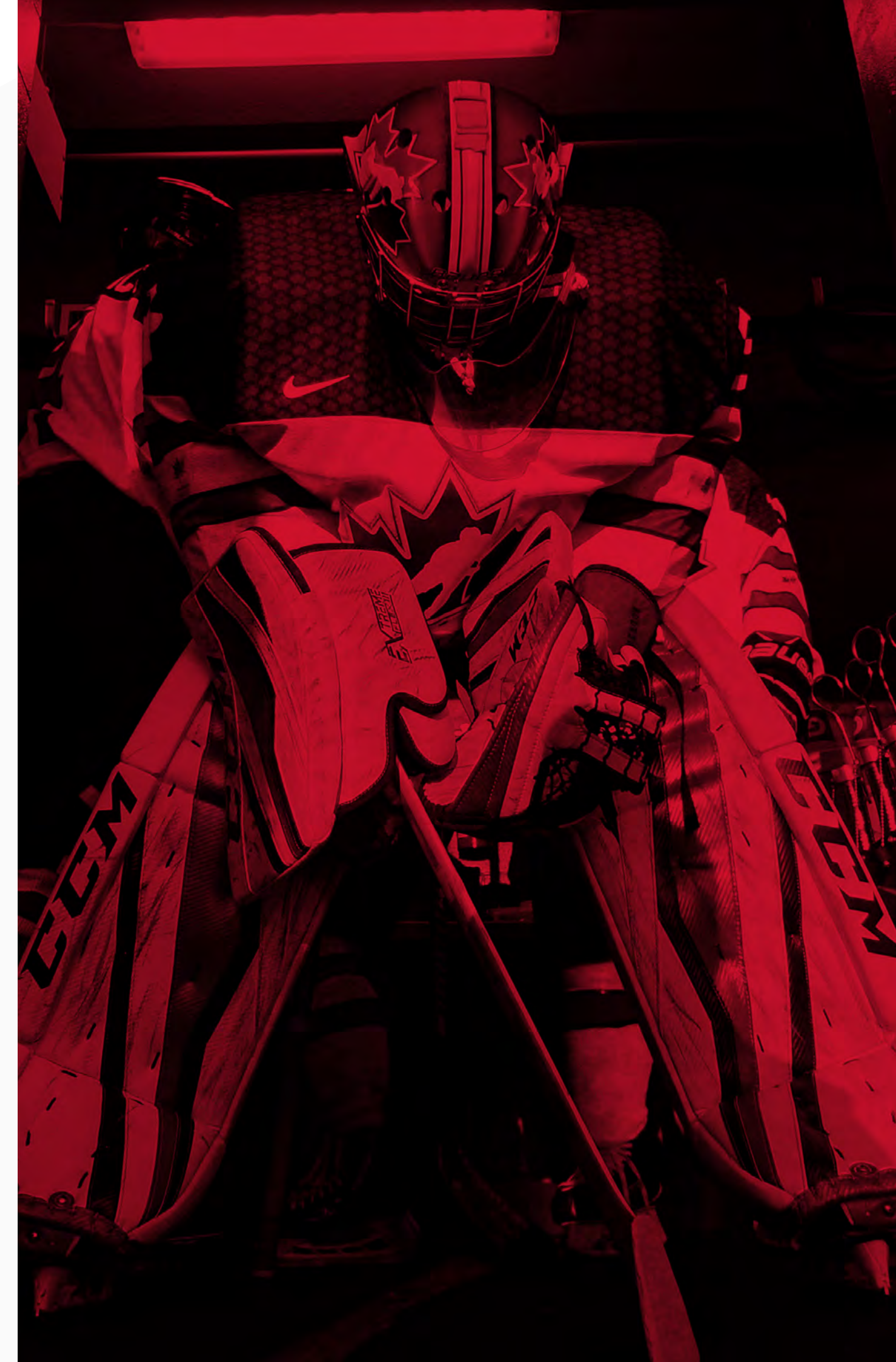
Hockey Canada representatives appear before Heritage Committee • More than 1,000 Canadians participate in 96 events held across Canada as part of World Girls' Ice Hockey Weekend • Hockey Canada Board of Directors announces it will not seek re-election • Chief executive officer Scott Smith leaves Hockey Canada • Members approve several by-law changes arising out of governance recommendations in interim report from The Honourable Thomas Cromwell, C.C. • Leaders of 13 Members unanimously pledge commitment to ensuring the long-term viability of Hockey Canada following special meeting • Thirty officials selected to attend National High Performance Selection Camp in Calgary, AB • 100 officials selected to attend regional identification camps • Hockey Canada becomes full signatory to Abuse-Free Sport

NOV  
2022

Hockey Canada releases final report on independent governance review from The Honourable Thomas Cromwell, C.C. • Canada Red earns silver medal, Canada Black finishes fourth and Canada White takes sixth place at 2022 World Under-17 Hockey Challenge in Langley and Delta, BC • Hockey Canada representatives appear before Heritage Committee • Roberto Luongo and Herb Carnegie inducted into Hockey Hall of Fame • Hockey Canada Foundation announces 2,349 children to receive subsidies through HCF Assist Fund in 2022-23 season • 46 Canadian officials licensed by International Ice Hockey Federation for 2022-23 season • Winter Congress held in Ottawa, ON • Pat McLaughlin appointed executive lead, and senior vice-president of strategy, operations and brand

DEC  
2022

First report on Rule 11.4 – Discrimination released, including data related to incidents of maltreatment • Billy McGuigan named head coach of Canada East for 2022 World Junior A Challenge • Justin Falk named head coach of Canada West for 2022 World Junior A Challenge • Canada's National Para Hockey Team gets silver medal at 2022 Para Hockey Cup in Bridgewater, NS • Caroline Ouellette elected to IIHF Hall of Fame • Shane Doan named general manager and Travis Green named head coach of Canada's National Men's Team for 2022 Spengler Cup • Brampton, ON named host of 2023 IIHF Women's World Championship • Hockey Canada Board of Directors elected during virtual Annual Meeting • Honourable Hugh L. Fraser elected chair of Hockey Canada Board of Directors • Canada East earns silver medal at 2022 World Junior A Challenge in Cornwall, ON • Annual audited financial statements released to public for first time • Hockey Canada and Canada's National Women's Team announce new athlete agreement, providing support to 28 athletes during 2022-23 season • Canada's National Men's Team eliminated in quarterfinals at 2022 Spengler Cup in Davos, Switzerland



# YEAR IN REVIEW

JAN  
2023

Canada's National Junior Team wins gold medal at 2023 IIHF World Junior Championship in Halifax, NS and Moncton, NB • Canada's National Women's Under-18 Team wins gold medal at 2023 IIHF U18 Women's World Championship in Östersund, Sweden • Canada wins gold medals in men's and women's hockey at 2023 FISU Winter World University Games in Lake Placid, NY

FEB  
2023

Hockey Canada Board of Directors and senior staff provide update to Members on future of organization and governance recommendations from Cromwell Report at first in-person meeting since board election • Marie-Philip Poulin becomes fifth player to record 200 points with Canada's National Women's Team • 440 players in 11 communities participate in Canadian leg of IIHF Global Girls' Game • Independent audit confirms Hockey Canada complied with Government of Canada contribution agreements • Pat McLaughlin appointed chief operating officer • Canada's National Women's Team wins Rivalry Series in seven games, erasing 3-0 series deficit • Ontario wins men's hockey gold medal at 2023 Canada Winter Games on Prince Edward Island

MAR  
2023

British Columbia wins women's hockey gold medal at 2023 Canada Winter Games on Prince Edward Island • Canada's National Para Hockey Team faces United States in three-game series in Elmira, ON • Irfan Chaudhry hired as first vice-president of diversity and inclusion • Dave Brown (U17), Cam Russell (U18) and Peter Anholt (U20) named to Program of Excellence management group for 2023-24 season • Doug Armstrong named general manager of Canada's National Men's Team for 2023 IIHF World Championship • Moose Jaw, SK named host of 2023 World Para Hockey Championship



# YEAR IN REVIEW

Quispamsis, NB named host of 2023 Para Hockey Cup • Steven Albiani, Angela James and Brad Morris appointed to Hockey Canada Foundation Board of Directors • Jeff Truitt named head coach of Canada's National Men's Under-18 Team for 2023 IIHF U18 World Championship • André Tourigny named head coach of Canada's National Men's Team for 2023 IIHF World Championship • Government of Canada restores Hockey Canada funding • Hockey Canada Board of Directors, senior staff and Members meet to discuss potential by-law amendments arising out of recommendations in final report of The Honourable Thomas Cromwell, C.C. • Canada's National Women's Team earns silver medal at 2023 IIHF Women's World Championship in Brampton, ON • Stoney Creek Sabres win 2023 Esso Cup, Canada's Women's U18 National Club Championship, in Prince Albert, SK • Blizzard du Séminaire Saint-François win 2023 Men's U18 National Club Championship in Saint-Hyacinthe, QC • Canada's National Men's Under-18 Team wins bronze medal at 2023 IIHF U18 World Championship in Basel and Porrentruy, Switzerland • Canada's National Para Hockey Development Team faces United States in three-game series at Défi sportif AlterGo in Montreal, QC

**APR**  
2023

**MAY**  
2023

Brooks Bandits win 2023 Centennial Cup, Canada's National Junior A Championship, in Portage la Prairie, MB • Canada's National Men's Team wins gold medal at 2023 IIHF World Championship in Tampere, Finland and Riga, Latvia • Tyler McGregor becomes fifth player to record 200 points with Canada's National Para Hockey Team

**JUN**  
2023

Canada's National Para Hockey Team earns silver medal at 2023 World Para Hockey Championship in Moose Jaw, SK • Hockey Canada hosts Women's & Girls' Hockey Summit with Member leads ahead of Spring Congress in Quebec City, QC • Hockey Canada membership votes on recommendations from Cromwell Report during Spring Congress • Alicia MacDonald (competitive), Julie Venselaar (community) and Haneet Parhar (high performance) named national winners of BFL Female Coach of the Year • Connor Bedard named IIHF Male Player of the Year • Ken Hitchcock, Pierre Lacroix, Caroline Ouellette, Pierre Turgeon and Mike Vernon elected to Hockey Hall of Fame • Ottawa, ON named host of 2025 IIHF World Junior Championship • First-ever Beyond the Boards Summit announced for September 2023 in Calgary, AB





# EVENTS & PROPERTIES

## 2022 WORLD UNDER-17 HOCKEY CHALLENGE

3

Canadian teams (Canada Red, Canada White, Canada Black) and four international teams (Czechia, Finland, Sweden and United States) competed in a seven-team tournament in Langley and Delta, BC

13,000+

tickets distributed

80+

scouts in attendance

65,000+

video plays generated of games livestreamed on HockeyCanada.ca and YouTube

## 2022 WORLD JUNIOR A HOCKEY CHALLENGE

2

### Dale Hawerchuk tribute night

Canadian teams (Canada East and Canada West) and three international teams (Latvia, Sweden and United States) participated in a five-team tournament in Cornwall, ON

host organizing committee arranged a special Dale Hawerchuk tribute night with his family in attendance

13,000+

total attendance

678,952

pageviews received by content HockeyCanada.ca, doubling totals from previous tournaments

548

mentions generated by Canada East and Canada West roster announcements, producing the second-highest 'day of' coverage aside from the gold medal game

## 2022 PARA HOCKEY CUP Canada's National Para Hockey Team

2

was joined by Czechia, Italy and the United States for a four-team tournament in Bridgewater, NS

7,600

games were broadcast on TSN

average-per-minute audience for the gold medal game between Canada and the United States





