

**OK Tire Minor Hockey Jersey Contest (“Contest”)
Official Rules (“Rules”)**

THIS CONTEST IS INTENDED FOR PARTICIPATION IN CANADA ONLY. DO NOT ENTER UNLESS YOU ARE ELIGIBLE AND RESIDE IN CANADA AT THE TIME OF PARTICIPATION.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE CONTEST, PARTICIPANT AGREES TO BE BOUND BY THESE RULES AND THE DECISIONS OF THE SPONSOR, WHICH SHALL BE FINAL AND BINDING IN ALL RESPECTS.

1. **ELIGIBILITY:** The Contest is only open to residents of Canada who are registered as Minor Hockey players with a Hockey Canada-sanctioned minor hockey association (each, a “MHA”). “Minor Hockey” means any age division other than junior or senior hockey and, for clarity, includes U21 hockey where offered. Notwithstanding the above, the following persons are not eligible to participate: employees, contractors, directors and officers of OK Tire Stores Inc. (“Sponsor”), Hockey Canada (“HC”), and their respective parent, subsidiary and affiliated companies (the “Supporting Entities”), and the immediate family members (spouse, parent, child, sibling, grandparent, and/or “step”) of each and those living in their same households (those persons whether related or not who live in the same residence). The Sponsor, HC, and the Supporting Entities will hereinafter be referred to collectively as the “Contest Parties”.
2. **CONTEST PERIOD:** The Contest begins at 7:00:00 AM Eastern Time (“ET”) on March 3, 2025 and ends at 7:00:00 PM ET on May 31, 2025 (“Contest Period”). The computer system of HC, which will be administering the prize draws mentioned in Rules 4 and 5 below, is the official time-keeping device of the Contest.
3. **HOW TO ENTER:** During the Contest Period, eligible players can enter by visiting a participating OK Tire store while wearing their MHA team jersey and completing the following steps:
 - a. Scan a QR code that will be displayed in store.
 - b. Fill out a short questionnaire and provide their name, e-mail address, MHA, and Member. For clarity, a “Member” is one of the 13 Provincial, Regional or Territorial Associations/Federations recognized by Hockey Canada as governing amateur hockey with their geographic region.
 - c. Agree to be bound by these Rules.

Where the prospective entrant is below the age of majority in their province of residence, the questionnaire must be completed by the eligible player’s parent or legal guardian. Parents should provide their own e-mail address, and will be agreeing to the Rules both on their behalf and on behalf of their child.

Entrants who complete the above requirements will automatically receive one (1) entry into the prize draws referenced in Rules 4 and 5 below. Each Minor Hockey player is only eligible to enter the Contest once.

No Purchase: Purchase is not required and does not enhance a person’s chances of winning. Although an email account is required in order to participate in the Contest, no purchase is required; a number of Internet service providers and other companies offer free email accounts.

No other form of submitting an entry is valid other than as stated above. A potential winner (or their parent/legal guardian, as the case may be) may be requested to provide the Sponsor and/or HC with proof that they are the authorized account holder of the email address associated with the winning account and/or an eligible participant. Participants may not register/enter with multiple email addresses, nor may

participants use any other device to register/enter under multiple identities. Any participant who attempts to enter with multiple email addresses or accounts under multiple identities will be disqualified and forfeits any prize won, in the Sponsor's sole discretion.

Entrants may incur standard data charges from their wireless service provider while entering the Contest. Entrants should check with their wireless service provider for details about these and other applicable charges. Entrants are solely responsible for any such data charges.

4. **HOW TO WIN:** Random draws will be conducted on June 19, 2025 starting at 10:00 AM ET at 151 Canada Olympic Road SW, Suite 201, Calgary, AB T3B 6B7 from among all eligible entries received during the Contest Period to select one (1) entry per Member (for a total of thirteen (13) selected entrants) as eligible to win a Prize as described in Rule 5. Odds of winning depend on the total number of eligible entries received in each Member. For clarity, the draw that a player is entered in will be determined by the Member which oversees their MHA, and not the location of the OK Tire store where they enter for the Contest.

The entrants selected as eligible to win a prize will be notified by email within three (3) business days following the draw (the “**Notification**”).

