

SADDLE UP FOR THE CUP!



NATIONAL WOMEN'S UNDER-18 CHAMPIONSHIP
CHAMPIONNAT NATIONAL FÉMININ DES MOINS DE 18 ANS



CALGARY, ALBERTA
NOVEMBER 6-10 NOVEMBRE 2013

**NATIONAL WOMEN'S
UNDER-18 CHAMPIONSHIP
CHAMPIONNAT NATIONAL
FÉMININ DES MOINS DE 18 ANS**

NOVEMBER 6-10, 2013 / DU 6 AU 10 NOVEMBRE 2013
MARKIN MACPHAIL CENTRE, CALGARY, ALBERTA

Tickets & Schedule:
HockeyCanada.ca/NWU18

Billets et horaire :
HockeyCanada.ca/NWU18

 facebook.com/WomensU18
facebook.com/ChampionnatFemininM18

 @HC_NWU18
@HC_CFM18

 youtube.com/HockeyCanadaVideos

Event Partner / Partenaire de l'événement

Premier Sponsors / Commanditaires Principaux



UNDER-18 CHAMPIONSHIP CHAMPIONNAT NATIONAL

The National Women's Under-18 Championship, the first step in the female Program of Excellence, brings together the best young female players in the country to compete for a gold medal and the right to be called national champions. The event has been held annually since the 2004-05 season, except for 2006-07 and 2010-11, when it was replaced by the Canada Winter Games, which includes a women's under-18 hockey tournament.

Eight regional and provincial teams (Alberta, Atlantic, British Columbia, Manitoba, Ontario Blue, Ontario Red, Quebec and Saskatchewan) will face off in 18 games over five days at the Markin MacPhail Centre at Canada Olympic Park in Calgary, the home of Hockey Canada, with the gold medal game broadcast nationally on TSN and RDS.

The tournament serves as a platform for Hockey Canada scouts, who evaluate candidates for Canada's National Women's Under-18 Team that competes at the IIHF Ice Hockey U18 Women's World Championship. Canada has won the last two U18 world championships, and every single player on both rosters competed at the national championship just two months prior.

The National Women's Under-18 Championship is arguably the most important scouting tool for Hockey Canada, as it is the lone chance, outside of national team camps, to see how players respond to best-on-best competition and handle the pressures of short-term events.

The 2013 National Women's Under-18 Championship will be the ninth since the tournament's 2001 inception, and the event has featured some of the biggest names in the women's game. Of the 27 players centralized with Canada's National Women's Team ahead of the 2014 Olympic Winter Games, 19 are national championship alumnae, combining for 14 gold medals, eight silver and four bronze, along with one MVP award, four Top Forward honours and two Top Defenceman nods:

- Meghan Agosta-Marciano (TF)
- Gillian Apps
- Vicki Bendus
- Courtney Birchard
- Bailey Bram
- Mélodie Daoust
- Laura Fortino
- Haley Irwin
- Brianne Jenner
- Rebecca Johnston (TF)
- Jenelle Kohanchuk
- Brigitte Lacquette (TD)
- Jocelyne Larocque (TD)
- Marie-Philip Poulin (MVP, TF x2)
- Lauriane Rougeau
- Natalie Spooner
- Jennifer Wakefield
- Catherine Ward
- Tara Watchorn

The 2013 National Women's Under-18 Championship will also help celebrate the 25th anniversary of Girls Hockey Calgary, which was established in 1988 by local women's hockey advocates Suzanne Jackett and Shannon Miller. The local association started with just one female Peewee team featuring 12 players during the 1989-90 season, but has quickly grown in the years since, with more than 30 teams ranging from Novice to Midget AAA, and more than 500 girls now lacing up their skates across the city.

Thanks to the ever-growing power of social media, the 2013 National Women's Under-18 Championship will reach from coast to coast, with contests and interactive content getting women's hockey fans from Victoria, B.C., to St. John's, N.L., involved in the event.

- Facebook: www.facebook.com/womensu18
- Twitter: www.twitter.com/hc_nwu18
- Web: www.hockeycanada.ca/nwu18c

2013 National Women's U-18 Championship Sponsorship Opportunities

Faceoff Sponsor (4 Available) - \$10,000

- 8 tickets for the VIP banquet with the Women's Olympic team on Oct. 23, 2013
- Prominent rink board at Winsport Arena A for duration of the tournament
- 20 tickets to each game and access to VIP area
- Full page ad in event program
- Signed Women's National Team Jersey
- PA announcements during games (18 games)
- Recognition as game sponsor for one feature game
- Opportunity to present player of the game awards at 2 games
- Opportunity to have a company representative do ceremonial puck drop at 2 games
- Logo recognition on sponsor signs
- Recognition on radio and print advertisements
- Logo on commemorative print
- Opportunity to display company tent / banners distribute promotional material on concourse for duration of event

Power Play Sponsor - \$7,500

- 8 tickets for the VIP banquet with the Women's Olympic team on Oct. 23, 2013
- 10 tickets to each game and access to VIP area
- Half page ad in event program
- PA announcements during games (10 games)
- Opportunity to present player of the game awards at one game
- Opportunity to have company representative do ceremonial puck drop at one game
- Logo on draw boards and sponsor signs

Breakaway Sponsor - \$5,000

- 6 tickets for the VIP banquet with the Women's Olympic team on Oct. 23, 2013
- 10 tickets to each game and access to VIP area
- Quarter page ad in event program
- Logo on sponsor signs

Overtime Sponsor - \$3,000

- 4 tickets for the VIP banquet with the Women's Olympic team on Oct. 23, 2013
- 6 tickets to each game and access to VIP area
- Quarter page in event program
- Logo on sponsor sign

Slap Shot Sponsor - \$1,500

- 4 tickets to each game and access to VIP area
- Company name on sponsor sign
- Company name in event program



For more opportunities and additional information, please contact
Melissa Blades at bladesmelissa@gmail.com



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