# EVENTS & PROPERTIES

## 2023 IIHF WORLD JUNIOR CHAMPIONSHIP

200,000+  
15,000+  
254  
\$3.3 M  
14M  
17M  
\$15M+

tickets distributed (95% capacity) with 175,000+ fans in attendance. Average attendance of 8,000 fans per game, including 5,000 fans for relegation-round games

in attendance for #ExploreNB Fan Fest in Halifax, hosted at the Halifax Convention Centre from Dec. 26 to Jan. 5. Featuring live viewing of all World Juniors games and live performances from an array of local musicians

volunteers generously gave their time in Halifax and Moncton. Volunteers worked 1,785 shifts, totaling more than 10,000 hours, during pre-tournament games and the World Juniors

generated from World Juniors 50/50 ticket sales to benefit grassroots programming across six participating provinces (British Columbia, Alberta, Saskatchewan, Ontario, New Brunswick, Nova Scotia)

page views at HockeyCanada.ca and World Juniors-specific pages, representing more than 76% of all web traffic during the event

unique Canadian broadcast viewers, representing 43% of Canada’s population, and 4.7 million broadcast viewers for the gold medal game between Canada and Czechia

in economic activity generated in New Brunswick and Nova Scotia

## 2022-23 RIVALRY SERIES

### Canada’s National Women’s Team

3  
10,500  
10,000

### Marie-Philip Poulin’s 200th career point

erased a 3-0 series deficit, clinching the series with a Game 7 win in Laval, QC

of the 4 games on Canadian ice were sold out (Kelowna and Kamloops, BC and Trois-Rivières, QC)

fans in attendance for games in Kelowna and Kamloops

fans in attendance for games in Laval and Trois-Rivières

was celebrated by Team Canada and the City of Trois-Rivières during Game 6





# EVENTS & PROPERTIES

## 2023 IIHF WOMEN’S WORLD CHAMPIONSHIP

\$1.6M+	ticket sales, equating to over 50,000+ fans in the building and 99,000+ tickets distributed
\$1M+	in government funding
6.23M	Canadians watched Women’s Worlds on TSN and RDS
6,000+	group tickets sold to local girls’ hockey teams
5,000+	tickets donated to 20 different local organizations, schools and international embassies
700	students attended afternoon games
243	volunteers, 68% of whom identified as women
17+	Hockey Canada and event partners activated in and around the CAA Centre
2,000+	participants for community free skates, We Are Coaches, Esso Fun Days, Dreams Come True and the NHL/NHLPA First Shift welcomed by the first-ever Community Rink
first-ever	Hockey Canada cultural jersey was created, featuring 12 fabrics representing the cultural diversity in Brampton sewn onto a Hockey Canada jersey

## 2023 ESSO CUP

5	regional champions from across the country welcomed by the host Prince Albert Bears to Canada’s Women’s U18 National Club Championship
Stoney Creek Sabres	won their first national title, coming from behind to edge the Fraser Valley Rush 5-4 in the gold medal game
\$30,000+	generated in ticket revenue
263	social media posts generated 5,724,902 impressions across Facebook, Twitter and Instagram





# EVENTS & PROPERTIES

## 2023 MEN’S U18 NATIONAL CLUB CHAMPIONSHIP

5

Blizzard du Séminaire Saint-François

Highest revenue

5,808

regional representatives from across the country welcomed by the host Gaulois de Saint-Hyacinthe to Canada’s Men’s U18 National Club Championship

won its record-tying fifth national title, edging the host Gaulois 3-2 in the gold medal game to become the first team from Quebec to win gold in 22 years

total in the past 10 years, while being hosted in the second-smallest venue in tournament history

video plays, for an average of 323 views per game

## 2023 CENTENNIAL CUP

Host Portage Terriers

Brooks Bandits

\$260,000+

12,700+

A Dreams Come True

Alumni celebrations

185+

1,000+

Legacy funds

welcomed nine league champions from across the Canadian Junior Hockey League to Canada’s National Junior A Championship

became the first team to win back-to-back-to-back national titles, blanking the Battlefords North Stars 4-0 in the championship game

in tickets sold

video plays at HockeyCanada.ca

brought 26 children in the Portage area into the game of hockey

took place for the 1973 Centennial Cup champions and 2015 RBC Cup champions

local volunteers supported the 10-day tournament

local school children attended four games as part of the school program

targeted to support the Stride Place score clock replacement, the Portage Terriers, Portage la Prairie Minor Hockey Association, BDO Center, Koko Platz Recreation Club and Portage Rotary



# EVENTS & PROPERTIES

## 2023 WORLD PARA ICE HOCKEY CHAMPIONSHIP

First time ever

\$115,000+

15,984

1,456

\$100,000+

Participation of the RAF Snowbirds

100,000+

Hockey Canada and World Para Ice Hockey

145

Canada hosted Para Worlds in Moose Jaw SK

in financial support from Tourism Saskatchewan, Sport Sask and Visit Moose Jaw

attendance over 20 games, with a single-game high of 2,838 for the gold medal game between Canada and the United States

students attended three games, and Canada's National Para Hockey Team participated in four local school visits

investment in venue infrastructure for future para hockey events

included a Team Canada visit to the base, lineup announcement, attendance at a game and a squadron fly over of the city

views of the games being streamed on World Para Ice Hockey Facebook and YouTube channels.

hosted a Women's Para Summit with participating federations and stakeholders during the event

volunteers recruited, screened and scheduled in less than 40 days, and all team host volunteers spoke their federation's native languages



# HOCKEY OPERATIONS

Canadian athletes went across the country and around the world during the 2022-23 season, with unparalleled results. The Maple Leaf appeared in six gold medal games, and four world titles made their way to the Great White North; Canada's National Women's Team defended its world title at the IIHF Women's World Championship, Canada's National Junior Team claimed a 20th gold medal on home ice with a dramatic overtime win at the IIHF World Junior Championship, Canada's National Women's Under-18 Team made it two world titles in seven months at the IIHF

U18 Women's World Championship and Canada's National Men's Team topped the podium for the 28th time at the IIHF World Championship.

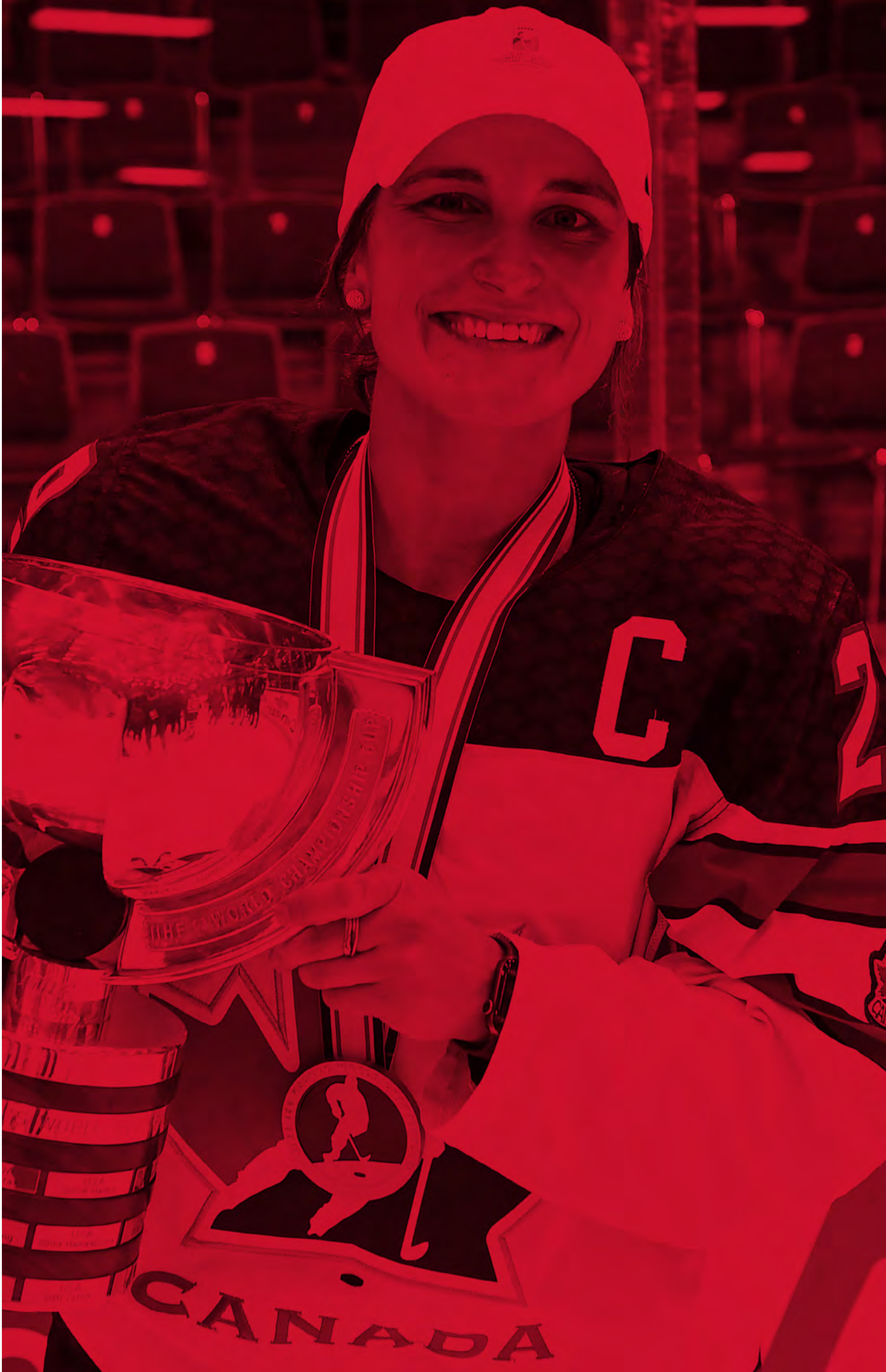
Perhaps most importantly, the 280 players who wore red and white (and black) were tremendous ambassadors for Canada's game, a testament to the work done by Hockey Canada's 13 Members and thousands of local hockey associations from coast to coast to coast.

## RESULTS

	RESULT	RECORD	GF	GA
2022 Hlinka Gretzky Cup NATIONAL MEN'S SUMMER U18 TEAM	GOLD MEDAL	5-0	34	3
National Women's Under-18 Team vs. United States	-	3-0	17	7
National Women's Development Team vs. United States	-	1-2	6	9
2022 IIHF Women's World Championship	GOLD MEDAL	6-1	32	9
2022 International Para Hockey Cup NATIONAL PARA HOCKEY TEAM	SILVER MEDAL	3-2	14	15
World Under-17 Hockey Challenge CANADA BLACK	4TH PLACE	3-4	22	33
World Under-17 Hockey Challenge CANADA RED	SILVER MEDAL	4-3	29	31
World Under-17 Hockey Challenge CANADA WHITE	6TH PLACE	2-4	24	27
Rivalry Series NATIONAL WOMEN'S TEAM	-	4-3	22	15
2022 Para Hockey Cup NATIONAL PARA HOCKEY TEAM	SILVER MEDAL	3-2	23	8
2022 Spengler Cup NATIONAL MEN'S TEAM	5TH PLACE	0-3	4	8
2023 IIHF World Junior Championship	GOLD MEDAL	6-1	42	15
2023 IIHF U18 Women's World Championship	GOLD MEDAL	5-0	28	5
National Para Hockey Team vs. United States	-	0-3	4	12
2023 IIHF Women's World Championship	SILVER MEDAL	6-1	29	13
2023 IIHF U18 World Championship	BRONZE MEDAL	5-2	33	27
Défi sportif AlterGo 2023 NATIONAL PARA HOCKEY DEVELOPMENT TEAM	-	0-3	0	10
2023 IIHF World Championship	GOLD MEDAL	8-2	38	16
2023 World Para Hockey Championship	SILVER MEDAL	3-2	23	11
TOTAL		67-38	424	274

## CANADA'S IIHF RANKING

MEN - 1ST      WOMEN - 1ST



# HOCKEY OPERATIONS

## 2022-23 NATIONAL TEAM PARTICIPATION | BY MEMBER

### BC HOCKEY | 40

Caedan Bankier, Jordan Baxter, Connor Bedard, Zach Benson, Macklin Celebrini, Anne Cherkowski, Brett Connolly, Andrew Cristall, Lukas Dragicevic, Jenn Gardiner, Jordan Gavin, Gracie Graham, Gabriel Guilbault, Ty Halaburda, Brad Hunt, Brendon Hurst, Tij Iginla, Morgan Jackson, Adam Kingsmill, Lyndon Lakovic, Cayden Lindstrom, Milan Lucic, Miguel Marques, Ryland MacKinnon, Thomas Milic, Tanner Molendyk, Tomas Mrsic, Sarah Paul, Matteo Pellizzari, Amy Potomak, Sarah Potomak, Ryder Ritchie, Colton Roberts, Jaimee Spring, Logan Stankoven, Sara Swiderski, Jaxsin Vaughan, Carson Wetsch, Matthew Wood, Micah Zandee-Hart

