



TEAM CANADA ALUMNI NEWSLETTER

SPRING 2010



Jeff Vinnick/Hockey Canada/IHOF-IHF-IOC



Matthew Manoy/HOF-IHF-IOC

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PUBLISHER: Hockey Canada

CONTRIBUTORS: Debbie Elicksen, Gord Sherven, Chris Bright, Hockey Canada Communications

ALUMNI ADVISORY COMMITTEE: Gord Sherven, Ryan Walter, David Andrews, Terry O'Malley, Norm Dueck, Tom Renney, Mike Murray, Chris Bright

ALUMNI ADMINISTRATION: Norm Dueck
alumniadmin@hockeycanada.ca

THE TEAM CANADA ALUMNI ASSOCIATION

Where We Want To Be - Our Vision:

Team Canada Alumni - Coming Together,
Reaching Out.

Why We Want To Go There - Our Mission:

To engage, encourage, and enable Team Canada alumni to maintain a lifelong relationship with Hockey Canada and our game.

Who We Will Be Along the Way - We are committed to honouring Canada's international hockey heritage, assisting with the growth of Canadian hockey and the pursuit of international hockey excellence for Canada, while providing an opportunity for our alumni to reconnect and celebrate the game and their experiences. These objectives will be achieved within a spirit of teamwork, inclusion, integrity and service. ■



HockeyCanada.ca/FOUNDATION



FROM THE TCAA CHAIRMAN

Welcome to your Team Canada Alumni Association (TCAA) Spring 2010 Newsletter. The Olympics have passed and what a thrill it was watching both of our Men's and Women's Teams bring home gold. Hayley Wickenheiser wrote a great piece on her favourite Olympic memories that you can read in this edition.

Our Men's Sledge Hockey Team unfortunately ran into some outstanding performances by the Japanese and Norwegians and was unable to medal in the Vancouver Paralympics. A tremendous effort, considering they were dealing with the failing health of former teammate Matt Cook, who would sadly pass away shortly after the Olympics. Matt truly was a remarkable young man whose obituary is included in this issue.

We are currently making changes to our website and communications plan going forward and any feedback is very important to us as we grow, so please pass along any suggestions you may have. Your input is very important to us!

We hope you enjoy your Team Canada Alumni Association newsletter!

Thank you!

Gord Sherven
Chair, TCAA Advisory Committee ■

UPCOMING EVENTS

September 9, 2010 – TCAA - Golf Tournament in Calgary, Lakeside Greens Golf Club. Please contact Gord Sherven at gsherven@wellwest.ca for further information.

Eastern Canada Alumni Event - TBD. Contact Chris Bright at cbright@hockeycanada.ca. ■

FROM NORM DUECK, ALUMNI ADMINISTRATION

Our list of registered alumni is growing and will continue to do so with your help. Please keep sending us your fellow alumni contact information and we will get in touch, or pass on my e-mail (ndueck@hockeycanada.ca) and have them contact me

directly for registration information. Also, remember to update your contact information if you move.

We look forward to providing more information and services to our alumni as we grow. ■



MATT COOK – 1987-2010

Fight Like Matt

MATT COOK'S LEGACY TO HOCKEY CANADA

By Adam Crockatt

On Sunday, April 4, 2010, National Sledge Hockey Team member Matt Cook lost his battle with cancer. Matt passed away peacefully at home, surrounded by his family – mother Lynn, father Don, brother Brady and sister Marina. Matt's fight against cancer inspired not only his teammates, but everyone he met.

His fight started during the 2005-06 season while playing for the AJHL's Bonnyville Pontiacs. A tumour was discovered in his left ankle, and amputation of the left leg below the knee was required. His hockey goal was to obtain an NCAA scholarship and continue his career at that level. While that was not to be, Matt's hockey career soon took an interesting and unpredictable twist.

In May 2007, Brady Cook had captained the Camrose Kodiaks to the RBC Cup tournament, Canada's National Junior A Championship. Three members of Canada's National Sledge Hockey Team made the trip that week to Prince George, B.C. to showcase their sport. The ever-supportive Cook family was there as well, including Matt. To that point, Matt had been resistant to the idea of playing a "disabled" sport such as sledge hockey. His opinion of the sport soon changed. He saw the athleticism of the players, the obvious skill required to be successful and especially, the intense physicality of the game, and he wanted to get involved.

