



HOCKEY CANADA ANNUAL REPORT

2023-24





TABLE OF CONTENTS

3	MESSAGES FROM HOCKEY CANADA	26	COACH REGISTRATIONS
5	WHO IS HOCKEY CANADA?	28	OFFICIAL REGISTRATIONS
8	BOARD OF DIRECTORS	29	BENCH STAFF REGISTRATIONS
10	BY THE NUMBERS	31	SPORT INTEGRITY
11	YEAR IN REVIEW	32	EQUITY, DIVERSITY & INCLUSION
15	EVENTS & PROPERTIES	34	HOCKEY CANADA FOUNDATION
16	BUSINESS DEVELOPMENT AND PARTNERSHIP	36	BRAND & COMMUNITY ENGAGEMENT
17	HOCKEY OPERATIONS	39	FINANCE
19	HOCKEY DEVELOPMENT	40	INSURANCE & RISK MANAGEMENT
21	MEMBER ENGAGEMENT		
23	PLAYER REGISTRATIONS		

Hockey Canada's 2023-24 Annual Report contains information and statistics from July 1, 2023 to June 30, 2024, covering the organization's fiscal year.



MESSAGES FROM HOCKEY CANADA

MESSAGE FROM THE CHAIR OF THE BOARD

On behalf of the Hockey Canada Board of Directors, it is my pleasure to share this message with you at the end of the 2023-24 hockey season.

In the past year, our organization has undergone more significant changes which we trust will benefit participants and fans of our national winter sport, as well as all Canadians for generations to come.

Katherine Henderson officially joined Hockey Canada as president and chief executive officer in September 2023, bringing a strong track record of success in sport and business, including at Curling Canada where she led the organization for seven years, grew the game particularly amongst women and new Canadians, and drove a financial turnaround of its business model.

During Katherine's first week with Hockey Canada, we hosted the inaugural Beyond the Boards Summit, which was a two-day symposium with leaders in hockey, external subject-matter experts, individuals with lived experiences and other stakeholders to identify ways to guide future discussions and actions that will make positive changes to the culture of the game.

The summit's format was informed by a thorough literature review on hockey culture in Canada, and we look forward to hosting future sessions to continue to listen and learn from experts to make positive changes to hockey's culture.

Last fall, we modernized our fund structure to ensure greater financial transparency and accountability, which aligned with the recommendations from an independent governance review led by the Hon. Thomas Cromwell, C.C., and implemented written policies of how each of the funds are used, consistent with the recommendations in the report. In fact, I am pleased to report that we have now implemented a majority of these recommendations.

In November, our Members elected a new Hockey Canada Board of Directors, and we are committed to working with the same transparency and accountability that the transition board exhibited throughout its one-year mandate. I wish to thank The Hon. Hugh Fraser, our outgoing chair, and all of my colleagues on the transition board for their help in restoring the confidence of Canadians in Hockey Canada.

We are once again working closely with organizations ranging from the International Ice Hockey Federation to leagues across the country, the Government of Canada, and our marketing partners to build our game. I wish to single out our Members, who we are indebted to for their leadership and commitment to improving the hockey experience of all Canadians.

And on the ice, we congratulate the more than 200 Canadians who wore the Team Canada jersey this season, including those on Canada's National Women's Team, National Men's Under-18 Team and National Para Hockey Team who won gold at their respective world championships.

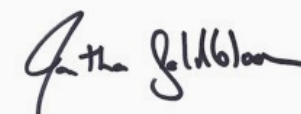
It's an exciting time for Hockey Canada, and for participants and fans of the sport across the country.

To further the great work that is being done across our Members to grow the women's and girls' game, we have launched a new steering committee, chaired by National Women's Team alumna and current board member Gillian Apps, with 15 prominent stakeholders to lead research on the current state of the sport. The committee's work will lead to formal recommendations in 2025, which will guide our next women's and girls' hockey strategic plan.

It's paramount that all participants feel welcome, safe and included on and off the ice, and please know that Hockey Canada's board, staff and Members are fully committed to continuing to advance the game forward to deliver on that responsibility.

Whether you are a recreational or competitive participant, or a fan of hockey in Canada, we thank you for your continued support this season.

Sincerely yours,



Jonathan Goldbloom



MESSAGES FROM HOCKEY CANADA

MESSAGE FROM THE PRESIDENT AND CHIEF EXECUTIVE OFFICER

In September 2023, I was proud to become Hockey Canada's president and CEO, a role that means so much to me as a mother to two athletes, and as a leader in sport who has been a lifelong fan of hockey ever since I watched my brother play in Thunder Bay.

Back then, this never would have seemed possible.

There was no National Women's Team, let alone a professional league for women's hockey.

You didn't know how to aspire to be a woman in a leadership role in hockey because they simply didn't exist.

I wish I could have told myself then what I know now: hockey will change. It had to. And it will continue to evolve to meet the needs of Canadians who want to be part of our National Winter Sport. That's non-negotiable, or else a healthy future for hockey does not exist.

At Hockey Canada, we know we have a lot more work to do, but we are extremely encouraged by the results of the invigorated work being done across the country to grow different streams of hockey.

For the first time ever, more than 100,000 women and girls laced up their skates this season in Canada.

We saw increases in women and girls coaching and officiating with almost all 13 of our Members, and of course the emergence of the PWHL. We are determined to build on this momentum, and in June, we launched a high-profile committee which is working on drafting a blueprint for women's and girls' hockey in Canada.

We are collectively investing more into para and adaptive hockey, and the gold medal victory from Canada's National Para Hockey Team in Calgary, on home ice for the first time ever, will serve as inspiration for the next generation of Canadians and para athletes.

Hockey in Canada is growing again, and our overall registration numbers this year surpassed their pre-pandemic totals. And that is a good thing.

Fifteen years ago, the state of hockey was judged on how many players were registered to play minor hockey.

But was a numbers-driven system one that we as Canadians wanted hockey to represent?

When we look at the growth and ultimately, success, of hockey in Canada, it's just as important that we have made headways to reach more of our friends, family and neighbours.

We are adapting the way we introduce hockey to young people and their families, making sure that we understand their expectations on and off the ice.

We are studying how to deliver hockey in the safest and most inclusive way to help us create an environment where all are welcome and where hockey is a positive addition to their lives.

We are investing in staff who can ensure that our programs and services meet the standards that hockey players at every level deserve.

We reach out with programs like the First Shift and Try Hockey, which introduced over 10,000 children to hockey through on-ice trials this year, or the Hockey Canada Foundation Assist Fund, which supported 3,300 children who were facing financial barriers to register to play hockey in 2023-24.

On June 18, I was honoured to be on Parliament Hill with the three captains of Canada's 2024 gold medal-winning teams as they were recognized in the House of Commons.

I left this event incredibly inspired not just by their achievements and character, but how committed our elected representatives are to ensuring that the next Marie-Philip Poulin, Tyler McGregor or Porter Martone can have even more opportunities to thrive in hockey.

It's on us to work with our athletes, Members, marketing partners, governments and all Canadians to make that happen.

I am inspired by our talented board, led by chair Jonathan Goldbloom, who can see the bright future of hockey and is committed to doing the work to get there.

I am grateful to the board and staff of the Hockey Canada Foundation, chaired by Douglas Goss, who work tirelessly to bring hockey to more children and communities.

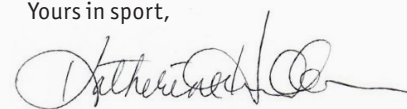
And I am tremendously proud to work alongside the staff of Hockey Canada who are full of passion, innovation and skills each day.

Hockey is our National Winter Sport, and as proud as I was to be a Team Canada fan one year ago, I'm even more proud to be on this journey with Hockey Canada today.

We have a lot more work to do, but I can say with confidence that we are heading in the right direction.

The Canadian way.

Yours in sport,



Katherine Henderson



WHO IS HOCKEY CANADA?

VISION:
WORLD SPORTS LEADER

MISSION:
TO LEAD, DEVELOP AND PROMOTE
POSITIVE HOCKEY EXPERIENCES

13 MEMBERS



WHO IS HOCKEY CANADA?

BRAND STORY:

EMPOWERING CANADIAN HOCKEY AT EVERY LEVEL

As the national governing body for hockey, Hockey Canada oversees the growth of the game from coast to coast to coast. We collaborate closely with our 13 Members and partners including the Canadian Hockey League and U SPORTS to advance hockey at all levels.

From grassroots development and programs to high-performance teams and international competitions such as IIHF world championships and the Olympic Winter Games, our influence extends globally as we proudly represent Canada as its voice within the International Ice Hockey Federation.

We embody the unwavering spirit of Canadian hockey, dedicated to nurturing the legacy and tradition of the game, developing core skills like skating, passing and shooting on the ice, and life skills like perseverance, dedication and teamwork off of it, and inspiring fans. Together, we build a vibrant hockey community that unites the nation, fosters excellence and celebrates a shared passion for the game.

OUR PURPOSE:

Unite Canadians through hockey and foster a diverse, inclusive experience for all by leading, developing and promoting positive hockey experiences that transcend the game, inspire personal growth and celebrate the collective spirit of Canadians.


OUR PROMISE:

Hockey Canada is dedicated to being the largest team in Canada, where bonds are forged, barriers are broken and dreams are realized. We are committed to fostering a sense of belonging, supporting our communities and amplifying the collective voices of Canadians who share a passion for hockey. Together, we make hockey more than a game – we make it a unifying force that brings our country together.




WHO IS HOCKEY CANADA?


2023-24 HOCKEY CANADA STRATEGIC INITIATIVES – ROADMAP





**CUSTOMER
FOCUSED
PROGRAMS
AND SERVICES**




**ALIGNED
PROGRAM AND
SERVICE DELIVERY**



**FOCUSED
GROWTH AND
RETENTION**



**MARKETING
AND
COMMUNICATIONS**



**VALUE
MANAGEMENT
(RISK, SAFETY,
INSURANCE, LEGAL)**



EQUITY, DIVERSITY & INCLUSION

SUSTAINABLE FINANCIAL MANAGEMENT



BOARD OF DIRECTORS

The members of the Hockey Canada Board of Directors come from all walks of life and from all corners of this country, yet they all have one thing in common – they are custodians of the game who want nothing more than for hockey to prosper.

The board helps develop a comprehensive plan to grow the game on a local and national level, and is composed of volunteers who graciously devote their time and energy to the betterment of the game from coast to coast to coast.

On Nov. 18, 2023, Hockey Canada’s Members elected the current Hockey Canada Board of Directors, consisting of diverse and experienced candidates put forward by an independent Nominating Committee.

Hockey Canada would like to thank and recognize the outgoing members of the transition board that was in place at the start of the 2023-24 fiscal year: The Hon. Hugh L. Fraser, Cassie Campbell-Pascall, Julie Duranceau, David Evans, Marni Fullerton and Andrea Poole.