### HOCKEY ALBERTA | 25

Daniel Carr, Kevin Connauton, Colton Dach, Charlie Elick, Tyler Ennis, Dylan Guenther, Caleb Hadland, Auren Halbert, Marek Howell, Micah Kovacevich, Peyton Krebs, Alanna Mah, Stephanie Markowski, Emerance Maschmeyer, Meaghan Mikkelsen, Madden Mulawka, Tyler Myers, Jake Neighbours, Riley Nash, Zack Ostapchuk, Scott Ratzlaff, Tyson Rietveld, Reid Schaefer, Colton Sceviour, Danielle Serdachny, Maya Serdachny, Jackson Unger, Farah Walker, Saige Weinstein, Sarah Wozniewicz, Carter Yakemchuk, Olen Zellweger

### HOCKEY SASKATCHEWAN | 17

Nolan Allan, Ethan Bear, Tyson Buczkowski, Berkly Catton, Emily Clark, Riley Heidt, Tanner Howe, Kevin Korchinski, Kalan Lind, Roger McQueen, Ashley Messier, Cole Peardon, Caden Price, Sophie Shirley, Tarin Smith, Chase Wutzke, Brayden Yager

### HOCKEY MANITOBA | 15

Ashton Bell, Carson Bjarnason, Josh Brook, Kristen Campbell, Clarke Caswell, Tristen Doyle, Cody Eakin, Josh Fluker, Cody Glass, Gavin Hodnett, Joel Hofer, Wyatt Kalynuk, Raygan Kirk, Jocelyne Larocque, Avery Pickering

### ONTARIO HOCKEY FEDERATION | 106

Lexie Adzija, Mackenzie Alexander, Cam Allen, Erin Ambrose, Jocelyn Amos, Jonathan Ang, Rob Armstrong, Victoria Bach, Denver Barkey, Colby Barlow, Owen Beck, David Bedkowski, Kris Bennett, Tristan Bertucci, Jaime Bourbonnais, Christopher Brown, Michael Carcone, Megan Carter, Hannah Clark, Joey Costanzo, Dominic Cozzolino, Rod Crane, Anthony Cristoforo, Lawson Crouse, Anthony Culmone, Ben Danford, Ethan Del Mastro, Sam Dickinson, Chris DiDomenico, Michael DiPietro, Adam Dixon, James Dunn, Jessie Eldridge, Cory Emmerton, Adam Fantilli, Renata Fast, Sarah Fillier, Gabriel Frasca, Loren Gabel, Ben Gaudreau, Andrew Gibson, Cody Goloubef, Julia Gosling, Nicole Gosling, Piper Grober, Connor Hughes, Keira Hurry, Michael Hutchinson, Brianne Jenner, Rebecca Johnston, Lucas Karmiris, Caitlin Kraemer, Shelby Laidlaw, Nick Lardis, Scott Laughton, Zach Lavin, Alex Law, Ryerson Leenders, Reese Logan, Jett Luchanko, Abby Lunney, Angus MacDonell, Jack McBain, Emma Maltais, Frankie Marrelli, Porter Martone, Jack Matier, Tyler McGregor, Jake Middleton, Michael Misa, Ava Murphy, Hannah Murphy, Sarah Nurse, Kristin O'Neill, Kayle Osborne, Brennan Othmann, Emma Pais, Zayne Parekh, Brendan Perlini, Alex Pharand, Charlotte Pieckenhagen, Ethan Proczynyn, Alan Quine, Jamie Lee Rattray, Carson Rehkopf, Calum Ritchie, Braedyn Rogers, Beckett Sennecke, Ella Shelton, Corbyn Smith, Malcolm Spence, Natalie Spooner, Laura Stacey, Bode Stewart, Abby Stonehouse, Chad Stoppa, Luca Testa, Claire Thompson, Tyler Toffoli, Jack Van Volsen, Marek Vanacker, Emma Venusio, Matthew Virgilio, Maddi Wheeler, Daniel Winnik, Shane Wright

### HOCKEY EASTERN ONTARIO | 12

Cole Beaudoin, Oliver Bonk, Quinton Burns, Brandt Clarke, Ben Cormier, David Egorov, Tyrone Henry, Henry Mews, Jack Quinn, Sam Swafford, Nathan Villeneuve, MacKenzie Weegar

### HOCKEY QUÉBEC | 46

Alexia Aubin, Alexis Auclair, Nicolas Beaudin, Tobie Bisson, Sammy Blais, Vincent Boily, Sacha Boisvert, Shawn Burnett, Justin Carboneau, Éloïse Caron, Mathieu Cataford, Louka Cloutier, David Desharnais, Philip-Michaël Devos, Gabriel D'Aigle, Jonathan Daigle, Gabrielle David, Ann-Renée Desbiens, Thomas Desruisseaux, Emmy Fecteau, Nathan Gaucher, Ethan Gauthier, Élizabeth Giguère, Thomas Gregoire, Tyson Hinds, Jean-François Huneault, Anton Jacobs-Webb, Pierre-Olivier Joseph, Éliot L'Italien, Dominic Larocque, Tomas Lavoie, Arianne Leblanc, Jérôme Leduc, Mathieu Lelièvre, Devon Levi, Saoud Messaoudi, Sam Montembeault, Étienne Morin, Justin Poirier, Marie-Philip Poulin, Joshua Roy, Jordan Tourigny, Raphaëlle Tousignant, Xavier Veilleux, Joe Veleno, Bill Zannon

### HOCKEY NEW BRUNSWICK | 3

Spencer Gill, Jacob LeBlanc, Dylan MacKinnon

### HOCKEY NOVA SCOTIA | 6

Justin Barron, Mae Batherson, Quinn Kennedy, Owen Phillips, Jill Saulnier, Blayne Turnbull

### HOCKEY NEWFOUNDLAND & LABRADOR | 3

Maggie Connors, Zach Dean, Liam Hickey





# HOCKEY DEVELOPMENT

Local hockey associations across the country are comprised of players, coaches, officials, safety personnel and administrators who combine to make up a rich and diverse hockey development system in Canada. Our development programs, the Hockey Canada Officiating Program, Hockey Canada Safety Program, National Coach Certification Program, and Player and Officiating Pathways all continue to serve as a catalyst for growing the game. Hockey Canada and our Members have made

significant improvements in the delivery of our education, officiating and coaching programs and remain committed to ensuring a safe, inclusive and meaningful experience for all involved. Over the last year, we have also continued the implementation with our Members of comprehensive age- and skill-appropriate pathways for players and officials.

## HOCKEY UNIVERSITY

This online education program continues to serve as an excellent educational resource for more than 45,000 volunteers on an annual basis. Coaches, officials and safety personnel rely on the platform to equip them with the skills and resources to be the best they can be.

MEMBER	NCCP COACHING	HCOP OFFICIATING	HCSP SAFETY	HCCP CHECKING	TOTAL
BC HOCKEY	1,627	2,248	2,435	478	6,788
HOCKEY ALBERTA	1,759	2,727	2,133	816	7,435
HOCKEY SASKATCHEWAN	1,192	1,754	608	473	4,027
HOCKEY MANITOBA	1,013	624	520	349	2,506
HOCKEY NORTH	10	19	2	2	33
HOCKEY NORTHWESTERN ONTARIO	256	67	0	289	612
ONTARIO HOCKEY FEDERATION	4,371	1,887	0	4,266	10,524
HOCKEY EASTERN ONTARIO	857	396	0	46	1,299
HOCKEY QUÉBEC	3,675	1,440	1,498	4	6,617
HOCKEY NEW BRUNSWICK	526	402	303	9	1,240
HOCKEY NEWFOUNDLAND & LABRADOR	343	301	273	107	1,024
HOCKEY NOVA SCOTIA	737	237	1,316	0	2,290
HOCKEY PEI	53	82	102	0	237
HOCKEY CANADA PROGRAMMING	218	65	104	223	610
TOTAL	16,637	12,249	9,294	7,062	45,242





# HOCKEY DEVELOPMENT

## RESPECT IN SPORT – Hockey University & RIS Course Activity

More than 73,000 Canadians completed the Respect in Sport Activity Leader and Respect in Sport Parent programs, marking an increase of nearly 25,000 participants from the 2021-22 season.

MEMBER	ACTIVITY LEADER	PARENT	TOTAL
BC HOCKEY	5,068	2,162	7,230
HOCKEY ALBERTA	6,429	14,979	21,408
HOCKEY SASKATCHEWAN	1,341	448	1,789
HOCKEY MANITOBA	0	2,850	2,850
HOCKEY NORTH	3	0	3
HOCKEY NORTHWESTERN ONTARIO	315	546	861
ONTARIO HOCKEY FEDERATION	10,128	14,499	24,627
HOCKEY EASTERN ONTARIO	1,622	1,769	3,391
HOCKEY QUÉBEC	5,263	508	5,771
HOCKEY NEW BRUNSWICK	814	1,255	2,069
HOCKEY NEWFOUNDLAND & LABRADOR	571	1,161	1,732
HOCKEY NOVA SCOTIA	1,096	379	1,475
HOCKEY PEI	355	17	372
TOTAL	33,005	40,573	73,578

## COACHING CLINICS

Hockey Canada’s 13 Members conducted 1,030 coaching clinics during the 2022-23 season, a 13% increase over the previous season.

COURSE	CLINICS	ATTENDANCE
Development 1	245	5,907
Gender Identity and Expression	5	257
High Performance 1	12	310
Coach – Professional Development	147	3,905
Coach 1 – Intro to Coach	308	7,592
Coach 2 – Coach Level	313	8,072
TOTAL	1,030	26,043

## HOCKEY CANADA SKILLS ACADEMY

The Hockey Canada Skills Academy program celebrated its 23rd anniversary in 2022-23. With Hockey Canada Skills Academies offered across nine Members, we continue to provide schools with resources and training to offer hockey skills programs during the school day.

MEMBER	ACADEMIES
BC HOCKEY	21
HOCKEY ALBERTA	26
HOCKEY SASKATCHEWAN	9
HOCKEY MANITOBA	17
HOCKEY NORTH	0
HOCKEY NORTHWESTERN ONTARIO	5
ONTARIO HOCKEY FEDERATION	28
HOCKEY EASTERN ONTARIO	2
HOCKEY QUÉBEC*	0
HOCKEY NEW BRUNSWICK	1
HOCKEY NEWFOUNDLAND & LABRADOR	0
HOCKEY NOVA SCOTIA	0
HOCKEY PEI	4
TOTAL	113

\* The Hockey Québec Sports School/Skills Academy model has been in place for more than 30 years in the Québec school system. Along with the Sport Étude and U18-U15-U13 programs through Hockey Québec, Hockey Canada Skills Academy programs continue to demonstrate an excellent example of academic and athletic pursuits within the school system.

## DIGITAL COACHING RESOURCES

### HOCKEY CANADA NETWORK

Total users	43,943 (9.9% increase)
New users	24,089 (15.4% increase)
Average engagement time per user	26:34
Total screen views	8,008,154 (11.5% increase)



# MEMBER ENGAGEMENT

Member Engagement serves as the primary liaison between Hockey Canada and its 13 Members regarding the development and delivery of Hockey Canada's strategic and operational plans. Through the leadership of a senior vice-president, two vice-presidents, four regional directors, four managers and two coordinators, the department ensures a streamlined flow of two-way communication and the planning and delivery of national in-person and virtual meetings. All of which leads to consistent development and delivery on national programs, initiatives and opportunities from coast to coast

## SPORT SAFETY

Hockey Canada recognizes the importance of fostering an environment that is safe for all participants, at all levels of competition, as a shared responsibility. Hockey Canada and our Members continue to strive in creating welcoming sport environments that promote safety, strength, resilience and self-confidence, and that avoid jeopardizing the mental, physical, emotional, spiritual or authentic-self and well-being of participants. Recognizing the significance of this proactive work, Hockey Canada hired two additional staff this year to lead key portfolios, including gender expression and identity, and maltreatment.

A cornerstone of the Sport Safety portfolio is the development of a well-rounded Sport Safety Framework, which serves as the guiding plan for our unwavering commitment to a holistic vision for Sport Safety. This framework outlines key areas of focus, and the corresponding policy, education, reporting and advocacy initiatives required to create positive, healthy and safe practices. Additional areas of focus include working with Members to develop and implement sustainable solutions to address injury prevention, mental wellbeing, competition manipulation, anti-doping and ethics.

