

NO PURCHASE IS NECESSARY TO ENTER THIS CONTEST. ODDS OF WINNING DEPEND UPON THE TOTAL NUMBER OF ELIGIBLE ENTRIES. A PAYMENT TO THE SPONSOR WILL NOT INCREASE YOUR CHANCES OF WINNING. SKILL TESTING QUESTION REQUIRED TO WIN.

These rules (the “Official Rules”) contain an arbitration agreement and class action waiver which affect your legal rights. It is strongly recommended that each entrant review these Official Rules in their entirety before entering the Contest.

The “Hockey Canada Contest” (the “Contest”) begins on December 20, 2020 at 8:30 a.m. MT (the “Contest Start Date”) and ends on January 5, 2021 at 11:59 p.m. MT (the “Contest End Date”) (such period referred to herein as the “Contest Entry Period”). All times are measured by Mountain Time (“MT”) in Canada.

SPONSOR: The Contest is sponsored by and for the benefit of Hockey Canada (the “Sponsor”) and is administered by AscendFS, Inc. dba Ascend Fundraising Solutions (the “Administrator”). This Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram, Inc., Twitter, Inc. or Facebook, Inc. Any questions, comments or complaints must be directed to the Sponsor or Administrator, and not to Instagram, Inc., Twitter Inc. or Facebook, Inc.

ELIGIBILITY: The Contest is only open to (a) legal residents of Canada, except for residents of the Province of Quebec; and (b) those who are eighteen (18) years of age or older at the time of entry. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Contest, each participant unconditionally accepts and agrees to comply with and abide by the terms and conditions stated in these Official Rules which shall be final and binding in all respects, agrees to be bound by the decisions of Sponsor, and warrants that she/he is eligible to participate in the Contest. Employees, independent contractors, officers, and directors of Sponsor or Administrator and/or their respective affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors, their immediate family members, and persons living in the same household, are not eligible to participate in the Contest.

The Contest is void where prohibited and/or restricted by law and is subject to applicable federal, provincial, and municipal laws and regulations.

HOW TO ENTER:

1) **TO ENTER:** Entrants may enter the Contest by visiting www.hockeycanadacontest.ca (the “Contest Website”) during the Contest Entry Period and by following and completing the on-screen prompts. Upon payment of \$20.00 an entrant will receive 20 entries; \$50.00 an entrant will receive 50 entries; \$75.00 an entrant will receive 75 entries. An email confirmation will be sent to the entrant at the email address provided by the entrant on the Contest Website, confirming their respective number of entries. Entries are not tax deductible. All entries are final and non-refundable.

2) **FREE METHOD OF ENTRY:** Participation in the Contest is voluntary and does not require an entrant to make a payment to the Sponsor. If an entrant wishes to enter the Contest without payment, an entrant you may enter for free (“No Payment Necessary”) by completing the below step:

Entrant must send an email to Sponsor during the Contest Entry Period to contest@hockeycanada.ca containing the following:

- (a) Subject line: Hockey Canada World Junior Championship Contest
- (b) First and last name:
- (c) A short video (minimum 20 seconds, maximum 1 minute) OR an essay (minimum 100 words, maximum 500 words) about “What the World Junior Championship means to you?”

Entries using the No Payment Necessary method that do not clearly provide all of the above-listed information will be deemed ineligible (as determined in Sponsor’s sole discretion). There is no limit to the number of free entries submitted by an email address. Duplicate video entries or essays will automatically void the duplicate entry. All video and essay entries must be received by the Contest End Date of Jan. 5, 2021 at 11:59 p.m. MT. No confirmation of receipt will be provided by Sponsor or Administrator for No Payment Necessary entries.

All videos and essays submitted in connection with this Contest by entrants shall be the exclusive property of Hockey Canada and its affiliates. To the extent that the entrant has or obtains any right, title or interest in or to any video or essay submitted, the entrant hereby assigns and agrees to assign to Hockey Canada or any Hockey Canada affiliate as Hockey Canada may specify, all of such right, title and interest therein and thereto. The entrant agrees to execute any additional documents, applications, registration forms as may be presented to him/her to establish Hockey Canada and its affiliates’ rights as stated herein. The entrant also waives, in favour of Hockey Canada or such Hockey Canada affiliate(s) designated by Hockey Canada, any moral rights in any video or essay submitted in connection with this Contest. The entrant hereby represents and warrants that a video or essay submission shall not infringe, misappropriate or violate the rights of Hockey Canada or any third party.

