



# Skills Academy Newsletter

October 2013

## Play Floorball and grow enrollment in your Hockey Canada Skills Academy



Hockey Canada Skills Academies across Canada can benefit from floorball as a skill development tool in the gym. Did you know that you could play floorball to grow enrollment in your Hockey Canada Skills Academy program too?

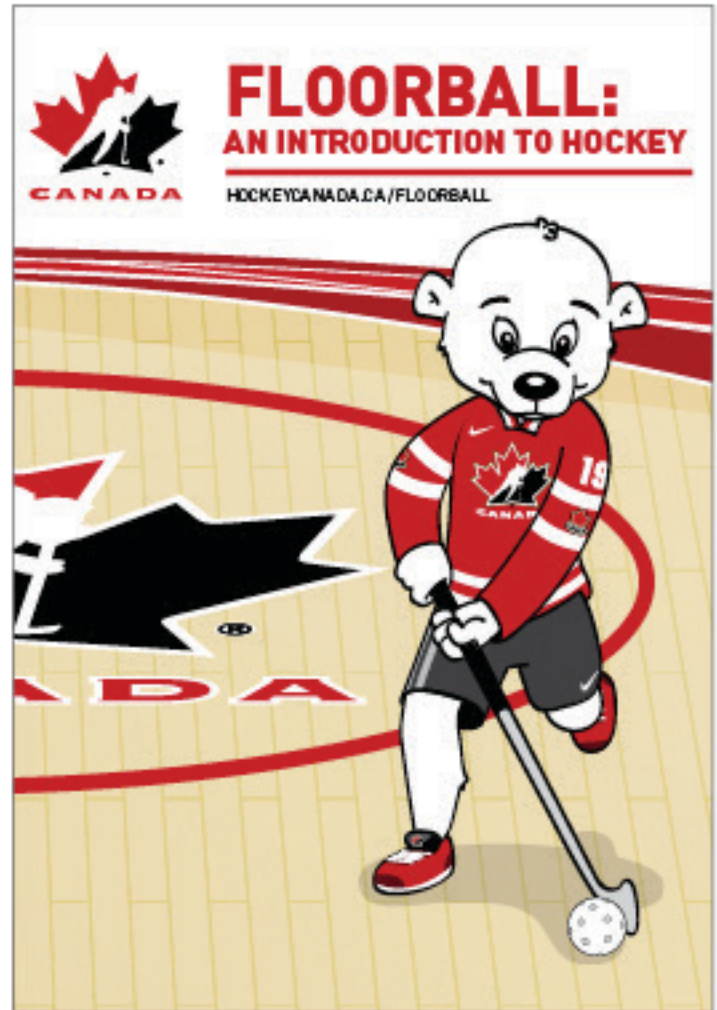
Since 2007, the Hamilton Wentworth District School Board has been doing just that by organizing floorball feeder tournaments for local elementary schools at four district high schools. Because floorball is co-ed, fun, safe and similar to indoor hockey it is a great sport for middle school students as they can all participate.

A major goal of the tournaments is to bring grade 7 and 8 students to the high school, interact with the students, show them the gym and play in a fun tournament that will give them a positive and lasting memory of the high school. It promotes the sport of floorball within the board and can be relatively easy to organize.

Teachers at each high school organize the events as one-day tournaments. The winners from these tournaments are promoted to a final tournament where a champion is crowned.

"The tournaments are popular," Sherwood Secondary School teacher Anthony Herrington said. "Sherwood had a 12 team tournament last time. To organize it, we send out an invite to our feeder elementary schools, share the equipment with the board, set up the event and we have our high school students referee, score keep, and organize the tournament."

"The board has two instructional kits that we share across the schools in the district that don't have their own equipment yet," said Mark Verbeek, HWDSB K-12 Fitness and Wellness Consultant. "My advice is to start small by establishing a committee, then workshoping the teachers, providing some resources through loaner kits and culminate with a fun tourney at the end of the school cycle."



The idea originated from teachers, principals, and the superintendent at the HWDSB and it continues to be teacher driven with help from the boards PE consultant. The tournaments take place at Ancaster, Churchill, Sherwood and Waterdown each year.