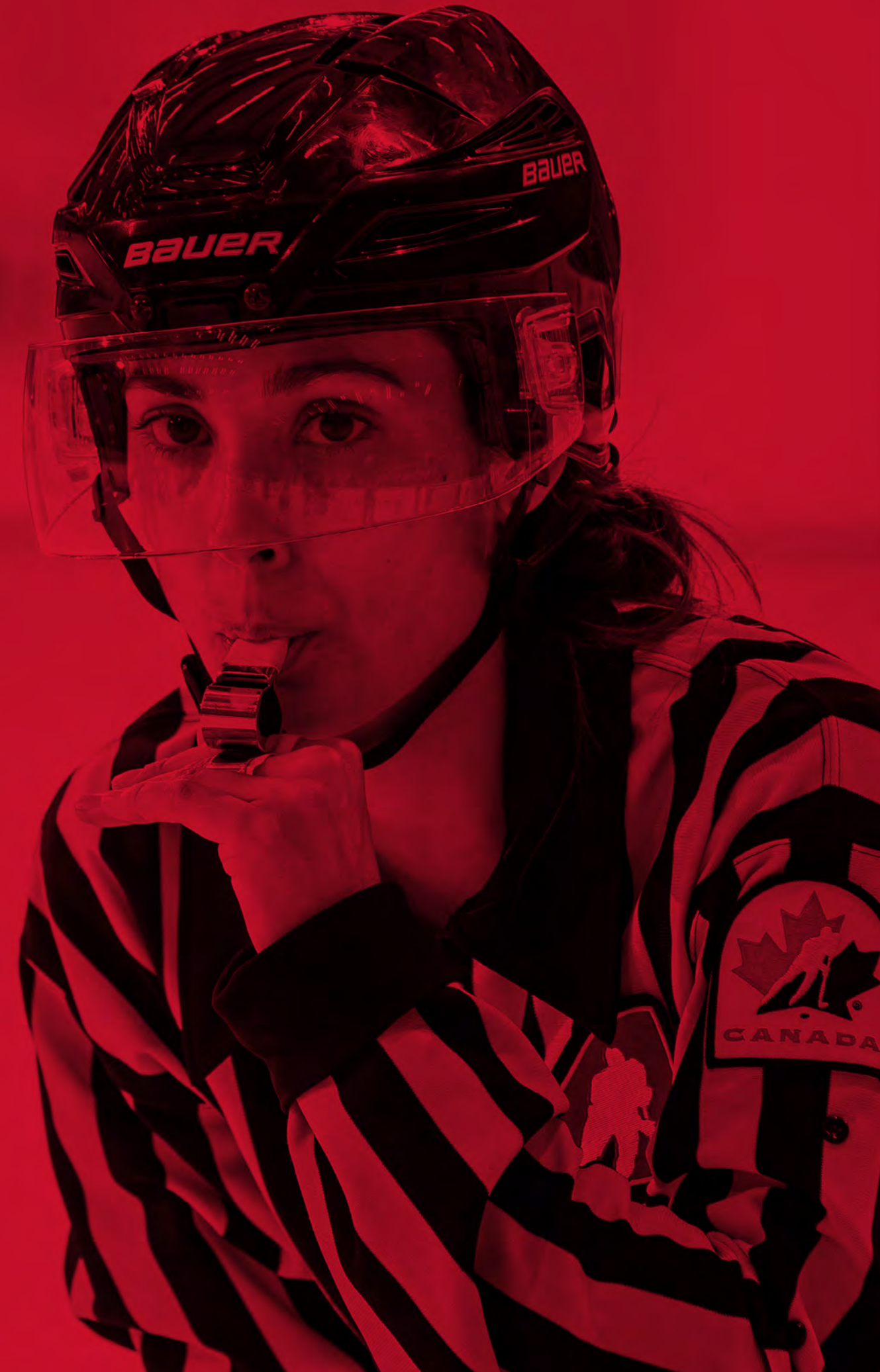
Hockey Canada and its Members adopted a Gender Expression and Gender Identity Policy, with the 2023-24 season as the target date for full implementation by Members. Part of the commitment within the approved policy is the creation of a comprehensive implementation plan, resourcing and training that will allow streamlined and consistent application across the country. The first phase of the implementation plan developed this year focused on supporting the Members and local hockey associations. As a key implementation tactic, all Hockey Canada Members attended a facilitated training session focused on foundational topics (language, allyship, human rights law, etc.). A Hockey Canada

to coast. In the spring of 2023, the Member Engagement department expanded to include a vice-president of women's and girls' hockey and vice-president of growth and retention to ensure leadership and commitment to identified areas of focus within our strategic plan. The mandate of these newly created roles includes continued collaboration with the 13 Members, and a focus on setting the tone for a unified and consistent growth and retention strategy, including an immediate emphasis on women and girls across the country.

Foundation grant was secured for the 2023-24 season to provide training for local hockey associations to further enhance support and alignment.

In July 2022, Hockey Canada launched an Independent Third-Party (ITP) Complaint Management mechanism. In 2022-23, the ITP facilitated the complaint management processes for all of Hockey Canada's sanctioned programming below the national level. More information about the ITP is available at [sportcomplaints.ca](https://sportcomplaints.ca). Additionally, the ITP generated a significant amount of information and data relating to the prevalence of maltreatment within Hockey Canada-sanctioned programs. Any emerging findings from the review of the data collected will be incorporated into the organization's strategy and inform the next steps for addressing maltreatment. More information about this as well as information about penalties relating to on-ice maltreatment (Rule 11) is available in a separate report. This report can be found at [HockeyCanada.ca](https://HockeyCanada.ca).

On Oct. 27, 2022, Hockey Canada became a signatory to Abuse-Free Sport, the independent organization in place to prevent and address maltreatment in sport in Canada. All complaints of maltreatment at the national level go directly to the Office of the Sport Integrity Commissioner (OSIC) within Abuse-Free Sport. As a signatory of Abuse-Free Sport, Hockey Canada completed all consent management processes, administered all required Abuse-Free Sport accreditation education programs (including the Coaching Association of Canada's Safe Sport Training) and participated in all Abuse-Free Sport required complaint management processes. It is worth noting that in addition to the work being done at the national level, education around maltreatment at the community level continues to be delivered through the Respect in Sport Activity Leader program.



# MEMBER ENGAGEMENT

Aligned with its Action Plan, Hockey Canada implemented enhanced screening processes with its board of directors, standing committees, staff, contractors, officials, national team personnel and national team players. Enhanced screening included various requirements based on

the roles of the individuals being screened, including but not limited to: enhanced police information checks, vulnerable sector checks, social media screens, international checks, screening disclosure forms and drivers' abstracts.

## GROW THE GAME

Using research and data to support strategic initiatives in collaboration with Members, Hockey Canada focuses on the recruitment and retention of grassroots hockey players from coast to coast to coast. Working with

existing audiences, new audiences and audiences representing equity deserving groups, the goal is to create inclusive opportunities to ensure hockey is a fun and lifelong passion for everyone.

## INITIATIVES & PROGRAMS

### ESSO FUN DAYS

Esso Fun Days is a program that was established in 1998. Since then, over 812 Esso Fun Day programs have seen 25,559 participants step on the ice for the first time. The purpose of Esso Fun Days is to create a safe and fun environment for girls and women new to hockey to try the sport for the first time. Players get on the ice and learn the basic skills and rules to give them the confidence to register in a hockey program upon completion of the event. Esso Fun Days are free of charge in an effort to remove barriers to participation and entry into the sport.

**2022-23 EVENTS: 72 | PARTICIPANTS: 1,559**

### IIHF WORLD GIRLS' ICE HOCKEY WEEKEND

The goal of this annual grassroots initiative is to host events globally, and, in Canada, from coast to coast to coast that recruit, retain and engage girls and women as players, coaches, officials and fans. Since 2011, Canada has connected with over 125,000 participants through more than 1,700 events.

**2022-23 EVENTS: 197 | PARTICIPANTS: 12,691**

### IIHF GLOBAL GIRLS' GAME

The IIHF Global Girls' Game is an event that takes place annually, with each federation hosting games on the same day and cumulative scores tracked internationally. In Canada, this event celebrates, inspires, and promotes camaraderie, participation and respect for girls in hockey. Through various special events and local engagement, this event helps create tomorrow's leaders with recreational U15-aged girls from across Canada. It has taken various formats in the past, and in 2023, 12 games were recognized and hosted by each Member, including Game 6 of the Rivalry Series between Canada and the United States.

**2022-23 EVENTS: 12 | PARTICIPANTS: 440**

### NHL/NHLPA FIRST SHIFT

In collaboration with Bauer, the National Hockey League and the National Hockey League Players' Association, the NHL/NHLPA First Shift program is designed to ensure an accessible, affordable, safe and fun experience for new-to-hockey families. Since 2014, more than 43,500 children have tried hockey through this amazing program that includes full head-to-toe Bauer equipment, a six-week on-ice trial and opportunities to make new friends.

**2022-23 EVENTS: 202 | PARTICIPANTS: 7,479** 2,865 girls / 4,608 boys / 6 non-binarys

### POND TO PODIUM

The Pond to Podium Development Series is an initiative that provides opportunities and insights for coaches and players to access behind-the-scenes activity with national team coaches and players. These consist of in-person activities, exclusive educational opportunities and virtual experiences. In-person events at the 2023 IIHF World Junior Championship saw over 400 boys and girls attend on-ice sessions and over 150 coaches attend clinics which also enabled both players and coaches to see a World Juniors game. Virtual coaching clinics with Team Canada coaches provided an opportunity for over 1,000 coaches to attend the interactive sessions.

**2022-23 EVENTS: 12 | PARTICIPANTS: 1,650**



# PLAYER REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA/SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
BC HOCKEY	TOTAL	5,179	6,292	6,778	6,579	6,376	7,293	997	1,660	0	979	0	0	16,012	16	0	0	58,161
	BOY/MAN	4,115	5,100	5,434	5,282	5,248	6,080	835	1,659	0	659	0	0	13,823	14	0	0	48,249
	GIRL/WOMAN	1,048	1,172	1,309	1,253	1,084	1,187	160	0	0	320	0	0	2,189	2	0	0	9,724
	NON-BINARY	2	0	2	4	3	3	0	0	0	0	0	0	0	0	0	0	14
	PREFER NOT TO SAY	13	19	32	37	37	22	1	1	0	0	0	0	0	0	0	0	162
	NOT CAPTURED	1	1	1	3	4	1	1	0	0	0	0	0	0	0	0	0	12
HOCKEY ALBERTA	TOTAL	8,472	9,962	10,194	10,083	9,591	9,226	243	2,548	0	2,939	0	0	10,572	0	0	1,540	75,370
	BOY/MAN	6,961	8,149	8,398	8,391	8,156	7,831	0	2,522	0	2,356	0	0	9,443	0	0	1,321	63,528
	GIRL/WOMAN	1,505	1,803	1,789	1,684	1,421	1,383	243	25	0	557	0	0	1,129	0	0	216	11,755
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	9	7	6	7	13	9	0	1	0	26	0	0	0	0	0	3	81
	NOT CAPTURED	0	1	0	1	1	3	0	0	0	0	0	0	0	0	0	0	6
HOCKEY SASKATCHEWAN	TOTAL	4,502	4,620	4,552	4,412	3,788	3,947	0	733	0	4,350	0	0	6,066	0	0	0	36,970
	BOY/MAN	3,283	3,437	3,461	3,440	3,029	3,227	0	732	0	4,015	0	0	5,737	0	0	0	30,361
	GIRL/WOMAN	1,196	1,175	1,082	961	759	719	0	0	0	335	0	0	329	0	0	0	6,556
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	23	8	9	11	0	1	0	1	0	0	0	0	0	0	0	0	53
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	3,111	3,496	3,653	3,616	3,223	3,430	127	1,104	0	849	0	0	5,171	33	0	0	27,813
	BOY/MAN	2,286	2,641	2,780	2,792	2,486	2,855	0	1,104	0	680	0	0	4,286	28	0	0	21,938
	GIRL/WOMAN	817	853	872	824	735	574	108	0	0	169	0	0	885	5	0	0	5,842
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	7	2	0	0	0	1	19	0	0	0	0	0	0	0	0	0	29
	NOT CAPTURED	1	0	1	0	2	0	0	0	0	0	0	0	0	0	0	0	4
HOCKEY NORTHWESTERN ONTARIO	TOTAL	811	682	669	691	607	560	0	301	0	149	29	0	93	2	0	0	4,594
	BOY/MAN	551	546	560	590	542	547	0	301	0	106	29	0	93	0	0	0	3,865
	GIRL/WOMAN	259	135	109	101	65	13	0	0	0	43	0	0	0	2	0	0	727
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	22,209	23,064	25,292	26,750	25,606	26,512	4,677	3,023	0	4,739	21	0	22,886	0	290	0	185,069
	BOY/MAN	16,753	17,931	19,576	20,671	19,959	20,122	3,320	3,022	0	601	21	0	22,083	0	247	0	144,306
	GIRL/WOMAN	5,406	5,108	5,702	6,068	5,643	6,381	1,356	0	0	4,133	0	0	803	0	42	0	40,642
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	48	25	14	8	4	9	1	1	0	5	0	0	0	0	1	0	116
	NOT CAPTURED	2	0	0	3	0	0	0	0	0	0	0	0	0	0	0	0	5
HOCKEY EASTERN ONTARIO	TOTAL	2,839	3,027	3,276	3,388	3,497	3,798	235	920	0	0	0	0	3,111	73	0	0	24,164
	BOY/MAN	2,366	2,754	3,054	3,233	3,398	3,738	234	920	0	0	0	0	3,111	59	0	0	22,867
	GIRL/WOMAN	453	269	219	153	95	60	1	0	0	0	0	0	0	11	0	0	1,261
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	2
	PREFER NOT TO SAY	19	4	3	1	3	0	0	0	0	0	0	0	0	1	0	0	31
	NOT CAPTURED	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	3
HOCKEY QUÉBEC	TOTAL	10,250	11,297	12,911	13,914	13,642	14,001	20	6,065	0	275	1,116	0	697	146	149	106	84,589
	BOY/MAN	9,080	10,193	11,669	12,627	12,530	13,033	0	5,766	0	273	783	0	667	124	131	61	76,937
	GIRL/WOMAN	1,150	1,096	1,234	1,281	1,111	968	20	299	0	1	333	0	30	22	18	45	7,608
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	18	6	6	6	1	0	0	0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	2	2	2	0	0	0	0	0	0	1	0	0	0	0	0	0	7