Grant Borbridge
(Calgary, AB)
DIRECTOR

Amanda Fowler
(Mississauga, ON)
DIRECTOR

Corey Hirsch
(Vancouver, BC)
DIRECTOR

Krista Outhwaite
(Ottawa, ON)
DIRECTOR

Jonathan F. Goldbloom
(Montreal, QC)
CHAIR

Marian Jacko
(Wiikwemkoong First Nation, ON)
DIRECTOR

Geoffrey Wong
(Victoria, BC)
DIRECTOR

Gillian Apps
(Toronto, ON)
DIRECTOR

Kristi Miller
(Vancouver, BC)
DIRECTOR

HOCKEY CANADA MEMBERS



BC HOCKEY
STEPHANIE WHITE
Chair of the Board



**ONTARIO HOCKEY
FEDERATION**
JOHN KASTNER
Chair of the Board



**HOCKEY
NOVA SCOTIA**
BRAD MACKINLEY
President



HOCKEY ALBERTA
LEN SAMLETZKI
Chair of the Board



**HOCKEY EASTERN
ONTARIO**
CRAIG HALPENNY
President



**HOCKEY
NEWFOUNDLAND
& LABRADOR**
DR. JARED BUTLER
President



HOCKEY SASKATCHEWAN
TIM HUBIC
Outgoing Chair of the Board
EDWARD WATSON
Incoming Chair of the Board



HOCKEY QUÉBEC
CLAUDE FORTIN
Outgoing Chair of the Board
CHRISTIAN LABBÉ
Incoming Chair of the Board



HOCKEY NORTH
SAM SHANNON
President



HOCKEY MANITOBA
BERT DOW
Outgoing President
BOYD CANART
Incoming President



HOCKEY NEW BRUNSWICK
TODD PYE
President



**HOCKEY
NORTHWESTERN
ONTARIO**
DEAN FILANE
President



HOCKEY PEI
AL MACISAAC
Outgoing President
ROBERT MACMILLAN
Incoming President



BY THE NUMBERS

HOCKEY CANADA

- 3 Offices
- 9 Directors of the Board
- 13 Members

DEVELOPMENT PROGRAMS

- 101 Hockey Canada Skills Academies
- 951 Coaching clinics conducted
- 54,208 Volunteers accessed Hockey University
- 85,599 Respect in Sport participants
- 87,582 Hockey Canada Network registrants
- 11,332,526 Hockey Canada Network pageviews

BRAND & COMMUNITY ENGAGEMENT

- 1,908,096 Social media fans
- 188,618,480 Social media impressions
- 6,047,786 New users to HockeyCanada.ca
- 29,934,853 Views on HockeyCanada.ca
- 205,619 Insiders (email subscribers)

BUSINESS DEVELOPMENT

- 4 Premier partners
- 2 Official broadcast partners
- 6 International partners
- 4 National partners
- 5 Suppliers
- 23 Licensees across 12 product categories





YEAR IN REVIEW

JUL
2023

Katherine Henderson hired as president and chief executive officer of Hockey Canada • Alan Letang named head coach of Canada's National Men's Summer Under-18 Team for 2023 Hlinka Gretzky Cup • Troy Ryan named head coach of Canada's National Women's Team for 2023-24 season • Kori Cheverie named head coach of Canada's National Women's Development Team for 2023-24 season • Tara Watchorn named head coach of Canada's National Women's Under-18 Team for 2023-24 season • Six officials (Adam Culbert, Marc Guitard, Michelle Ngan, Shadei Saadé, Kaitlyn Sauser, Franco Veneziano) awarded Kenneth R. Stiles Memorial Scholarship • 111 players invited to participate in Program of Excellence summer meetings • Charlottetown and Summerside, P.E.I., named hosts of 2023 World Under-17 Hockey Challenge • Dawson Creek, B.C., named host of 2023 National Women's Under-18 Championship, Quispamsis, New Brunswick, named host of 2023 Para Hockey Cup • Truro, Nova Scotia, named host of 2023 World Junior A Hockey Challenge • Vernon, B.C., named host of 2024 Esso Cup • Membertou, Nova Scotia, named host of 2024 TELUS Cup • Oakville, Ontario, named host of 2024 Centennial Cup, presented by Tim Hortons

AUG
2023

Six officials selected to attend Women's Summer Camp • Canada's National Men's Summer Under-18 Team wins gold medal at 2023 Hlinka Gretzky Cup in Breclav, Czechia • Hockey Canada published Equity, Diversity & Inclusion (EDI) Path Forward • Canada's National Women's Under-18 Team swept United States in three-game series in Lake Placid, New York • Canada's National Women's Development Team faced United States in three-game series in Lake Placid, New York • Hockey Canada released document to outline benefits of sanctioned hockey

SEP
2023

Calgary, Alberta, hosted inaugural Beyond the Boards Summit • Steven Dorfman, Steve Griggs and Michael Wright added to U.S. arm of Hockey Canada Foundation Board of Directors • 58 Canadian officials licensed by International Ice Hockey Federation for 2023-24 season • Summer Congress held in Calgary, AB • 48 Canadians selected at inaugural PWHL Draft • Eight student-athletes (Alexis Anonech, Emmy Fecteau, Lyndsey James, Madison Laberge, Isabelle Lajoie, Sophie Lalor, Sarah-Maude Lavoie, Chihiro Suzuki) selected to participate in Creating Coaches program • Hockey Canada updated Non-Sanctioned Leagues Policy





YEAR IN REVIEW

OCT
2023

John Dean and Carl Mallette named head coaches of Canadian teams for 2023 World Under-17 Hockey Challenge • Canada's National Para Hockey Team earned silver medal at 2022 IPH Cup in Ostrava, Czechia • Alan Letang named head coach of Canada's National Junior Team for 2024 IIHF World Junior Championship • Billy McGuigan named head coach of Canada East for 2023 World Junior A Hockey Challenge • Scott Barney named head coach of Canada West for 2023 World Junior A Hockey Challenge • More than 6,500 Canadians participated in 55 events held across Canada as part of World Girls' Ice Hockey Weekend • William Huff Advertising named National Marketing Partner • Two-time Olympic gold medallist Meaghan Mikkelson announced retirement from Canada's National Women's Team

NOV
2023

Brad Pascall and Joe Thornton named co-general managers of Canada's National Men's Team for 2023 Spengler Cup • Pat McLaughlin named chief operating officer and executive vice-president of strategy with Hockey Canada • Ontario Red won gold medal at 2023 National Women's Under-18 Championship in Dawson Creek, B.C. • Canada White won gold medal and Canada Red finished in fifth place at 2023 World Under-17 Hockey Challenge in Charlottetown and Summerside, P.E.I. • Ken Hitchcock, Pierre Lacroix, Caroline Ouellette, Pierre Turgeon and Mike Vernon inducted into Hockey Hall of Fame • Independent panel issued adjudicative report regarding allegations against members of Canada's 2018 National Junior Team • Hockey Canada Winter Congress held in Montreal, Quebec • Hockey Canada Board of Directors elected during Annual Meeting in Montreal, Quebec • Jonathan Goldbloom appointed chair of the Hockey Canada Board of Directors • Hockey Canada Foundation announced 3,322 children to receive subsidies through HCF Assist Fund in 2023-24 season • Hockey Canada released audited financial statements for 2022-23 season • Hockey Canada published second annual report on maltreatment in sanctioned hockey

DEC
2023

Province of Ontario announced \$4 million investment towards 2025 IIHF World Junior Championship • Canada's National Para Hockey Team got silver medal at 2023 Para Hockey Cup in Quispamsis, New Brunswick • Bruce Boudreau named head coach of Canada's National Men's Team for 2023 Spengler Cup • Canada West won gold medal and Canada East gets silver medal at 2023 World Junior A Hockey Challenge in Truro, Nova Scotia • Canada's National Men's Team eliminated in semifinals at 2023 Spengler Cup in Davos, Switzerland



YEAR IN REVIEW

JAN
2024

Canada's National Junior Team finished in fifth place at 2024 IIHF World Junior Championship in Gothenburg, Sweden • Canada's National Women's Under-18 Team won bronze medal at 2024 IIHF U18 Women's World Championship in Zug, Switzerland • Mel Davidson and Ryan Smyth elected to IIHF Hall of Fame • Canada finished in fourth place in men's hockey at 2024 Winter Youth Olympic Games in Gangneung, South Korea

FEB
2024

30 officials attended National High Performance Selection Camp in Calgary, Alberta • Canada's National Women's Team won the Rivalry Series in seven games, erasing 3-0 series deficit • Stephen Brooks hired as chief financial officer and senior vice-president of finance with Hockey Canada • More than 300 girls and women participated in inaugural One For All event in Yellowknife, Northwest Territories • Three-time Olympic gold medallist Meghan Agosta announced retirement from Canada's National Women's Team • 440 players in 11 communities participated in Canadian leg of IIHF Global Girls' Game • Province of Alberta invests \$11 million to support men's, women's and para hockey events through 2027

MAR
2024

Canada's National Para Hockey Team faced United States in three-game series in Minot, North Dakota • Doug Armstrong named general manager of Canada's Men's Olympic Team for 2026 Olympic Winter Games, and management group lead for Canada's National Men's Team • Rick Nash named general manager of Canada's National Men's Team for 2024 IIHF World Championship





YEAR IN REVIEW

APR
2024

Canada's National Para Hockey Team faced United States in two-game series in Calgary, Alberta • Jaime Boldt hired as first governance advisor with Hockey Canada • Gardiner MacDougall named head coach of Canada's National Men's Under-18 Team for 2024 IIHF U18 World Championship • Don Sweeney named general manager of Team Canada for 2025 4 Nations Face-Off • André Tourigny named head coach of Canada's National Men's Team for 2024 IIHF World Championship • Regina Rebels won 2024 Esso Cup, Canada's Women's U18 National Club Championship, in Vernon, B.C. • Cantonniers de Magog won 2024 TELUS Cup, Canada's Men's U18 National Club Championship, in Membertou, Nova Scotia • Lloydminster, Alberta, named host of 2025 Esso Cup • Fraser Valley, B.C., named host of 2025 TELUS Cup

MAY
2024

Canada's National Men's Under-18 Team won gold medal at 2024 IIHF U18 World Championship in Espoo, Finland • Canada's National Para Hockey Team won gold medal at 2024 World Para Hockey Championship in Calgary, Alberta • Collingwood Blues won 2024 Centennial Cup, presented by Tim Hortons, Canada's National Junior A Championship, in Oakville, Ontario • Canada's National Men's Team finished in fourth place at 2024 IIHF World Championship in Prague, Czechia • Sarnia, Ontario named host of 2024 U17 World Challenge • Quispamsis, New Brunswick, named host of 2024 U18 Women's National Championship • Charlottetown, P.E.I., named host of 2024 Para Cup • Hockey Canada forms women's and girls' steering committee to guide strategic plan

JUN
2024

Spring Congress held in Winnipeg, Manitoba • 13 Canadians selected at 2024 PWHL Draft • Natalie Spooner named IIHF Female Player of the Year • Jon Cooper named head coach of Team Canada for 2025 4 Nations Face-Off and 2026 Olympic Winter Games • Colin Campbell and Shea Weber elected to Hockey Hall of Fame • 89 Canadians selected at 2024 NHL Draft • Sidney Crosby, Nathan MacKinnon, Cale Makar, Brad Marchand, Connor McDavid and Brayden Point named to Team Canada roster for 2025 4 Nations Face-Off





EVENTS & PROPERTIES

In the 2023-24 season, Hockey Canada hosted eight tournaments and four Rivalry Series games in seven Canadian provinces, welcoming over 170,000 fans:

- 2023-24 Rivalry Series (Sarnia and Windsor, ON, and Regina and Saskatoon, SK)
- 2023 National Women’s Under-18 Championship (Dawson Creek, BC)
- 2023 World Under-17 Hockey Challenge (Charlottetown and Summerside, PE)
- 2023 Para Hockey Cup (Quispamsis, NB)
- 2023 World Junior A Hockey Challenge (Truro, NS)
- 2024 Esso Cup (Vernon, BC)
- 2024 TELUS Cup (Membertou, NS)
- 2024 Centennial Cup, presented by Tim Hortons (Oakville, ON)
- 2024 World Para Hockey Championship (Calgary, AB)

As legacy, more than \$360,000 was invested into the host communities to drive projects that reduce the barriers to play hockey, enhance infrastructure and build local capacity.