A couple of months later, Matt was back on the ice, this time in a sled, at Hockey Alberta's summer development camp. By the summer of 2008, he had demonstrated enough to earn an invitation to Hockey Canada's selection camp for the National Sledge Hockey Team in Toronto, Ont. Going into the camp, the coaching staff thought that this would be a great first look at Matt – a chance to get an idea of his potential and see where he might fit in to future plans. They had no idea that by the end of the weekend, Matt would have impressed them enough to earn a spot on the national team roster.

Matt was so committed to improving that he moved to Ontario to be closer to his teammates to train with them. The hard work paid off. He improved at every camp and event during the season and by the spring, he was named to the roster for the 2009 IPC World Championship, bumping veterans who had been playing for years. Throughout his first season with Team Canada, Matt proved himself as a hard worker, a dedicated team player and an outstanding leader, despite his young age and inexperience. With another year of improvement ahead of him, there was no doubt in anyone's mind that he would play a key role on the team during the 2010 Paralympic Winter Games in Vancouver.

During the summer of 2009, however, Matt's cancer returned, this time in his lungs. Major surgery followed, but Matt recovered in record time and was back on the ice just a few weeks later with Hockey Canada's three Olympic teams in Calgary, Alta. But by October, Matt's health had declined and he moved back to Edmonton to be with his family.

Matt remained a huge part of the team throughout the 2009-10 season. His number 16 jersey was hung in his stall for every game and practice, and he remained in close contact with his teammates. Although he was never able to get back on the ice, he inspired them constantly to "Fight like Matt." At the celebration of Matt's life in Edmonton, almost all of his teammates – players and staff – travelled to Edmonton on their own dime to show their support for the Cook family as a tribute to someone who had meant so much to them. Matt's legacy to the National Sledge Hockey Team cannot be overstated. His positive attitude and unparalleled work ethic represented the values that Hockey Canada works to instill in players from coast to coast. He will be dearly missed. He was one of a kind, and his family should be very proud. ■



Hayley's Comments

BY HAYLEY WICKENHEISER - GOLDEN OLYMPIC MEMORIES: 10 UNFORGETTABLE MOMENTS

There is probably only one word to describe the Vancouver Olympic Games and the journey to the gold medal: Wow. I hardly know where to start.

All I can say is, that after 10 months together, intense training day-to-day, 57 games in six months and two World Championship losses, it could not have ended any better.

I am extremely proud of our team, staff and coaches. What most people see is two weeks every four years. That is where most of the media and public perception stems from. Having said that, there is so much more that goes into the process of being Olympic champions. When I look at my gold medal, I see a multitude of moments leading up to it. The work that is done away from the spotlight of the Games is what makes champions.

Our team motto this year was "Luctor and Emergo," meaning "Struggle and Emerge." We had many moments where that motto was evident throughout the last four years. Our coaching staff also talked about the phrase, "On any given day," referring to being resilient and ready to perform under any circumstances. It was far from a smooth ride to get to the gold medal, but we found a way.

Probably the most disappointing thing about winning was having to answer critics and defend both our celebrations and why the game should be in the Olympics. I can't think of any other country in the world where you win a gold medal and you get criticized for it. That definitely took away from the moment of winning.

On the other hand, there were so many great things to remember and celebrate. I have many Olympic highlights — here are my top 10:

1. Reciting the Oath at the Opening Ceremony — being super nervous just a few moments before walking out and then feeling complete calm as I stepped onto the stage.
2. Watching Alexander Bilodeau win his gold in the athletes' lounge with other Canadian athletes, including Shea Weber and Sidney Crosby.
3. Travelling between venues and our entire team watching and cheering for the other Canadian athletes on our TV phones.
4. The cafeteria at the Athletes' Village — eating with my team and watching the other athletes.
5. Our entire team watching and cheering for Joannie Rochette at the IBC building.
6. Watching my good friend Clara Hughes race what she called, "The skate of her life," and win a bronze medal.
7. Standing on the blue line with my teammates after we won, looking out to the sea of red and white Canadian fans.
8. Being in the rink to witness the men win three days later — you could not have written a better script, with double gold and the "Golden Boy" scoring the winner in O.T. It was truly magical.
9. Celebrating the completion of the Games with all of Team Canada in the parking garage of our building in the Athletes' Village.
10. Wandering the streets, as well as listening to and watching the excitement and joy of Canadians and people from around the world.