\* The source for registration data is the Hockey Canada Registry (HCR) 3.0

\*\* Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)





# PLAYER REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA/SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	1,966	2,043	2,116	2,333	2,302	2,926	0	359	0	568	0	0	340	0	0	0	14,953
	BOY/MAN	1,527	1,620	1,700	1,823	1,911	2,280	0	359	0	510	0	0	139	0	0	0	11,869
	GIRL/WOMAN	400	411	409	506	389	642	0	0	0	58	0	0	201	0	0	0	3,016
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	38	12	7	4	2	4	0	0	0	0	0	0	0	0	0	0	67
	NOT CAPTURED	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY NOVA SCOTIA	TOTAL	2,585	2,543	2,547	2,682	2,548	2,134	20	687	0	116	0	71	947	78	53	0	17,011
	BOY/MAN	1,918	1,946	1,900	2,089	2,024	1,695	19	687	0	116	0	47	144	60	40	0	12,685
	GIRL/WOMAN	654	594	646	590	523	438	1	0	0	0	0	15	803	14	9	0	4,287
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	13	3	1	3	1	1	0	0	0	0	0	9	0	4	4	0	39
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	670	864	850	875	861	1,037	0	215	0	0	0	20	98	0	8	0	5,498
	BOY/MAN	484	612	589	612	625	769	0	215	0	0	0	0	69	0	6	0	3,981
	GIRL/WOMAN	186	252	261	263	236	268	0	0	0	0	0	20	29	0	2	0	1,517
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	1,632	1,735	1,883	1,684	1,628	1,861	0	224	0	306	0	0	639	0	0	0	11,592
	BOY/MAN	1,196	1,265	1,348	1,214	1,272	1,443	0	224	0	277	0	0	513	0	0	0	8,752
	GIRL/WOMAN	434	470	532	470	356	418	0	0	0	29	0	0	126	0	0	0	2,835
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0	5
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	109	170	205	177	122	139	0	0	0	0	0	2	1,490	0	0	604	3,018
	BOY/MAN	79	119	145	142	110	105	0	0	0	0	0	2	1,269	0	0	20	1,991
	GIRL/WOMAN	30	51	59	34	11	34	0	0	0	0	0	0	221	0	0	7	447
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	1	1	1	0	0	0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	577	577
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	0	0	1,335	0	0	0	0	0	0	0	1,335
	BOY/MAN	0	0	0	0	0	0	0	0	1,333	0	0	0	0	0	0	0	1,333
	GIRL/WOMAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	64,338	69,793	74,925	77,184	73,791	76,864	6,319	17,839	1,335	15,270	1,166	93	68,122	348	500	2,250	550,137
	BOY/MAN	50,599	56,313	60,614	62,906	61,290	63,725	4,408	17,511	1,333	9,593	833	49	61,377	285	424	1,402	452,662
	GIRL/WOMAN	13,538	13,389	14,223	14,188	12,428	13,085	1,889	324	0	5,645	333	35	6,745	56	71	268	96,217
	NON-BINARY	2	0	2	4	3	3	0	0	0	0	0	0	0	2	0	0	16
	PREFER NOT TO SAY	191	87	82	78	62	47	21	4	2	31	0	9	0	5	5	3	627
	NOT CAPTURED	8	4	4	8	8	4	1	0	0	1	0	0	0	0	0	577	615

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# PLAYER REGISTRATIONS FIRST SHIFT

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	TOTAL
BC HOCKEY	TOTAL	351	435	264	3	0	0	1,053
	BOY/MAN	245	298	170	2	0	0	715
	GIRL/WOMAN	105	137	94	1	0	0	337
	NON-BINARY	1	0	0	0	0	0	1
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY ALBERTA	TOTAL	261	406	217	6	0	1	891
	BOY/MAN	198	301	148	5	0	0	652
	GIRL/WOMAN	63	105	68	1	0	1	238
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	1	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY SASKATCHEWAN	TOTAL	29	52	24	0	0	0	105
	BOY/MAN	14	33	19	0	0	0	66
	GIRL/WOMAN	15	19	5	0	0	0	39
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	80	126	78	1	0	0	285
	BOY/MAN	54	79	43	1	0	0	177
	GIRL/WOMAN	26	46	35	0	0	0	107
	NON-BINARY	0	1	0	0	0	0	1
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	44	32	22	0	0	0	98
	BOY/MAN	33	21	11	0	0	0	65
	GIRL/WOMAN	11	11	11	0	0	0	33
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,004	1,175	714	12	0	1	2,906
	BOY/MAN	633	685	413	5	0	0	1,736
	GIRL/WOMAN	370	489	301	7	0	1	1,168
	NON-BINARY	0	1	0	0	0	0	1
	PREFER NOT TO SAY	1	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY EASTERN ONTARIO	TOTAL	86	98	39	0	0	0	223
	BOY/MAN	72	79	30	0	0	0	181
	GIRL/WOMAN	14	19	9	0	0	0	42
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	TOTAL
HOCKEY QUÉBEC	TOTAL	213	356	292	8	0	3	872
	BOY/MAN	135	207	157	5	0	2	506
	GIRL/WOMAN	78	149	134	3	0	1	365
	NON-BINARY	0	0	1	0	0	0	1
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED							0
HOCKEY NEW BRUNSWICK	TOTAL	137	127	67	2	1	0	334
	BOY/MAN	84	61	36	2	0	0	183
	GIRL/WOMAN	53	66	31	0	1	0	151
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED							0
HOCKEY NOVA SCOTIA	TOTAL	108	122	66	1	0	0	297
	BOY/MAN	40	51	24	1	0	0	116
	GIRL/WOMAN	68	71	42	0	0	0	181
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	64	43	30	2	0	0	139
	BOY/MAN	30	30	18	1	0	0	79
	GIRL/WOMAN	34	13	12	1	0	0	60
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	78	78	53	0	0	0	209
	BOY/MAN	37	34	19	0	0	0	90
	GIRL/WOMAN	41	44	34	0	0	0	119
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	15	29	23	0	0	0	67
	BOY/MAN	9	15	19	0	0	0	43
	GIRL/WOMAN	6	14	4	0	0	0	24
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	2,470	3,079	1,889	35	1	5	7,479
	BOY/MAN	1,584	1,894	1,107	22	0	2	4,609
	GIRL/WOMAN	884	1,183	780	13	1	3	2,864
	NON-BINARY	1	2	1	0	0	0	4
	PREFER NOT TO SAY	1	0	1	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0

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# COACH REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
BC HOCKEY	TOTAL	690	997	1,250	1,229	1,088	1,183	111	235	0	77	0	0	0	2	0	0	6,862
	BOY/MAN	638	940	1,186	1,154	1,032	1,110	105	233	0	62	0	0	0	2	0	0	6,462
	GIRL/WOMAN	51	56	64	75	54	73	6	2	0	15	0	0	0	0	0	0	396
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY ALBERTA	TOTAL	2,351	2,768	2,949	2,838	2,378	2,141	39	407	0	312	0	0	0	0	0	156	16,339
	BOY/MAN	2,143	2,552	2,757	2,656	2,231	1,990	22	401	0	264	0	0	0	0	0	144	15,160
	GIRL/WOMAN	207	215	190	178	147	151	17	6	0	48	0	0	0	0	0	12	1,171
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	1	1	4	0	0	0	0	0	0	0	0	0	0	0	0	7
	NOT CAPTURED	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY SASKATCHEWAN	TOTAL	829	984	893	845	682	644	0	77	0	294	0	0	0	0	0	0	5,248
	BOY/MAN	744	886	814	790	631	593	0	77	0	273	0	0	0	0	0	0	4,808
	GIRL/WOMAN	84	98	79	55	51	50	0	0	0	20	0	0	0	0	0	0	437
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	760	868	954	843	663	630	22	150	0	67	0	0	0	3	0	0	4,960
	BOY/MAN	677	806	886	773	603	587	12	150	0	66	0	0	0	3	0	0	4,563
	GIRL/WOMAN	83	62	68	69	59	43	10	0	0	1	0	0	0	0	0	0	395
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	108	105	137	140	117	98	0	49	0	24	3	0	0	0	0	0	781
	BOY/MAN	93	93	129	131	112	98	0	46	0	22	3	0	0	0	0	0	727
	GIRL/WOMAN	15	10	5	8	5	0	0	0	0	2	0	0	0	0	0	0	45
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	2	3	1	0	0	0	3	0	0	0	0	0	0	0	0	9
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,605	2,960	3,869	4,178	4,168	4,005	453	434	0	800	4	0	0	0	48	0	22,524
	BOY/MAN	1,426	2,710	3,619	3,873	3,909	3,769	392	432	0	676	4	0	0	0	31	0	20,841
	GIRL/WOMAN	145	207	209	262	232	221	61	1	0	111	0	0	0	0	17	0	1,466
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	34	43	41	42	27	15	0	1	0	13	0	0	0	0	0	0	216
	NOT CAPTURED	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY EASTERN ONTARIO	TOTAL	487	744	688	743	751	683	33	108	0	0	0	0	0	6	0	0	4,243
	BOY/MAN	442	675	644	708	724	675	33	107	0	0	0	0	0	5	0	0	4,013
	GIRL/WOMAN	27	35	22	21	10	2	0	1	0	0	0	0	0	1	0	0	119
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	18	34	22	14	17	6	0	0	0	0	0	0	0	0	0	0	111
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY QUÉBEC	TOTAL	1,434	2,715	2,850	2,905	2,527	2,415	4	887	0	20	146	0	0	16	14	0	15,933
	BOY/MAN	1,360	2,602	2,751	2,789	2,459	2,358	2	873	0	20	110	0	0	12	13	0	15,349
	GIRL/WOMAN	71	112	91	110	65	57	2	13	0	0	36	0	0	4	1	0	562
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	3	1	8	6	3	0	0	1	0	0	0	0	0	0	0	0	22
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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# COACH REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	337	396	455	515	489	581	1	58	0	57	0	0	0	0	0	0	2,889
	BOY/MAN	308	380	434	485	467	518	1	56	0	57	0	0	0	0	0	0	2,706
	GIRL/WOMAN	29	15	21	30	22	63	0	2	0	0	0	0	0	0	0	0	182
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	536	565	610	645	589	451	2	109	0	15	0	4	0	8	5	0	3,539
	BOY/MAN	495	523	566	596	558	415	2	108	0	15	0	3	0	7	4	0	3,292
	GIRL/WOMAN	40	42	44	49	31	36	0	1	0	0	0	1	0	1	1	0	246
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY PEI	TOTAL	61	144	165	168	150	165	0	28	0	0	0	0	0	0	0	0	881
	BOY/MAN	54	135	145	151	138	148	0	28	0	0	0	0	0	0	0	0	799
	GIRL/WOMAN	7	9	20	17	12	17	0	0	0	0	0	0	0	0	0	0	82
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	189	262	316	308	277	310	0	34	0	30	0	0	0	0	0	0	1,726
	BOY/MAN	167	242	295	293	260	305	0	34	0	30	0	0	0	0	0	0	1,626
	GIRL/WOMAN	22	20	21	15	17	5	0	0	0	0	0	0	0	0	0	0	100
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	15	19	31	32	18	17	0	0	0	0	0	0	0	0	0	3	135
	BOY/MAN	14	17	28	30	14	12	0	0	0	0	0	0	0	0	0	3	118
	GIRL/WOMAN	1	2	3	2	4	5	0	0	0	0	0	0	0	0	0	0	17
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	0	0	183	0	0	0	0	0	0	0	183
	BOY/MAN	0	0	0	0	0	0	0	0	182	0	0	0	0	0	0	0	182
	GIRL/WOMAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	9,402	13,527	15,167	15,389	13,897	13,323	665	2,576	183	1,696	153	4	0	35	67	159	86,243
	BOY/MAN	8,561	12,561	14,254	14,429	13,138	12,578	569	2,545	182	1,485	117	3	0	29	48	147	80,646
	GIRL/WOMAN	782	883	837	891	709	723	96	26	0	197	36	1	0	6	19	12	5,218
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	58	83	75	68	49	22	0	5	1	14	0	0	0	0	0	0	375
	NOT CAPTURED	1	0	1	1	1	0	0	0	0	0	0	0	0	0	0	0	4