Each successfully submitted No Payment Necessary entry is worth one (1) entry in the Contest.

There is no limit to the number of entries any one (1) person may have.

Any and all information provided in this contest is provided to Sponsor or Administrator, not Facebook, Inc., Twitter, Inc. or Instagram, Inc.

PRIZES: All prizes shall collectively be referred to as “Prize” or “Prizes”

GRAND PRIZE: On or about January 6, 2021, Sponsor will select one (1) Grand Prize winner from the entire pool of entrants. Subject to the conditions and winner requirements provided in these Official Rules, one (1) official winner of the Contest (the “Grand Prize Contest Winner”) will win a **Two (2) ticket packages to every IIHF World Junior Championship from 2022-2031.** Approximate Retail Value \$11,200 CDN. The Grand Prize Contest Winner will be subject

to all the rules of eligibility, verification, confirmation and any and all other conditions to which the as described in these Official Rules including, but not limited to, the Prize Conditions, Publicity and Liability Releases described herein. Travel to Prize destination is not included and is the sole responsibility of the Grand Prize Contest Winner.

SECONDARY PRIZES: On or about January 6, 2021, after the selection of the Grand Prize Contest Winner, Sponsor will select three (3) additional winners for secondary prizes from the remaining pool of entrants as follows:

(a) **Stay and Play at Cabot Cape Breton:** One (1) winner and one guest (1) guest will be treated to three (3) rounds of golf each, six (6) rounds total at Cabot Cape Breton's three courses; Cabot Links, Cabot Cliffs and The Nest located in Inverness, Nova Scotia. This package also includes accommodations for two (2) for two (2) nights in a Cabot Double room. Travel to Prize destination is not included and is the sole responsibility of the winner of this Prize. Prize can be booked during the 2021 season, with blackout dates of July 15 to September 1, inclusive. (Approximate Total Retail Value: \$5,690 CDN);

(b) **Stay and Play at Predator Ridge** One (1) winner and one guest (1) guest will be treated to three (3) rounds of golf each, six (6) rounds total at Predator Ridge, the summer home of Hockey Canada, located in Vernon, British Columbia. This package also includes one (1) room of accommodations for two (2) people for two (2) nights. Travel to Prize destination is not included and is the sole responsibility of the winner of this Prize. Prize can be booked during the 2021 season, with blackout dates of July 15 to September 1, inclusive. (Approximate Total Retail Value: \$3,120 CDN); and

(c) **Return Tickets anywhere in the world:** One (1) winner will receive two (2) round trip air fares from Canada to any major international airport anywhere in the world, to and from a major international airport. Enjoy the gift of travel when it is safe to do so. Airfare will be covered from all major Canadian airports: Toronto Pearson International Airport, Vancouver International Airport, Montréal–Trudeau International Airport, and Calgary International Airport. Offer expires in two (2) years from the draw date (Jan. 6, 2023) (Approximate Total Retail Value: \$5,000 CDN);

(collectively, the "Secondary Prize(s)"). The winner of any Secondary Prize will be subject to all the rules of eligibility, verification, confirmation and any and all other conditions as described in these Official Rules including, but not limited to, the Prize Conditions, Publicity and Liability Releases described herein.

EARLY BIRD PRIZES: Sponsor will select three (3) additional winners for certain 'early bird' prizes' in advance of the Contest End Date, in accordance with the following:

FIRST EARLY BIRD PRIZE – ENTER BY December 26, 2020 7:00 p.m. MT – On or about December 26, 2020, Sponsor will select one (1) early bird winner from the entire pool of entrants having entered by 7:00 p.m. MT on December 26, 2020. Subject to the conditions and winner requirements provided in these Official Rules, the early bird winner will receive **one (1) autographed World Junior Team Canada jersey** (Approximate Total Retail Value of this Early Bird Prize: \$300 CDN.)