The events align with Hockey Canada's new Floorball: An Introduction to Hockey elementary school program. This 10-week curriculum and equipment package contains everything an elementary school needs to play floorball and therefore help grow the sport of hockey. If the elementary school establishes a regular floorball program, it serves to further strengthen the links between the HCSA program and its feeder schools, as HCSAs can offer clinics and workshops for the elementary school.

# 10th Anniversary Summer HCSA Seminar

by Karli Wolodko, Coordinator Hockey Operations and Development

The 10th Anniversary of the Hockey Canada Skills Academy Seminar was definitely one to remember. It was once again hosted in Calgary, Alberta from July 3rd – July 5th, 2013. Hockey Canada Hosted 77 skills academy operators, instructors, and administrators over this three day event.

The event kicked off with an evening at the Canada Sports Hall of Fame. This meet and greet was a great way for everyone to get to know each other, as well as a little bit more about our National Athletes from all sports ranging from Swimming to Figure Skating. The highlight of the night was our Key Note Speaker, Cassie Campbell. She touched on varying subjects and gave us all a cool look inside her climb to becoming a sports broadcaster with CBC.

The first day of the seminar was a mix of classroom sessions as well as on and off ice activities. Dusan Kralik joined us for a second year in a row to bring everyone his expertise on small area games and how they can be utilized in an HCSA setting. Fellow HCSA Operator Anthony Herrington also joined us for an overview and demonstration of Floorball. Herrington did a fantastic job of illustrating how this game that can be played in a gym can help improve your academy athlete's on ice game. Last in the line-up was Chris Osmond who spoke to the group on strength and conditioning in an HCSA setting.

We rounded out day one with a very special 10th Anniversary Banquet that was hosted at a very unique venue. There was amazing food, lots of laughs, some old and new faces and great music. We proudly handed out 10 year

Service Awards to those programs that have been with the HCSA from its early beginnings.

Day two of the seminar we had another fantastic line up of presenters who offered a classroom session as well as on and off ice activities. Starting of the day was Tamara Pickford. She led attendees through a very informative classroom session relating to on topics ranging from nutrition to recovery. Her off ice session did not disappoint as she put delegates through an intense 45 minute workout.

Colin Zulianello was in attendance to illustrate to delegates the intricacies of goaltending and the importance and method of integrating into their HCSA programs. Goalies often get neglected during regular practice hours and Colin did a fantastic job in demonstrated how to start changing this.

To finish out the seminar Dwayne Blais joined everyone to discuss power skating techniques and did a great job translating his very informative classroom session into a functional on ice sessions that instructors and operations can utilize at their home HCSAs.

Hockey Canada would like to thank all those who were in attendance for the 2013 Summer Seminar. We appreciate you taking time out of your busy summers to spend three days with us and your presence at this event made it one to remember. We are looking forward to seeing all of you at the 2014 Summer Seminar.

## Telus Wise

### Proud to partner with Hockey Canada

TELUS WISE® is a unique educational program focusing on Internet and Smartphone safety that helps keep students and families safer from online criminal activity such as financial fraud and cyberbullying. This program is available free of charge to all Canadians. Teachers and students can participate in TELUS WISE with two unique programs:

TELUS WISE is a program which provides access to

- Seminars - TELUS WISE Ambassadors host one hour public seminars engaging participants in a discussion about Internet and Smartphone safety and security. These seminars are available upon request for classrooms, school PTA councils and community associations.
- A WISE virtual community - [www.telus.com/wise](http://www.telus.com/wise) is a secure web site that provides teachers and students with ongoing access to great resources, articles and training around Internet and Smartphone safety and security.
- TELUS Learning Centres - Learning Specialists in over 225 of our exclusive TELUS locations, provide personalized, one-on-one guidance to interested individuals on Internet and smartphone safety and security as a part of our Learning Centre program.

TELUS WISE footprint is an online digital citizenship program for children ages eight through 18. This program provides a multi-faceted experience for Canadian teens and tweens to learn how to become good digital citizens and keep their digital footprint clean.

