

# 17 DAYS OF HOLIDAY GIVEAWAYS RULES

The 17 Days of Holiday Giveaways contest (the “Contest”) is governed by the following rules (the “Official Rules”).

By participating or attempting to participate in the Contest, you will be deemed to have received, understood, and agreed to these Official Rules.

Although the Contest may be promoted, communicated, or administered by means of a third party social media or social networking service or site (a “ Third Party Service ”), the Contest is not sponsored, endorsed, administered by or associated with any Third Party Service. For greater clarity, Third Party Services include but are not limited to the following: Instagram, Twitter, Pinterest, LinkedIn, and Facebook. The Contest is sponsored and administered by Hockey Canada.

Any questions, comments or complaints regarding the Contest should be directed to Hockey Canada and not to any Third Party Service.

## 1. ELIGIBILITY?

The Contest is open only to residents of Canada who have reached the age of majority in their jurisdiction of residence as of the date of entry.

The following individuals are not eligible to enter the Contest:

- (a) employees, officers, and directors of: (i) Hockey Canada; and (ii) any prize suppliers;
- (b) a household member of any of the individuals listed in (a) above; and
- (c) members of the immediate family (spouse, parent, child, sibling) of the individuals listed in (a), above.

## 2. WHEN DOES THE CONTEST BEGIN/END?

The Contest begins at 12:00 a.m. Eastern Time on December 3, 2020, and runs until 11:59 pm Eastern Time on December 19, 2020 (“Entry Period”). During each day of the Entry Period, eligible individuals will be able to enter to win various prizes as follows (all dollar amounts in Canadian dollars):

December 3, 2020: Free Coffee for a Year provided by Tim Hortons with an approximate retail value (“ARV”) of seven hundred fifty dollars (\$750 CAD);

December 4, 2020: Pair of hockey gloves and hockey stick provided by Bauer, with an ARV of six hundred eight dollars (\$608 CAD);

December 5, 2020: Auto service package provided by OK Tire with an ARV of five hundred dollars (\$500 CAD);

December 6, 2020: Food and beverage prize package provided by Pepsi Co with an ARV of five hundred dollars (\$500 CAD);

December 7, 2020: Two (2) support pillows provided by Tempur Pedic, with an ARV of four hundred forty dollars (\$440);

December 8, 2020: Good Deeds Cup and Hockey Canada jersey merchandise package provided by Chevrolet with an ARV of four hundred eighty-two dollars (\$482 CAD). As it is impossible to establish an ARV for an autograph because its ARV is affected by changing supply & demand, by local market conditions, by the unpredictability of sports and other factors, the ARV includes only the value of the merchandise;

December 9, 2020: Home synthetic ice tiles prize package provided by Pro Hockey Life (Canadian Tire Corporation) with an ARV of six hundred thirty dollars (\$630 CAD);

December 10, 2020: Funded bank account provided by Scotiabank with an ARV of five hundred dollars (\$500 CAD);

December 11, 2020: Dyson V11 Cordless Stick Vacuum provided by Canadian Tire (Canadian Tire Corporation) with an ARV of one thousand one hundred dollars (\$1,100 CAD);

December 12, 2020: iPad Mini 64 GB and BFL CANADA merchandise package provided by BFL CANADA with an ARV of six hundred twenty-five dollars (\$625 CAD);

December 13, 2020: One Sealy Mattress provided by Tempur Sealy, with an ARV of six hundred ninety-nine dollars (\$699);

December 14, 2020: Visa gift card and Janes food products for a Year provided by Sofina Foods with an ARV of seven hundred four dollars (\$704 CAD);

December 15, 2020: Set of four (4) tires provided by Hankook with an ARV of six hundred dollars (\$600 CAD);

December 16, 2020: Grocery store gift cards provided by Sobeys with an ARV of five hundred dollars (\$500 CAD);

December 17, 2020: Prize package provided by Sport Chek (Canadian Tire Corporation) with an ARV of seven hundred fifty dollars (\$750 CAD);

December 18, 2020: Fuel gift cards provided by Esso with an ARV of seven hundred fifty dollars (\$750 CAD);

December 19, 2020: One iPhone 12 250GB and branded masks provided by TELUS, with an approximate retail value (“ARV”) of one thousand five hundred eighty-nine dollars (\$1,589).