\* The source for registration data is the Hockey Canada Registry (HCR) 3.0

\*\* Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)

# OFFICIAL REGISTRATIONS

BRANCH	GENDER	LEVEL 1	LEVEL 2	LEVEL 3	MHP	NHP	OFF-ICE	OTHER	TOTAL
BC HOCKEY	TOTAL	3,095	987	432	87	8	0	0	4,609
	BOY/MAN	2,650	896	398	76	8	0	0	4,028
	GIRL/WOMAN	431	89	33	11	0	0	0	564
	NON-BINARY	3	0	0	0	0	0	0	3
	PREFER NOT TO SAY	11	2	1	0	0	0	0	14
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY ALBERTA	TOTAL	4,006	948	335	113	5	0	34	5,441
	BOY/MAN	3,612	880	320	102	5	0	32	4,951
	GIRL/WOMAN	389	67	15	11	0	0	2	484
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	5	1	0	0	0	0	0	6
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY SASKATCHEWAN	TOTAL	2,528	529	137	48	9	0	0	3,251
	BOY/MAN	2,237	499	129	45	6	0	0	2,916
	GIRL/WOMAN	289	30	8	3	3	0	0	333
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	0	0	0	1
	NOT CAPTURED	1	0	0	0	0	0	0	1
HOCKEY MANITOBA	TOTAL	1,110	11	492	35	2	0	0	1,650
	BOY/MAN	972	9	464	32	2	0	0	1,479
	GIRL/WOMAN	137	2	28	3	0	0	0	170
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	64	155	0	0	0	0	0	219
	BOY/MAN	59	149	0	0	0	0	0	208
	GIRL/WOMAN	5	6	0	0	0	0	0	11
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,891	3,963	43	8	0	70	10	5,985
	BOY/MAN	1,670	3,628	40	8	0	44	9	5,399
	GIRL/WOMAN	216	323	3	0	0	25	1	568
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	5	12	0	0	0	1	0	18
	NOT CAPTURED	0	0	0	0		0	0	0
HOCKEY EASTERN ONTARIO	TOTAL	404	612	3	121	0	235	0	1,375
	BOY/MAN	359	582	3	120	0	156	0	1,220
	GIRL/WOMAN	43	29	0	1	0	73	0	146
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	1	0	0	0	6	0	9
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY QUÉBEC	TOTAL	1,730	1,600	645	49	13	1,330	0	5,367
	BOY/MAN	1,643	1,551	627	42	7	937	0	4,807
	GIRL/WOMAN	87	49	18	7	6	392	0	559
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	1	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0

BRANCH	GENDER	LEVEL 1	LEVEL 2	LEVEL 3	MHP	NHP	OFF-ICE	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	312	765	14	0	0	0	0	1,091
	BOY/MAN	275	707	14	0	0	0	0	996
	GIRL/WOMAN	37	58	0	0	0	0	0	95
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	267	196	376	73	8	0	0	920
	BOY/MAN	224	171	357	62	8	0	0	822
	GIRL/WOMAN	42	25	19	11	0	0	0	97
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	171	76	100	37	0	0	0	384
	BOY/MAN	144	72	93	34	0	0	0	343
	GIRL/WOMAN	27	4	7	3	0	0	0	41
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	323	83	237	51	4	0	0	698
	BOY/MAN	265	72	215	46	4	0	0	602
	GIRL/WOMAN	58	11	22	5	0	0	0	96
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	27	0	1	0	0	0	0	28
	BOY/MAN	25	0	1	0	0	0	0	26
	GIRL/WOMAN	2	0	0	0	0	0	0	2
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	67	67
	BOY/MAN	0	0	0	0	0	0	58	58
	GIRL/WOMAN	0	0	0	0	0	0	9	9
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	15,928	9,925	2,815	622	49	1,635	111	31,085
	BOY/MAN	14,135	9,216	2,661	567	40	1,137	99	27,855
	GIRL/WOMAN	1,763	693	153	55	9	490	12	3,175
	NON-BINARY	3	0	0	0	0	0	0	3
	PREFER NOT TO SAY	26	16	1	0	0	8	0	51
	NOT CAPTURED	1	0	0	0	0	0	0	1

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\*\* Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)





# BENCH STAFF REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
BC HOCKEY	TOTAL	1,049	1,166	1,260	1,206	1,047	964	94	150	0	135	0	0	0	0	0	0	7,071
	BOY/MAN	643	653	628	636	523	484	52	106	0	102	0	0	0	0	0	0	3,827
	GIRL/WOMAN	401	512	631	570	523	480	42	43	0	32	0	0	0	0	0	0	3,234
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	4	0	1	0	1	0	0	1	0	1	0	0	0	0	0	0	8
	NOT CAPTURED	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
HOCKEY ALBERTA	TOTAL	277	325	355	319	316	304	18	150	0	97	0	0	0	0	0	0	2,161
	BOY/MAN	135	159	163	137	118	114	1	99	0	70	0	0	0	0	0	0	996
	GIRL/WOMAN	142	166	192	182	198	190	17	51	0	25	0	0	0	0	0	0	1,163
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY SASKATCHEWAN	TOTAL	643	612	526	453	345	371	0	57	0	269	0	0	0	0	0	0	3,276
	BOY/MAN	436	416	374	319	248	270	0	43	0	242	0	0	0	0	0	0	2,348
	GIRL/WOMAN	206	196	152	134	96	101	0	14	0	27	0	0	0	0	0	0	926
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	240	295	319	303	244	235	5	80	0	33	0	0	0	0	0	0	1,754
	BOY/MAN	63	93	116	119	96	123	2	54	0	29	0	0	0	0	0	0	695
	GIRL/WOMAN	176	202	201	184	148	112	3	26	0	4	0	0	0	0	0	0	1,056
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	71	42	54	68	41	46	0	24	0	1	0	0	0	0	0	0	347
	BOY/MAN	48	23	17	24	24	27	0	18	0	0	0	0	0	0	0	0	181
	GIRL/WOMAN	21	17	28	37	14	16	0	5	0	1	0	0	0	0	0	0	139
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	2	9	7	3	3	0	1	0	0	0	0	0	0	0	0	27
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,385	2,232	2,969	3,352	3,194	3,096	400	355	0	2,302	3	0	0	0	24	0	19,312
	BOY/MAN	889	1,363	1,781	1,992	2,027	1,907	230	294	0	1,642	3	0	0	0	8	0	12,136
	GIRL/WOMAN	364	631	910	1,148	1,047	1,102	152	60	0	597	0	0	0	0	16	0	6,027
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	132	238	278	212	120	87	18	1	0	63	0	0	0	0	0	0	1,149
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY EASTERN ONTARIO	TOTAL	322	424	428	493	458	443	12	57	0	0	0	0	0	2	0	0	2,639
	BOY/MAN	174	161	196	278	251	239	7	47	0	0	0	0	0	1	0	0	1,354
	GIRL/WOMAN	108	183	182	183	173	179	5	8	0	0	0	0	0	1	0	0	1,022
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	40	80	50	32	34	25	0	2	0	0	0	0	0	0	0	0	263
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY QUÉBEC	TOTAL	472	823	1,075	1,045	849	835	1	397	0	21	21	0	0	20	0	0	5,559
	BOY/MAN	413	619	849	831	659	670	1	317	0	15	12	0	0	15	0	0	4,401
	GIRL/WOMAN	58	204	226	214	189	165	0	80	0	6	9	0	0	5	0	0	1,156
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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\*\* Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



# BENCH STAFF REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	228	229	259	265	227	240	0	36	0	35	0	0	0	0	0	0	1,519
	BOY/MAN	131	113	119	125	86	128	0	31	0	30	0	0	0	0	0	0	763
	GIRL/WOMAN	95	114	137	138	141	111	0	5	0	5	0	0	0	0	0	0	746
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	2	3	2	0	1	0	0	0	0	0	0	0	0	0	0	10
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	109	246	377	360	335	252	0	52	0	6	0	0	0	1	0	0	1,738
	BOY/MAN	32	66	115	101	109	87	0	41	0	3	0	0	0	1	0	0	555
	GIRL/WOMAN	77	180	260	258	226	165	0	11	0	3	0	0	0	0	0	0	1,180
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY PEI	TOTAL	17	59	84	91	88	86	0	15	0	0	0	0	0	0	0	0	440
	BOY/MAN	7	24	29	38	46	36	0	10	0	0	0	0	0	0	0	0	190
	GIRL/WOMAN	10	35	54	53	42	50	0	5	0	0	0	0	0	0	0	0	249
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	123	82	151	147	135	255	0	8	0	19	0	0	0	0	0	0	920
	BOY/MAN	99	58	74	72	55	154	0	6	0	17	0	0	0	0	0	0	535
	GIRL/WOMAN	23	24	77	74	80	101	0	2	0	2	0	0	0	0	0	0	383
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	2	3	4	5	1	3	0	0	0	0	0	0	0	0	0	0	18
	BOY/MAN	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	5
	GIRL/WOMAN	1	2	3	4	1	2	0	0	0	0	0	0	0	0	0	0	13
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	0	0	165	0	0	0	0	0	0	0	165
	BOY/MAN	0	0	0	0	0	0	0	0	145	0	0	0	0	0	0	0	145
	GIRL/WOMAN	0	0	0	0	0	0	0	0	20	0	0	0	0	0	0	0	20
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	4,938	6,538	7,861	8,107	7,280	7,130	530	1,381	165	2,918	24	0	0	23	24	0	46,919
	BOY/MAN	3,071	3,749	4,462	4,673	4,242	4,240	293	1,066	145	2,150	15	0	0	17	8	0	28,131
	GIRL/WOMAN	1,682	2,466	3,053	3,179	2,878	2,774	219	310	20	702	9	0	0	6	16	0	17,314
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	184	322	345	254	160	116	18	5	0	66	0	0	0	0	0	0	1,470
	NOT CAPTURED	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	4

\* The source for registration data is the Hockey Canada Registry (HCR) 3.0

\*\* Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)

# EQUITY, DIVERSITY & INCLUSION

Hockey Canada is committed to creating and maintaining an environment that is welcoming and inclusive for all involved in hockey.

