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| **Subject:** | Art |
| **Title:** | World Juniors Poster Face-Off |
| **Grade Level:** | 3 |
| **Purpose:** | Students will compete to make posters advertising the World Juniors to raise awareness and excitement for the tournament at their school.  |
| **Curricular****Connections:** | * Students will create emphasis by the treatment of forms and qualities.
* The centre of interest can be made prominent by contrasting its size, shape, colour or texture from the other parts of the composition.
* Details, accents and outlines will enhance the dominant area or thing.
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| **Materials:** | * Poster paper
* Colouring supplies
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| **Activity:** | 1. Tell students they are competing to make posters to advertise the upcoming World Junior Championships.
2. Ask students what is important to include on the poster:
* What kind of images?
* What kind of information? (Viewing time, important facts, key players, location etc.)
1. Brainstorm what makes a good poster. Consider: font, size of image and text, placement of text, colours used, and any other factor that can influence a poster’s effectiveness in conveying information.
2. Students create a rough draft of the most effective way to design their poster. Teacher approves their ideas.
3. Hand out supplies and students complete poster in small groups or individually (teacher’s discretion).
4. Students present finished posters to the class and vote on the best one. The top pick(s) can be displayed in a place of prominence at the school.
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| **Extension:** | Students research notable players in the World Junior Championships this year and create specific posters with information about them as rising hockey stars.  |
| **Assessment:** | Student is able to:* Convey important information in a poster format.
* Create emphasis and interest through design.
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