Thank you Vancouver and thank you Canada for an amazing experience and for all of the support. I think these Games will be remembered as the Games that moved a nation. I am proud and honoured to have been a part of them. ■



Yzerman Appreciation Night at MCHH

On Feb. 20, 2010, Hockey Canada and the TCAA proudly recognized alumnus Steve Yzerman for his well deserved induction into the Hockey Hall of Fame (HHOF). Molson Canadian Hockey House saw its share of big name stars including “Stevie Y,” who took a break from his busy Olympic experience to share a moment with the fans that adored him as a player and today as a manager of our Olympic team.

“It’s the way in which he carries himself; he played with pride and leads with character and it resonates with all Canadians,” comments Chris Bright, a representative from Hockey Canada and the Hockey Canada Foundation.

This recognition and Hockey Canada initiative falls on the heels of a similar appreciation that was given to Luc Robitaille on Dec. 3, 2009 in Los Angeles, Calif. for his induction into the HHOF.

UPDATE FROM OLYMPICS-HOCKEY CANADA HOUSE

The centre of the hockey world for 17 days, Hockey House brought together Molson Canadian, Hockey Canada and the International Ice Hockey Federation for one of the largest parties Canada has ever seen.

And there to help out with the festivities? Thirteen Hockey Canada alumni, who made the experience all that more memorable for the thousands of fans who descended on Concord Place during the 2010 Olympic Winter Games.

But the experience wasn’t just memorable for the fans – it was just as memorable for the alumni.

“It was first class, all the way,” said Yvan Cournoyer, one of the alumni on hand in Vancouver. “It was a VIP experience not only for the alumni, but for the fans as well.”

“It was such a fantastic experience,” said Cam Neely. “To see, feel and hear the excitement everyone had, from the fans to staff and volunteers, was amazing.”

Alumni at Hockey House had meet and greets with the fans, took part in Q&A sessions in between games and helped cheer Canada’s Men’s and Women’s National Teams on to gold on home ice. Many also ventured out to a makeshift street hockey rink set up in the Concord Place parking lot to take part in clinics with lucky children.

And they were in Canada Hockey Place to watch every second of the action as Canada completed an unprecedented home ice Olympic double, wrap-

ping up the men’s tournament with Sidney Crosby’s overtime goal-for-the-ages, which brought back memories for one alumnus in particular.

“When Crosby scored, I got that feeling,” said Cournoyer, who assisted on Paul Henderson’s historic goal in Game 8 of the 1972 Summit Series. “It’s once in a lifetime you get to experience something like that, and it took me back to 1972 and having Paul Henderson in my arms.”

Crosby’s goal, watched by more than 20 million Canadians, set off a coast-to-coast party unlike anything seen before, and started a party in downtown Vancouver that might only be rivaled if the hometown Canucks one day hoist the Stanley Cup.

In fact, it wasn’t just the hockey gold that got Canadians excited – red and white Team Canada jerseys were prevalent at every event, from the hills of Whistler and Cypress Mountain to the curling rinks at the Vancouver Olympic Centre.

“I’ve never seen so many red jerseys in one place,” said Cournoyer. “Win or lose, there was so much pride, so much excitement for Canadian athletes; that was just amazing to see.”

“There was such a good feeling in Vancouver,” said Serge Savard, another Hockey Canada alumnus who was on hand. “It (the Olympics) made the people proud to be Canadian.” ■



What's new at Hockey Canada

2010 IIHF WORLD JUNIOR CHAMPIONSHIP LEGACY TO BENEFIT GRASSROOTS AND JUNIOR HOCKEY IN CANADA FOR YEARS TO COME; ECONOMIC IMPACT OF 2010 WORLD JUNIORS EVALUATED AT OVER \$86 MILLION

REGINA, Sask. - Hockey Canada, along with the Canadian Hockey League and the 2010 IIHF World Junior Championship Organizing Committee unveiled details on Tuesday, April 27 of how the World Juniors in Saskatchewan will benefit hockey in Canada for years to come.