BUSINESS DEVELOPMENT AND PARTNERSHIPS



PARTNERSHIP FAMILY

PREMIER PARTNERS



INTERNATIONAL PARTNERS



NATIONAL PARTNERS



HOCKEY OPERATIONS

Canadian athletes went across the country and around the world during the 2023-24 season, with tremendous results. Three world titles made their way to the Great White North; Canada’s National Women’s Team returned to the top of the podium with a dramatic overtime win at the IIHF Women’s World Championship, Canada’s National Men’s Under-18 Team claimed a fifth gold medal thanks to a thrilling come-from-behind victory at the IIHF U18 World Championship and Canada’s National Para

Hockey Team earned a historic gold – its first in seven years and first-ever on home ice – at the World Para Hockey Championship in Calgary.

Perhaps most importantly, the 276 players who wore red and white were tremendous ambassadors for Canada’s game, a testament to the work done by Hockey Canada’s 13 Members and thousands of local hockey associations from coast to coast to coast.

RESULTS

	RESULT	RECORD	GF	GA
2023 Hlinka Gretzky Cup NATIONAL MEN’S SUMMER U18 TEAM	GOLD MEDAL	4-1	35	17
National Women’s Under-18 Team vs. United States	–	3-0	15	3
National Women’s Development Team vs. United States	–	0-3	7	12
2023 International Para Hockey Cup NATIONAL PARA HOCKEY TEAM	SILVER MEDAL	3-2	14	15
2023 World Under-17 Hockey Challenge CANADA RED	5 TH PLACE	4-3	23	27
2023 World Under-17 Hockey Challenge CANADA WHITE	GOLD MEDAL	5-3	28	23
2023 Para Hockey Cup NATIONAL PARA HOCKEY TEAM	SILVER MEDAL	3-2	13	19
2023 Spengler Cup NATIONAL MEN’S TEAM	3 RD PLACE	2-2	16	11
2024 IIHF World Junior Championship	5 TH PLACE	3-2	23	10
2024 IIHF U18 Women’s World Championship	BRONZE MEDAL	5-1	45	6
2024 Winter Youth Olympic Games	4 TH PLACE	2-2	21	12
Rivalry Series NATIONAL WOMEN’S TEAM	–	4-3	21	16
National Para Hockey Team vs. United States	–	0-5	5	25
2024 IIHF Women’s World Championship	GOLD MEDAL	6-1	27	8
2024 IIHF U18 World Championship	GOLD MEDAL	7-0	46	15
2024 World Para Hockey Championship	GOLD MEDAL	5-0	38	3
2024 IIHF World Championship	4 TH PLACE	8-2	42	28
TOTAL		63-33	418	244

CANADA’S INTERNATIONAL
ICE HOCKEY FEDERATION (IIHF) AND
WORLD PARA ICE HOCKEY (WPIH) RANKINGS

MEN’S IIHF RANKING - 1ST

WOMEN’S IIHF RANKING - 1ST

WPIH RANKING - 1ST



HOCKEY OPERATIONS

2023-24 NATIONAL TEAM PARTICIPATION | BY MEMBER

BC HOCKEY | 44

Jordan Baxter, Connor Bedard, Jordie Benn, Jenna Buglioni, Bowen Byram, Macklin Celebrini, Anne Cherkowski, Koen Cleaver, Dylan Cozens, Brooke Disher, Blake Fiddler, Jennifer Gardiner, Mitchell Garrett, Jordan Gavin, Gracie Graham, Derek Grant, Chase Harrington, Tova Henderson, Brendon Hurst, Jade Iginla, Tij Iginla, Morgan Jackson, Ollie Josephson, Adam Kingsmill, Joey LaLeggia, Ryan Lin, Cayden Lindstrom, Gavin McKenna, Thomas Milic, Fraser Minten, Tyler Morley, Matteo Pellizzari, Mathis Preston, Chloe Primerano, Alyssa Regalado, Massimo Rizzo, Liam Ruck, Markus Ruck, Cameron Schmidt, Will Sharpe, Sara Swiderski, Carson Wetsch, Matthew Wood, Micah Zandee-Hart

HOCKEY ALBERTA | 33

Tyler Beskorowany, Harrison Brunicke, Braeden Cootes, Nate Danielson, Aaron Dell, Charlie Elick, Carter Esler, Jagger Firkus, Ridly Greig, Dylan Guenther, Kaiden Guhle, Brandon Hagel, Auren Halbert, Dillon Heatherington, Micah Kovacevich, Corban Knight, Emerance Maschmeyer, Colton Parayko, John Quenneville, Scott Ratzlaff, Tyson Rietveld, Ryder Ritchie, Daxon Rudolph, Matthew Savoie, Colton Sceviour, Connor Schmidt, Danielle Serdachny, Jackson Smith, Ty Smith, Keaton Verhoeff, Makayla Watson, Sarah Wozniwicz, Olen Zellweger

HOCKEY SASKATCHEWAN | 10

Joby Baumuller, Berkly Catton, Emily Clark, Reese Hamilton, Roger McQueen, Cole Reschny, Damon Severson, Sophie Shirley, Brayden Yager, Stryker Zablocki

HOCKEY MANITOBA | 11

Ashton Bell, Kristen Campbell, Conor Geekie, Joel Hofer, Peyton Kettles, Jocelyne Larocque, Sara Manness, Denton Mateychuk, Avery Pickering, Corinne Schroeder, Cole Temple

HOCKEY NORTHWESTERN ONTARIO | 1

Carter George

ONTARIO HOCKEY FEDERATION | 105

Kashawn Aitcheson, Mackenzie Alexander, Erin Ambrose, Jocelyn Amos, Jonathan Ang, Rob Armstrong, Victoria Bach, Nathan Beaulieu, Owen Beck, Mateo Beites, Jordan Binnington, Jaime Bourbonnais, Ryan Brown, Michael Bunting, Carson Cameron, Maxine Cimoroni, Hannah Clark, Easton Cowan, Rod Crane, Anthony Cristoforo, Callum Croskery, Dominic Cozzolino, Anthony Culmone, Ethan Czata, Ben Danford, Nico Daws, Alessandro Di Iorio, Sam Dickinson, Chris DiDomenico, Jessica DiGirolamo, Adam Dixon, James Dunn, Beckham Edwards, Jessie Eldridge, Colin Ellsworth, Renata Fast, Sarah Fillier, Julia Gosling, Nicole Gosling, Isaac Gravelle, Liam Greentree, Owen Griffin, Tyler Hopkins, Jack Ivankovic, Sophie Jaques, Brianne Jenner, Josh Jooris, Lev Katzin, Caitlin Kraemer, Zach Lavin, Alex Law, Ryerson Leenders, Reese Logan, Jett Luchanko, Emma Maltais, Andrew Mangiapane, Frankie Marrelli, Brady Martin, Porter Martone, Jack McBain, Jared McCann, Tyler McGregor, Michael Misa, Claire Murdoch, Ava Murphy, Hannah Murphy, Ty Nelson, Jack Nesbitt, Sarah Nurse, Zach Nyman, Jake O'Brien, Kristin O'Neill, Jamie Oleksiak, Emmalee Pais, Madeline Palumbo, Zayne Parekh, Nick Paul, Jessie Pellerin, Charlotte Piekenhagen, Matthew Poitras, Owen Power, Carson Rehkopf, Cameron Reid, Luca Romano, Ryan Roobroeck, Wesley Royston, Matthew Schaefer, Thomas Schemitsch, Ella Shelton, Rylan Singh, Corbyn Smith, Riley Sorokan, Malcolm Spence, Natalie Spooner, Laura Stacey, Abby Stonehouse, Brandon Tanev, John Tavares, Adam Valentini, Marek Vanacker, Emma Venusio, Braidy Wassilyn, Corbin Watson, Maddi Wheeler, Hanna Zukow

HOCKEY EASTERN ONTARIO | 13

Owen Allard, Quinn Beauchesne, Cole Beaudoin, Oliver Bonk, Jessica Cheung, Jorian Donovan, Éric Gélinas, Tyrone Henry, Zac Leslie, Henry Mews, Kayle Osborne, Sam Swafford, Jamie Lee Rattray

HOCKEY QUÉBEC | 42

Guillaume Asselin, Alexia Aubin, Daniel Audette, Nicolas Beaudin, Vincent Boily, Rosalie Breton, Shawn Burnett, Shawn Carrier, Cameron Chartrand, Gabriel D'Aigle, Sienna D'Alessandro, Jonathan Daigle, Ann-Renée Desbiens, Caleb Desnoyers, Philip-Michaël Devos, Pierre-Luc Dubois, Jordan Dumais, Loren Gabel, Ève Gascon, Marilou Grenier, Émile Guité, Jonathan Hazen, Alex Huang, Anton Jacobs-Webb, Michael Joly, Maya Labad, William Lacelle, Maveric Lamoureux, Nathan Lecompte, Mathieu Lelièvre, Maxim Massé, Saoud Messaoudi, Zachary Morin, Mateo Nobert, Justin Poirier, Marie-Philip Poulin, Mathis Rousseau, Samuel St-Hilaire, Raphaëlle Tousignant, Maxim Tremblay, Xavier Villeneuve, Noah Warren

HOCKEY NEW BRUNSWICK | 5

Dominique Cormier, Spencer Gill, Liam Kilfoil, Tynan Lawrence, Jacob LeBlanc

HOCKEY NOVA SCOTIA | 7

Cole Chandler, Owen Conrad, Jake Furlong, Jessica MacKinnon, Aiden O'Donnell, Rhyah Stewart, Blayre Turnbull

HOCKEY PEI | 1

Sarah MacEachern

HOCKEY NEWFOUNDLAND & LABRADOR | 4

Maggie Connors, Liam Hickey, Dawson Mercer, Abby Newhook





HOCKEY DEVELOPMENT

Minor hockey associations across the country are comprised of players, coaches, officials, safety personnel and administrators who combine to make up a rich and diverse hockey development system in Canada. Our development programs, the Hockey Canada Officiating Program, Hockey Canada Safety Program, National Coach Certification Program, and Player and Officiating Pathways all continue to serve as a catalyst for growing the game. Hockey Canada and our Members have made

significant improvements in the delivery of our education, officiating and coaching programs and remain committed to ensuring a safe, inclusive and meaningful experience for all involved. Over the last year, we have also continued the implementation with our Members of comprehensive age- and skill-appropriate pathways for players and officials.

HOCKEY UNIVERSITY

This online education program continues to serve as an excellent educational resource for more than 54,000 volunteers on an annual basis. Coaches, officials and safety personnel rely on the platform to equip them with the skills and resources to be the best they can be.

