



HOCKEY CANADA/IMPERIAL OIL USE OF LIKENESS RELEASE & WAIVER

I am of legal age of majority in my province/territory of residence or have had my parent or legal guardian sign on my behalf below.

I acknowledge that I am being recorded and/or photographed on behalf of **HOCKEY CANADA** and **IMPERIAL OIL**. I grant the irrevocable rights and permissions to tape, film, photograph, audio record and otherwise capture (in whole or in part): (i) my name; (ii) my image; (iii) my voice; (iv) any other aspect of my likeness; (v) any comments made by or attributable to me; (vi) any performance given by or attributable to me; and (vii) any stories, documents, photographs, videos and any other type materials or content that I may furnish, present or otherwise make available to **HOCKEY CANADA** and **IMPERIAL OIL**.

I agree this material may be used for the purpose(s) of news clips, public service announcements, **HOCKEY CANADA** and **IMPERIAL OIL**, and their related company or affiliate company, video productions, television broadcasts, advertisements, and/or marketing and promotional material.

I waive all personal rights, claims and objections arising from **HOCKEY CANADA** and **IMPERIAL OIL**, or their related company or affiliate company, use of this material, worldwide and in perpetuity. I further acknowledge and agree that I shall not have any claim (including, without limitation, claims based upon invasion of privacy, defamation or right of publicity) arising out of any use of the material against **HOCKEY CANADA** and **IMPERIAL OIL**, or their related or affiliate companies.

My signature hereunder indicates my agreement to be bound by the terms and conditions of this acknowledgement and release.

Participant Name

Name of Legal Guardian (if under the age of 18)

Signature

Full Mailing Address (Address, City, Province, Postal Code)

Date

Esso Fun Day
Event

Hockey Canada/Local Hockey Association Host
Photography/Video