SECOND EARLY BIRD PRIZE – ENTER BY December 28, 2020 7:00 p.m. MT- On or about December 28, 2020, Sponsor will select one (1) early bird winner from the entire pool of entrants having entered by 7:00 p.m. MT on December 28, 2020. Subject to the conditions and winner requirements provided in these Official Rules, the early bird winner will receive **free gas for the one (1) year redeemable at any participating Esso branded gas station in Canada. For the purpose of this Early Bird Prize a year is defined as fifty-two (52) weeks and winner will receive \$60 in gas per week** (Approximate Total Retail Value of this Early Bird Prize: \$3,120 CDN.)

THIRD EARLY BIRD PRIZE – ENTER BY December 31, 2020 7:00 p.m. MT- On or about December 31, 2020, Sponsor will select one (1) early bird winner from the entire pool of entrants having entered by 7:00 p.m. MT on December 31, 2020. Subject to the conditions and winner requirements provided in these Official Rules, the early bird winner will receive **one (1) set of Bauer Vapor 2X equipment including, skates, shin pads, hockey pants, shoulder pads, elbow pads, helmet, and stick. The winner can choose specific sizing, Bauer Vapor 2X is available in Senior, Junior, and Youth Sizes.** (Approximate Total Retail Value of this Early Bird Prize: \$2,600 CDN.)

(collectively, the “Early Bird Prize(s)”).

The winner of any Early Bird Prize will be subject to all the rules of eligibility, verification, confirmation and any and all other conditions as described in these Official Rules including, but not limited to, the Prize Conditions, Publicity and Liability Releases described herein.

CONDITIONS FOR ALL PRIZES: No substitution and/or transfer of any Prize is permitted except in the Sponsor’s sole discretion. In order to receive a Prize, winner and guest(s) (as applicable) must i) provide their own travel/transportation to the Prize destination and event and ii) be able to travel to the Prize destination on the specified dates for that specific Prize. If winner and/or guest(s) are not able to travel to the Prize destination, winner shall forfeit the Prize and Sponsor may elect to randomly select an alternative potential winner from all remaining eligible entries received. Winner and guest must comply with all hotel check-in requirements, including, but not limited to, the presentation of a payment card for incidental expenses which are responsibility of winner. All fees, costs and expenses not specified in the Prize description as being awarded (including but not limited to travel, transfers, meals, beverages, transportation, accommodation, and incidentals), are the sole responsibility of the winner. Prizes cannot be redeemed for cash and no cash alternative or prize substitution will be allowed, except in Sponsor’s sole discretion and except as provided herein. Sponsor is responsible only for Prize delivery and not Prize utility by the winner. Sponsor reserves the right, in its sole discretion, to substitute for the listed Prize, or any portion thereof, to one of equal or greater value if any advertised prize becomes unavailable for any reason. All federal and/or provincial tax liabilities as a result of acceptance of all or any portion of the Prize, as well as any other fees, costs and expenses (including insurance costs) not specified herein as being awarded, are the sole responsibility of the winner of that prize unless otherwise specified herein. Inappropriate activity or behavior by the winner and/or guest(s) (as applicable) before or during any Prize may result in disqualification of the winner and immediate termination of Prize in the Sponsor’s sole discretion. Sponsor is not responsible if the

winner does not use any portion of the Prize. Sponsor is not responsible for the winner's loss or the theft of a Prize, or any portion thereof. Sponsor does not provide any type of insurance whatsoever and therefore, obtaining any insurance is the sole responsibility of the winner and shall be procured at the sole expense of the winner, if applicable. Sponsor makes no express and/or implied warranties of any nature whatsoever, including, but not limited to, any warranty of merchantability or fitness for a particular purpose.

ODDS OF WINNING: The odds of winning the Contest Grand Prize, any Secondary Prize, and/or any Early Bird Prize depends on the total number of eligible entries received at the time of the Early Bird Prize drawing, and/or received during the Contest Entry Period. There is no limit to the number of entries the Sponsor or Administrator may receive.