MEMBER	NCCP COACHING	HCOP OFFICIATING	HCSP SAFETY	HCCP CHECKING	TOTAL
BC HOCKEY	1,896	2,392	2,955	602	7,845
HOCKEY ALBERTA	1,875	2,359	2,714	997	7,945
HOCKEY SASKATCHEWAN	1,279	1,890	661	608	4,438
HOCKEY MANITOBA	1,160	804	590	366	2,920
HOCKEY NORTH	29	45	5	1	80
HOCKEY NORTHWESTERN ONTARIO	258	104	0	217	579
ONTARIO HOCKEY FEDERATION	5,263	2,282	0	4,292	11,837
HOCKEY EASTERN ONTARIO	825	370	0	24	1,219
HOCKEY QUÉBEC	6,006	2,355	2,198	8	10,567
HOCKEY NEW BRUNSWICK	664	509	345	1	1,519
HOCKEY NEWFOUNDLAND & LABRADOR	581	400	388	141	1,510
HOCKEY NOVA SCOTIA	636	325	2,463	0	3,424
HOCKEY PEI	78	126	121	0	325
TOTAL	20,550	13,961	12,440	7,257	54,208





HOCKEY DEVELOPMENT

RESPECT IN SPORT – Hockey University & RIS Course Activity

More than 85,000 Canadians completed the Respect in Sport Activity Leader and Respect in Sport Parent programs.

MEMBER	ACTIVITY LEADER	PARENT	TOTAL
BC HOCKEY	5,428	2,578	8,006
HOCKEY ALBERTA	9,095	18,132	27,227
HOCKEY SASKATCHEWAN	1,850	397	2,247
HOCKEY MANITOBA	0	2,321	2,321
HOCKEY NORTH	2	0	2
HOCKEY NORTHWESTERN ONTARIO	400	361	761
ONTARIO HOCKEY FEDERATION	12,248	14,764	27,012
HOCKEY EASTERN ONTARIO	1,525	2,742	4,267
HOCKEY QUÉBEC	6,662	649	7,311
HOCKEY NEW BRUNSWICK	1,029	1,511	2,540
HOCKEY NEWFOUNDLAND & LABRADOR	732	958	1,690
HOCKEY NOVA SCOTIA	1,279	586	1,865
HOCKEY PEI	309	41	350
TOTAL	40,559	45,040	85,599

COACHING CLINICS

Hockey Canada’s 13 Members conducted 951 coaching clinics during the 2023-24 season.

COURSE	CLINICS	ATTENDANCE
Development 1	200	4,700
High Performance 1	9	313
Coach – Professional Development	151	2,377
Coach 1 – Intro to Coach	279	8,663
Coach 2 – Coach Level	312	9,227
TOTAL	951	25,280

HOCKEY CANADA SKILLS ACADEMY

The Hockey Canada Skills Academy program celebrated its 24th anniversary in 2023-24. With Hockey Canada Skills Academies offered across nine Members, we continue to provide schools with resources and training to offer hockey skills programs during the school day.

MEMBER	ACADEMIES
BC HOCKEY	18
HOCKEY ALBERTA	26
HOCKEY SASKATCHEWAN	8
HOCKEY MANITOBA	14
HOCKEY NORTH	0
HOCKEY NORTHWESTERN ONTARIO	4
ONTARIO HOCKEY FEDERATION	23
HOCKEY EASTERN ONTARIO	4
HOCKEY QUÉBEC*	0
HOCKEY NEW BRUNSWICK	1
HOCKEY NEWFOUNDLAND & LABRADOR	0
HOCKEY NOVA SCOTIA	0
HOCKEY PEI	3
TOTAL	101

* The Hockey Québec Sports School/Skills Academy model has been in place for more than 30 years in the Québec school system. Along with the Sport Étude and U18-U15-U13 programs through Hockey Québec, Hockey Canada Skills Academy programs continue to demonstrate an excellent example of academic and athletic pursuits within the school system.

DIGITAL COACHING RESOURCES

HOCKEY CANADA NETWORK	
Total users	87,582
New users	22,920
Average engagement time per user	23:41
Total screen views	11,332,526



MEMBER ENGAGEMENT

Member Engagement serves as the primary liaison between Hockey Canada and its 13 Members regarding the development and delivery of Hockey Canada's strategic and operational plans. Through the leadership of the Member Engagement Team, the department ensures a streamlined flow of two-way communication and the planning and delivery of national in-person and virtual meetings. All of which supports consistent development and delivery on national programs, initiatives and opportunities from coast to coast to coast.

GROW THE GAME

Using research and data to support strategic initiatives in collaboration with Members, Hockey Canada focuses on the recruitment and retention of grassroots hockey players from coast to coast to coast. Working with existing audiences, new audiences and audiences representing equity deserving groups, the goal is to create inclusive opportunities to ensure

hockey is a fun and lifelong passion for everyone.

In 2023-24, Hockey Canada and its Members hosted over 400 programs / events with almost 20,000 participants focused on growing the game!

INITIATIVES & PROGRAMS

ESSO FUN DAYS

Esso Fun Days is a program that was established in 1998. Since then, over 865 Esso Fun Day programs have helped 26,600 participants step on the ice for the first time. The purpose of Esso Fun Days is to create a safe and fun environment for girls and women new to hockey to try the sport for the first time. Players of any age get on the ice and learn the basic skills and rules to give them the confidence to register in a hockey program upon completion of the event. Esso Fun Days are free of charge in an effort to remove barriers to participation and entry into the sport.

2023-24 EVENTS: 53 | PARTICIPANTS: 1,590

IIHF WORLD GIRLS' ICE HOCKEY WEEKEND

The goal of this annual grassroots initiative is to host events globally, and, in Canada, from coast to coast to coast that recruit, retain and engage girls and women as players, coaches, officials and fans. Since 2011, Canada has connected with over 131,500 participants through more than 1,755 events.

2023-24 EVENTS: 55 | PARTICIPANTS: 6,500

IIHF GLOBAL GIRLS' GAME

The IIHF Global Girls' Game is an event that takes place annually, with each federation hosting games on the same day and cumulative scores tracked internationally. In Canada, this event celebrates, inspires, and promotes camaraderie, participation and respect for girls in hockey. Through various special events and local engagement, this event helps create tomorrow's leaders with recreational U15-aged girls from across Canada. It has taken various formats in the past, and in 2024, 12 games were recognized and hosted by each Member, including Game 5 of the Rivalry Series between Canada's National Women's Team and the United States.

2023-24 EVENTS: 12 | PARTICIPANTS: 440

NHL/NHLPA FIRST SHIFT

In collaboration with Bauer, the National Hockey League and the National Hockey League Players' Association, the NHL/NHLPA First Shift program is designed to ensure an accessible, affordable, safe and fun experience for new-to-hockey families. Since 2014, more than 43,500 children have tried hockey through this amazing program that includes full head-to-toe Bauer equipment, a six-week on-ice trial and opportunities to make new friends.

2023-24 EVENTS: 232 | PARTICIPANTS: 8,193 3,391 girls / 4,791 boys / 3 non-binary / 8 prefer not to say





MEMBER ENGAGEMENT

INITIATIVES & PROGRAMS

PATHWAY TO HOCKEY

Introduced for the first time in 2023-24, the Pathway to Hockey program was developed to support Members or Local Hockey Associations running a variety of initiatives designed to introduce children to hockey that are not currently registered on a team. Hockey Canada provides complimentary insurance coverage for participants in all approved programs, which include both on- and off- ice activities such as ball hockey, floorball, learn to skate, learn to play, try hockey, etc .

2023-24 EVENTS: 52 | PARTICIPANTS: 1,421 470 girls / 490 boys / 31 prefer not to say / 430 not captured

IIHF TRY HOCKEY PILOTS

In collaboration with the IIHF, Hockey Canada will conduct a number of “Try Hockey” pilot projects with Local Hockey Associations and Members from across the country in the 2023-24 and 2024-25. These pilots are designed to make the game more inclusive and accessible through initiatives outside our traditional offerings, with a focus on equity deserving groups, new Canadians, the BIPOC community, girls and late-entry participants. In addition to introducing the game to children across the country, learnings and best practices will be documented and shared to have the most significant impact.

2023-24 EVENTS: 3 | PARTICIPANTS: 134 70 girls / 63 boys / 1 not captured

POND TO PODIUM DEVELOPMENT SERIES

The Pond to Podium Development Series is an initiative that provides opportunities and insights for coaches and players to access behind-the-scenes activity with national team coaches and players. These consist of in-person activities, exclusive educational opportunities and virtual experiences. In 2023-24, a number of webinars were held with over 1,500 participants as well as a variety of content (drills, skills, etc.) shared through social media and the Hockey Canada Network App.