There are also some great ways for kids to earn dollars for their school's digital literacy programs while they learn. Once a participant has successfully completed the TELUS WISE footprint challenge they can self-select their school from a drop down list on the TELUS WISE footprint website which will contribute one point for their school. If a school is not listed the participant is encouraged to notify their teacher that their school needs to be registered by emailing [wise@telus.com](mailto:wise@telus.com). Parental consent must be obtained by participants before participating in this contest.

On February 6, 2014 TELUS will announce the three schools with the highest TELUS WISE footprint challenge participation count in each province and territory (BC, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, New Brunswick, Nova Scotia, PEI, Newfoundland/Labrador and Northwest Territories) who will receive a donation as per below to support anti-bullying and digital literacy programs in their school:

- \$2,000 for the school that receive the highest number of participants
- \$1,000 for the school that receives the second highest number of participants
- \$500 for the school that received the third highest number of participants

If you are interested in registering your school for the TELUS WISE footprint challenge, a teacher or principal of a registered Canadian school must submit a request by sending an email to [wise@telus.com](mailto:wise@telus.com) identifying the school name, legal address and the name / title / email address of the school official approving participation in the program.

We are proud to have Hockey Canada as a founding partner of the TELUS WISE program. They have and continue to provide great insights which make this program so powerful.

If you are interested in more information or should you have any questions please contact Shelly Smith.







## HCSA Carry Coach Bag

**Colour: Black - Size: 28" x 14" x 14"**

**Features:**

- HCSA 10th Anniversary Bonded Logo Top Panel
- Inside Skate Pockets
- Multiple Accessory Pockets
- Reinforced Carry Straps
- Removable Shoulder Strap

**Cost:**

Base Cost of individual bag is \$70.00

- A 10% discount if a school orders 5 or more
- A 15% discount if a school orders 10 or more

For more information contact Karli Wolodko at [kwolodko@hockeycanada.ca](mailto:kwolodko@hockeycanada.ca)

## New HCSA Programs for the 2013 - 2014 Season

Branch	Program Name	Operator	Location
Hockey British Columbia	Shawinigan Lake School	Tim Murdy	Shawinigan Lake, BC
Hockey Alberta	Beiseker Community School	Steve Stovka	Beiseker, AB
Hockey Alberta	Morley Community School	Shane Maguire	Morley, AB
Hockey British Columbia	MEI	Peter Hay	Abbotsford, BC
Hockey Manitoba	Gillam School	Ryan Thompson	Gillam, MB
Hockey Manitoba	Institut Collegial Saint Pierre	Robert Berard	Pierre Jolys, MB
Hockey Manitoba	Portage La Prairie School	Blaine Boyle	Portage La Prairie, MB
Ontario Hockey Federation	Our Lady of Lourdes	Mike MacPherson	Guelph, ON
Saskatchewan Hockey Association	Kerrobert Composite School	Blain Hilbig and Troy Snider	Kerrobert, SK



# Club Hockey Canada's 100% FREE Online Team Management Tool



## Launching August 2013

### Key Features



#### Messaging

Did the game time change? Need to call a last minute practice? Get a quick message out to the whole team!



#### Stats

How many wins do we have? What's our record against this team? Keep track of your team's stats!



#### Roster

Who's on the team and who's playing tonight? Track and update your roster... instantly!



#### Photos

Got some great team shots? Took home the trophy? Share photos with the team!



#### Calendar

Is there a game tomorrow? When's the tournament? Share your team's calendar with parents and team members!



#### Plus More

Exciting new features to come based on your feedback!

## Why Choose TeamHub

TeamHub is Club Hockey Canada's 100% FREE Online Team Management Tool, brought to you by Hockey Canada. Hockey Canada asked team managers and coaches like you to provide input into TeamHub and designed a tool specifically for your hockey needs.

## Want to Learn More?

We'll be hosting online demos for TeamHub in August. Visit the following link to sign up:

[WWW.CLUBHOCKEYCANADA.CA/TEAM\\_HUB](http://WWW.CLUBHOCKEYCANADA.CA/TEAM_HUB)



## About the Club

Club Hockey Canada is the exclusive online destination for Canadian hockey players, their parents, coaches and officials, brought to you by Hockey Canada and its member branches.

For more information on Club Hockey Canada, visit:  
[www.clubhockeycanada.ca](http://www.clubhockeycanada.ca)