SELECTION OF WINNERS: On or about January 6, 2021 (the "Drawing Date"), Sponsor will select the potential winners of the Grand Prize and Secondary Prizes (each a "Potential Winner") in accordance with these Official Rules. The Potential Winner will be selected by random drawing using a random number generator algorithm from all eligible entries received by the Sponsor during the Contest Entry Period. The Potential Winner will be notified by email and/or by telephone shortly after the Drawing Date, using the email address or telephone number provided with the selected entry, and will be conditionally awarded a Prize subject to verification of eligibility and compliance with the terms and conditions of these Official Rules. If a Potential Winner does not respond after three attempts have been made to contact them, within a one (1) week period or if the prize notification is returned as undeliverable, or if the Potential Winner fails to provide the necessary information to confirm the Potential Winner's identity and eligibility to receive the Prize, such Potential Winner may be disqualified and the Sponsor may, in its sole discretion, select an alternate Potential Winner to be selected by a random drawing from among the remaining eligible entries. The notification will include instructions for how to contact the Sponsor to provide name, address and other information that may be required to complete validation of eligibility and delivery of the applicable Prize. No liability is assumed for any winner notification that is lost, intercepted or not received by a Potential Winner for any reason. In the event that a Potential Winner is disqualified for any reason, the Sponsor may, in its sole discretion, award the relevant Prize to an alternate Potential Winner who will be selected by a random drawing from among the remaining eligible entries. The selected Potential Winner must correctly answer a time-limited mathematical skill-testing question and execute all consents as provided by applicable law. **This selection process shall also apply to the Early Bird Prizes and the Secondary Prizes.**

VERIFICATION OF POTENTIAL WINNER: Each Potential Winner is subject to verification by the Sponsor. Sponsor's decisions are final and binding in all matter relating to the administration, operation, selection of the Potential Winner, and all other matters related to the Contest. An entrant is not a winner of any prize unless and until the entrant's eligibility and compliance with these Official Rules has been verified by the Sponsor, in its sole discretion, and the entrant has been notified that verification is complete. **In order to receive the Prize, the Potential Winner will be required to correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a time-limited mathematical skill-testing question to be administered by phone or email by the Sponsor's designated agent at a mutually agreeable time.** The Potential Winner may be required to complete and return an Affidavit of Eligibility, Release of Liability and/or Publicity Release in the form(s) provided by Sponsor or Sponsor's attorneys (collectively,

the "Prize Conditions, Publicity and Liability Release") by the date specified by Sponsor, or such Potential Winner will be disqualified and an alternate Potential Winner may be selected. In the event that (a) Potential Winner cannot be reached within one (1) week of initial notification from Sponsor, or for whatever reason after a reasonable effort has been exerted, or the Potential Winner notification or Prize Conditions, Publicity and Liability Release is returned as unclaimed or undeliverable; (b) Potential Winner declines or cannot accept, receive or use the Prize for any reason; (c) Potential Winner is found to be ineligible to enter the Contest or receive the Prize; (d) Potential Winner fails to correctly answer the mathematical skill-testing question; (e) Potential Winner did not, cannot or does not comply with these Official Rules; or (f) Potential Winner fails to fulfill the Prize Conditions, Publicity and Liability Release-related obligations, then the Potential Winner shall be disqualified from the Contest and an alternate Potential Winner may be randomly selected, at Sponsor's sole discretion, from among the remaining eligible entries received. Sponsor reserves the right to modify the notification and Prize Conditions, Publicity and Liability Release procedures in connection with the selection of an alternate Potential Winner, if any. A Potential Winner will be declared a Contest Winner when all of the conditions of these Official Rules are fulfilled to the satisfaction of Sponsor, in its sole discretion. In the event of a dispute as to the identity of the entrant, any online entry will be deemed submitted by the authorized account holder of the e-mail account provided to Sponsor at the time of entry, provided such account holder still meets the eligibility requirements for the Contest. The authorized account holder shall be the natural person to whom the applicable email address has been assigned by the Internet access provider, service provider, or other online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

In addition to winner requirements, guest(s) must be 18 years of age or older and must promptly complete and return to Sponsor the Prize Conditions, Publicity and Liability Release (except where prohibited by law) in order to take part in any Prize where guests are included as part of the Prize.