PLAYER REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA/SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
BC HOCKEY	TOTAL	5,087	6,941	6,947	6,822	6,229	7,127	1,011	1,308	0	986	0	0	19,898	0	0	977	63,333
	BOY/MAN	3,971	5,541	5,528	5,435	4,970	5,895	840	1,305	0	753	0	0	17,101	0	0	825	52,164
	GIRL/WOMAN	1,097	1,351	1,383	1,330	1,196	1,175	156	1	0	232	0	0	2,797	0	0	147	10,865
	NON-BINARY	1	2	2	2	7	4	0	0	0	0	0	0	0	0	0	0	18
	PREFER NOT TO SAY	18	44	33	53	55	51	14	2	0	1	0	0	0	0	0	5	276
	NOT CAPTURED	0	3	1	2	1	2	1	0	0	0	0	0	0	0	0	0	10
HOCKEY ALBERTA	TOTAL	8,777	10,144	10,687	10,571	9,873	9,996	0	3,162	0	2,735	0	0	13,768	271	0	2,025	82,009
	BOY/MAN	7,201	8,320	8,710	8,723	8,325	8,381	0	2,861	0	2,233	0	0	12,304	209	0	1,685	68,952
	GIRL/WOMAN	1,551	1,791	1,936	1,810	1,515	1,566	0	296	0	497	0	0	1,417	55	0	293	12,727
	NON-BINARY	0	3	1	3	2	4	0	0	0	0	0	0	0	0	0	0	13
	PREFER NOT TO SAY	25	30	39	32	31	42	0	5	0	5	0	0	46	7	0	46	308
	NOT CAPTURED	0	0	1	3	0	3	0	0	0	0	0	0	1	0	0	1	9
HOCKEY SASKATCHEWAN	TOTAL	4,427	4,796	4,676	4,437	3,800	4,098	0	879	0	4,117	0	0	7,877	0	0	0	39,107
	BOY/MAN	3,200	3,557	3,481	3,411	3,044	3,335	0	747	0	3,838	0	0	7,548	0	0	0	32,161
	GIRL/WOMAN	1,152	1,203	1,185	1,012	746	756	0	132	0	277	0	0	329	0	0	0	6,792
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	75	36	10	14	10	7	0	0	0	2	0	0	0	0	0	0	154
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	3,235	3,742	3,851	3,683	3,350	2,429	0	1,304	0	872	0	0	6,296	38	0	1,133	29,933
	BOY/MAN	2,386	2,799	2,921	2,811	2,627	1,788	0	1,157	0	694	0	0	5,113	33	0	1,123	23,452
	GIRL/WOMAN	839	939	927	871	722	639	0	133	0	178	0	0	1,183	5	0	10	6,446
	NON-BINARY	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	9	2	2	1	1	2	0	14	0	0	0	0	0	0	0	0	31
	NOT CAPTURED	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	3
HOCKEY NORTHWESTERN ONTARIO	TOTAL	850	714	681	713	748	486	0	322	0	0	22	0	0	11	0	101	4,648
	BOY/MAN	593	580	554	583	651	468	0	322	0	0	22	0	0	7	0	101	3,881
	GIRL/WOMAN	256	132	126	130	96	18	0	0	0	0	0	0	0	4	0	0	762
	NON-BINARY	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	2
	PREFER NOT TO SAY	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	23,865	25,005	26,965	27,638	26,988	28,273	5,396	3,067	0	5,106	388	0	30,421	370	700	0	204,182
	BOY/MAN	17,298	18,695	20,178	20,560	20,196	20,988	3,862	3,065	0	610	28	0	28,949	300	606	0	155,335
	GIRL/WOMAN	6,475	6,258	6,759	7,063	6,785	7,273	1,528	0	0	4,484	360	0	1,472	69	93	0	48,619
	NON-BINARY	2	4	0	0	0	1	0	0	0	2	0	0	0	0	0	0	9
	PREFER NOT TO SAY	88	47	28	13	7	10	6	2	0	10	0	0	0	1	1	0	213
	NOT CAPTURED	2	1	0	2	0	1	0	0	0	0	0	0	0	0	0	0	6
HOCKEY EASTERN ONTARIO	TOTAL	2,911	3,110	3,351	3,395	3,396	3,784	381	926	0	0	0	0	2,862	50	124	0	24,290
	BOY/MAN	2,431	2,783	3,141	3,228	3,307	3,717	374	925	0	0	0	0	2,862	38	72	0	22,878
	GIRL/WOMAN	453	303	200	160	82	65	5	1	0	0	0	0	0	10	16	0	1,295
	NON-BINARY	0	2	0	1	0	0	0	0	0	0	0	0	0	0	0	0	3
	PREFER NOT TO SAY	27	22	9	6	7	2	2	0	0	0	0	0	0	2	36	0	113
	NOT CAPTURED	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY QUÉBEC	TOTAL	10,413	11,362	13,185	13,527	12,974	14,007	0	6,848	0	391	1,207	0	599	132	335	2,124	87,104
	BOY/MAN	9,341	10,313	11,814	12,139	11,779	12,886	0	6,504	0	367	863	0	599	111	292	2,096	79,104
	GIRL/WOMAN	1,052	1,030	1,358	1,378	1,192	1,117	0	344	0	24	344	0	0	21	43	28	7,931
	NON-BINARY	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	17	17	12	10	2	4	0	0	0	0	0	0	0	0	0	0	62
	NOT CAPTURED	2	2	1	0	1	0	0	0	0	0	0	0	0	0	0	0	60

* The source for registration data is the Hockey Canada Registry

** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)





PLAYER REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA/SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	2,045	2,198	2,316	2,328	2,233	1,773	29	413	0	604	0	0	361	0	0	1,306	15,606
	BOY/MAN	1,545	1,674	1,834	1,837	1,807	1,593	29	413	0	558	0	0	144	0	0	758	12,192
	GIRL/WOMAN	445	496	464	479	419	179	0	0	0	46	0	0	217	0	0	545	3,290
	NON-BINARY	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	2
	PREFER NOT TO SAY	53	27	18	12	5	1	0	0	0	0	0	0	0	0	0	3	119
	NOT CAPTURED	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	3
HOCKEY NOVA SCOTIA	TOTAL	2,719	2,645	2,819	2,570	2,512	2,266	21	704	0	114	0	0	980	51	62	0	17,463
	BOY/MAN	2,011	2,005	2,089	1,991	1,975	1,828	21	703	0	114	0	0	104	34	44	0	12,919
	GIRL/WOMAN	672	624	724	575	535	436	0	1	0	0	0	0	876	13	8	0	4,464
	NON-BINARY	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	36	16	6	4	1	2	0	0	0	0	0	0	0	4	10	0	79
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	651	878	943	856	805	1,105	0	191	0	65	0	0	0	9	0	0	5,503
	BOY/MAN	467	645	668	589	564	811	0	191	0	65	0	0	0	6	0	0	4,006
	GIRL/WOMAN	184	233	275	267	241	294	0	0	0	0	0	0	0	2	0	0	1,496
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	1,701	2,004	1,963	1,753	1,737	1,961	0	203	0	354	0	0	636	0	0	0	12,312
	BOY/MAN	1,295	1,371	1,383	1,233	1,287	1,471	0	203	0	353	0	0	505	0	0	0	9,101
	GIRL/WOMAN	401	629	575	517	449	490	0	0	0	1	0	0	131	0	0	0	3,193
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	5	4	5	3	1	0	0	0	0	0	0	0	0	0	0	0	18
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	63	100	166	147	123	99	0	0	0	0	0	0	1,497	0	0	0	2,195
	BOY/MAN	53	63	115	117	86	86	0	0	0	0	0	0	1,241	0	0	0	1,761
	GIRL/WOMAN	10	37	51	29	37	13	0	0	0	0	0	0	256	0	0	0	433
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	0	0	1,327	0	0	0	0	0	0	0	1,327
	BOY/MAN	0	0	0	0	0	0	0	0	1,319	0	0	0	0	0	0	0	1,319
	GIRL/WOMAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	8	0	0	0	0	0	0	0	8
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	66,744	73,639	78,550	78,440	74,768	77,404	6,838	19,327	1,327	15,344	1,617		85,195	932	1,221	7,666	589,012
	BOY/MAN	51,792	58,346	62,416	62,657	60,618	63,247	5,126	18,396	1,319	9,585	913		76,470	738	1,014	6,588	479,225
	GIRL/WOMAN	14,587	15,026	15,963	15,621	14,015	14,021	1,689	908	0	5,739	704		8,678	179	160	1,023	108,313
	NON-BINARY	4	14	3	6	12	9	0	0	0	2	0		0	1	0	0	51
	PREFER NOT TO SAY	354	246	163	149	120	121	22	23	8	18	0		46	14	47	54	1,385
	NOT CAPTURED	7	7	5	7	3	6	1	0	0	0	0		1	0	0	1	38

* The source for registration data is the Hockey Canada Registry
** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



PLAYER REGISTRATIONS FIRST SHIFT

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	TOTAL
BC HOCKEY	TOTAL	398	420	276	7	0	0	1,101
	BOY/MAN	277	266	176	6	0	0	725
	GIRL/WOMAN	119	153	100	1	0	0	373
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	1	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY ALBERTA	TOTAL	317	403	249	4	0	0	973
	BOY/MAN	30	28	15	1	0	0	74
	GIRL/WOMAN	15	13	8	0	0	0	36
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY SASKATCHEWAN	TOTAL	45	41	23	1	0	0	110
	BOY/MAN	30	28	15	1	0	0	74
	GIRL/WOMAN	15	13	8	0	0	0	36
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	113	147	83	6	0	0	349
	BOY/MAN	71	81	40	2	0	0	194
	GIRL/WOMAN	42	66	43	4	0	0	155
	NON-BINARY	0	1	0	0	0	0	1
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	36	22	16	0	0	0	74
	BOY/MAN	23	19	13	0	0	0	55
	GIRL/WOMAN	13	3	3	0	0	0	19
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,095	1,328	963	24	3	0	3,413
	BOY/MAN	648	747	505	8	1	0	1,909
	GIRL/WOMAN	447	581	456	16	2	0	1,502
	NON-BINARY	0	1	0	0	0	0	1
	PREFER NOT TO SAY	0	0	2	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY EASTERN ONTARIO	TOTAL	79	144	65	4	0	0	292
	BOY/MAN	45	103	46	2	0	0	196
	GIRL/WOMAN	34	41	19	2	0	0	96
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	TOTAL
HOCKEY QUÉBEC	TOTAL	218	305	301	12	0	0	836
	BOY/MAN	120	182	166	3	0	0	471
	GIRL/WOMAN	97	123	135	9	0	0	364
	NON-BINARY	0	0	1	0	0	0	1
	PREFER NOT TO SAY	1	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NEW BRUNSWICK	TOTAL	147	112	81	4	0	0	344
	BOY/MAN	81	64	35	2	0	0	182
	GIRL/WOMAN	66	48	46	2	0	0	162
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	107	121	50	9	5	1	293
	BOY/MAN	45	52	15	1	0	0	113
	GIRL/WOMAN	62	69	35	8	5	1	180
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	79	64	40	1	0	0	184
	BOY/MAN	46	45	26		0	0	117
	GIRL/WOMAN	33	19	14	1	0	0	67
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	65	65	47	1	0	0	178
	BOY/MAN	25	29	19		0	0	73
	GIRL/WOMAN	40	36	28	1	0	0	105
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	14	23	7	2	0	0	46
	BOY/MAN	2	0	0	0	0	0	2
	GIRL/WOMAN	12	23	7	2	0	0	44
	NON-BINARY	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	2,713	3,195	2,201	75	8	1	8,193
	BOY/MAN	1,632	1,905	1,226	27	1	0	4,791
	GIRL/WOMAN	1,078	1,286	971	48	7	1	3,391
	NON-BINARY	0	1	2	0	0	0	3
	PREFER NOT TO SAY	3	3	2	0	0	0	8
	NOT CAPTURED	0	0	0	0	0	0	0

