

2023/2024 IMPACT REPORT



**Working every day to remove
barriers and grow the game
of hockey in Canada.**





**\$16 MILLION
IN FUNDING**

**distributed to communities in every
Canadian province and territory
through public and corporate
fundraising campaigns.**

PROVIDING SOLUTIONS TO ADDRESS:

Cost of Entry

Registration fee subsidies and equipment donations to families and players across the nation.



Gender Equity

Supporting hundreds of girls and women through skills development programs and financial support to build confidence from the learn to play level, to coaching and the National Women's Team.



Underserved & Marginalized Communities

Supporting the development of public hockey facilities and accessible rinks, and providing registration subsidies and equipment to Black, Indigenous and racialized communities.



10,711
FAMILIES

funded since 2020



\$2.3+
MILLION

total invested in Women and Girls



\$4.3
MILLION

in legacy funding to communities
across the nation to help provide
long-lasting access to the game
of hockey.



**“THESE KIDS NEED OPPORTUNITY, AND WITHOUT THE
ASSIST FUND, THEY WOULD NOT BE ABLE TO PLAY.”**

– Heather, Hockey Parent, Winnipeg, MB

- OUR PREMIER PROGRAMS -



Created in response to the financial strains many Canadian families were experiencing in 2020, the Hockey Canada Foundation Assist Fund provides registration-fee subsidies to help Canadian kids get in or stay in the game. The number of applications for funding have doubled in the past three years, proving that the need for assists is growing.

10,711 FAMILIES ASSISTED

35% OF OUR FUNDING

is received by Black, Indigenous and racialized youth

HOCKEY IS HERS.

Each year, we support hundreds of women and girls of all ages, including coaches, officials and national teams.

\$2.3 MILLION INVESTED

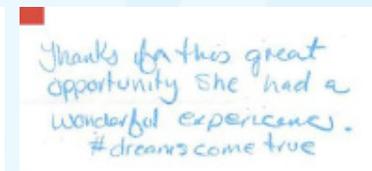
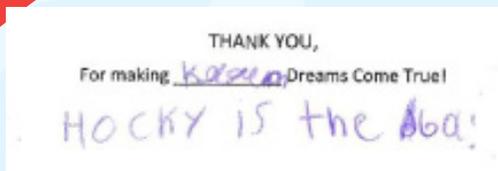
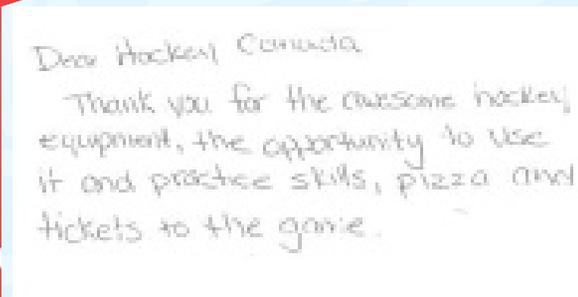
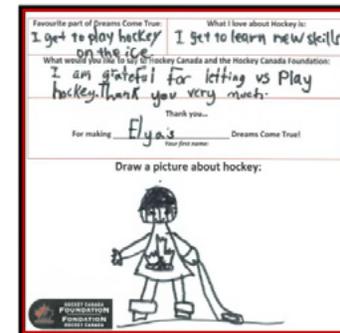
Our programs and events focus on coaching and officiating skills, as well as growth and retention from the grassroots to national levels, including:

- Esso Fun Days
- Global Girls' Game & World Girls Ice Hockey Weekend
 - 2023 IIHF Women's World Championship
 - We Are Coaches & Creating Coaches
 - Women Master Coach Program Summit
 - Female Officiating Program of Excellence
 - U18 Next Gen
 - Women's Para Hockey Program



DREAMS COME TRUE

Established in 2006, The Hockey Canada Foundation's Dreams Come True program has provided financial support toward registration fees, the equipment and on-ice skill development for **more than 1,700 participants from families facing hardships.**





Beyond our premier programs, we provide funding toward initiatives that also support our key pillars of reducing cost of entry, building gender equity and delivering access to underserved and marginalized communities.

2023-24 GRANTS:

\$920,867

Each year we contribute hundreds of thousands of dollars in grants to important programs, including:

Gender Identity Inclusion Training – \$110,000

These education and training opportunities will help local hockey associations across Canada create inclusion within their community surrounding gender identity topics.

Pond to Podium Development Series – \$70,000

The Pond to Podium Development Series provides coaches, players, officials and parents with resources directly from athletes, coaches and staff from Canada's men's, women's and para hockey teams. It provides practical expertise and behind-the-scenes content for all levels of hockey to assist stakeholders in reaching the top of their own personal podium.

Para Hockey NextGen Camp – \$81,000

The para hockey NextGen camps will help connect Hockey Canada with emerging athletes from across the country in a series of two-day talent identification camps.

Women's Para Hockey Showcase – \$131,867

This project looks to continue the support provided to Women's Para Hockey of Canada by establishing a USA Series Showcase alongside Canada's National Para Hockey Team and its annual series against the United States. Aligning the showcases with the men's series signals a collaborative approach and commitment to growing the women's game.

Women & Girls Officiating Development – \$15,000

The development opportunity aims to support the collective efforts of the 13 Members to build officiating programming that facilitates positive experiences for officials across the country.

Female Officiating Program of Excellence – \$50,000

The Female Officiating Program of Excellence is designed to identify and train officials who have the potential to succeed in elite hockey.

NHL/NHLPA First Shift – \$220,000

The First Shift program is designed to ensure a positive experience for new-to-hockey families, by providing children and families with the opportunity to try hockey in an affordable and fun way.

We Are Coaches – \$43,000

The We Are Coaches program was designed to increase the number of trained women coaches in Canada to provide mentors and role models for young participants.



Creating Coaches – \$25,000

In partnership with U SPORTS, Creating Coaches provides student-athletes with the mentorship, resources and support system required to ensure their first coaching experience is positive and engaging, while also providing young girls with a role model and leader in hockey.

Global Girls' Game – \$75,000

The Global Girls Game is a hockey game that takes place over the course of two-and-a-half days. In Canada, the weekend celebrates Canadian inspiration, camaraderie, participation and respect for girls in hockey.

World Girls' Ice Hockey Weekend – \$100,000

The World Girls' Ice Hockey Weekend creates a national sense of community, which allows players, coaches, officials and fans to make their celebration of hockey something more. Anyone in Canada can register to host their own event that works to recruit, retain or engage Canadians in the sport of hockey.





The Hockey Canada Foundation understands the vital role of hockey in our country, and we are so proud to do our part to keep our game strong.