The event, hosted from December 26, 2009 through January 5, 2010, will contribute a legacy of over \$15 million in funding to various levels of grassroots hockey. The exact financial figures will be confirmed in the next few months, pending all financial reports and an external audit of the event's financial records. Based on preliminary reports, the IIHF World Junior Championship steering committee is proud to confirm that the legacy funds will be distributed as follows:

Over \$7.5 million into grassroots Hockey Canada programs, high performance programs and international programming.

Over \$5.3 million to the Canadian Hockey League for player development and its scholarship fund.

Over \$1.5 million divided equally between Hockey Canada's 12 other member branches to go towards supporting grassroots programming in every region in Canada.

Over \$720,000 to the host Hockey Canada branch, the Saskatchewan Hockey Association, to support grassroots programming, including an education assistance program within the Saskatchewan Development Model.

"Hockey Canada congratulates the host committee and the Province of Saskatchewan for all its work in making the 2010 IIHF World Junior Championship such a success," said Hockey Canada chief operating officer Scott Smith. "In seeing the legacy of this event and the economic impact that it has had on the two host communities, the host province and grassroots hockey in Canada, we will continue to work together with our partners to bring major international events to Canada on a regular basis."

"The Canadian Hockey League wishes to express our sincere gratitude to the Host Organizing Committee and hockey fans throughout Saskatchewan for making the 2010 World Junior Championship such an overwhelming suc-

cess" said CHL President David Branch. "The proceeds from this event will enable the CHL and our 60 Member Clubs to continue providing our players with the best hockey development and scholarship opportunities available in the game today".

"The financial success of the World Junior event in Saskatchewan will greatly enhance the capability of our Saskatchewan Development Model partnership with the WHL, SJHL & SMAAAHL to offer scholarship opportunities to Junior A and Midget AAA players," said Saskatchewan Hockey Association president Al Hubbs. "It will also contribute to our Legacy Fund which will be utilized to assist in keeping the game affordable and offer further scholarship opportunities for future generations."

"This event leaves a legacy that includes education and development opportunities for our youth, upgrades and additions to our facilities, and a spirit of co-operation between our two major cities," said Jack Brodsky, president of the 2010 IIHF World Junior Championship host committee. "While we did this, we showcased our province to the world. What a great event for Saskatchewan!"

The Canadian Sport Tourism Alliance has also completed a study assessing the total economic impact of the 2010 IIHF World Junior Championship at \$50.6 million in total expenditures, supporting a net increase in economic activity in excess of \$86 million in Saskatchewan, highlighted by:

Visitor expenditures: \$9.8 million

Capital upgrades to facilities: \$14.8 million

Net increase in economic activity: . . \$48.4 million (throughout Saskatchewan)

Details on the Canadian Sport Tourism Alliance's study available at: www.canadiansporttourism.com

"These kinds of exciting opportunities help put Saskatchewan on the world map," Premier of Saskatchewan Brad Wall said. "I'd also like to thank the people of our great province for their spirit and enthusiasm, which allowed us to host such a successful event." ■



WHAT'S NEW AT THE HC FOUNDATION

Edmonton To Host 2010 Hockey Canada Foundation Celebrity Classic

Entering its seventh year, the Hockey Canada Foundation Celebrity Classic is scheduled for Edmonton on June 28 and 29. The 2010 gala fundraiser and golf tournament follow the hugely successful 2009 celebration – A Salute to the Habs – which was held in Montreal last June. The 2010 event is even more highly anticipated because of the celebration of the two Olympic gold medals won in Vancouver on Canadian ice.

This annual event brings together Hockey Canada's gold medal-winning international teams and distinguished Team Canada alumni to help raise funds to support the work of the Hockey Canada Foundation. Our flagship fundraising effort has raised over \$2.2 million since the inaugural event was held in Toronto in 2004.

