

SPONSORSHIP OPPORTUNITIES

2018 CANADIAN TIRE PARA HOCKEY CUP

DECEMBER 2-8 • LONDON, ONTARIO



INTRODUCTION

Formerly known as the World Sledge Hockey Challenge, this Hockey Canada invitational tournament brings together four of the top sledge hockey teams in the world including Canada and the United States. This year's event runs **December 2nd to 8th** at the **Western Fair Sports Centre** with all games streamed on hockeycanada.ca and the finals featured LIVE on TSN.



LONDON BLIZZARD SLEDGE HOCKEY CLUB

Hosting this year's event in partnership with Hockey Canada is the London Blizzard Sledge Hockey Club. Formed in London in 1997 as a form of recreational therapy for children with disabilities, London Blizzard has grown to become one of the top sledge hockey organizations worldwide and hosts North America's largest sledge hockey tournament each January.

BY SUPPORTING THIS EVENT, YOU ARE SUPPORTING LONDON

All net proceeds made from this event stay in London to help the London Blizzard Sledge Hockey Club grow the game and will provide opportunities to those with accessible needs to participate in sledge hockey.

The following is a list of sponsorship opportunities available with the 2018 Para Hockey World Cup. Please consider these starting points as we are pleased to tailor a package specific to your organization's needs.

SPONSORSHIP OPPORTUNITIES

MVP SPONSOR \$4,000 (2 AVAILABLE)

- On-Camera rink board (for all Games including live TSN broadcast) and venue signage
- Logo on Volunteer/Organizing Committee shirts
- Two additional add-ons listed below
- 5 full event ticket packages
- London Blizzard Sledge Hockey Tournament sponsorship included

CHAMPION SPONSOR \$2,500 (2 AVAILABLE)

- Off-Camera rink board (for all Games including live TSN broadcast) and venue signage
- Logo on Volunteer/Organizing Committee shirts
- One additional add-on listed below
- 5 full event ticket packages
- London Blizzard Sledge Hockey Tournament sponsorship included

ALL-STAR SPONSOR \$1,000

- Venue signage
- Logo on Volunteer/Organizing Committee shirts
- 5 full event ticket packages
- London Blizzard Sledge Hockey Tournament sponsorship included

FOR ADDITIONAL ADD-ONS FOR ALL PACKAGES INCLUDE:

- ▶ Puck Drop
- ▶ Vendor Booths
- ▶ Player of the Game
- ▶ Medal Presenters
- ▶ East End Glass Wrap
- ▶ Lanyard sponsorship
- ▶ Stair Risers
- ▶ Door Graphics



TO SECURE YOUR SPOT OR FOR MORE INFORMATION, PLEASE CONTACT:

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