TAXES: Any taxes which are payable on, or connected with, the receipt of the Contest Grand Prize, any Secondary Prize or any Early Bird Prize, are solely the responsibility of the winner thereof and must be paid by the winner in accordance with applicable federal, provincial and/or municipal tax laws. It is important that each winner determine what federal and/or provincial taxes it must pay. Winners are encouraged to consult with an accountant or tax preparer to make that determination.

Nothing shall be construed such that either Sponsor, or any of their charitable partners, licensors and suppliers, and each of their respective parents, affiliates, subsidiaries, partners, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives, shareholders, members, consultants and agents, is in any way liable for any tax liability that may be created when a winner claims any prize.

RELEASE OF LIABILITY: By participating in the Contest, each entrant agrees to the full extent allowed by applicable law to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor, which are binding and final in all matters relating to this Contest; (b) defend, indemnify, release and hold harmless the Sponsor and Administrator, and their respective parent, subsidiary, and affiliates and affiliated companies, service providers, celebrities, celebrities' team/employer, partners and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and

present officers, directors, employees, agents, attorneys and representatives, and their successors and assigns (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy, defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, travel, lodging, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of Prize, or any portion thereof (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Released Parties are not responsible if the Prize, or any portion thereof, is delayed, postponed or cancelled for any reason, in which event that portion of the prize is forfeited in its entirety and no substitution will be provided except at the Sponsor's sole discretion. The winner acknowledges that all prizes are awarded "as-is" and the Sponsor expressly disclaims any warranties, express or implied, including but not limited to the warranties of merchantability and fitness for a particular purpose, relating to the Prize in any way.

PUBLICITY RELEASE: Except where prohibited or restricted by law, winner's acceptance of, and guest's participation in, the Prize, or any portion thereof, constitutes the winner's and guest's agreement, permission and consent for Sponsor and any of their designees to use and/or publish the winner's and/or guest's full name, city and province or territory of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, and/or statements made by the winner and/or guest regarding the Contest or otherwise, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, publicity, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, digital, social media, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. Winner is solely responsible for acquiring guest's agreement and consent for all required documents, and failure to do so will disqualify guest from participating in any portion of the Prize.

PRIVACY: In order to participate in the Contest, entrants will be required to supply certain information about themselves on the Contest Website entry pages or when submitting a No Payment Necessary entry. Sponsor has specified on the Contest Website which information is mandatory in order to participate in the Contest. This information will be used by Sponsor and Administrator solely for the purposes of administering the Contest, and may be shared with their respective affiliates, subsidiaries, advertising, promotion and fulfillment agencies, legal advisors, and service providers as necessary for Contest administration purposes. The personal information will be collected, processed and used in accordance with the privacy policy found at <https://hockeycanada.ca/en-ca/corporate/about/privacy-policy>.

GENERAL CONDITIONS: The Released Parties shall not have any obligation or responsibility, including any responsibility to award any Prize to entrants, with regard to: (a) entries that contain inaccurate information and/or do not comply with and/or violate these Official Rules; (b) entries, prize claims and/or notifications that are lost, late, incomplete, illegible, unintelligible, damaged and/or otherwise not received by the intended recipient, in whole or in part, due to computer, human and/or technical error of any kind; (c) entrants who have committed fraud and/or deception in entering and/or participating in the Contest and/or claiming any prize; (d) telephone, electronic,

hardware, software, network, Internet and/or computer malfunctions, failures and/or difficulties; (e) any inability of a winner to accept a prize for any reason; (f) if a Prize cannot be awarded due to delays and/or interruptions due to Acts of God, natural disasters, terrorism, pandemics (including the COVID-19 pandemic), weather and/or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries and/or losses of any kind caused by and/or resulting from awarding, acceptance, possession, use, misuse, loss and/or misdirection of any Prize and/or resulting from participating in this Contest and/or any promotion and/or Prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (x) tampering with the entry process and/or the operation of the Contest, the Contest Website, and/or with any website promoting the Contest; (y) acting in violation of these Official Rules; or (z) entering and/or attempting to enter the Contest multiple times in violation of these Official Rules and/or the use of any robotic and/or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties, malfunction, error, disruption and/or damage and/or other unforeseen events compromise the administration, security, fairness, integrity, proper conduct or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest, including the entire Contest, and/or modify the Contest and/or award the prizes from all eligible entries received as of the termination date. Sponsor reserves the right to suspend, modify and/or cancel the Contest before the scheduled Contest End Date. In the event the Contest is cancelled, all entries into such Contest will be deemed null and void, all payments will be refunded, no winners will be selected and no prizes will be delivered.

