

Confirmed 2014 Sponsors



Platinum



Gold



Silver



2014 Celebrity Classic

June 23-24 Vancouver, B.C.



About the Foundation

The Hockey Canada Foundation (HCF) is a public foundation whose mission is to support Hockey Canada by promoting and fostering accessibility to the game of hockey. The HCF currently governs over \$7 million in endowment assets and manages over \$500,000 a year in annual gifts.

The HCF secures major gifts, promotes planned giving, and manages special fundraising events

such as the HCF Celebrity Classic. Over the past 10 years, the event has raised more than \$5 million in net proceeds, assisting the growth of the game.

Proceeds from HCF events support HCF and Hockey Canada initiatives within three principal funding areas:

- Accessibility, Diversity, Health & Wellness
- Skill Development
- Canada's Hockey Heritage



2014 Hockey Canada Foundation Celebrity Classic

On June 23-24, the Hockey Canada Foundation will proudly partner with Canucks Sports & Entertainment to host the 11th annual Celebrity Classic gala and golf event. This year's gala dinner will be hosted by a TSN personality, with championship rings presented to national teams that win gold on the international stage. The 2014 Celebrity Classic promises to pay special tribute to our Canadian traditions and international hockey successes!

Come celebrate the history of Canada's game in the 2010 Olympic city!



June 23 – Gala Venue

Rogers Arena has been a staple of downtown Vancouver and symbolic of Vancouver's identity since 1995. The facility plays a vital role in defining and shaping the sports and entertainment industry in Vancouver. Home of the NHL's Vancouver Canucks, it has hosted numerous national and international concerts and events. In February 2010, Rogers Arena was transformed into Canada Hockey Place during the Olympic Winter Games where Canada's men's and women's hockey teams marked their place in history by winning Olympic gold!



June 24 – Golf Venue

Northview Golf & Country Club is the proud home of the most exciting and challenging golf courses in British Columbia. Designed by the incomparable Arnold Palmer, the two layouts reflect his dashing "go for broke" style tempered by his true respect for the game. The Ridge Course, host to the PGA Tour's Air Canada Championship for seven years, features gently rolling terrain with tree-lined fairways and well positioned ponds and bunkers to catch errant shots. The Canal Course opened to rave reviews with its wider fairways, undulating greens and a feel of a traditional links style layout. Beautiful views and culinary delights await in the 47,000-square-foot West Coast-inspired clubhouse.



Sponsorship Opportunities

The exceptional, business-formal gala evening will be a wonderful opportunity to meet and mingle with past and present hockey stars while meeting business entertainment needs. Proceeds from the 2014 Hockey Canada Foundation Celebrity Classic will support recruitment and retention initiatives for Hockey Canada, the Hockey Canada Foundation, and a Vancouver legacy project.

Working with the Canucks for Kids Fund, legacy funding from the 2014 event will benefit KidSport BC, Athletics for Kids, and the Boys and Girls Clubs of South Coast B.C., ultimately creating greater opportunities for underprivileged kids in Vancouver and across British Columbia to enjoy the game of hockey.

The golf tournament will be played in a scramble format with fivesomes, inclusive of a Canadian celebrity. Tournament participants will leave with premium first-tee gifts and great memories.

Sponsorship Packages

Platinum Sponsor – \$60,000

Logo exposure opportunities include:

- all gala welcome signage
- full page ad in program
- sponsor video loop exposure
- golf tournament banner
- all tee sponsorship signage
- hole sponsorship with tee signage
- 24 tickets to the gala
 - three tables, each with a celebrity and guest
- three golf foursomes
 - each foursome accompanied by a celebrity fifth member
 - foursome includes: green fees, carts, gifting, on-course beverages and snacks, and pre-golf and post-golf meals

Gold Sponsor – \$25,000

Logo exposure opportunities include:

- full page ad in program
- sponsor video loop exposure
- golf tournament banner
- hole sponsorship with tee signage
- 16 tickets to the gala
 - two tables, each with a celebrity and guest
- two golf foursomes
 - each foursome accompanied by a celebrity fifth member
 - foursome includes: green fees, carts, gifting, on-course beverages and snacks, and pre-golf and post-golf meals

Silver Sponsor – \$15,000

Logo exposure opportunities include:

- half-page ad in program
- sponsor video loop exposure
- golf tournament banner
- hole sponsorship with tee signage
- eight tickets to the gala
 - one table, each with a celebrity and guest
- one golf foursome
 - accompanied by a celebrity fifth member
 - foursome includes: green fees, carts, gifting, on-course beverages and snacks, and pre-golf and post-golf meals

Corporate VIP – \$15,000

Tax receipt (less value added)

Opportunities include:

- your support acknowledged in program
- eight tickets to the gala
 - one table, with a celebrity and guest
- one golf foursome
 - accompanied by a celebrity fifth member
 - foursome includes: green fees, carts, gifting, on-course beverages and snacks, and pre-golf and post-golf meals

Individual Gala Tables – \$7,500

Tax receipt (less value added)

Opportunities include:

- your support acknowledged in program
- 10 tickets to the gala

To secure your gala package or for further event information please contact:

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