Accordingly, eligible individuals can enter up to a maximum of 17 times (once per day from December 3-19), but can only enter once for each prize.

### **3. HOW DO I ENTER THE CONTEST?**

No purchase is necessary to enter the Contest.

To enter the Contest, complete the online entry form at (English: [www.hockeycanada.ca/daysofgiveaways](http://www.hockeycanada.ca/daysofgiveaways) and French: [www.hockeycanada.ca/cadeauxquotidiens](http://www.hockeycanada.ca/cadeauxquotidiens)). You are solely responsible for ensuring that your entry or entries are properly submitted (including by properly completing any required registration fields).

You must only submit one entry for each available prize, and Hockey Canada may disqualify you from the Contest if it receives multiple entries from you on the same day. You may enter once per day for the prize available on that day as set out in Section 2 of these Official Rules.

### **4. COULD MY ENTRY BE REFUSED OR REJECTED?**

Your entry could be refused or rejected if:

- (a) you fail to meet the Contest’s eligibility criteria;
- (b) you attempt to enter the Contest in a manner not authorized by these Official Rules;
- (c) your entry contains false or misleading information, or is late, falsified, illegible, or incomplete or otherwise irregular;
- (d) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (e) your entry is not in compliance with these Official Rules.

In addition, Hockey Canada reserves the right to refuse any entry for any other reason in its sole discretion.

### **5. WHAT ARE THE ENTRY CONDITIONS and HOW DO THE RELEASEES LIMIT THEIR LIABILITY?**

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of Hockey Canada, which decisions are final;
- (b) you agree that Hockey Canada shall have the right at any time to require proof of identity or eligibility to enter the Contest; failure to provide any such proof upon request may result in disqualification;

(c) you release and forever discharge Hockey Canada, its respective affiliates, and subsidiaries, and all of their respective directors, officers, employees, agents, representatives, licensees, successors, and assigns, as well as any Third Party Services, Gruv Media and any prize supplier described in section 2 of these Official Rules, (collectively, the “ Releasees”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in, or inability to participate in, the Contest, (ii) the awarding, receipt, possession, use, redemption or misuse of any prize, in whole or in part, or activity related to any prize, or your inability to receive, use or redeem any prize; (iii) your failure to comply with these Official Rules, or (iv) any breach of these Official Rules.

Hockey Canada will not be liable to you for any indirect, special, consequential, or punitive damages in connection with the Contest or these Official Rules.

## **6. WHAT ARE THE CONTEST PRIZES?**

There are seventeen (17) prizes available to be won in the Contest, each of which have different values in Canadian dollars. One prize will be announced each day from December 3-19, 2020 on [www.HockeyCanada.ca](http://www.HockeyCanada.ca) and Hockey Canada social media channels. Prizes will be announced on their corresponding date. See section 2 of these Official Rules for list of prizes.

Any winner is solely responsible for coordinating use of any prize and for all taxes, fees, and expenses not otherwise set forth herein. Prizes may be subject to additional terms and conditions as imposed by prize suppliers.

## **7. ARE THERE ANY PRIZE CONDITIONS?**

In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- The prize must be accepted as awarded, will be awarded to the confirmed winner only, and is not transferable, resellable or redeemable for cash.
- Hockey Canada reserves the right to substitute any prize in whole or in part if all or any component of the prize is unavailable, with a prize of equal or greater retail value.
- Hockey Canada does not make any representation or warranty, expressed or implied, regarding the quality or characteristics of the prize.