From the national level to those involved in grassroots programs, Hockey Canada will imbed ED&I in everything we do. While there is still much work ahead of us, the following highlights from 2022-23 demonstrate this commitment to action:



Hockey Canada hired its first vice-president of diversity and inclusion, with the objective of collaborating with internal and external partners to address barriers that can support growth and retention initiatives, while also ensuring Hockey Canada, as an organization, has the dedicated resources to implement ED&I-related practices.



The organization implemented three new policies to support and maintain an inclusive working environment: the Use of Personal Gender Pronouns Policy, the Land Acknowledgment Policy, and the Statutory Holidays and Cultural Observance Policy.



An ED&I advisory group – a collection of employees and external subject matter experts – was established to build momentum from previous work completed by the ED&I Task Force. The ED&I advisory group helped guide and support the development of an ED&I Commitment Statement and our Path Forward Plan. Members of the group served a one-year term, which ended on June 30, 2023.



Hockey Canada also introduced, for staff, Words Matter: Guidelines on Inclusive Language and Communication. Using inclusive language values and honours identities and experiences, addresses inequities, helps to establish respectful environments and fosters interactions welcoming to all. This guide is a living document that will continue to evolve.



# EQUITY, DIVERSITY & INCLUSION

Our workforce is a key driver that helps us live our mission – to lead, develop and promote positive hockey experiences. Hockey Canada provides all employees the opportunity to voluntarily self-disclose demographic information through our safe and secure human resource management system. All information is confidential and is only accessible

by select employees within Hockey Canada’s People, Culture and Inclusion department. This data helps inform a variety of recruitment and hiring initiatives to support the organization in being reflective and responsive to the communities we serve.

GENDER IDENTITY	MEN %	WOMEN %	PREFER NOT TO DISCLOSE %	NON-BINARY %
Board of Directors	44.4	55.6	0	0
Hockey Canada Employees	57.0	38.0	4.1	0
Coordinator 1 and 2	48.6	48.6	2.9	0
Manager 1 and 2	61.1	37.0	1.9	0
Director 1 and 2	64.7	23.5	11.8	0
Vice-President	50.0	50.0	0	0
Senior Vice-President	80.0	20.0	0	0
Executive	100.0	0	0	0

RACIAL AND ETHNIC IDENTITY	%
Black	1.7%
Chinese	0.8%
Filipino	0.8%
Indigenous	1.7%
Latin American	0.8%
South Asian	2.5%
Southeast Asian	0.8%
West Asian, North African or Arab	0.8%
White	71.1%
Prefer not to answer	18.2%

BILINGUAL SELF-DECLARATION	%
Beginner	70.8%
Intermediate	12.5%
Advanced	16.7%



# HOCKEY CANADA FOUNDATION

The Hockey Canada Foundation is a registered non-profit that operates together with Hockey Canada to provide secure, sustainable, long-term funding to support the future development of the game. In partnership with its generous donors, the Hockey Canada Foundation has raised more than \$11 million, including \$6.9 million in legacy funding, since 2009.

The Hockey Canada Foundation understands the dynamic role hockey plays in teaching important life lessons and instilling the values that make Canadians truly unique. Canada is becoming increasingly

diverse, and many new Canadians are not naturally drawn to the game. As technology pervades our lives, Canadians are becoming more sedentary and having fewer interpersonal interactions – giving kids the opportunity to play will get them active and allow them to be part of a team.

The Hockey Canada Foundation understands the vital role of hockey in our country and believes that anyone who wants to play hockey should be able to. With that in mind, the Foundation supports programs that eliminate barriers preventing many from getting into the game.



## OUR VISION

Canada's premier amateur sports foundation



## OUR MISSION

Provide needed financial support that will remove barriers and grow the game, ensuring success on and off the ice.

The Hockey Canada Foundation provides grants to Hockey Canada programs that meets our mission.

In 2022-23, we granted over \$1.3 million to initiatives to remove barriers and grow the game. For example, we provided over \$360,000 to women's and girls' hockey.

The Hockey Canada Foundation is proud to enable access to the game through three of our flagship programs:

### 2022-23 ASSISTS: 2,349

## ASSIST FUND

The Hockey Canada Foundation Assist Fund was created in response to the many families experiencing financial challenges, with the goal to provide up to \$500 per player in registration fee subsidies. To date, over 5,200 approved applicants have received an assist, including 36% from the Black, Indigenous and racialized community.

## DREAMS COME TRUE

Dreams Come True brings hockey into the lives of children who might otherwise never get the opportunity to play. Through events hosted across Canada, over 1,750 participants have been fitted with head-to-toe equipment, provided subsidies for registration fees and given the opportunity to learn basic skills on the ice, all while having fun.

**2022-23 EVENTS: 5 | PARTICIPANTS: 145**  
63 girls / 82 boys

## HOCKEY IS HERS

Hockey is Hers provides support to grow the women's and girls' game in Canada. Investing \$5 million since 2010, Hockey is Hers focuses specifically on recruitment and retention of young players, development of coaches and officials and support for Canada's National Women's Team.



# HOCKEY CANADA FOUNDATION

## BOARD OF DIRECTORS

The Hockey Canada Foundation Board of Directors are men and women who tirelessly give their time, energy and expertise to guide the Foundation and drive its mission.

## HOCKEY CANADA FOUNDATION BOARD OF DIRECTORS

### CANADA:



**DOUGLAS GOSS, Q.C., AOE**  
CHAIR OF THE BOARD



**ASHIF MAWJI**  
VICE-CHAIR



**PETER BRAUTI**  
SECRETARY



**ALLAN MATTHEWS**  
TREASURER



**DAVID ANDREWS**  
PAST CHAIR



**STEVE ALBIANI**



**SEAN FINN**



**ANGELA JAMES, O.C.**



**BARRY F. LORENZETTI**



**BRAD MORRIS**

### UNITED STATES:



**BILL ACKERMAN**  
CHAIR



**MIKE HUMES**  
VICE-CHAIR



**ADAM GRAVES**  
SECRETARY



# BRAND & COMMUNITY ENGAGEMENT

Hockey Canada wants to use our unique connection to the hockey community to create Canada’s largest team – where there is an opportunity for every Canadian to participate as a fan, a player, a coach, an official or a volunteer! To inspire this connection back to the grassroots, we focus on expanding our reach and creating an engaged

audience of fans and participants through exciting campaigns, one-of-a-kind game coverage and compelling feature content developed to celebrate our game from Timbits to Team Canada. This provides us a greater opportunity to inspire future participation and drive increased value back to our Members, partners and stakeholders in the game.



## DIGITAL GROWTH & ENGAGEMENT

**TOTAL REACH** ■ **88,692,728** Website pageviews (53,519,775) + social media impressions (18,373,641) + email deliveries (16,799,312)

### WEBSITE OVERVIEW

<b>NEW USERS</b>	<b>7,551,664</b> 38% annual growth
DECEMBER World Juniors	1,904,048
JANUARY World Juniors	1,670,191
AUGUST World Juniors & Women’s Worlds	709,834
<b>PAGEVIEWS</b>	<b>53,519,775</b> 112% annual growth
DECEMBER World Juniors	12,752,601
JANUARY World Juniors	11,832,381
MAY Centennial Cup, Men’s Worlds, & Para Worlds Ice Hockey Championship	5,423,904
<b>SESSIONS PER USER</b>	<b>1.70</b> 2% annual growth
<b>PAGES PER SESSION</b>	<b>4.07</b> 48% annual growth
<b>AVERAGE TIME ON PAGE</b>	<b>0:00:39</b> 42% less than 2021-22

### TOP ACQUISITION SOURCES

<b>ORGANIC SEARCH</b>	<b>74%</b>
<b>DIRECT</b>	<b>13%</b>
<b>SOCIAL MEDIA</b>	<b>9%</b>

### TOP PAGES

2023 World Juniors Schedule	<b>8,553,006</b> pageviews	December/January
HockeyCanada.ca Homepage	<b>2,779,675</b> pageviews	May/June
2023 World Juniors Rosters	<b>2,276,653</b> pageviews	December/January



# BRAND & COMMUNITY ENGAGEMENT

## SOCIAL MEDIA GROWTH & ENGAGEMENT

TOTAL AUDIENCE ALL CHANNELS	1,874,224	5% annual growth
TOTAL POSTS PUBLISHED	9,197	13% decrease over 2021-22
TOTAL IMPRESSIONS	318,373,641	13% decrease over 2021-22
IMPRESSIONS PER POST	34,617	No change YOY

### INSTAGRAM BILINGUAL

Followers	744,734
Average Impressions/Post	48,246
Engagement Rate	5.50%

### FACEBOOK ENGLISH/BILINGUAL

Followers	623,272
Average Impressions/Post	87,180
Engagement Rate	4.40%

### FACEBOOK FRENCH\*

Followers	7,665
Average Impressions/Post	3,479
Engagement Rate	3.40%

### TWITTER ENGLISH/BILINGUAL

Followers	447,269
Average Impressions/Post	435,787
Engagement Rate	3.10%

### TWITTER FRENCH\*\*

Followers	9,381
Average Impressions/Post	1,045
Engagement Rate	2.60%

### LINKEDIN BILINGUAL

Followers	41,903
Average Impressions/Post	6,928
Engagement Rate	5.40%

### YOUTUBE BILINGUAL\*\*\*

Subscribers	12,319
Views	644,493
Watch time (hours)	16,855

\* As of April 2023, the French Facebook channel was discontinued and the English channel was made bilingual.

\*\* As of April 2023, the French Twitter channel was discontinued and the English channel was made bilingual.

\*\*\* As of April 2023, YouTube became part of our social media roster. We used YouTube in the past, but the channel has been stagnant for years.





# BRAND & COMMUNITY ENGAGEMENT

## EMAIL GROWTH & ENGAGEMENT

EMAIL CAMPAIGNS SENT	350
TOTAL EMAIL DELIVERIES	16,799,312
UNIQUE OPEN RATE	50.85%
UNIQUE CLICK RATE	4.27%

## EMAIL LISTS

### INSIDERS

The Insider is Hockey Canada’s newsletter for fans of hockey from coast to coast to coast.

Subscribers ■ 168,819

### TICKETS

Hockey Canada ran two (2) priority draws during the 2022-23 fiscal year: 2023 World Juniors and 2023 Women’s Worlds. Fans subscribed to receive priority access to tickets.

Subscribers ■ 63,133 47,563 (2023 WJC) + 15,570 (WWC)

### 50/50

In collaboration with Members, Hockey Canada has run 50/50 campaigns in almost every province.

Participants ■ 322,993

## INCLUSIVE CONTENT

This year, we started tracking how much of our content was inclusive. Content or creative featuring or mentioning an equity deserving group was tagged and tracked.

Hockey Canada published 9,846 ‘pieces of content’ in total and 4,244 (43.10%) were tagged as Inclusive:

- 3,171 pieces of content (32.21%) were tagged as Women & Girls
- 944 pieces of content (9.59%) were tagged as Adaptive
- 236 pieces of content (2.40%) were tagged as Black / People of Colour
- 67 pieces of content (0.68%) were tagged as Indigenous
- 14 pieces of content (0.14%) were tagged as LGBTQ



# BUSINESS DEVELOPMENT & PARTNERSHIPS

In the 2022-23 season, the majority of Hockey Canada partners centred their support around women's, para hockey and grassroots programming.

Our partners supported a number of initiatives, including the 2022 IIHF Women's World Championship, 2022 Para Hockey Cup, National Women's Team Rivalry Series, 2023 IIHF Women's World Championship, 2023 World Para Ice Hockey Championship and 2023 Esso Cup. Partners delivered strong and engaging activations at the 2023 IIHF Women's World Championship in Brampton, ON, including Scotiabank Skaters, Esso First Goal of the Game, Bauer's Red Carpet Arrival, Tim Hortons Community Rink and TELUS Puck Toss for Good.

We worked collaboratively with partners to ensure the continued success of women's and youth programs like Esso Medals of Achievement and BFL Female Coach of the Year, and Tim Hortons' new Legends Trading Cards featuring members of Canada's National Women's Team and other alumni.

Hockey Canada partners continued to support the Hockey Canada Foundation by helping to award nearly 1,300 'assists' through contributions to the Hockey Canada Foundation Assist Fund.



