

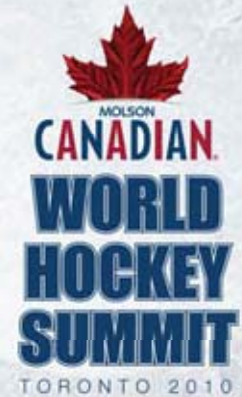
Women's Hockey after Vancouver 2010

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Women's Hockey after Vancouver 2010

Women's Hockey Around The World

The Time Is NOW!



Women's Hockey after Vancouver 2010

IIHF Women's Hockey Think Tank

The purpose of IIHF Female Hockey Audit was to help collect detailed / accurate figures and specific information on the situation of women's hockey within each of the following IIHF Member National Associations:

- Canada
- China
- Czech Republic
- Finland
- France
- Germany
- Japan
- Kazakhstan
- Norway
- Russia
- Slovakia
- Sweden
- Switzerland
- USA



Women's Hockey after Vancouver 2010

Player Registrations

Nation	# of Players	* % of Growth
Canada	85 624	16.0%
USA	60 104	7.8 %
Finland	4 694	78.6 %
Sweden	3 642	1.3 %
Switzerland	1 042	30.3 %
Russia	1 116	N/A
China	169	- 3.9 % **
Kazakhstan	203	51.5 %
Japan	1 648	- 2.3 %
Slovakia	267	- 4.6 %
Germany	2 260	5.5 %
Norway	482	44.3 %
Czech Republic	2 089	29.7 %
France	1 130	22.3%

TOTAL

Average # of Players: 11 748
Total # of Players: 164 470
Average % of Growth: 21.3 %

Excluding Canada & United States

Average # of Players: 1 562
Total # of Players: 18 742
Average % of Growth: 23.0 %

* Over the past 4 seasons

** Over the past 3 seasons



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Clubs and Rinks

Nation	Clubs	Rinks
Finland	62	124
Sweden	64	64
Switzerland	35	34
Russia	6	6
China	5	6
Kazakhstan	5	4
Japan	85	40
Slovakia	8	8
Germany	46	46
Norway	9	40
Czech Republic	17	20
France	12	-

TOTAL

Average # Clubs: 30
Total # Clubs: 354

Average # of Rinks: 36
Total # of Rinks: 392

CLUBS:

Clubs were counted as any club that has a specific female hockey program.

RINKS:

Rinks were counted as the amount of rinks where you can find specific female hockey programs.



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National Leagues

Nation	Number of Teams	Number of Games / Team
Finland	8	34
Sweden	8	66
Switzerland	7	22
Russia	6	30
China	5	14
Kazakhstan	5	40
Japan	7	16
Slovakia	7	21
Germany	7	24
Norway	4	16
Czech Republic	17	24
France	3	10

TOTAL

Average # Teams 7
Average # Games / Team: 26

National League:
Information from only
the top league was used.



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Exhibition Games

Nation	Senior Team Number of Games	U18 Number of Games
Finland	39	17
Sweden*	14	7
Switzerland	21	15
Russia	5	0
China	35	0
Kazakhstan	12	4
Japan	7	7
Slovakia	19	10
Germany	16	10
Norway	0	2
Czech Republic	10	10
France	12	2

TOTAL

Senior Team Average # of Games: 16

U18 Team Average # of Games: 7

Exhibition Games:

All games played by the National Team in any competition other than the IIHF World Championships or Olympic Games, during the 2009 – 10 season.



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Female Hockey Budgets

- Average Annual Female Hockey Budget: CHF 668 790
- Average Percentage of Overall Budget: 10,5 %
- Average Percentage of Budget Growth over four years: 35,3 %
- Excluding Canada & United States
- Average Annual Female Hockey Budget: CHF 480 328
- Average Percentage of Overall Budget: 11,1 %
- Average Percentage of Budget Growth over four years: 39,3 %
- Compares to Oval X-Treme WWHL Team - Not enough money to run a program (CAD 480 000 annual budget)



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Nation	TOTAL Female Hockey Budget	% of Overall budget	% of growth over 4 years
Canada**	2 179 980	N/A	2,02 %
USA***	1 419 132	4,05 %	21,36 %
Finland	1 064 516	6,06 %	35,28 %
Sweden	700 674	4,67 %	23,54 %
Switzerland	547 000	3,81 %	29,83 %
Russia	441 804	N/A	0,00 %
China	1 109 239	52,61 %	62,46 %
Kazakhstan	267 363	N/A	66,67%
Japan	279 508	7,28 %	-23,15%
Slovakia	281 547	12,35 %	110,00 %
Germany	241 326	6,7 %	-21,74 %
Norway	352 467	8,45 %	148,31 %
Czech Republic	119 189	1,17 %	-10,38 %
France	359 308	7,94 %	*50,56%

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Nation	TOTAL National Team Annual Training Budget	Olympics & World Championship Costs	Development Budget
Canada*	1 762 049	257 491	129 251
USA	N/A	N/A	372 057
Finland	766 880	117 982	104 575
Sweden****	547 589	177 146	139 034
Switzerland	377 000	170 000	0
Russia ***	305 864	135 937	0
China	814 167	141 079	81 049
Kazakhstan	85 556	**181 807	0
Japan	129 590	131 987	17 931
Slovakia	109 937	164 906	6 704
Germany	67 035	**167 588	6 703
Norway	279 672	21 252	72 795
Czech Republic	54 735	64 454	0
France	107 256	**201 105	50 947