* The source for registration data is the Hockey Canada Registry

** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



COACH REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
BC HOCKEY	TOTAL	706	1,149	1,357	1,253	1,123	1,210	110	187	0	86	0	0	0	0	0	118	7,299
	BOY/MAN	654	1,069	1,276	1,180	1,058	1,131	100	186	0	66	0	0	0	0	0	106	6,826
	GIRL/WOMAN	50	78	80	71	63	77	10	1	0	20	0	0	0	0	0	12	462
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	2	1	1	2	1	0	0	0	0	0	0	0	0	0	0	9
	NOT CAPTURED	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	2
HOCKEY ALBERTA	TOTAL	2,517	2,856	3,142	3,012	2,578	2,413	0	504	0	262	0	0	263	18	0	0	17,565
	BOY/MAN	2,279	2,627	2,923	2,798	2,393	2,249	0	469	0	232	0	0	254	15	0	0	16,239
	GIRL/WOMAN	235	224	217	208	184	160	0	35	0	29	0	0	8	3	0	0	1,303
	NON-BINARY	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2
	PREFER NOT TO SAY	2	5	2	5	1	3	0	0	0	1	0	0	1	0	0	0	20
	NOT CAPTURED	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
HOCKEY SASKATCHEWAN	TOTAL	829	984	893	845	682	644	0	77	0	294	0	0	0	0	0	0	5,248
	BOY/MAN	762	909	848	821	675	612		95	0	248	0	0	0	0	0	0	4,970
	GIRL/WOMAN	92	108	82	67	49	58		9	0	14	0	0	0	0	0	0	479
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	1	1		0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	755	1,003	1,032	867	718	447	0	186	0	65	0	0	0	5	0	210	5,288
	BOY/MAN	663	885	954	784	652	398	0	172	0	64	0	0	0	4	0	208	4,784
	GIRL/WOMAN	91	117	78	81	63	48	0	14	0	1	0	0	0	1	0	2	496
	NON-BINARY	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	2
	PREFER NOT TO SAY	1	1	0	1	2	1	0	0	0	0	0	0	0	0	0	0	6
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	123	131	134	139	136	152	0	69	0	0	4	0	0	0	0	11	899
	BOY/MAN	101	119	122	131	128	139	0	65	0	0	4	0	0	0	0	11	820
	GIRL/WOMAN	20	11	9	3	7	11	0	2	0	0	0	0	0	0	0	0	63
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	1	3	5	1	2	0	2	0	0	0	0	0	0	0	0	16
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,710	3,336	4,274	4,362	4,387	4,285	524	476	0	1,127	53	0	0	41	88	0	24,663
	BOY/MAN	1,518	3,029	3,912	4,015	4,090	4,031	460	472	0	1,041	27	0	0	37	72	0	22,704
	GIRL/WOMAN	153	239	285	284	252	236	62	0	0	69	26	0	0	3	16	0	1,625
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	39	68	77	63	45	18	2	4	0	17	0	0	0	1	0	0	334
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY EASTERN ONTARIO	TOTAL	521	773	775	774	742	707	52	110	0	0	0	16	0	5	4	0	4,479
	BOY/MAN	462	716	719	733	715	687	51	110	0	0	0	15	0	4	3	0	4,215
	GIRL/WOMAN	41	26	31	25	14	9	1	0	0	0	0	1	0	1	1	0	150
	NON-BINARY	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	18	30	25	16	13	11	0	0	0	0	0	0	0	0	0	0	113
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY QUÉBEC	TOTAL	1,628	3,084	3,355	3,321	2,723	2,777	0	1,170	0	31	152	0	0	15	14	285	18,555
	BOY/MAN	1,537	2,955	3,244	3,160	2,611	2,690	0	1,134	0	31	123	0	0	12	11	281	17,789
	GIRL/WOMAN	89	129	110	154	111	87	0	36	0	0	29	0	0	3	3	4	755
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	0	1	7	1	0	0	0	0	0	0	0	0	0	0	0	11
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

* The source for registration data is the Hockey Canada Registry

** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



COACH REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	351	414	522	552	507	363	1	56	0	65	0	0	0	0	0	271	3,102
	BOY/MAN	327	386	500	528	477	345	1	53	0	62	0	0	0	0	0	218	2,897
	GIRL/WOMAN	21	27	22	23	30	18	0	3	0	3	0	0	0	0	0	53	200
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	3	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	5
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	574	549	661	653	584	477	2	107	0	16	0	0	0	2	9	0	3,634
	BOY/MAN	504	506	609	598	534	453	2	106	0	16	0	0	0	2	7	0	3,337
	GIRL/WOMAN	69	41	50	54	50	24	0	1	0	0	0	0	0	0	1	0	290
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	2	2	1	0	0	0	0	0	0	0	0	0	0	1	0	7
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	79	158	180	151	155	192	0	23	0	2	0	2	0	0	0	0	942
	BOY/MAN	70	144	163	138	145	172	0	23	0	2	0	1	0	0	0	0	858
	GIRL/WOMAN	9	14	17	12	10	20	0	0	0	0	0	1	0	0	0	0	83
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	294	314	352	339	312	354	0	29	0	35	0	0	0	0	0	0	2,029
	BOY/MAN	263	286	325	320	303	338	0	28	0	35	0	0	0	0	0	0	1,898
	GIRL/WOMAN	31	27	27	19	9	16	0	1	0	0	0	0	0	0	0	0	130
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	2	14	20	27	13	14	0	0	0	0	0	0	0	0	0	0	90
	BOY/MAN	2	10	17	23	11	12	0	0	0	0	0	0	0	0	0	0	75
	GIRL/WOMAN	0	3	3	4	2	2	0	0	0	0	0	0	0	0	0	0	14
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	0	0	163	0	0	0	0	0	0	0	163
	BOY/MAN	0	0	0	0	0	0	0	0	161	0	0	0	0	0	0	0	161
	GIRL/WOMAN	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	10,115	14,798	16,734	16,338	14,703	14,062	689	3,021	163	1,951	209	18	263	86	115	895	94,160
	BOY/MAN	9,142	13,641	15,612	15,229	13,792	13,257	614	2,913	161	1,797	154	16	254	74	93	824	87,573
	GIRL/WOMAN	901	1,044	1,011	1,005	844	766	73	102	2	136	55	2	8	11	21	71	6,052
	NON-BINARY	1	1	0	2	1	0	0	0	0	0	0	0	0	0	0	0	5
	PREFER NOT TO SAY	71	112	111	101	66	37	2	6	0	18	0	0	1	1	1	0	527
	NOT CAPTURED	0	0	0	1	0	2	0	0	0	0	0	0	0	0	0	0	3

* The source for registration data is the Hockey Canada Registry
** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



OFFICIAL REGISTRATIONS

BRANCH	GENDER	LEVEL 1	LEVEL 2	LEVEL 3	MHP	NHP	OFF-ICE	OTHER	TOTAL
BC HOCKEY	TOTAL	3,793	1,237	451	94	8	0	0	5,583
	BOY/MAN	3,195	1,110	420	80	6	0	0	4,811
	GIRL/WOMAN	558	122	30	14	2	0	0	726
	NON-BINARY	3	0	0	0	0	0	0	3
	PREFER NOT TO SAY	37	5	1	0	0	0	0	43
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY ALBERTA	TOTAL	3,148	2,384	336	97	6	0	30	6,001
	BOY/MAN	2,820	2,186	318	87	6	0	28	5,445
	GIRL/WOMAN	316	191	18	10	0	0	2	537
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	12	7	0	0	0	0	0	19
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY SASKATCHEWAN	TOTAL	2,747	500	176	50	10	0	0	3,483
	BOY/MAN	2,424	466	168	46	6	0	0	3,110
	GIRL/WOMAN	319	33	8	4	4	0	0	368
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	4	0	0	0	0	0	0	4
	NOT CAPTURED	1	0	0	0	0	0	0	1
HOCKEY MANITOBA	TOTAL	1,418	52	504	63	4	0	0	2,041
	BOY/MAN	1,252	48	473	59	3	0	0	1,835
	GIRL/WOMAN	165	4	31	4	1	0	0	205
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	114	164	0	0	0	0	0	278
	BOY/MAN	94	157	0	0	0	0	0	251
	GIRL/WOMAN	20	7	0	0	0	0	0	27
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	2,097	4,316	68	13	0	266	202	6,962
	BOY/MAN	1,848	3,945	68	12	0	171	197	6,241
	GIRL/WOMAN	246	353	0	1	0	93	5	698
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	3	18	0	0	0	2	0	23
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY EASTERN ONTARIO	TOTAL	361	497	2	125	0	338	142	1,465
	BOY/MAN	315	466	2	120	0	202	132	1,237
	GIRL/WOMAN	45	29	0	5	0	129	10	218
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	2	0	0	0	7	0	10
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY QUÉBEC	TOTAL	2,201	1,620	976	37	14	1,909	64	6,821
	BOY/MAN	2,061	1,571	954	30	9	1,285	48	5,958
	GIRL/WOMAN	138	49	22	7	5	620	16	857
	NON-BINARY	1	0	0	0	0	0	0	1
	PREFER NOT TO SAY	1	0	0	0	0	4	0	5
	NOT CAPTURED	0	0	0	0	0	0	0	0

BRANCH	GENDER	LEVEL 1	LEVEL 2	LEVEL 3	MHP	NHP	OFF-ICE	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	522	801	0	0	0	0	0	1,323
	BOY/MAN	417	752	0	0	0	0	0	1,169
	GIRL/WOMAN	105	49	0	0	0	0	0	154
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	293	261	406	61	6	0	0	1,027
	BOY/MAN	254	232	377	52	6	0	0	921
	GIRL/WOMAN	39	29	29	9	0	0	0	106
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	199	77	107	44	0	0	0	427
	BOY/MAN	161	69	98	35	0	0	0	363
	GIRL/WOMAN	37	8	9	9	0	0	0	63
	NON-BINARY	1	0	0	0	0	0	0	1
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	356	90	248	35	1	0	0	730
	BOY/MAN	296	84	223	32	1	0	0	636
	GIRL/WOMAN	60	6	25	3	0	0	0	94
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	30	3	5	0	0	0	0	38
	BOY/MAN	27	3	5	0	0	0	0	35
	GIRL/WOMAN	3	0	0	0	0	0	0	3
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	54	54
	BOY/MAN	0	0	0	0	0	0	44	44
	GIRL/WOMAN	0	0	0	0	0	0	10	10
	NON-BINARY	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	17,279	12,002	3,279	619	49	2,513	492	36,233
	BOY/MAN	15,164	11,089	3,106	553	37	1,658	449	32,056
	GIRL/WOMAN	2,051	880	172	66	12	842	43	4,066
	NON-BINARY	5	0	0	0	0	0	0	5
	PREFER NOT TO SAY	59	32	1	0	0	13	0	105
	NOT CAPTURED	0	1	0	0	0	0	0	1

* The source for registration data is the Hockey Canada Registry

** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



BENCH STAFF REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
BC HOCKEY	TOTAL	969	1,272	1,275	1,253	1,064	1,003	92	132	0	168	0	0	0	0	0	11	7,239
	BOY/MAN	582	665	645	684	535	502	49	91	0	111	0	0	0	0	0	4	3,868
	GIRL/WOMAN	386	604	626	569	528	498	43	41	0	56	0	0	0	0	0	7	3,358
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	1	2	4	0	1	3	0	0	0	1	0	0	0	0	0	0	12
	NOT CAPTURED	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY ALBERTA	TOTAL	328	395	439	385	359	355	0	173	0	91	0	0	43	37	0	0	2,605
	BOY/MAN	166	194	194	172	136	117	0	99	0	68	0	0	10	17	0	0	1,173
	GIRL/WOMAN	162	200	245	213	221	237	0	73	0	23	0	0	32	19	0	0	1,425
	NON-BINARY	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	0	1	0	0	2	1	0	0	0	0	0	0	1	1	0	0	6
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY SASKATCHEWAN	TOTAL	702	672	607	485	375	370	0	79	0	247	0	0	0	0	0	0	3,537
	BOY/MAN	477	459	433	334	262	276	0	55	0	212	0	0	0	0	0	0	2,508
	GIRL/WOMAN	225	213	174	151	113	92	0	24	0	31	0	0	0	0	0	0	1,023
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	2	0	0	0	4	0	0	0	0	0	0	6
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY MANITOBA	TOTAL	241	323	319	287	247	169	0	97	0	29	0	0	0	3	0	65	1,780
	BOY/MAN	56	88	100	116	87	70	0	62	0	27	0	0	0	2	0	41	649
	GIRL/WOMAN	185	235	218	170	159	99	0	35	0	2	0	0	0	1	0	24	1,128
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	1	1	1	0	0	0	0	0	0	0	0	0	0	0	3
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTHWESTERN ONTARIO	TOTAL	59	39	53	61	39	29	0	31	0	0	0	0	0	0	0	4	315
	BOY/MAN	31	16	17	27	21	17	0	24	0	0	0	0	0	0	0	2	155
	GIRL/WOMAN	26	22	32	33	17	11	0	6	0	0	0	0	0	0	0	2	149
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	2	1	4	1	1	1	0	1	0	0	0	0	0	0	0	0	11
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ONTARIO HOCKEY FEDERATION	TOTAL	1,403	2,384	3,337	3,557	3,504	3,343	461	400	0	2,738	40	0	0	77	41	0	21,285
	BOY/MAN	949	1,450	1,973	2,154	2,077	2,021	269	333	0	1,993	12	0	0	51	28	0	13,310
	GIRL/WOMAN	381	819	1,136	1,228	1,303	1,249	175	64	0	677	28	0	0	24	13	0	7,097
	NON-BINARY	0	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	4
	PREFER NOT TO SAY	73	114	227	172	124	73	17	3	0	68	0	0	0	2	0	0	873
	NOT CAPTURED	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
HOCKEY EASTERN ONTARIO	TOTAL	333	422	469	466	465	465	25	70	0	0	0	0	0	1	1	0	2,732
	BOY/MAN	191	184	239	262	276	254	15	60	0	0	0	0	0	0	1	0	1,494
	GIRL/WOMAN	123	197	189	183	167	191	10	9	0	0	0	0	0	1	0	0	1,073
	NON-BINARY	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	19	41	41	21	22	19	0	1	0	0	0	0	0	0	0	0	164
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY QUÉBEC	TOTAL	226	438	563	525	449	561	0	298	0	19	44	0	0	11	6	30	3,170
	BOY/MAN	53	157	180	173	130	166	0	71	0	9	13	0	0	3	1	2	958
	GIRL/WOMAN	58	204	226	214	189	165	0	80	0	6	9	0	0	5	0	0	1,156
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