## **8. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?**

On January 6, 2021 beginning at approximately 10:00 a.m. EST in Toronto, Ontario, Hockey Canada will conduct seventeen (17) random draws corresponding to each of the seventeen (17) prizes from among all eligible entries received for each prize. For each of the seventeen (17) prizes to be awarded pursuant to these Official Rules, one entrant will be randomly selected as a potential winner and notified using the information provided at the time of entry. If any potential winner does not respond to

such notification within three (3) business days, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by Hockey Canada, the potential winner will be disqualified and, at Hockey Canada's discretion, an alternate potential winner may be randomly selected from among remaining eligible entries, or the prize may be cancelled.

## **9. HOW CAN A POTENTIAL WINNER BECOME A WINNER?**

To be declared a winner, a potential winner must:

- (a) correctly answer, unaided, a time-limited, mathematical skill-testing question to be administered by Hockey Canada;
- (b) comply with these Official Rules;
- (c) sign and return, within any designated time period, a standard release of liability and consent to publicity form and any other documentation as reasonably required by Hockey Canada, including any documentation required in connection with publicity as set out in section 12 of these Official Rules; and
- (d) potential winners may be required to provide proof of identification to confirm eligibility or to claim a prize.

## **10. WHAT ARE THE ODDS OF WINNING A PRIZE?**

The odds of winning a particular prize depend on the number of eligible entries received for that prize. Entrants will be offered the option of signing up for Hockey Canada's Insider newsletter. If an entrant chooses not to sign up, it will not affect that entrant's ability to enter the contest or impact their odds of winning a prize.

## **11. HOW DO I CLAIM A PRIZE?**

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated.

Except as otherwise indicated by Hockey Canada, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised.

If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

## **12. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?**

If you are a winner, Hockey Canada may require you to appear in publicity related to the Contest or to any similar contest.

By entering the Contest, you consent to Hockey Canada's use of your name, home town, photograph, voice and/or image for promotional and publicity purposes in all media used by Hockey Canada, without further notification, permission, payment or consideration.

### **13. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?**

By entering the Contest, you consent to Hockey Canada's collection, use and disclosure of your personal information in accordance with the Privacy Policy, available in English at <https://hockeycanada.ca/en-ca/corporate/about/privacy-policy> and in French at <https://hockeycanada.ca/fr-ca/corporate/about/privacy-policy> (the "Privacy Policy"), for purposes of administering the Contest as described in these Official Rules or as otherwise required or permitted by applicable law.

### **14. WHAT LAWS APPLY TO THE CONTEST?**

The Contest and these Official Rules are governed by the laws applicable in Ontario. Any disputes, claims or causes of action arising out of or connected with the Contest, prize or these Official Rules will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court of Ontario, Canada.

For Quebec residents, any decision to be made by Hockey Canada may be subject to a ruling of the Régie des alcools des courses et des jeux du Québec" (the "Régie"). Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

### **17. CAN HOCKEY CANADA CANCEL OR AMEND THE CONTEST?**

Hockey Canada may cancel, modify, or suspend the Contest or amend these Official Rules for any reason without prior notice, subject to prior approval by the Régie if legally required. For example, if for any reason the Contest is not capable of running as originally planned, Hockey Canada may adjust any of the dates, timeframes or other Contest mechanics, or suspend or cancel the Contest.

You may not amend these Official Rules in any way.

### **16. WOULD HOCKEY CANADA EVER DISQUALIFY OR BAN SOMEONE FROM A CONTEST?**

Hockey Canada may disqualify without notice or ban someone from the Contest or any future contest for any other reason, including if Hockey Canada finds that a person has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; or
- (e) otherwise violated these Official Rules.

**17. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?**

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by Hockey Canada or appearing in other Contest-related materials, these Official Rules shall govern.

**18. WHAT HAPPENS IF THERE'S INCONSISTENCY BETWEEN THE ENGLISH VERSION AND THE FRENCH VERSION OF THESE OFFICIAL RULES?**

If there is any discrepancy or inconsistency between the English language version and the French language version of these Official Rules, the English version will prevail, govern and control.