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| **Subject:** | Language Arts |
| **Title:** | Passport to the World Junior Championships |
| **Grade Level:** | 5 |
| **Purpose:** | To create a travel brochure for the World Junior Championships to inform the reader about Toronto and Montreal as a travel destination during the tournament.  |
| **Curricular****Connections:** | * Communicate ideas and information in a variety of oral, print and other media texts, such as illustrated reports, charts, graphic displays and travelogues
* Select visuals, print and/or other media to inform and engage the audience.
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| **Materials:** | * Access to Internet
* Generic travel brochure as example
* Paper folded in 3 to create brochure effect
* Colouring and writing supplies
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| **Activity:** | 1. Show students a generic travel brochure as an example. Have them note the following: what is included, how information is organized, what images are included, and how space is used.
2. Students design their own travel brochure for Toronto and Montreal with the focus being on experiencing the World Juniors while also being tourists there.
3. Have the class brainstorm topics to include in their brochure. Some sample topics are:
* Where are the World Junior Championships being held? What dates are the teams playing? How can they obtain tickets?
* What other events are connected to the championships?
* What sights are there to see in between games?
* Where could they stay?
* What is the difference between watching the games in Montreal vs. Toronto?
1. Use the Internet to research answers to these questions.

**http://www.worldjunior2015.com/en/information/**1. Have students create a rough draft of their travel brochure labeling where to put images, what type of images to use, and where and how to include information (for example point form or short paragraph).
2. Teacher reviews and approves rough draft.
3. Students use rough draft to complete their good copy with illustrations, clear headings, and detailed information.
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| **Extension:** | Have students create a travel brochure for Helsinki, Finland to explore where Team Canada are going for the World Junior Ice Hockey Championships in 2016. |
| **Assessment:** | Student is able to:* Organize information logically within the brochure format.
* Accurately research information.
* Choose images effectively to enhance meaning.
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