

Hockey Canada Father's Day 2021 Giveaway (the "Contest")

CONTEST RULES

1. HOW TO ENTER

There are two (2) methods of entry into the Contest:

- (1) Instagram: By posting a photo of your favourite hockey dad ("dad" can include any person regardless of their sex, gender identity or gender expression, and does not need to be someone related to you biologically), tagging @HockeyCanada in the photo and using the hashtag #HCDadsDay. Each photo posted and tagged satisfying the requirements described herein shall collectively constitute the "Entry".
- (2) Facebook: By commenting on the *Hockey Canada Father's Day Giveaway* post with a photo of your favourite hockey dad ("dad" can include any person regardless of their sex, gender identity or gender expression, and does not need to be someone related to you biologically) and following @HockeyCanada on Facebook. Each photo posted satisfying the requirements described herein shall collectively constitute the "Entry".

Hockey Canada does not accept entries for this Contest by any other means.

No purchase necessary. The Contest begins on June 3, 2021 when the *Hockey Canada's Father's Day Giveaway Contest* post appears on Hockey Canada's Instagram and Facebook accounts, and ends on 23:59:59 on Sunday, June 13, 2021 (the "Contest Period"). There is no limit to the number of Entries that may be submitted per person during the Contest Period. This Contest is intended for residents of Canada (excluding Quebec) and will be interpreted according to Canadian law. Odds of winning depend on the number of eligible Entries during the Contest Period. Only Entries received in response to the Father's Day Giveaway Contest post and which are received during the Contest Period will be considered.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook. This Contest is sponsored by Hockey Canada (the "Sponsor").

An Entry that contains subject matter that, in the opinion of the Sponsor may violate community standards or is otherwise of questionable taste will be considered void.

2. THE PRIZE

There will be one (1) prize awarded (the "Prize"). The winner will receive two (2) of each of the following items (one for themselves and one for their tagged hockey dad):

- (i) Hockey Canada home jersey
- (ii) Hockey Canada baseball cap, and
- (iii) Hockey Canada sport bag

The Prize has an approximate retail value ("ARV") of five hundred Canadian dollars (\$500 CAD).

Winner is not entitled to any monetary difference between the actual Prize value and the stated approximate value. If a Prize winner is unable to accept a Prize for any reason, the Prize will be forfeited, and a new winner may be selected at the absolute discretion of Hockey Canada.

3. ELIGIBILITY

To be eligible, Entries must be submitted by the Entrant after the applicable Father's Day Instagram and Facebook Contest post, and received by the Sponsor during the Contest Period. This Contest is open to all residents of Canada, excluding Quebec, who have reached the age of majority according to the laws of the Province where they reside. This Contest excludes employees of Hockey Canada and members of their respective households.

4. DISPUTES

In the event of a dispute regarding who submitted an Entry, the authorized subscriber of the Instagram or Facebook account (the "Account") used to participate in the Contest at the time of entry will be deemed to be the entrant. The authorized account subscriber is defined as the natural person who is assigned an Account that can be verified by Hockey Canada. For further clarity, for the purpose of the Contest Rules, the "authorized account subscriber" of a valid Account is defined as the natural person who is assigned an Account that is linked to an email address or phone number by an internet access provider or telecommunications provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the email address (as applicable). Each potential winner may be required to provide Hockey Canada with proof that he/she is the authorized holder of the Account and email address or telephone number that is associated with the winning Entry. If an entrant opts to use his/her Account via a wireless mobile device (which is not required to enter the Contest), standard text messaging and/or data rates may apply for each message sent or received. Wireless carriers' rate plans may vary, and entrants should contact their wireless carrier for more information on messaging rate plans and charges relating to participation in the Contest. Entrant also understands that mobile device service may not be available in all areas.

5. THE DRAW

One (1) random draw from among the Entries that have posted and tagged on Instagram or commented and followed Hockey Canada on Facebook during the Contest Period shall occur within 24 hours after the end of the Contest Period. Winner selection will take place in Calgary, Alberta by a Hockey Canada representative. The selected entrant will be notified by a message through Instagram's or Facebook's "Direct Message" feature, requesting that the winner respond in the manner specified by Hockey Canada. Hockey Canada will make reasonable attempts to notify the potential winner by direct message within two (2) days of the draw date. In the event any potential winner does not respond to such notification within two (2) days, declines a prize for any reason, and/or does not meet the requirements set forth in these Contest Rules, as determined by Hockey Canada in its absolute discretion, he/she will be disqualified, the prize will be forfeited and, in the Hockey Canada's discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries, or the Contest prize may be cancelled.

To win, the selected entrant must correctly answer, unaided, a time-limited mathematical skill-testing question to be administered by direct message on Instagram or Facebook. The winning entrant must sign a standard Release form confirming compliance with the Contest Rules and releasing Instagram, Facebook, Hockey Canada and their respective directors, officers, partnership interest holders, representatives, advertising and promotional agencies from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest including liability arising from the acceptance of and usage of the Prize as awarded. Failure to comply with the Contest Rules or to sign and return the release form within 3 business days of receipt will result in disqualification and another Entry may be drawn, at Sponsor's sole and absolute discretion.

6. ENTRIES

All Entries become the property of Hockey Canada, who may publish or otherwise use the Entry as it sees fit. Entrant waives all rights to their Entry, including moral rights. Hockey Canada assumes no responsibility for lost, stolen, delayed, damaged or misdirected Entries or for any failure of the website, for any problems or technical malfunction of any computer online systems, servers, access providers, computer equipment, software, failure of any e-mail or Entry to be received by Hockey Canada on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from this Contest. Hockey Canada reserves the right, at its sole discretion, to change, cancel or suspend this Contest or to modify these Contest Rules, should a virus, bug or other cause beyond the reasonable control of Hockey Canada and its advertising and promotional agencies, corrupt the security or proper administration of the Contest or for any other reason. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or

tampered with or unlawful in any way. Entries submitted by unauthorized means or by spamming will be disqualified. In the event that it has been determined that an Entry has been made in a manner not sanctioned by these rules, the entrant and all of his/her entries will be disqualified. Entrants agree to abide by the Contest Rules and the decisions of the Sponsor, which are final. This Contest is subject to all applicable laws and regulations, and is void where prohibited.

7. PRIVACY

By entering the Contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes in all media used by Hockey Canada, without payment or compensation. Full details are as described in Hockey Canada's privacy policy located at <https://www.hockeycanada.ca/en-ca/corporate/about/privacy-policy>.