* The source for registration data is the Hockey Canada Registry

** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)



BENCH STAFF REGISTRATIONS

BRANCH	GENDER	U7	U9	U11	U13	U15	U18	U21	JUNIOR	MAJOR JUNIOR	SENIOR	COLLEGE & UNI	HCSA	ADULT	PARA / SLEDGE	SPECIAL NEEDS	OTHER	TOTAL
HOCKEY NEW BRUNSWICK	TOTAL	305	309	245	283	263	173	1	43	0	55	0	0	0	0	0	86	1,763
	BOY/MAN	183	154	111	112	108	75	1	36	0	40	0	0	0	0	0	44	864
	GIRL/WOMAN	118	153	128	167	149	98	0	7	0	15	0	0	0	0	0	41	876
	NON-BINARY	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	PREFER NOT TO SAY	3	2	6	4	6	0	0	0	0	0	0	0	0	0	0	1	22
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NOVA SCOTIA	TOTAL	84	183	340	362	293	242	1	49	0	5	0	0	0	1	1	0	1,561
	BOY/MAN	32	42	100	103	91	77	1	40	0	2	0	0	0	1	1	0	490
	GIRL/WOMAN	52	140	235	253	201	165	0	9	0	3	0	0	0	0	0	0	1,058
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	1	5	6	1	0	0	0	0	0	0	0	0	0	0	0	13
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY PEI	TOTAL	49	71	99	81	83	106	0	10	0	1	0	0	0	0	0	0	500
	BOY/MAN	27	24	43	28	36	46	0	6	0	1	0	0	0	0	0	0	211
	GIRL/WOMAN	22	47	56	53	47	59	0	4	0	0	0	0	0	0	0	0	288
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NEWFOUNDLAND AND LABRADOR	TOTAL	34	42	174	177	179	206	0	10	0	20	0	0	0	0	0	0	842
	BOY/MAN	17	19	84	80	87	113	0	8	0	18	0	0	0	0	0	0	426
	GIRL/WOMAN	17	23	90	97	92	93	0	1	0	2	0	0	0	0	0	0	415
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY NORTH	TOTAL	0	0	0	0	3	1	0	0	0	0	0	0	0	0	0	0	4
	BOY/MAN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	GIRL/WOMAN	0	0	0	0	3	1	0	0	0	0	0	0	0	0	0	0	4
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
CANADIAN HOCKEY LEAGUE	TOTAL	0	0	0	0	0	0	0	0	163	0	0	0	0	0	0	0	163
	BOY/MAN	0	0	0	0	0	0	0	0	142	0	0	0	0	0	0	0	142
	GIRL/WOMAN	0	0	0	0	0	0	0	0	21	0	0	0	0	0	0	0	21
	NON-BINARY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PREFER NOT TO SAY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	NOT CAPTURED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HOCKEY CANADA	TOTAL	4,733	6,550	7,920	7,922	7,323	7,023	580	1,392	163	3,373	84	0	43	130	49	196	47,496
	BOY/MAN	2,884	3,575	4,322	4,423	4,035	3,963	335	1,041	142	2,482	43	0	10	79	35	119	27,500
	GIRL/WOMAN	1,750	2,810	3,309	3,290	3,130	2,959	228	344	21	818	41	0	32	48	14	76	18,873
	NON-BINARY	1	1	1	2	0	1	0	1	0	0	0	0	0	0	0	0	7
	PREFER NOT TO SAY	98	163	288	206	158	100	17	6	0	73	0	0	1	3	0	1	1,114
	NOT CAPTURED	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2

* The source for registration data is the Hockey Canada Registry

** Registration data is calculated based on the unique number of participants within each category (i.e. player, coaches, on-ice officials)

SPORT INTEGRITY

Hockey Canada continues to recognize the importance of fostering an environment that is safe for all participants, as a shared responsibility. Hockey Canada and our Members strive in creating welcoming spaces that promote safety, strength, resilience and self-confidence, and avoid jeopardizing the mental, physical, emotional, spiritual or authentic-self and well-being of participants.

A cornerstone of the Sport Integrity portfolio is a well-rounded Sport Integrity Framework, which serves as the guiding plan for our unwavering commitment to a holistic vision for Sport Integrity. This framework outlines key areas of focus, and the corresponding policy, education, reporting and advocacy initiatives required to create positive, healthy and safe practices. To support this proactive work, in September 2023, Hockey Canada hired an additional staff member with a focus on injury prevention and mental wellness.

In 2023-24, the Independent Third Party continued its second year of operations and facilitated the complaint management processes for all of Hockey Canada's sanctioned programming below the national level, which continued to generate a significant amount of information and data related to the prevalence of maltreatment in sanctioned hockey.

Emerging findings from the review of the data collected and analyzed by the ITP will be incorporated into the organization's strategy and inform the next steps for addressing maltreatment.

Through the 2023-24 season, Hockey Canada maintained its signatory status with Abuse-Free Sport, the independent organization in place to prevent and address maltreatment in sport in Canada. All complaints of maltreatment at the national level go directly to the Office of the Sport Integrity Commissioner (OSIC) within Abuse-Free Sport. As a signatory of Abuse-Free Sport, Hockey Canada completed all consent management processes, administered all required Abuse-Free Sport accreditation education programs, participated in all Abuse-Free Sport required complaint management processes, and an ongoing Sport Environment Assessment for ice hockey.

Hockey Canada continued to implement enhanced screening processes with its board of directors, committees, staff, event volunteers, contractors, officials, national team personnel and national team players. Enhanced screening included various requirements based on the roles of the individuals being screened, including but not limited to: enhanced police information checks, vulnerable sector checks, social media screens, international checks, screening disclosure forms and drivers' abstracts. On an annual basis, Hockey Canada screens approximately 2,500 individuals.



EQUITY, DIVERSITY & INCLUSION

Hockey Canada continues to demonstrate a strong commitment to Equity, Diversity, and Inclusion (ED&I).

In August 2023, Hockey Canada published its first Equity, Diversity, and Inclusion (EDI) Path Forward, detailing our ongoing efforts to drive sustainable change within the hockey community in Canada. The document outlines three key areas with 45 specific actions, each with corresponding measures and timelines. The goal is to make hockey more accessible and to ensure Hockey Canada can deliver on its mission to lead, develop, and promote positive hockey experiences for all Canadians.

Of note during the 2023-24 season, Hockey Canada:

- Conducted three comprehensive EDI learning sessions for staff and EDI leads from the 13 Members.
- Established an EDI Members Collaborative group dedicated to supporting initiatives that advance and promote positive hockey experiences for all.
- Introduced initiatives to advance the organization's commitment to the Truth and Reconciliation Commission Calls to Action in Sport, including:
 - Indigenous inclusion in sport events by ensuring that Indigenous Peoples are equal partners in the bidding, planning and delivery of events organized by Hockey Canada;
 - A land acknowledgment policy;
 - Celebrating Indigenous athletes, cultures, languages and history at Hockey Canada events in collaboration with local Indigenous organizations.

With support from Sport Canada, Hockey Canada secured a two-year grant to ensure that our language for Hockey Canada programs, leagues, championships and events is consistent and reflective of present-day language related to gender and gender identity.

Funding from the Hockey Canada Foundation provided training opportunities for more than 700 participants with Hockey Canada's 13 Members to support awareness and implementation of the Gender Expression/Gender Identity Policy.

Hockey Canada also is a contributing member of the United Nations Eradicate Hate Global Summit Sports Working Group, which works to marshal the unifying principles and influence of sport to counter hate speech and advocate for respect, inclusion and hate-free communities.



EQUITY, DIVERSITY & INCLUSION

HOCKEY CANADA WORKFORCE DEMOGRAPHICS – 2023-24

Our workforce is a key driver that helps us live our mission – to lead, develop and promote positive hockey experiences. Hockey Canada provides all employees the opportunity to voluntarily self-disclose demographic information through our safe and secure human resource management system. All information is confidential and is only accessible by select employees within Hockey Canada’s People, Culture and Inclusion department. This data

helps inform a variety of recruitment and hiring initiatives to support the organization in being reflective and responsive to the communities we serve.

Compared to the previous year, Hockey Canada increased its numbers of employees who identify as women, including at the executive, director and manager levels in 2023-24.

GENDER IDENTITY	MEN %	WOMEN %	PREFER NOT TO DISCLOSE %	NON-BINARY %
Board of Directors	44	56	0	0
Hockey Canada Employees	58	40	1	1
Coordinator	44	54	2	0
Manager	60	38	2	0
Director	60	30	5	5
Leadership	71	29	0	0

RACIAL AND ETHNIC IDENTITY	%
Black	2%
Chinese	0%
Filipino	1%
Indigenous	1%
Latin American	1%
South Asian	2%
Southeast Asian	1%
West Asian, North African or Arab	1%
White	73%
Prefer not to answer	18%

BILINGUAL SELF-DECLARATION	%
Beginner	54%
Intermediate	30%
Advanced	16%





HOCKEY CANADA FOUNDATION

The Hockey Canada Foundation is a registered non-profit that operates together with Hockey Canada to provide secure, sustainable, long-term funding to support the future development of the game. In partnership with its generous donors, the Hockey Canada Foundation has raised more than \$11.5 million, including \$6.9 million in legacy funding, since 2009.

The Hockey Canada Foundation understands the dynamic role hockey plays in teaching important life lessons and instilling the values that make Canadians truly unique. Canada is becoming increasingly diverse, and many new Canadians are not naturally drawn to the

game. As technology pervades our lives, Canadians are becoming more sedentary and having fewer interpersonal interactions – giving kids the opportunity to play will get them active and allow them to be part of a team.