Each year this exciting gathering of the Hockey Canada family also provides us with an opportunity to recognize outstanding individual contributions that have been made to Hockey Canada and our great game. Past honorees include Yvan Cournoyer and Serge Savard (Montreal in 2009), Bill Hay and the late Ed Chynoweth (Calgary in 2008) and Harley Hotchkiss and the late

Doc Seaman (Calgary in 2007). This tradition will continue in Edmonton with a formal announcement to follow shortly regarding the 2010 honorees.

The event also provides an opportunity to create awareness about the work the HCF is doing on behalf of our game. The HCF works directly with the Hockey Canada team on programs that have an especially meaningful impact upon participants. This year's event will partner with the Edmonton Oilers Community Foundation in support of an outdoor rink that will be placed at Telus Field from October to May on an annual basis. This rink will be used for public skating as well as minor hockey and will be maintained by the City of Edmonton.

Approximately 850 people are expected to attend the gala celebration, which will be held at Edmonton's Marriott at River Cree Resort and Casino on Monday, June 28. The following day, our event sponsors and other supporters will join Team Canada players to play a fast-paced, fun round of golf at Blackhawk Golf Course and the Edmonton Petroleum Golf & Country Club, two of Edmonton's finest courses. ■



WHERE ARE THEY NOW?

Dale Derkatch

Are you curious what Team Canada alumni are doing now that their on-ice days have come to an end? Hockeycanada.ca tracks them down and finds out – Where are they now?

TEAM CANADA CAREER

Played for Canada's National Junior Team at the 1983 and 1984 IIHF World Junior Championships, and played for Canada's National Men's Team during the 1983-84 season.

WHAT WAS THE HIGHLIGHT OF YOUR TEAM CANADA EXPERIENCE?

Winning a bronze medal at the 1983 IIHF World Junior Championship in Leningrad in the Soviet Union. It was the first time I ever got to wear the maple leaf on my chest, and I was so proud to bring home a medal.

WHAT ARE YOU DOING NOW?

I live in Prince Albert, Sask., and serve as director of player personnel for the Western Hockey League's Prince Albert Raiders. ■



WHITBY DUNLOPS
World International Champions—1958

Front row—left to right—TED O'CONNOR ED REDMOND WREN BLAIR SID SMITH BILL HANNAH
TOM O'CONNOR BOBBY ATTERSLEY

Second row—FRED ETCHER ROY EDWARDS GORD MYLES FRANK BONNELLO HARRY SINDEN
SANDY AIR JOHN HENDERSON WALLY BRASIN

Third row—JACK DONLEVY GEORGE SAMOLENKO ALF TREIN BUS GAGNON DON McBETH
GEORGE GOSSLIN CONNIE BRODIE STAN WAYLETT

OUR HOCKEY HERITAGE

Hockey Mourns A Hero

ATTERSLEY SCORED THE WINNER IN 1958 WORLDS

By Andrew Podnieks

Bob Attersley passed away on Friday, March 12, 2010, at age 76. The former member of Team Canada is best remembered for scoring the winning goal for the Whitby Dunlops at the 1958 IIHF World Championship. The "Dunnies" had won the right to represent Canada that year as a result of winning the Allan Cup the previous season.

Attersley's heroics took place on March 9, 1958, at Jordal Amfi Stadium in Oslo. The final game of the tournament decided gold, and Canada and the Soviets were locked in an historic struggle when Attersley scored the winning goal late in the game en route to a 4-2 win for Canada.

Attersley played junior hockey in his hometown of Oshawa, Ontario, and later played for Canada a second time, at the 1960 Olympics, winning a silver medal with the Kitchener-Waterloo Dutchmen.

After retiring, he became involved in city politics, serving as a county council member in 1964 in Durham Region. He was deputy reeve from 1966-69 and a regional councillor from 1978-80. He was also chairman of the police commission for eight years (1983-91), but is best remembered as mayor of Whitby. He was first elected in 1980 and served in that capacity for eleven years, the longest-serving mayor in that city's history.

Attersley's number 15 sweater was retired by the Dunlops in 2005 and hangs alongside other local greats, namely Gary Roberts, Joe Nieuwendyk and Keith Primeau. ■