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National Association Female Hockey Representative

Nation	Female Hockey Director	Female Hockey Committee
Canada	Yes	Yes
USA	Yes	Yes
Finland	Yes	Yes
Sweden	No	No
Switzerland	No	No
Russia	No	No
China	No	No
Kazakhstan	Yes	Yes
Japan	No	No
Slovakia	No	Yes
Germany	No	No
Norway	No	No
Czech Republic	No	Yes
France	No	Yes

Female Hockey Director:

Full time National Association employee, with female hockey as their primary responsibility.

Total % with a Female Hockey Director: 29%

Total % with a Female Hockey Committee: 50%

Excluding Canada & United States

Total % with a Female Hockey Director: 17%

Total % with a Female Hockey Committee: 42%



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National Association Youth Development

- Total percentage with a girls hockey development program: 57 %
- Total percentage with a girls long term development plan: 43 %

Excluding Canada & United States

- Total percentage with a girls hockey development program: 50 %
- Total percentage with a girls long term development plan: 33 %

Girls Hockey Development Program

- A program for youth development outside of the National Team Program

Girls Long Term Development Plan

- A long term written strategy, targeting the growth and development of girls hockey; again outside of the National Team Program.



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Nation	Youth Program	Youth Development Plan	COMMENTS
Canada	Yes	Yes	
USA	Yes	Yes	
Finland	Yes	Yes	
Sweden	No	No	YDP is not specific for female hockey, but the NA expects all clubs to use their "ABC in Ice Hockey" Plan for youth.
Switzerland	Yes	No	Unofficial U15 National Program
Russia	No	No	
China	No	No	There is a plan but mainly for U18
Kazakhstan	No	No	
Japan	Yes	No	Only U18 Development plan was listed
Slovakia	No	No	
Germany	No	No	Unofficial U15 sponsored by the players
Norway	Yes	Yes	Basic youth camp program on weekends + Recruitment
Czech Republic	No	No	Unofficial U15 sponsored by the players
France	Yes	Yes	Detailed plan has not been provided

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Recruitment

Nation	Recruitment Program
Canada	Yes
USA	Yes
Finland	Yes
Sweden	*No
Switzerland	No
Russia	No
China	No
Kazakhstan	No
Japan	No
Slovakia	No
Germany	No
Norway	Yes
Czech Republic	No
France	Yes

Total % with a Recruitment Program: 36 %

Excluding Canada & United States
Total % with a Recruitment Program: 25 %

* Recruitment program in place, but not female specific



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National Association Leadership Education

Nation	Leadership Education Program
Canada	Yes
USA	*No
Finland	Yes
Sweden	Yes
Switzerland	Yes
Russia	No
China	No
Kazakhstan	No
Japan	No
Slovakia	No
Germany	No
Norway	Yes
Czech Republic	No
France	No

Total % with a Leadership Education Program: 36 %

Excluding Canada & United States

Total % with a Leadership Education Program: 31 %

*Was only listed as something that needs to be improved



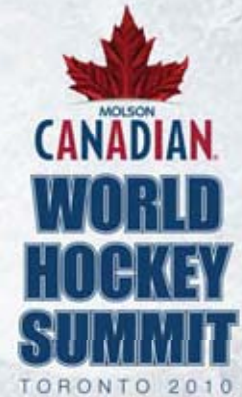
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Key Issues

- Leadership in Game
- Societal Views
- Grass Roots vs. Elite Growth: Can we do both?
- Playing after age 25: Keeping players in the game
- 5. \$\$\$ = More exposure

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Where Do We Go From Here?



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Increasing Opportunities in North America

12 National Associations feel that there should be an increase in opportunities for their players to train and play in North America

1 National Association feels that there are both positives and negatives

1 National Association feels that this would not solve the long term development within the National Association and overall growth of the sport



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Games Against Boys

11 National Associations have introduced games against boys, in order to increase localized competition.

Of those 11 National Association's, they play an average of 7 games each season.

Several National Teams have even entered in to the National Association Junior Leagues.



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2010 – 2014 Plans for Sochi

7 National Associations already have some kind of plan in place in preparation for the 2014 Olympic Games.

Of those 7 plans, 5 of them are still in the very basic stages of development.

3 National Associations are currently working on their new strategies for the next 4 years or have upcoming meetings with their Olympic Committees to begin negotiating their plans.



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IIHF Support

- Promote female hockey as equal (Through various promotional materials)
- Provide a recruitment support program
- Continue the IIHF Development Camp / Hold a specialized camp only for top Nations
- Introduce & facilitate coach exchanges
- Congress presentation on the audit, think tank, & summit results (Showing that the IIHF is serious about women's hockey)
- Hire a full time IIHF coordinator for women's hockey
- Cover or waive transfer fees of players going to or coming from North America



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Here To Stay

Women's hockey is here to stay, but we are all stakeholders in its future and must **take action** to ensure its growth

