



2011 ESSO CUP MEDIA ACCREDITATION FORM

Please **READ, COMPLETE and RETURN** this form no later than **Thursday, April 14, 2011**
PLEASE ENSURE THAT THE ENTIRE FORM IS COMPLETED
FAX THE COMPLETED FORM TO (403) 777-3635 OR EMAIL TO klipscombe@hockeycanada.ca
ATTN: Kristen Lipscombe, communications coordinator

The 2011 Esso Cup media accreditation application needs to be completed and returned by no later than Monday, April 11 so that accreditations will be available upon registration. Returning the application later than that date, or providing it on arrival, may result in a delay in the accreditation being issued.

Media Organization: _____
Address: _____
City, Province: _____
Postal Code: _____
Telephone / Fax: _____
Email: _____
Sports Editor / Director: _____

Names of reporters / broadcasters who will be assigned to cover the 2011 Esso Cup:

PHOTO/ENG

Please note: No camera operators, photographers or technical staff will be allowed entrance to the 2011 Esso Cup unless their news organization has completed the waiver form (next page).

TELEPHONE AND POWER REQUIREMENTS

There will be a limited number of media spaces with access to phone lines and power. Please indicate your requirements below, there may be a cost to accessing internet or phone lines at Servus Credit Union Place.

Do you require access to a phone landline during or immediately after each game? _____
Do you require power for a laptop computer or other device during each game? _____
Do you require high-speed internet access during each game? There may be a fee. _____
Do you require high-speed Internet immediately after each game? _____



2011 ESSO CUP

PHOTOGRAPHER/CAMERA OPERATOR WAIVER FORM

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ATTN: Kristen Lipscombe, communications coordinator

The 2011 Esso Cup photographer/camera operator waiver form needs to be completed in conjunction with the accreditation form and returned by no later than Friday, April 8 so that accreditations will be available on registration. Returning the application later than that date, or providing it on arrival, may result in a delay in the accreditation being issued.

Media Organization: _____
Address: _____
City, Province: _____
Postal Code: _____
Telephone / Fax: _____
Email: _____
Sports Editor / Director: _____

Names of photographers/camera operators who will be assigned to cover the 2011 Esso Cup:

Please note that photographers will not be allowed to shoot still or moving photos during the 2011 Esso Cup without a proper pass. Also please note that Hockey Canada has official photographers who will be granted the prime shooting locations. These photographers are the only photographers that have rights to sell images from the 2011 Esso Cup. Any other photographers found to be selling images will be asked to turn in their accreditation immediately.

Hockey Canada will have photos from the 2011 Esso Cup available to publications. Requests will be dealt with on an individual basis, and fees for the photos may be applicable.

If you have any questions on site Hockey Canada staff will be able to assist you.