GOVERNING LAW; SEVERABILITY; WAIVER: The Contest and these Official Rules shall be subject to and governed by the laws of the Province of Alberta and the federal laws applicable therein. If a court of competent jurisdiction finds any provision of these Official Rules, or their application to a particular person or circumstances, is invalid or unenforceable to any extent, then the remainder of these Official Rules, and the application of all of these Official Rules to other persons or circumstances, shall not be affected by that determination, and shall remain enforceable to the fullest extent permitted by law. The failure of Sponsor to enforce at any time any provision of the Official Rules shall not be considered a waiver of such provision or any other provision and shall not deprive Sponsor of the right thereafter to enforce such provision or any other provision.

MANDATORY ARBITRATION AGREEMENT; CLASS ACTION WAIVER: Any claim, other than a claim by Sponsor, that is not resolved informally must be resolved in accordance with the below arbitration provisions. Unless prohibited by federal law, each entrant, including, without limitation, any Potential Winner or Contest Winner, agrees to arbitrate any and all claims and disputes relating in any way to such entry or the selection of a Potential Winner or Contest Winner, or delivery or awarding of the Contest Grand Prize or any other prize ("Arbitration Claims"), except for Arbitration Claims concerning the validity, scope or enforceability of this arbitration provision, through BINDING INDIVIDUAL ARBITRATION. This Arbitration Agreement shall be governed by the Alberta Arbitration Act.

In any Arbitration Claim to be resolved by arbitration, neither the entrant nor Sponsor will be able to have a court or jury trial or participate in a class action or class arbitration. Other rights that entrant and Sponsor would have in court will not be available or will be more limited in arbitration, including the right to appeal. Entrants waive the right to a court or jury trial. All disputes shall be

arbitrated on an individual basis, and not as a class action, representative action, class arbitration or any similar proceeding. The arbitrator(s) may not consolidate the claims of multiple parties. The arbitrator's authority is limited to entrant and Sponsor alone, unless otherwise specifically stated herein. No arbitration decision will have any preclusive effect as to non-parties.

The arbitrator's decision shall be final and binding. The parties agree that this arbitration provision extends to any other parties involved in any Arbitration Claims, including, but not limited to, the Released Parties. This arbitration provision shall take precedence over the rules of the arbitration organization or arbitrator in the event of any conflict.

The cost of the arbitration shall be shared equally by Sponsor and entrant, but Sponsor and entrant shall bear their own costs and attorney's fees associated with their participation in the arbitration. Notwithstanding any other provision herein, if the foregoing class action waiver and prohibition against class arbitration is determined to be invalid or unenforceable, then this entire arbitration provision shall be void. If any portion of this arbitration provision other than the class action waiver and prohibition against class arbitration is deemed invalid or unenforceable, it shall not invalidate the remaining portions of this arbitration provision.

Prior to initiating an arbitration proceeding under this provision, entrant shall give Sponsor written notice of the Arbitration Claim (a "Claim Notice") and a reasonable opportunity, not less than thirty (30) days, to resolve the Arbitration Claim. Any Claim Notice to Sponsor shall be sent by mail to Hockey Canada, 151 Canada Olympic Rd SW #201, Calgary, AB T3B 6B7. Any Claim Notice must (a) identify the entrant by name, address, email address, and telephone number; (b) explain the nature of the Arbitration Claim and the relief demanded; and (c) be submitted only on behalf of entrant, and not on behalf of any other party. Entrant must reasonably cooperate in providing any information about the Arbitration Claim that Sponsor reasonably requests and must give Sponsor a reasonable opportunity to respond to the demand for relief. The provisions of this section shall not apply to claims by Sponsor.

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NOTICE: Sponsor reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Contest in violation of these Official Rules and/or criminal and/or civil law.

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