5. **PRIZES:** The following prizes are available to be won in the Contest:

- (i) **Player Prizes:** There are a total of thirteen (13) prizes to be won by eligible entrants – one winner will be randomly drawn from amongst the eligible entrants from each of Hockey Canada’s 13 Members. Each prize will be CAD 500.00 in cash (a “**Player Prize**”).

If selected as eligible to win a Player Prize, to be declared a winner, the selected entrant (or their parent/guardian, where the selected entrant is a minor) must do the following within five (5) business days of receiving the Notification:

- (i) respond to the Notification from the Sponsor’s designated agent and, if requested, provide proof of identification that may include a driver’s license or other form of photo identification as part of the verification process;
- (ii) correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a required time-limited mathematical skill-testing question to be administered by the Sponsor’s designated agent at a mutually agreeable time;
- (iii) sign and return to the Sponsor’s designated agent, by fax or e-mail, a Prize Claim Release Form, wherein they will declare compliance with these Rules, confirm that they are an eligible participant, release the Contest Parties from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of any Player Prize or any portion thereof; and
- (iv) otherwise comply with these Rules.

If the potential winner fails to meet any of these requirements within five (5) business days of receiving the Notification, they will be disqualified and forfeit their Player Prize. The Sponsor may then, at its sole and absolute discretion, select by random draw another eligible entrant whom the Sponsor or its representatives will attempt to contact, and who will be required to comply with the above noted

requirements and these Rules or be subject to disqualification in the same manner. The Sponsor will not be responsible for failed attempts to notify a potential Player Prize winner.

The Player Prize must be accepted as awarded and cannot be substituted, transferred or exchanged, except at the sole and absolute discretion of the Sponsor, which may award a substitute prize of equal or greater value.

A Player Prize winner acknowledges that the Contest Parties have not made or are not in any manner responsible or liable for any warranty, condition, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

- (ii) **MHA Prizes:** In addition to the cash Player Prize, the MHA of each player who receives a Player Prize (after fully complying with all requirements set out in these Rules) will receive CAD 1,500.00. These funds must be used to support local hockey in the community or communities that make up that MHA. Examples include purchasing equipment, offsetting facility rental costs, organizing training sessions for players or referees, or creating programs to target underserved populations. These funds will be issued by OK Tire Stores Inc. to a local OK Tire store, which will then present a cheque to an authorized representative of the MHA. The Sponsor and/or the local OK Tire retailer may request whatever proof they deem necessary to ensure that the individual who accepts the cheque on behalf of the MHA holds an elected position within that MHA.

As a condition of receiving an MHA Prize, a winning MHA will be required to sign and return to the Sponsor's designated agent, by fax or e-mail, a Prize Claim Release Form, wherein it will release the Contest Parties from any and all liability in connection with this Contest or the subsequent programs which are funded in whole or in part by the MHA Prize funds.

ADDITIONAL CONDITIONS OF PARTICIPATION:

6. The Sponsor reserves the right, in its sole discretion, to reschedule any prize draw. The Sponsor is not responsible for late, lost, damaged, misdirected, or incomplete entries. Proof of transmission (e.g. screenshots) does not constitute proof of receipt. No responsibility is assumed by the Contest Parties for any inability of a potential entrant to successfully enter the Contest for any reason, or for prizes that remain unclaimed or unawarded.
7. By entering, entrants (i) acknowledge compliance with these Rules including all eligibility requirements and, (ii) agree to be bound by these Rules and the decisions of the Sponsor, made in its sole discretion, which shall be final and binding in all matters relating to this Contest, without right of appeal, including without limitation on matters relating to eligibility, validity, contents, and/or disqualification of an entry. Entrants who have not complied with these Rules are subject to disqualification.
8. By accepting a prize, each winner (or, in the case of a MHA Prize, the authorized representative of the MHA who collects the cheque) consents to the use of his/her name, city/province of residence, voice, and statements relating to the Contest, HC, or the Sponsor, and photographs or other likenesses, without further compensation, notification or permission in any publicity or advertising carried out by the Sponsor, HC, or any related entities in any and all media now known or hereinafter developed without territorial or time limitation, except where prohibited by law.

9. Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this Contest, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Participants engaging in any of these activities may be disqualified and will forfeit any prize won.
10. All entries become the property of the Sponsor and will not be returned. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.
11. If a dispute arises regarding who submitted any entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is defined as the natural person who is assigned to an email address by an Internet access or online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address, or wireless carrier.
12. Entrants and/or winners of both the Player Prizes and the MHA Prizes assume liability for injuries caused, or claimed to be caused by participating in the Contest, by the acceptance, possession, use or misuse of any prize awarded (and, in the case of the MHA Prize, injuries caused or claimed to be caused by participating in any program funded in whole or in part by the MHA Prize funds), including but not limited to claims/damages for personal injury, or property damage. Moreover, entrants and winning MHAs agree: (a) to release, indemnify and hold harmless the Contest Parties, and each of their officers, directors, employees and agents, from any and all liability, loss or damage incurred with respect to participating in the Contest or the awarding, receipt, possession, and/or use or misuse of any prize (and, in the case of the MHA Prize, liability, loss or damage incurred with respect to participating in any program funded in whole or in part by the MHA Prize funds), (b) that under no circumstances will the entrant or an MHA be permitted to obtain awards for punitive, incidental, consequential, or any other damages and entrant hereby waive all rights to claim for all such damages; (c) all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, excluding legal fees and court costs. This exclusion or limitation of liability will not apply to the extent that any applicable statute prohibits such exclusion or limitation of liability.

13. EVENTS INTERFERING WITH CONTEST ADMINISTRATION:

- (i) Termination, Modification or Suspension: The Sponsor may, at its sole discretion and without liability to Contest entrants, terminate the Contest in whole or in part, or modify or suspend the Contest at any time without notice, in the event any of the following situations arise in the Sponsor's sole opinion: any impedence or prevention of the Sponsor's or HC's ability to administer the Contest as planned or intended by an event beyond the Sponsor's or HC's control, including but not limited to an act of God, fire, flood, natural or manmade epidemic or crisis, earthquake, explosion, labour dispute or strike, telecommunications equipment failure, utility-related disruptions, software viruses, software bugs, computer programming errors, terrorist threat or activity, war (declared or undeclared), any federal, provincial, territorial or local government law, order or regulation, public health crisis, pandemic, the order of any court or jurisdiction, or by any other cause not reasonably within the Sponsor's control. Without restricting the generality of the foregoing, if for any reason more entrants receive notification of eligibility to win a prize than the number of prizes stated herein, the Sponsor reserves the right, in its sole discretion, to terminate the Contest in whole or in part, or amend or suspend it and award only the

number of prizes stated in these Rules via a random drawing for the prizes not yet distributed at the time the Contest is terminated, suspended or amended.

(ii) Procedure upon Early Termination: In the event of early termination of the Contest, a notice will be posted online and a random drawing to award the prizes will be conducted from among all eligible entries received prior to the time of termination. In no event will the number of prizes awarded exceed the available number of prizes as specified in these Rules.

14. The Contest Parties do not make any warranties that access to the website hosting the Contest questionnaire will be uninterrupted or error-free. The Contest Parties are not responsible for any problems that may arise, including but not limited to: (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, or other connection, availability or accessibility problems arising in connection with or over the course of the Contest; (b) communications failed, jumbled, scrambled, delayed, or misdirected transmissions or hardware or software malfunctions, failures or difficulties; (c) failure of cell phones and/or software and hardware configurations, any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents; (d) for any other errors of any kind relating to or in connection with the Contest, whether human, mechanical, clerical, electronic, or technical in nature; (e) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the Contest; or (f) damage to a user's system occasioned by participation in this Contest or downloading any information necessary to participate in this Contest.
15. **DISPUTES:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrant and the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Alberta without regard to conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Alberta.
16. **CONFLICTS/DISCREPANCIES:** In the event of any discrepancies between the English language Rules and the non-English language Rules, the English Rules shall prevail. In the event of a conflict between any Contest details contained in these Rules and any Contest details contained in Contest advertising materials (including, but not limited to, online, point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Contest as set forth in these Rules shall prevail.
17. **INVALIDITY:** The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
18. **PERSONAL INFORMATION:** Personal information may be collected, used or disclosed in jurisdictions other than Canada. Personal information that resides in jurisdictions other than Canada will be subject to the general laws of application in those jurisdictions. The personal information gathered about entrants in the course of this Contest will be used solely by the Sponsor and HC for the administration of the Contest and in connection with any publicity relating to the Contest. For more information about how the Sponsor and HC manage your personal information, see the Sponsor's Privacy Policy available at www.oktire.com at HC's Privacy Policy available at [Hockey Canada Privacy Policy](#).