# Canada's Game Belongs to All Canadians.

The Hockey Canada Foundation is committed to helping more girls and women access, play and stay involved in hockey. Our Hockey is Hers initiative provides financial support to programs that focus on growth, retention and advocacy for women and girls through the sport of hockey.

\$2.3 million total invested







## **Our Efforts**

Since 2010, we have invested more than \$2.3 million to support and amplify the growth of women and girls players of all ages, coaches and our national teams. We provide funds to hundreds of participants across the nation each year through a variety of events that help more girls/women access, play and stay involved in hockey with programs and events that focus on:

#### **Grassroots Growth & Retention**

Programs providing young girls the opportunity to learn about and play hockey with their peers and hockey heroes.

- Esso Fun Days
- Global Girls' Game
- World Girls' Ice Hockey Weekend
- 2023 Women's Worlds Community Events

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### **Coaching & Officiating**

These programs provide free advancement training to women to develop certified coaching and officiating skills.

- We Are Coaches
- Creating Coaches
- Women Master Coach Program Summit
- Female Officiating Program of Excellence

#### **National Teams**

These programs support opportunities to shape the future of our national women's teams.

- U18 Next Gen
- Women's Para Hockey Program







\$915,500 invested in grassroots



**\$815,401** invested in Women's Coaching and Officiating



More than \$601,867 dollars contributed to the development of our national women's teams

When you give to Hockey Is Hers, you help build the confidence and skills of Canadian girls and women through many valuable hockey programs. You demonstrate to the women who represent Canada on our national teams that their level of play and work commands respect, and help local coaches, officials and leaders continue to build connections and confidence in youth across the country.