



2017

gala
and golf
Come Celebrate



PLATINUM PARTNER



TOURISM PARTNER

June 19-20 | Saskatoon, Sask.

Foundation

Vision

Uniting Canadians through hockey – one person, one community, one country.

Mission

The Hockey Canada Foundation preserves, nurtures and strengthens the bond between Canada, Canadians and hockey.

The Hockey Canada Foundation is a public foundation whose work helps support Hockey Canada. The Hockey Canada Foundation secures major gifts, promotes planned giving and manages special fundraising events such as the HCF Gala & Golf. Since 2009 the event has raised more than \$3.3 million in net proceeds, assisting the future development of amateur hockey across Canada.

Proceeds from Hockey Canada Foundation events support the HCF and Hockey Canada initiatives within three priority areas:

Enable

Removing barriers to the game

Educate

Providing resources and tools to better equip kids, parents and coaches

Engage

Promoting nation building, citizenship, mentorship and community involvement



Gala & Golf

2017 Hockey Canada Foundation Gala & Golf

On June 19, the Hockey Canada Foundation will bring the 14th annual Gala & Golf event to Saskatoon for the first time. This year's gala dinner will celebrate Canada's rich hockey history, celebrating the 2017 Order of Hockey in Canada inductees and any 2017 world championship-winning teams. The 2017 gala promises to pay special tribute to our Canadian and prairie traditions, our international hockey successes and our Order of Hockey in Canada honourees.

June 19, 2017

TCU Place –
Saskatoon, Sask.

June 20, 2017

The Willows Golf &
Country Club

Honorary Chairs

MIKE BABCOCK

Saskatoon, Sask.

The only coach to earn membership in the IIHF Triple Gold Club, Mike Babcock has led Canada to gold at the Olympic Winter Games (2010, 2014), World Cup of Hockey (2016), IIHF World Championship (2004) and IIHF World Junior Championship (1997), in addition to winning a Stanley Cup championship with the Detroit Red Wings in 2008. In his second year as head coach of the NHL's Toronto Maple Leafs, Mike has also spent time behind the bench with the Anaheim Ducks (2002-04) and Detroit (2005-15); he is the all-time leader in games coached (786) and wins (458) with the Red Wings.

TODD MCLELLAN

Melville, Sask.

In his second season as head coach of the NHL's Edmonton Oilers, Todd McLellan led Canada to a gold medal at the 2015 IIHF World Championship, 15 years after winning bronze as an assistant coach at the IIHF World Junior Championship. Before joining the Oilers, Todd spent seven seasons (2008-15) as head coach of the San Jose Sharks, winning the President's Trophy in 2008-09 and setting the all-time franchise record for wins, with 311. He got his start in the NHL as an assistant coach under Mike Babcock with the Detroit Red Wings from 2005-08, winning the Stanley Cup in 2008.



Distinguished Honourees

2017 Distinguished Honourees of the Order of Hockey in Canada

SCOTTY BOWMAN

Verdun, Que.

Bowman has found success as a coach and executive, including 14 Stanley Cup championships with four teams: Montreal (1973, 1976, 1977, 1978, 1979), Pittsburgh (1991, 1992), Detroit (1997, 1998, 2002, 2008), and Chicago (2010, 2013, 2015). He also led Canada to the title at the 1976 Canada Cup. A two-time NHL coach of the year, Bowman holds the NHL record for wins by a coach in the regular season (1,244) and playoffs (223), and was inducted into the Hockey Hall of Fame in 1991.



MURRAY COSTELLO

South Porcupine, Ont.

As president of the Canadian Amateur Hockey Association and Hockey Canada from 1979 to 1998, Costello directed the merger between the two associations in 1994 and played a key role in the creation of the Program of Excellence and Canada's National Women's Team. He also served as an IIHF vice-president from 2008-12. Costello was inducted into the Hockey Hall of Fame in 2005, the IIHF Hall of Fame in 2014, and appointed an Officer of the Order of Canada in 2013.



FRAN RIDER

Etobicoke, Ont.

Rider has been playing an integral role in the development of women's hockey since 1967 as a player, coach, volunteer, and executive. Named the first executive director of the Ontario Women's Hockey Association in 1975, Rider has served as its president and CEO since 1982. She has been involved with Hockey Canada's Female Council since its inception in 1982, chairing six international championship committees. In 2015, Rider was inducted into the IIHF Hall of Fame as the first female builder.



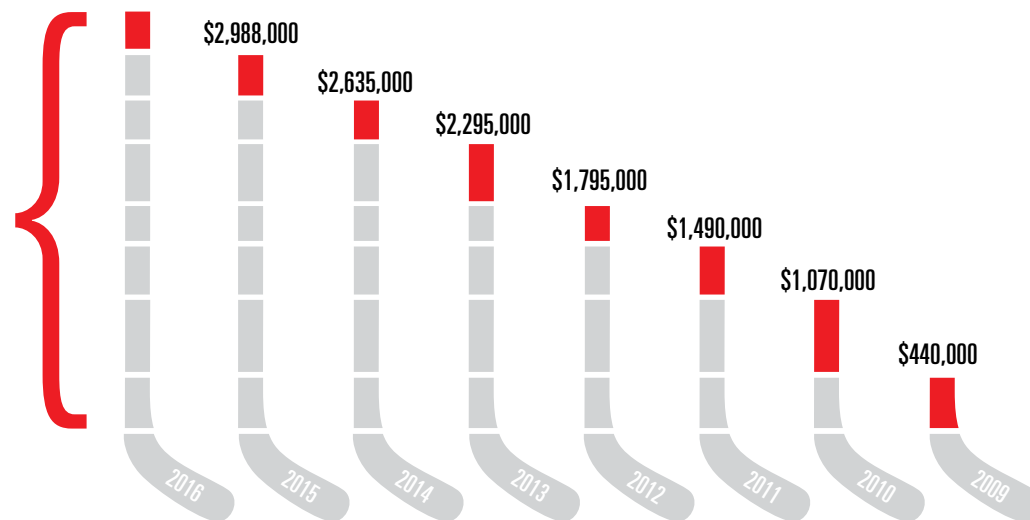
ORDER OF HOCKEY IN CANADA

ORDRE DU HOCKEY AU CANADA

We can't do this without you.