The Hockey Canada Foundation understands the vital role of hockey in our country and believes that anyone who wants to play hockey should be able to. With that in mind, the Foundation supports programs that eliminate barriers preventing many from getting into the game.



OUR VISION

Canada's premier amateur sports foundation



OUR MISSION

Provide needed financial support that will remove barriers and grow the game, ensuring success on and off the ice.

The Hockey Canada Foundation provides grants to Hockey Canada programs that meets our mission.

In 2023-24, we granted over \$950,000 to initiatives to remove barriers and grow the game, including more than \$436,000 to women's and girls' hockey.

The Hockey Canada Foundation is proud to enable access to the game through three of our flagship programs:

ASSIST FUND

The Hockey Canada Foundation Assist Fund was created in response to the many families experiencing financial challenges, with the goal to provide up to \$500 per player in registration fee subsidies. To date, over 8,500 approved applicants have received an assist, including 36% from the Black, Indigenous and racialized community.

2023-24 ASSISTS: 3,307

DREAMS COME TRUE

Dreams Come True brings hockey into the lives of children who might otherwise never get the opportunity to play. Through events hosted across Canada, over 1,780 participants have been fitted with head-to-toe equipment, provided subsidies for registration fees and given the opportunity to learn basic skills on the ice, all while having fun.

2023-24 EVENTS: 1 | PARTICIPANTS: 30 22 boys / 8 girls

HOCKEY IS HERS

Hockey is Hers provides support to grow the women's and girls' game in Canada. Investing \$5 million since 2010, Hockey is Hers focuses specifically on recruitment and retention of young players, development of coaches and officials and support for Canada's National Women's Team.



Dreams Come True
Rêves devenus réalité

We play hockey for life.

Hockey Canada/Foundation

Hockey,
la vie.

Hockey Canada/Foundation



HOCKEY CANADA FOUNDATION

BOARD OF DIRECTORS

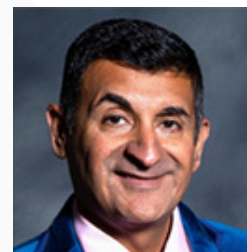
The Hockey Canada Foundation Board of Directors tirelessly give their time, energy and expertise to guide the Foundation and drive its mission.

HOCKEY CANADA FOUNDATION BOARD OF DIRECTORS

CANADA:



DOUGLAS GOSS, K.C., AOE
CHAIR OF THE BOARD



ASHIF MAWJI
VICE-CHAIR



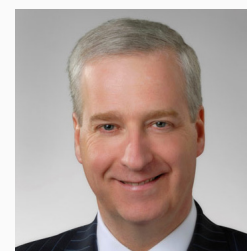
BILL ACKERMAN
TREASURER



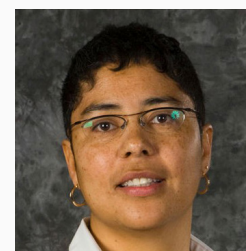
PETER BRAUTI
SECRETARY



STEVE ALBIANI



SEAN FINN



ANGELA JAMES, O.C.



BARRY F. LORENZETTI



BRAD MORRIS

UNITED STATES:



MIKE HUMES
CHAIR



ADAM GRAVES
VICE-CHAIR



MICHAEL WRIGHT
SECRETARY



BILL ACKERMAN
TREASURER



STEVEN DORFMAN



STEVE GRIGGS



BRAND & COMMUNITY ENGAGEMENT

Hockey Canada wants to use our unique connection to the hockey community to create Canada’s largest team – where there is an opportunity for every Canadian to participate as a fan, player, coach, official or volunteer! To inspire this connection back to the grassroots, we focus on expanding our reach and creating an engaged audience

of fans and participants through exciting campaigns, one-of-a-kind game coverage and compelling feature content developed to celebrate our game from Timbits to Team Canada. This provides us a greater opportunity to inspire future participation and drive increased value back to our Members, partners and stakeholders in the game.



DIGITAL GROWTH & ENGAGEMENT

TOTAL REACH 218,758,952 Website views (29,934,853) + social media impressions (188,618,480) + email subscribers (205,619)

WEBSITE OVERVIEW

NEW USERS TOP 3 MONTHS	6,047,786
DECEMBER World Juniors	2,184,482
JANUARY World Juniors	1,154,978
MAY Centennial Cup, Men’s Worlds, & World Para Hockey CHampionship	672,611
WEBSITE VIEWS TOP 3 MONTHS	29,934,853
DECEMBER World Juniors	9,616,746
JANUARY World Juniors	4,463,471
MAY Centennial Cup, Men’s Worlds, & World Para Hockey Championship	3,741,439
ENGAGED SESSIONS	8,053,386
ENGAGED SESSIONS PER USER	1.28
VIEWS PER USER	4.77
AVERAGE ENGAGEMENT TIME	0:01:35

TOP ACQUISITION SOURCES

ORGANIC SEARCH	72%
DIRECT	16%
ORGANIC SOCIAL	7%

TOP PAGE

2024 World Juniors Schedule	3,849,355 views
-----------------------------	-----------------



BRAND & COMMUNITY ENGAGEMENT

SOCIAL MEDIA GROWTH & ENGAGEMENT

TOTAL AUDIENCE ALL CHANNELS	1,908,096
TOTAL POSTS PUBLISHED	6,893
TOTAL IMPRESSIONS	188,618,480

FACEBOOK

Followers	628,387
Average Impressions/Post	41,138
Engagement Rate	4.2%

TWITTER

Followers	460,977
Average Impressions/Post	22,510
Engagement Rate	2.1%

INSTAGRAM

Followers	766,349
Average Impressions/Post	27,921
Engagement Rate	4.7%

THREADS BY INSTAGRAM

Followers	N/A
Average Impressions/Post	3,123
Engagement Rate	0.81%

LINKEDIN

Followers	45,447
Average Impressions/Post	8,318
Engagement Rate	5.9%

YOUTUBE

Subscribers	14,889
Views	820,187
Watch time (hours)	23,462

TIKTOK

Followers	6,937
Average Impressions/Post	13,283
Engagement Rate	7.8%



BRAND & COMMUNITY ENGAGEMENT

EMAIL GROWTH & ENGAGEMENT

EMAIL CAMPAIGNS SENT	384
TOTAL EMAIL DELIVERIES	17,068,683
UNIQUE OPEN RATE	36.16%
UNIQUE CLICK RATE	1.63%

EMAIL LISTS

INSIDERS

The Insider is Hockey Canada's newsletter for fans of hockey from coast to coast to coast.

Subscribers ■ 205,619

TICKETS

Hockey Canada ran a priority draw for the upcoming 2025 IIHF World Junior Championship. Fans subscribed to receive priority access to tickets.

Subscribers ■ 155,755

50/50

In collaboration with Members, Hockey Canada has run 50/50 campaigns in almost every province.

Subscribers ■ 259,653

INCLUSIVE CONTENT SOCIAL, EMAIL & VIDEO

Content or creative featuring or mentioning an equity deserving group continued to be tagged and tracked for 2023-24, with a target for each group that was based upon existing Canadian census data, current Hockey Canada participant breakdowns and last year's metrics.

Hockey Canada published **7,448** 'pieces of content' in total and **3,238 (43.47%)** were tagged as Inclusive:

2,656 pieces of content (35.66%) were tagged as Women & Girls

530 pieces of content (7.12%) were tagged as Adaptive

169 pieces of content (2.27%) were tagged as Black / People of Colour

161 pieces of content (2.16%) were tagged as Indigenous

11 pieces of content (0.15%) were tagged as LGBTQ





FINANCE

Hockey Canada has five components to its financial statement fund structure: the Operating Fund, the Insurance Fund, the Uninsured Risk Fund, the International Event Hosting Support Fund, and the Strategic Plan Fund. Each Fund is governed by policies approved by the Hockey Canada Board of Directors.

The following summarizes the use of these funds:

SOURCES OF FUNDING
OPERATING

- Grass roots programming
- National events
- National teams
- Sport safety
- Sponsorship
- Licensing
- Government funding including Sport Canada and Own the Podium
- Hockey Canada Foundation grants
- Funding agency donations
- Broadcast rights
- Member assessment fees and investment income

INSURANCE

- Insurance fees and premiums paid by Members and investment income

UNINSURED RISK FUND

- Uninsured claims not covered by an active insurance policy
- Fund balance set by Management and approved by the Board
- Any changes to the fund balance recommended by Management and approved by the Board
- Any settlements of uninsured claims are subject to review by the Risk Management Committee with a recommendation for settlement sent to the Board for approval

INTERNATIONAL EVENT HOSTING SUPPORT FUND

- International events including the IIHF World Junior Championship, IIHF Women’s World Championship, World Para Hockey Championship, Hlinka Gretzky Cup, and investment income

STRATEGIC PLAN FUND

- Supporting Member organizations for initiatives that are national in scope
- Funding current and future technologies
- Initiatives to support increasing the membership base across the country
- Net proceeds from strategic, long-term initiatives and investment income

Financial statements for the year ended June 30, 2024, will be posted on HockeyCanada.ca later in 2024 following the annual audit. This practice began in December 2022 when Hockey Canada, for the first time in its history, posted its year-end financials in an effort to increase transparency.



INSURANCE & RISK MANAGEMENT

Hockey Canada places great importance on mitigating risk to create healthy and safe environments for our Registered Participants. Effective risk management requires all our participants in sanctioned programming to play specific roles to reduce or prevent accidents or injuries before they occur.

Insurance is an important part of our risk management framework and is procured based on what is practical, possible

and cost-effective. Hockey Canada has engaged insurance carriers who understand the needs of our organization for policy coverage in the areas of commercial general liability, directors and officers' liability, and accidental death and dismemberment coverage.

1

COMMERCIAL GENERAL LIABILITY INSURANCE

\$11.58 PER PARTICIPANT

The Hockey Canada Commercial General Liability Insurance coverage is designed to respond on behalf of any Registered Participant for their on-ice and off-ice activities while participating in Hockey Canada or Member sanctioned activities. The policy is a personal injury and property damage policy.

2

DIRECTORS & OFFICERS LIABILITY INSURANCE

\$5.44 PER PARTICIPANT

This policy covers the directors and officers of all minor hockey associations, junior teams, Members and Major Junior teams and leagues for their exposure to legal action arising from alleged wrongful acts, which they are believed to have committed while on the board of directors of one or more of these organizations

3

ACCIDENTAL DEATH & DISMEMBERMENT INSURANCE

\$4.62 PER PARTICIPANT

The Hockey Canada Accidental Death & Dismemberment Insurance provides coverage to its limits for very serious, permanent injuries that might occur while participating in a Hockey Canada or Member-sanctioned activity. This coverage is in addition to any other valid and collectable insurance policy.

Separate from the above-referenced insurance policies, Hockey Canada provides Major Medical/Dental secondary compensation at a rate of \$2.15 per Registered Participant. This secondary compensation has specified limits and provides additional medical and dental compensation to Registered Participants after they have exhausted the limits of their private insurance.

In addition to insurance, our risk management strategy includes working with our Members to emphasize the safety of the athlete, clarity of rules and policies, and respect in the game. By continuing our efforts in these areas, the game will be safer for all Registered Participants.





THANK YOU