## 2022-23 HOCKEY CANADA PARTNERSHIP FAMILY

### PREMIER PARTNERS



### INTERNATIONAL PARTNERS



### NATIONAL PARTNERS



Supporter of Women's Hockey



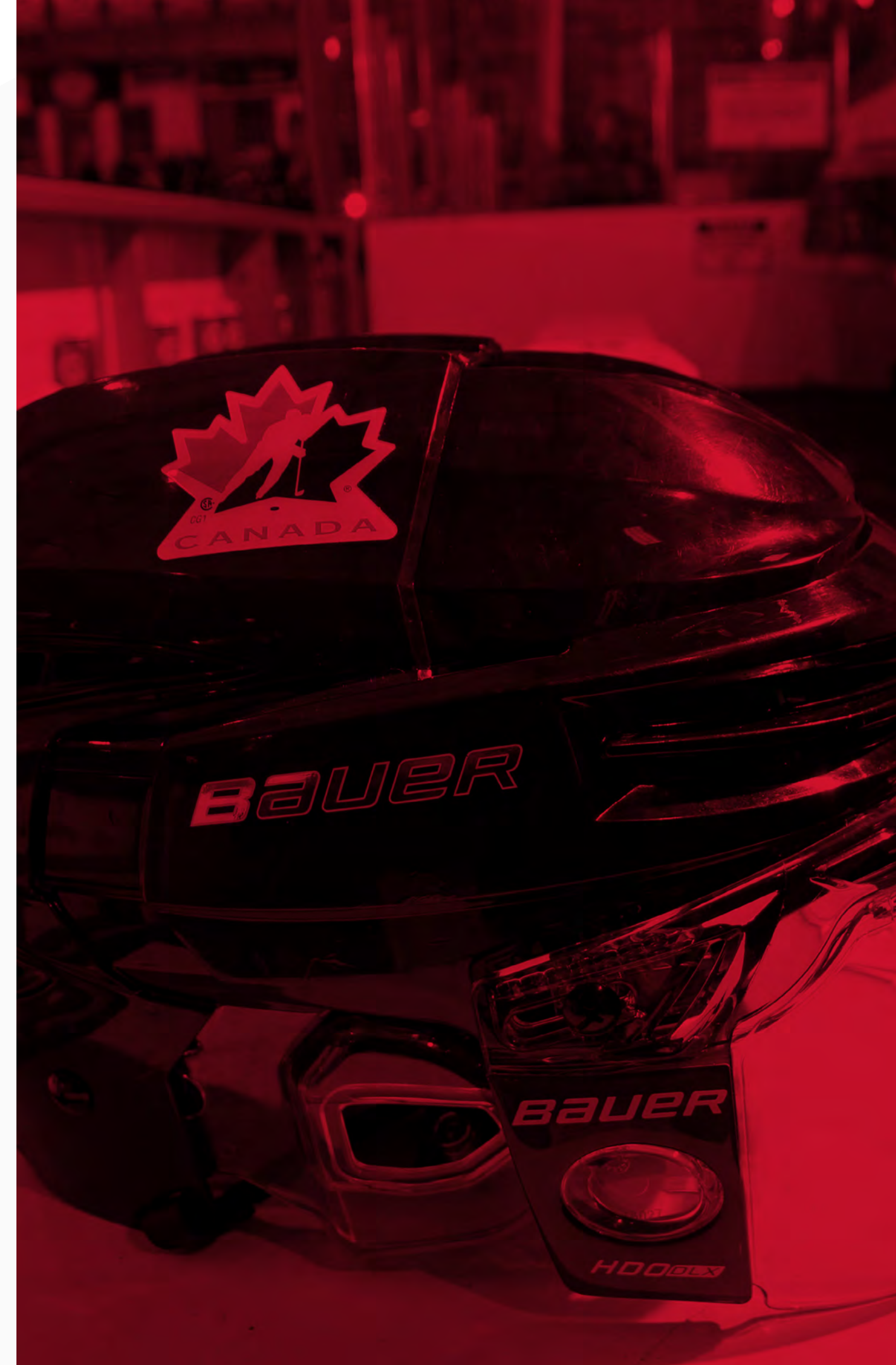
# LICENSING & MERCHANDISING

Sales from Hockey Canada's online store, powered by Fanatics, when not accounting for Olympic products and reviewing November through June, were 94% greater than the 2021-22 season.

Retail successes were attributed to hosting the 2023 IIHF Women's World Championship, and 2022 and 2023 IIHF World Junior Championships, and winning gold at both World Juniors.

During the 2022-23 season, Hockey Canada was privileged to partner with 28 licensees (including two new additions), providing products in the following categories: apparel, collectables, equipment, footwear, headwear, luggage, media, novelties, jewelry, toys, and games. Nike products were sold at 520+ retail outlets throughout Canada.

## TOP LICENSING PARTNERS



# FINANCE

Hockey Canada has four main components to its financials: the Operating Fund, National Equity Fund, Health and Benefit Trust, and Pillars.

The following graphic summarizes the use of these funds:

## SOURCES OF FUNDING

### OPERATING

- Sponsorship
- Licensing
- Government funding including Sport Canada and Own the Podium
- National events
- Hockey Canada Foundation grants
- Funding agency donations
- Member assessment fees and investment income

### NATIONAL EQUITY

- Insurance premiums paid by Members and investment income

### HEALTH BENEFIT TRUST

- Insurance premiums paid by Members and investment income

### PILLARS

- International events such as events such as the IIHF World Junior Championship and IIHF Women's World Championship, and investment income



Financial statements for the year ended June 30, 2023, will be posted at HockeyCanada.ca later in 2023 following the annual audit. This practice began in December 2022 when Hockey Canada, for the first time in its history, posted its year-end financials in an effort to increase transparency. We will be changing our fund structure in these financials to include an Operating Fund, Insurance Fund, Strategic Plan Fund, International Events Fund and Reserve Fund. A full description of each fund, including its purpose, will be provided in the year-end financials. This new structure will improve the clarity, transparency and understanding of each of these funds.



# INSURANCE & RISK MANAGEMENT

Hockey Canada places great importance on creating and supporting healthy and safe environments for our hockey family, especially children and youth. As a reflection of our culture that extends throughout the Hockey Canada ecosystem, our goal is to position ourselves and our Members as leaders in Canada and the world by providing increased resources and support to associations and participants.

Insurance is one important method of handling claims, but only when it is practical, possible and cost-effective. Hockey Canada has engaged insurance carriers who understand the needs of our organization for policy coverage in the areas of commercial general liability, directors and officers' liability, and accidental death and dismemberment coverage.

1

## COMMERCIAL GENERAL LIABILITY INSURANCE

\$8.90 PER PARTICIPANT

The Hockey Canada Commercial General Liability Insurance coverage is designed to respond on behalf of any of the registered participants in the game for their on-ice and off-ice activities while participating in Hockey Canada or Member sanctioned activities. The policy is a personal injury and property damage policy.

2

## DIRECTORS & OFFICERS LIABILITY INSURANCE

\$2.00 PER PARTICIPANT

This policy covers the directors and officers of all local hockey associations, junior teams, Members and Major Junior teams and leagues for their exposure to legal action arising from alleged wrongful acts, which they are believed to have committed while on the board of directors of one or more of these organizations.

3

## ACCIDENTAL DEATH & DISMEMBERMENT INSURANCE

\$5.15 PER PARTICIPANT

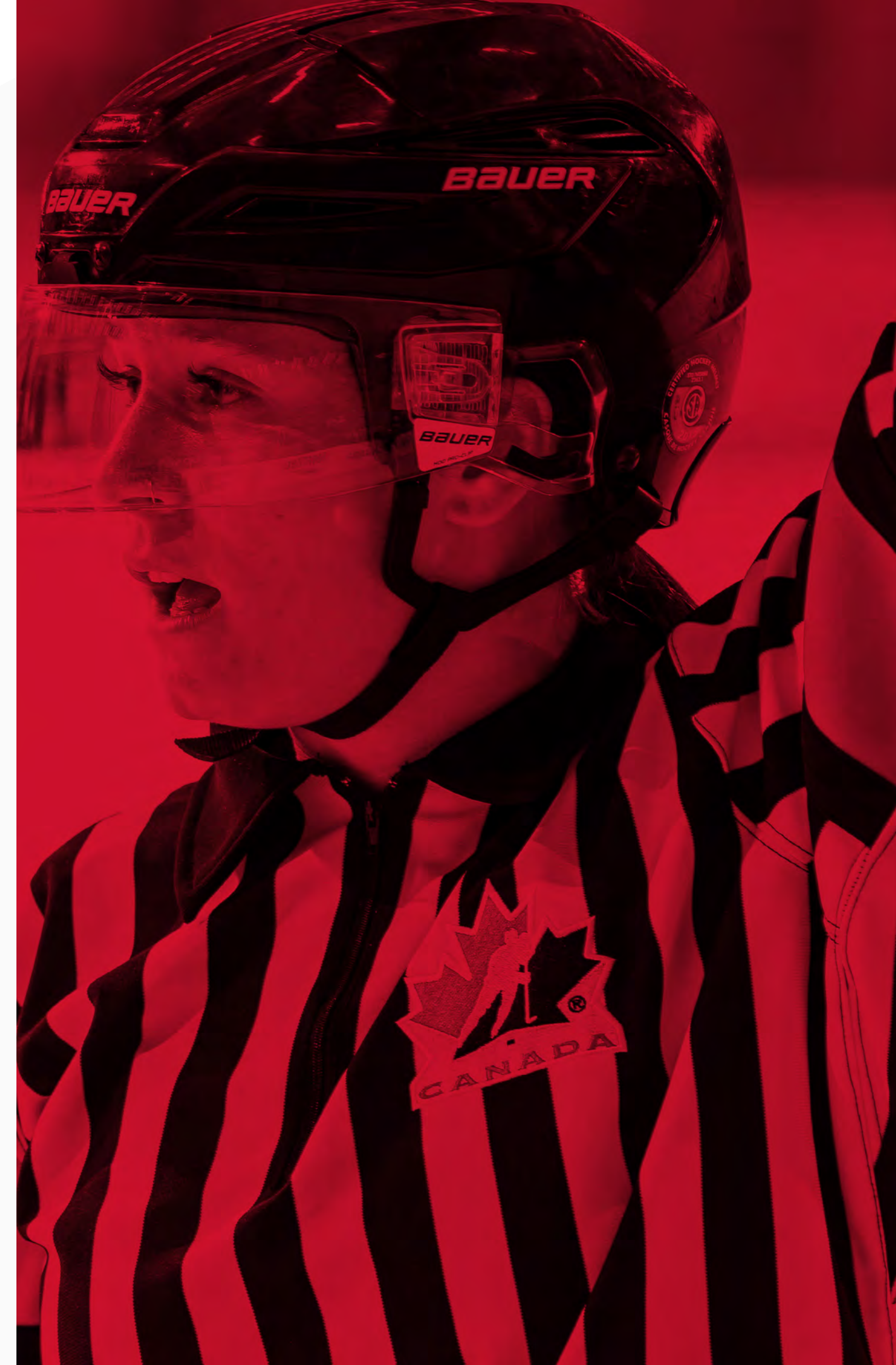
The Hockey Canada Accidental Death & Dismemberment Insurance provides coverage to its limits for very serious, permanent injuries that might occur while participating in a Hockey Canada or Member-sanctioned activity. This coverage is in addition to any other valid and collectable insurance policy.

The insurance premiums Hockey Canada pays and the insurance-related fees it collects are based upon the total membership of players in Hockey Canada. The continual focus on safety by Hockey Canada's Members, local hockey associations and membership help to keep the premium affordable.

Separate from the insurance policies, Hockey Canada provides Major Medical/Dental secondary compensation at a rate of \$2.00 per participant. This secondary compensation is designed to assist registered participants with medical and dental expenses when they have used up all the insurance available from their

private insurance, or if the participant doesn't have any private insurance. This compensation has specified limits to the amount it will reimburse for expenses the participants have had to pay.

All registered participants of Hockey Canada assist in keeping our exposure to claims to a minimum by practicing risk, conduct and safety management on an ongoing basis. We work with our Members to stress strong skill development, effective rules and enforcement, and respect in the game. By growing our efforts in these areas, we will continue to keep our game safe.





THANK YOU