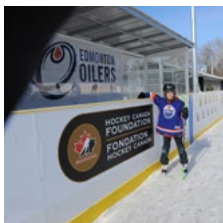
Since 2009, the Hockey Canada Foundation has proudly contributed more than \$3.3 million in net proceeds to various projects in Canadian communities, allowing the game to continue to grow and prosper from coast to coast to coast.

\$3,257,000



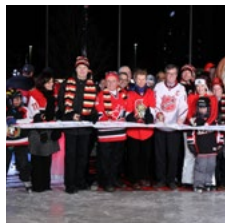
2009
MONTREAL, QUE.
\$440,000

The outdoor rink in Willibrord Park in the Verdun borough of Montreal was constructed as part of the Montreal Canadiens Children's Foundation's BLEU BLANC BOUGE program, with assistance from the HCF. The skating season lasts from November to March, while other sporting activities take over for the spring, summer and fall months.



2010
EDMONTON, ALTA.
\$630,000

The Hockey Canada Foundation allocated \$400,000 to a community recreation facility; the funds supported one of the two rinks in the centre. In addition, the HCF matched an Edmonton Oilers Community Foundation grant of \$230,000 for the rink refurbishment projects of two inner-city Beverly communities.



2011
OTTAWA, ONT.
\$420,000

The HCF, Sens Foundation and City of Ottawa partnered to construct the Rink of Dreams at Ottawa City Hall, which was a centerpiece for the 2013 IIHF Women's World Championship. It is open for skating between November and March, giving players more accessibility to the game, and serves as a year-round community space.



2012
TORONTO, ONT.
\$305,000

The legacy focus was on the outdoor rink in Regent Park, as part of a larger revitalization project focused on one of Toronto's most underserved urban communities. The initiative has benefitted those in the inner city of Toronto, providing the underprivileged with accessibility to a safe and well-maintained athletic environment.



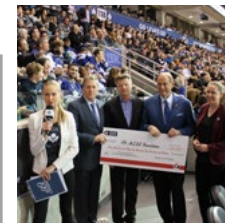
2013
CALGARY, ALTA.
\$500,000

A donation of \$250,000 was made to assist families affected by flooding in southern Alberta. The funds were allocated to local MHAs to offset the costs of registration fees, keeping players involved in the game. Another \$250,000 was allocated to KidSport Calgary, which makes sports more affordable for underprivileged youth.



2014
VANCOUVER, B.C.
\$340,000

Legacy funding benefited KidSport B.C., Athletics for Kids, and the Boys and Girls Clubs of South Coast B.C., ultimately creating greater opportunities for underprivileged kids to enjoy Canada's game. More than 300 minor hockey players in the Greater Vancouver area had their registration fees covered for the 2014-15 season.



2015
TORONTO, ONT.
\$353,000

A \$353,000 donation was part of the paralleled efforts with the MLSE Foundation to support active living, research and programming for Canadian inner-city youth. The Hockey Canada Foundation will also be a leading funding partner in the MLSE led Sport For Development Centre in the heart of downtown Toronto.



2016
HALIFAX, NS
\$269,000

Half of all proceeds remain in Nova Scotia in support of legacy programming and projects with Hockey Nova Scotia, the Sidney Crosby Foundation, and the Long Pond Hockey Arena Building Society. The agreement from the LPHABS is that the funds will be used to make their new building adaptable for sled hockey.

Sponsorship Opportunities

This exceptional, formal gala evening will be a wonderful opportunity to meet and mingle with past and present hockey stars while supporting local community and meeting business entertainment needs. Proceeds from the 2017 HCF Gala & Golf will support priority initiatives for Hockey Canada, the Hockey Canada Foundation and a Saskatchewan legacy project.

To secure your gala package or for further event information, please contact hcfgala@hockeycanada.ca.

	Logo exposure opportunities Your logo will be featured on...											Gala Program			# of Gala Tickets				# of Tables each table includes a celebrity and guest				Golf foursomes				
	Sponsor bar on all gala graphics	Step-and-repeat banner	Welcome signage	Cocktail reception sponsor	Reception banner	All Auction tablets	Venue screens	Leaderboards	Video loop exposure	Golf tournament banner	All tee-sponsorship signage	Hole sponsorship with tee signage	Online auction website	Full-page ad	Half-page ad	Acknowledgment	24	16	10	8	3	2	1	1 (no celeb, no guest)	3	2	1
Platinum \$70,000	•	•	•						•	•	•	•		•			•				•			•			
Gold \$30,000									•	•		•		•				•			•				•		
Cocktail Reception \$25,000				•	•				•						•					•		•				•	
Technology \$25,000						•	•	•	•				•		•					•		•				•	
Silver \$15,000									•	•		•		•						•		•				•	
Individual Table \$5,000																•		•					•				

Tax receipt
(less value added)